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H. & G. SIMONDS LTD.
THE BREWERY
READING



Retail Price List

Autumn, 1953

H. & G. SIMONDS, Ltd.

Established over 175 years

Brewers,

Wine & Spirit Merchants

THE BREWERY, READING

TELEPHONE : READING 3431 (9 Lines)

AND

THE TAMAR BREWERY, DEVONPORT

BONDED STORES :

BRITISH RAILWAYS, THE FORBURY, READING

Under the same Control and Management :—

PHILLIPS & SONS, LTD., Newport, Mon.

Associated Companies :—

SIMONDS-FARSONS-CISK, LTD, Malta, G.C.

SACCONI & SPEED, LTD., Gibraltar

(London Office: 32 Sackville Street, Piccadilly, W.1)

EAST AFRICAN BREWERIES, LTD., Nairobi, Dar-es-Salaam, Mombasa

Sole Proprietors of—

ARTHUR S. COOPER, Wine & Spirit Merchants, 29 Market Place, Reading
and Branches

Branches at—

LONDON, BRIDGEND, BRIGHTON, BRISTOL, CATTERICK, DEVONPORT
FARNBOROUGH, LUDGERSHALL, OXFORD, PENZANCE, PORTSMOUTH
STAINES, SWINDON, TORQUAY

Definition of Wine

"Wine is the alcoholic beverage obtained from the fermentation of the juice of freshly gathered grapes, the fermentation of which has been carried through in the district of its origin and according to local tradition and practice."

Authorised and issued by the Wine & Spirit Association

Food and Wine

The following is a guide suggesting suitable Wines for different courses in a formal menu :—

Caviare or Hors D'Oeuvres	} Dry Sherry, Hock or Vodka		
Oysters	... Chablis,	Champagne,	Dry Graves, Moselle or Stout
Soup	... Dry Sherry		
Fish	... Champagne,	Graves, Chablis,	Hock or Moselle
Entree, Roast or Bird	} Claret or Burgundy		
Sweets	... Sauternes or Champagne		
Cheese	... Burgundy, Port or Brown Sherry		
Dessert	... Old Port, Rich Madeira or Brown Sherry		
Coffee	... Liqueur or Cognac.		

:: H. & G. SIMONDS, Ltd. ::

H. & G. SIMONDS, Limited, have pleasure in submitting their revised Price List of Wines, Spirits and Beers.

Infinite care and attention has been given to the selection of each individual item contained herein and we therefore confidently recommend them as representing the finest value obtainable and at prices which immediately commend themselves to every Consumer.

For over 175 years the name of H. & G. SIMONDS, Limited, has been synonymous with the highest standard of quality and excellence. Its reputation has been built upon the many advantages gained by long experience of honourable trading and the possession of such a sound and stable business connection is sufficient guarantee that the goods offered in this list are of the quality and kind stated.

H. & G. SIMONDS, Limited, are bonders and blenders of the finest Whiskies, Rums and Brandies which mature in their own bonded warehouse for many years before being finally bottled and delivered to their customers at a very high standard of quality.

All Wines and Spirits are quoted subject to being on hand at time of order and to any alteration in duty that may occur. Proprietary Brands are offered subject to market and exchange fluctuation.

For Dances, Wedding Receptions or other functions, Wines, etc., will be supplied and any unopened bottles not required taken back and allowed for in full.

LIST of WINES, SPIRITS AND BEERS

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**H. & G. SIMONDS, Ltd.,
THE BREWERY, READING**

Telegraphic Address :
"SIMONDS, READING."

Telephone No.
READING 3431
(9 lines)

GRAVES AND SAUTERNES

Genuine Bordeaux Wines

	Vintage	Per Bot.	Per 1/2-Bot.
Mivallon, pleasant, medium dry	—	6/6	3/9
Graves Supérieur, selected medium dry, good flavour	—	7/6	4/3
Bel Enclos, Graves, full bodied dry wine with much character	—	9/-	5/-
Château Olivier, fine dry	—	10/-	5/6
Sauternes, flavoury, medium rich	—	10/-	5/6
St. Croix du Mont, full character, medium rich	—	10/6	5/9
Barsac, a favourite medium rich wine, with much character	—	10/6	5/9
Sauternes Supérieur, good body, medium rich	—	11/6	6/3
Graves, Rosechatel. Special Reserve Dry	—	11/6	—
Haut Sauternes, fine style and character, rich and luscious	—	12/-	6/6
Haut Barsac, full rich with much body and character	—	12/-	6/6
Château Climens, 1ere Cru Haut Barsac, full rich	1947	15/6	—
Château Yquem, Marquis de Iur Saluces ; Château bottled	1945	35/-	—
Château Yquem, Marquis de Iur Saluces ; Château bottled	1947	35/-	—

L'AUBERGE WINES

Vin de Bordeaux

L'Auberge Rouge }
L'Auberge Rosé } per 12 1/2-Bottles 42/-
L'Auberge Blanc }

Specially selected and shipped by Saccone & Speed, Ltd.

Subject to Market Fluctuations and Stocks being available

PORT

(FROM THE WOOD)

*All Wines offered in this list conform to the true description of
PORT and are guaranteed full strength as shipped*

	Per Bot.	Per ½-Bot.
Saccone & Speed "Imperial" ruby	17/6	—
Saccone & Speed "Tango" tawny	18/-	—
Saccone & Speed "Rex," very fine tawny	19/-	—
Saccone & Speed Old Vintage Character	20/-	—
Superior Fine Fruity, delicate rich ...	18/-	9/6
Medium Tawny	18/-	9/6
H. & G. S. Special White	18/-	9/6
Choice Tawny, medium dry, full flavour ...	19/6	10/3
Cockburn's Fine Old, good body and character	19/6	10/3
Fine Old Douro, medium tawny, soft and delicate	19/6	—
Very Superior Old Tawny, very old and fine	19/6	—
Cockburn's Superior Old, full colour, very choice	20/-	—
Very Rare Old Tawny Wine, matured in wood in Oporto for many years, dry with much character	21/-	—

Subject to Market Fluctuations and Stocks being available

PORT—continued

CRUSTED AND VINTAGE WINES

	Vintage	Bottled	Per Bot.	Per ½-Bot.
Fine Crusted	—	1937	27/-	—
Taylor	1920	1922	35/-	—
Croft	1924	1926	27/6	—
Graham	1924	1926	27/6	14/-
Dow	1927	1929	30/-	—
Fonseca	1927	1929	30/-	—
Graham	1927	1929	30/-	15/3
Martinez	1927	1929	30/-	15/3
Warre	1927	1929	30/-	—
Sandeman	1927	1929	30/-	—
Martinez	1934	1936	30/-	—
Dow	1934	1936	30/-	—
Warre	1934	1936	30/-	—
Cockburn	1935	1937	32/6	—
Ferreira	1935	1937	30/-	—
Graham	1935	1937	32/6	—
Taylor	1935	1937	32/6	—
(For laying down)—				
Graham (Bottled in Oporto)	1945	1947	20/-	—
Dow	1947	1949	19/-	—
Warre	1947	1949	19/-	—

Subject to Market Fluctuations and Stocks being available

SHERRY

Guaranteed full duty Wines and bottled as shipped direct from
Jerez de la Frontera

	Per Bot.	Per ½-Bot.
Saccone & Speed "Club No. 1" ... Medium Amontillado	19/-	—
Saccone & Speed Oloroso. Very old matured wine with fine style and much character, medium rich	19/6	—
Saccone & Speed Marina. Medium light fino	20/-	—
Saccone & Speed Brigade Club. Fine delicate Amontillado	22/-	—
Saccone & Speed Andalusian Cream. Mellow dessert wine. A long matured Solera. Full and rich	24/-	—
Vino de Pasto, medium pale flavoury ...	17/6	—
Full Golden, medium colour ...	18/6	9/9
Old Matured Brown ...	18/6	9/9
Amontillado, a favourite wine ...	18/6	9/9
Cedro, pale dry, shipped by Williams & Humbert	18/-	—
Manzanilla, pale, very dry ...	19/6	—
Fino Perfecto, old pale dry ...	19/6	—
Amontillado Superior, fine quality selected medium dry wine, shipped by Williams & Humbert	21/-	—
Walnut Brown, very old Brown, shipped by Williams & Humbert	22/-	—
Old East India. Very Superior Old Brown, full flavoured with attractive richness	22/-	—
Dry Sack. Williams & Humbert. Pale, medium dry	23/-	—
Tio Pepe, Gonzalez Byass, distinctive, pale very dry, much character	24/-	—
SOUTH AFRICAN		
Sherry, Light Golden ...	14/6	7/9
„ Sheridan Pale Med. Dry ...	14/6	7/9
„ Sheridan Selected Pale Dry ...	14/6	7/9
Wynboer S.A. Sherry ...	15/6	—
S.A.W.F.A. S.A. Sherry :—		
Onzerust, Pale Medium Dry ...	15/6	—
Renasans, Pale Selected Dry ...	15/6	—
Mymering, Pale Extra Dry ...	15/6	—
Voortrekker, Rich Brown ...	15/6	—

Subject to Market Fluctuations and Stocks being available

EMPIRE WINE

AUSTRALIAN

	Per Bot.	Per ½-Bot.	Per Flagon	Per ½-Flagon
Red, Full Colour and Body, Port type, superior quality	14/6	7/9	—	—
White, Full Flavour, Port type, superior quality				
Sherry Type, good style and character				
**Emu Burgundy ...	—	—	11/6	5/9
Emu Imperial Bounty, Ruby, Tawny and White	8/6	4/9	—	—
Emu, 333, 444, 999 ...	15/-	8/-	—	—
**"Big Tree" Empire Burgundy	—	—	10/9	5/5
**Keystone Burgundy ...	—	—	11/6	5/9
**Harvest Burgundy (Burgoyne)	—	—	11/6	5/9
**Harvest Burgundy, White ... (Burgoyne)	—	—	11/6	5/9
**Tintara Burgundy (Burgoyne)	—	—	13/-	6/6

**Flagons charged 6d. extra, returnable

* „ „ 3d. „ „

SOUTH AFRICAN

Nederburg Riesling, White ...	7/-	—	—	—
Veldt Burgundy (Burgoyne) ...	8/-	—	—	—
Paarl Amber Hock (Burgoyne) ...	8/-	—	—	—
Port Type, Tawny ...	14/6	—	—	—
Sherry, Light Golden ...	14/6	7/9	—	—
„ Sheridan Pale Med. Dry ...	14/6	7/9	—	—
„ Sheridan Selected Pale Dry ...				
Wynboer S.A. Sherry ...	15/6	—	—	—
S.A.W.F.A. S.A. Sherry :—				
Onzerust, Pale Medium Dry ...	15/6	—	—	—
Renasans, Pale Selected Dry ...	15/6	—	—	—
Mymering, Pale Extra Dry ...	15/6	—	—	—
Voortrekker, Rich Brown ...	15/6	—	—	—

Subject to Market Fluctuations and Stocks being available

BRITISH WINE

	Per Bot.	Per ½-Bot.
Ruby & White "Mainland" ...	5/9	3/3
Sherry Type "Mainland" ...	5/9	3/3
Ginger Wine, Finest quality ...	6/3	3/6
Stone's Green Ginger ...	7/6	—
Whiteway's Pale Dry, Sherry type	9/6	5/-
Whiteway's Ruby, Sherry type,	—	—
White and Ginger in Nips at 1/- each	—	—
Crabbie's Green Ginger ...	8/6	—
V.P. Point Wines, Red, White ...	6/-	3/3
Amber ...	7/9	4/-
V.P.***Full Strength, Red, White	9/6	5/3
and Sherry type	—	—

HOCK

	Vintage	Per Bot.	Per ½-Bot.
Liebfraumilch, Alberich. ...	1949	12/6	6/9
Shipped specially by Saccone & Speed, Ltd.	—	—	—
Wachenheimer ...	1945	13/6	—
Rüdesheimer Rosengarten ...	1948	13/6	—
Niersteiner Domthal ...	1949	14/-	7/6
Ruppertsberger ...	1949	17/-	9/-
Liebfraumilch Rebengold	1950	15/-	8/-
Deinhard	—	—	—
Liebfraumilch, Hanns Christof	1949	17/6	—
Wein, Deinhard	—	—	—
Alsheimer Goldberg ...	1945	17/6	—
Forster Strasse Riesling,	1949	21/-	—
attractive style, delicate flavour and richness	—	—	—
Dorf Johannisberger, delicate	1947	22/-	—
flavour, attractive style, medium dry	—	—	—
Rüdesheimer Bronnen, full	1947	22/6	—
flavour, medium rich	—	—	—
Forster Langenbohl Riesling	1945	23/-	—
Spätlese, full character, nice bouquet, dry	—	—	—
Deidesheimer Hoffstück, very	1947	24/-	—
pleasing and elegant	—	—	—
Forster Jesuitengarten, extremely	1947	30/-	—
fine wine, full body and flavour	—	—	—

Subject to Market Fluctuations and Stocks being available

MOSELLE

	Vintage	Per Bot.	Per ½-Bot.
Krover Paradies ...	1949	11/6	—
Geierslayer Sonnseite ...	1947	16/-	—
Piesporter, attractive bouquet, stylish flavour	1945	18/6	—
Berncasteler Langenbach ...	1943	19/6	—
Berncasteler Estate Wine, Green	—	20/-	—
Label; full character and dry	—	—	—
Enkirscher Huesgen ...	1947	21/-	—

ALSATIAN WINE

	Per Bot.
Sylvaner ...	10/6
Riesling ...	12/-
Traminer ...	14/-
Gewürztraminer ...	16/6

MARSALA

Woodhouse ...	17/6
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MADEIRA

Cream of Madeira, fine old rich ...	18/6
Boal, full body, rich ...	19/6
Malmsey, delicate, medium rich ...	20/-
Sercial, pale dry ...	21/-

Subject to Market Fluctuations and Stocks being available

CHAMPAGNE

*All Champagnes are guaranteed to be the finest Cuvées,
specially selected for shipment to England*

	Vintage	Per Bot.	Per ½-Bot.	Per ¼-Bot.
Duroy & Co.				
Extra Quality, Extra Dry	1947	27/6	14/3	—
Extra Quality, Extra Dry	N.V.	23/6	12/3	—
Bollinger				
Extra Quality, Very Dry	1945	35/6	18/6	—
Special Cuvée, Very Dry	N.V.	29/-	15/6	—
Clicquot (Veuve)				
Dry England ...	1945	35/-	18/2	—
Dry England ...	N.V.	27/-	14/4	—
Heidsieck & Co.				
Dry Monopole ...	1945	32/-	16/9	—
Dry Monopole ...	1947	32/-	17/-	—
Dry Monopole ...	N.V.	26/6	14/6	—
Heidsieck, Charles				
Extra Quality, Extra Dry	1945	33/-	17/4	—
Krug				
Private Cuvée ...	1945	35/-	18/-	—

Subject to Market Fluctuations and Stocks being available

CHAMPAGNE—continued

	Vintage	Per Bot.	Per ½-Bot.	Per ¼-Bot.
Lanson				
Extra Quality, Extra Dry	1945	32/-	—	—
Moët & Chandon				
Dry Imperial ...	1947	35/-	18/2	—
Dry Imperial Rosé ...	1945	35/-	—	—
Première Cuvée ...	N.V.	26/-	13/8	7/2
Mumm, G. H.				
Cordon Rouge ...	1947	34/6	18/1	—
Cordon Rouge ...	N.V.	29/-	15/4	—
Perrier Jouet				
Extra Quality, Extra Dry	1943	31/-	16/-	—
Extra Quality, Extra Dry	1947	35/-	18/3	—
Reserve Cuvée ...	N.V.	27/6	14/6	—
Pommery & Greno				
Extra Sec. ...	1943	30/-	15/6	—
Extra Sec. ...	N.V.	27/6	14/9	—
Pol Roger				
Cuvée de Reserve ...	1945	34/6	18/1	—
Cuvée de Reserve ...	1943	—	17/3	—
Louis Roederer				
Extra Quality ...	1945	31/-	16/-	—
Extra Dry ...	N.V.	26/6	13/9	—

Subject to Market Fluctuations and Stocks being available

SPARKLING WINES

	Per Bot.	Per ½-Bot.
Sparkling Moselle, Deinhard ...	21/6	11/-
Sparkling Hock, Deinhard ...	21/6	11/-
Sparkling Burgundy ...	22/-	11/6
Sparkling Saumur, Ackerman- Laurance, Dry Royal	20/-	10/9
Golden Guinea, Sparkling Muscatel, Special Cuvée	21/-	11/-
Asti Spumanti ...	19/-	10/-
*Moussec, Cuvée Nature, Extra Dry (British Sparkling Wine)	18/6	9/9

*½-Bots. Bonne Santé, per doz. 52/-

*Nips L'Apéritif, per doz. 27/-

* Nips and Quarter-Bottles, 2/- per dozen extra returnable
Original Cases 5/- deposit returnable

COCKTAILS, Etc.

	Per Bot.	Per ½-Bot.	Per Miniature
Gordon's Gimlet, Fifty-Fifty, Piccadilly, Dry Martini, etc.	21/-	11/3	—
Gilbey's "Odds On" ...	16/6	8/9	2/-
Maldano Wine Cocktails—Late Night Final, Whoopee, New Yorker, Cherry Time, and Limetail	16/6	8/9	2/6
Maldano Creamy Egg Flip and Damson Cream ...	17/6	9/3	2/6
Seager's "My Love" (Orange) ...	16/6	8/9	—
"Pretty Polly" (Lemon) ...	15/6	8/3	—
"Golden Griffin" (Medium Sweet)	15/6	8/3	—
Seager's Egg Flip ...	17/6	9/3	2/6
Green Goddess ...	17/6	9/3	—
Cocktail Cherries, in Maraschino flavouring ...	Med. 5/3	Sml. 3/3	Midget 1/7
Cherry Sticks, 2/- per 100			

SACRAMENTAL WINE

	Per Bot.
Vino Sacro ...	10/-

Subject to Market Fluctuations and Stocks being available

SUNDRY WINES

	Per Bot.	Per ½-Bot.
Dubonnet ...	20/-	—
Lillet... ..	20/-	—
Hall's ...	13/6	7/3
Vibrona ...	14/3	—
Phosferine Tonic ...	10/-	5/6
Buckfast ...	15/-	—
Sanatogen ...	8/-	4/6
Segavin ...	10/-	5/6
Wincarnis Gold Label ...	15/6	8/3
Wincarnis Red Label ...	10/6	5/9
Bovril Tonic ...	15/-	8/-

CORDIALS, SQUASHES AND FRUIT JUICES

	Per Bot.
Grenadine ...	6/-
Gomme ...	—
Cloves ...	9/6
Lovage ...	14/6
Old Ginger Cordial ...	12/6
Peppermint, Strong ...	10/6
Shrub ...	12/6
"Pash" Passion Fruit Juice ...	3/9
Montserrat, Lime Juice Cordial ...	3/-
Kia-Ora, Lime, Lemon, Orange and Grape Fruit	3/-
Kia-Ora, Lemon and Barley ...	3/-
Rose's Lime Juice Cordial (½ bottles, 2/- each)	3/6
Hooper Struve & Co., Ltd. Tomato Juice Cocktail ...	Per Doz. Nips 12/-
Pineapple, Grape Fruit & Orange Juice... Bottles 2/- per doz. extra returnable Cases 3/- each returnable	
Britvic Natural Fruit Juices Pineapple, Grape Fruit & Orange ...	
Tomato Juice Cocktail ...	
Fruit Juice Cocktail "Gold" ... Bottles 2/- per doz. extra returnable Cases 5/- each returnable	

Subject to Market Fluctuations and Stocks being available

BRANDY

	Vintage	Per Bot.	Per 1/2-Bot.	Per 1/4-Bot.	Per 1/8-Flasks	Per Min.
Old Pale, Cognac	—	40/-	20/6	—	—	—
Saccone & Speed Fine Old Cognac, 10 years old***	—	42/6	21/9	—	—	—
Courvoisier ***	—	44/-	22/9	11/9	6/4	3/6
Hennessy ***	...	44/-	22/9	11/9	6/4	3/6
Martell ***	...	44/-	22/9	11/9	6/4	3/6
Martell ***	...	—	—	—	7/- with cups	—
Bisquit Dubouché ***	—	44/-	—	—	—	—
V.S.O.P. Cognac, 30 years old	—	52/-	26/6	—	—	—
Remy Martin V.S.O.P.	—	52/-	—	—	—	4/3
Courvoisier V.S.O.P.	—	52/-	—	—	—	—
Otard V.S.O.P.	—	57/6	—	—	—	—
Martell Cordon Bleu	—	57/6	29/3	—	—	—
Hennessy X.O.	—	65/-	—	—	—	—
Barnett & Elichagaray	1900	64/-	—	—	—	—
South African *** J.V.R.	—	39/6	20/-	—	—	—

Subject to Market Fluctuations and Stocks being available

SCOTCH WHISKY

	Per Bot.	Per 1/2-Bot.	Per 1/4-Bot.
Mackinlay's V.O.B.	35/-	18/3	9/6
SIMONDS SPECIAL LIQUEUR SCOTCH	37/-	19/3	—
*Standard Proprietary Brands	35/-	18/3	9/6
*(Mins., 3/8 each)			
de Luxe Proprietary Brands	37/-	—	—

IRISH WHISKEY

Old Matured Irish	...	35/-	18/3	—
Proprietary Brands	...	35/-	18/3	—

CANADIAN WHISKY

Canadian Club, Hiram Walker	35/-	—	—
Seagram's V.O. Rye	...	35/-	—

RUM

Fine Old West Indian	...	34/6	17/9	—
Saccone & Speed's	...	35/-	18/-	—
Drake's Drum, Jamaica				
Lemon Hart, Jamaica	...	35/4	18/5	9/6
(Mins., 3/6 each)				
Lambs Old Navy, Demerara		35/4	18/5	9/6
(Mins., 3/6 each)				
Myer's Island Bottled, Jamaica		37/6	19/-	—

WHITE RUM

Golden Grove	...	35/4	—	—
Light Hart	...	35/4	18/5	—

Subject to Market Fluctuations and Stocks being available

GIN

	Per Bot.	Per ½-Bot.	Per ¼-Bot.
Burne Turner's London Dry	33/9	17/7	—
*Booth's Finest Dry ...	33/9	17/7	9/2
Burnett's White Satin ...	33/9	17/7	—
Beefeater London Dry ...	33/9	17/7	—
*Gordon's Dry ...	33/9	17/7	9/2
Coate's Plymouth ...	33/9	17/7	—
Seager's Dry ...	33/9	17/7	—
Gilbey's Dry ...	33/9	17/7	—
Nicholson's Dry ...	33/9	17/7	—
Orange Gin ...	32/-	16/9	—
Lemon Gin ...	32/-	16/9	—

* Mins., 3/7 each

HOLLANDS

	Per Bot.	Per ½-Bot.	Per ¼-Bot.
*De Kuyper ...	37/-	19/-	10/-
Bols Very Old ...	37/-	—	—

*Mins., 3/2 each

LIQUEURS

	Per Bot.	Per ½-Bot.	Per Min.
Aquavit Taffel ...	43/-	—	—
Anis Pernod ...	48/-	—	5/3
Advocaat, Warnink (Bols, 25/-)	26/-	13/6	3/-
Anisette, Marie Brizard ...	30/-	—	—
"Apry," Marie Brizard ...	42/-	22/-	3/2
Bénédictine, D.O.M. (¼-bots., 14/6)	49/-	25/-	3/3
Calvados (Apple Jack Brandy)	52/-	26/6	—
Cordial Médoc ...	38/6	—	—
Grande Chartreuse, Green ...	66/-	33/6	4/5
Grande Chartreuse, Yellow ...	57/-	29/-	3/8
Cherry Whisky—Fremy Fils ...	37/6	19/3	—
Cherry Heering ...	34/6	17/9	2/9
Cherry Brandy, Grant's Queens	35/-	—	—
Cherry Brandy, De Kuyper ...	32/6	17/-	2/4
Cherry Brandy, Finest ...	31/6	—	—

Subject to Market Fluctuations and Stocks being available

LIQUEURS—continued

	Per Bot.	Per ½-Bot.	Per Min.
Cointreau, Triple Sec. ...	49/6	25/3	4/6
Crème de Bananes, Fockink ...	36/-	18/6	—
Crème de Cassis ...	30/6	—	—
Crème de Cacao, Cusenier ...	34/6	17/9	—
Crème de Menthe, Cusenier ...	36/6	18/9	4/-
Crème de Noyau, White ...	34/-	17/6	—
Curaçao, Orange, Fockink ...	38/6	19/9	—
Curaçao, Orange, Cusenier ...	—	—	5/-
Liqueur D'Or (Goldwater) ...	—	23/3	—
Drambuie ...	47/6	25/-	—
Grand-Marnier, Cordon Rouge...	46/6	24/6	3/6
Kirschwasser, Cusenier ...	54/-	27/6	—
Kümmel, Bols ...	42/-	—	—
Kümmel, Fockink ...	34/-	—	—
Kümmel, Wolfschmidt 8s ...	34/6	—	—
Maraschino, Drioli ...	29/6	15/9	—
Marnique ...	—	21/9	—
Peach Liqueur, Marie Brizard ...	42/-	22/-	—
Punch, Cederlund's Caloric ...	32/-	—	—
Sloe Gin, Finest Quality ...	31/6	—	—
Sloe Gin, Hawker's ...	35/6	—	—
"Pedlar Brand"			
Strega ...	48/6	—	—
Van der Hum, Bertram ...	38/-	19/9	—
Tia Maria ...	39/6	20/6	2/9
Monte Aguila ...	46/3	—	—
La Vieille Cure ...	54/-	27/6	2/6
Vodka Vyborova ...	29/-	—	—
Vodka, Smirnoff ...	34/-	—	—
Four Compartment Decanters	77/-	—	—
La Trappistine ...	48/-	—	5/6

Subject to Market Fluctuations and Stocks being available

BITTERS

	Per Bot.	Per 1/2-Bot.
Angostura (Nips, each 6/-)	—	20/6
*Orange, Finest Quality	19/6	10/3
* 5-oz. Flasks with Sprinkler Top	5/6	—
Peach, Laws	15/6	8/3
Fernet Branca, The well-known Italian aperitif and digestive	30/-	—
Campari Large	42/6	—

VERMOUTH

	Per Large Bot.	Per Bot.	Per 1/2-Bot.
Brega Rossi, Italian	—	14/-	7/6
Cinzano, Italian, Red and White	17/-	—	—
Cinzano, Dry	18/-	—	—
Martini, Sweet	17/-	—	9/-
Martini, Dry White	18/-	—	9/6
Gancia, Italian, White Sweet	17/-	—	—
Noilly Prat, French	22/6	—	11/9
Noilly Cassis	23/6	—	—
Carpano, Italian	24/-	22/-	—
Carpano Punt E Mes, Dry	23/-	—	—
Votrix, Dry, British	—	12/6	6/6
Votrix, Sweet, British	—	10/-	5/6
Duprat, French, Dry	—	14/9	—

CUPS

	Per Bot.
Pimm's No. 1 Cup (The original Gin Sling) ...	33/9
Pimm's No. 2 Cup (The original Whisky Sling)	37/-
Pimm's No. 3 Cup (The original Brandy Sling)	37/-
Pimm's No. 4 Cup (The original Rum Sling)	37/-

Subject to Market Fluctuations and Stocks being available

NOTICE

ALL PRICES ARE STRICTLY NETT

The Company's Casks and Bottles are vessels to carry Beer, not measures; but care is taken that they contain not less than their reputed quantities.

To keep Beer in good condition, Vent Pegs should be kept tight in the cask, and if removed should be replaced at once.

Before tapping a Cask thoroughly cleanse the tap.

To prevent injury to Casks they should be properly Corked and Spiled, and returned as soon as empty.

EMPTIES

In view of the considerable value of Casks, Bottles and Cases, H. & G. Simonds, Limited, will be much obliged if Customers will notify them immediately any of these are ready for return.

Wine and Spirit Bottles supplied by us are allowed for on return at 1/- per dozen with the exception of the following: Champagne, all odd shaped bottles, and any stamped with name on punt or shoulder.

USEFUL RECIPES

Owing to limited space only a few recipes can be given but H. & G. SIMONDS, Ltd., will be happy to supply upon request, details of ingredients required for any Cocktails, Sours and Toddies, Flips, Egg Noggs, Slings, Shrubs, Fizzes, Coolers, Punches, Cups, etc., etc.

CHAMPAGNE CUP

To every bottle of Champagne add two bottles of Soda Water, one liqueur glass of Curaçao, and a little cucumber peel and powdered ice. This should be made immediately before being required for use.

CLARET CUP

To one bottle of claret add one bottle of Lemonade, half a lemon cut into slices, a glass of Sherry (dry for choice), one glass of Curaçao. Sweeten to taste. Add block ice. A few sprigs of borage will greatly improve the cup.

HOCK OR MOSELLE CUP

Take one bottle of light Hock or Moselle, add two or three glasses Cherry Brandy, a slice of lemon, a spoonful of finely powdered sugar, and one bottle of aerated water and a large lump of ice. A thin slice of cucumber peel or sprig of borage will flavour and improve the cup.

CYDER CUP

Take one large or two small bottles of Cyder or an equal quantity of Draught Cyder, one bottle of lemonade or soda water, one wine-glassful of brandy, and the same quantity of Curaçao; the peel of one lemon (very thin). A leaf of borage or a little cucumber will impart a pleasant flavour, but should only be allowed to remain in the beverage for about a minute. Sugar can be added to taste, and the whole must be well iced.

N.B.—If an ice pail is available the ice should not be placed in the Cyder Cup.

USEFUL RECIPES—*continued*

RUM PUNCH

Half-pint Rum, $\frac{1}{2}$ -pint Brandy, $\frac{1}{4}$ -lb. sugar, a large lemon, $\frac{1}{2}$ -teaspoonful nutmeg, 1 pint boiling water. Rub the sugar over the lemon until all the yellow part is absorbed, then place the sugar in the punch bowl, add the lemon juice (free from pips) and mix these two ingredients well together. Pour over them the boiling water, stir well together, add the Brandy, Rum and nutmeg, stir thoroughly and serve.

POPULAR COCKTAIL RECIPES

MARTINI DRY

$\frac{1}{2}$ French Vermouth, $\frac{1}{2}$ Burne Turner Dry Gin.
Twist of Lemon Peel.

WHITE LADY

$\frac{1}{4}$ Lemon Juice, $\frac{1}{4}$ Cointreau, $\frac{1}{2}$ Burne Turner Dry Gin.

BRONX

$\frac{1}{2}$ Burne Turner Dry Gin, $\frac{1}{2}$ French Vermouth,
 $\frac{1}{2}$ Italian Vermouth, a dash of Orange Juice.

CHAMPAGNE COCKTAIL

Place one large lump of sugar into Champagne glass and saturate with Angostura Bitters. Add a twist of Orange or Lemon Peel. Fill up with Chilled Champagne.

FOURTH DEGREE COCKTAIL

$\frac{1}{2}$ Burne Turner Dry Gin, $\frac{1}{2}$ French Vermouth,
 $\frac{1}{2}$ Italian Vermouth, 4 dashes of Anis.

GIN HIGHBALL

Burne Turner Dry Gin and Soda, with Lemon peel squeezed in glass, and a lump of Ice.

HINTS FOR THE CELLAR
AND
DECANTING OF WINE

A wine cellar should be dry, thoroughly clean, dark and well ventilated, but not draughty. Temperature 55° to 60° Fahrenheit. An even temperature is most important.

All Wines should be binned away, the bottles laid on their sides, immediately on arrival. This caution must be strictly observed, especially in the case of all Sparkling Wines, as unless the bottles are so placed that the Wine covers the corks, the Wine very soon becomes flat and lifeless. Vintage Port should be binned with the splash mark uppermost.

It is natural for all Wines to throw a deposit after some time in bottle. Vintage Port, Claret and Burgundy should therefore be stood upright in the cellar or dining room for at least twenty-four hours before required, to allow the sediment, or loose crust, to fall to the bottom of the bottle. They should be decanted about 2 hours before being consumed, and the decanter, with stopper out, left standing in the dining room, to enable the Wine to develop, and also to acquire the temperature of the room. This specially applies to Claret and Burgundy, as the crust is very light and it is difficult to decant straight from the bin.

White Wines should be allowed to stand upright for a few hours prior to use, in order to allow the sediment peculiar to them to fall to the bottom. White Wines and Champagnes should be served at a temperature of about 40° Fahrenheit. Do not freeze, this kills the flavour of the Wine.





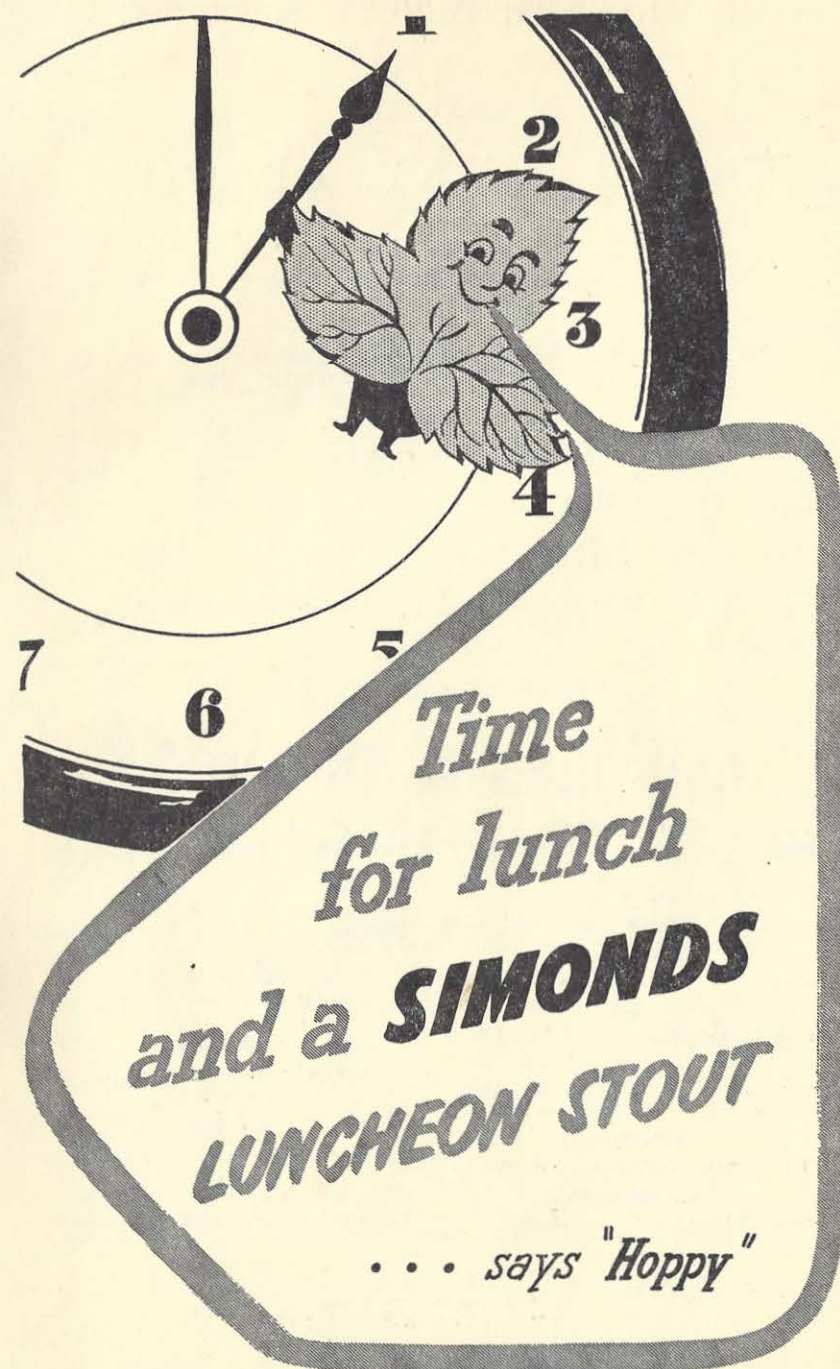
*A word
in your ear—
have a*

SIMONDS

S.B. PALE ALE



says "Hoppy"



*Time
for lunch
and a **SIMONDS**
LUNCHEON STOUT*

... says "Hoppy"

:: H. & G. SIMONDS, Ltd. ::

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