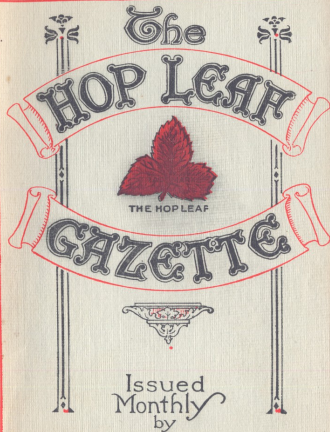


VOL. VIII.

SEPTEMBER, 1934.

Price 1d.



H. & G. SIMONDS, LTD., READING.

A RECORD OF SOCIAL ACTIVITIES AT THE BREWERY.

The Hop Leaf Gazette.

The Monthly Journal of H. & G. SIMONDS, Ltd.

Edited by CHARLES H. PERRIN.

Vol. VIII. SEPTEMBER, 1934. No. 12

CONTENTS.

	PAGE.
Mr. A. J. Andrews	Frontispiece
Editorial	559
Words of Wisdom	562
Requirements of the Law	564
Brewery Jottings	567
A Great Thought	569
Social Club Fete	570
Lighter Side	591
Branches	599

All communications should be addressed to—The Editor,
THE HOP LEAF GAZETTE, The Brewery, Reading.



MR. A. J. ANDREWS.

MR. A. J. ANDREWS.

The publication of the portrait of Mr. A. J. Andrews will recall to the older members of the staff the large catering business which formed an important part of the Firm's activities many years ago. Mr. Andrews is probably the only employee still connected with the Firm who served in that department. His service began at Margate Jetty, for which we held the contract, in 1903, and throughout the season each year Mr. Andrews assisted in the conduct of the business, returning to London Branch during the winter months when the Jetty closed. It may be remembered that in August, 1914, upon the outbreak of war, Margate Jetty was shut down and was not reopened. Mr. Andrews was then transferred permanently to London Branch where, by reason of good solid work, unflagging energy and reliability, he has become a valuable asset in coping with the vast business which is conducted from our London Depot.

In 1925 Mr. Andrews was placed in charge of the Stores and general supervision of supplies to the Wembley Exhibition. He carried through the contract with great success, to which his past experience and natural courtliness contributed.

Mr. Andrews' service in the Great War commenced with enlistment in the Essex Regiment in June, 1916. Shortly afterwards he was transferred to the Royal Army Ordnance Corps and went to France in September of the same year. He was promoted to Corporal in 1917 and remained overseas until demobilization in 1919. He received the Victory and General Service Medals.

Since his return from Active Service he has devoted his spare time to the peaceful pastimes of long country rambles and the cultivation of his garden. In earlier years Mr. Andrews played football and was a man to be reckoned with in his team; he was also a keen cricketer and both of these sports he still follows with the enthusiasm of the experienced veteran.



EDITORIAL.

Take a little wine for thy stomach's sake and thine oft infirmities.—The Bible.

THE REAL "TEST."

We have read a lot about the Test of late and much of what has appeared in the Press has been regrettable, to say the least. Let us hope that the phrase "Play cricket" will not thereby lose its true meaning. But after all, the real Test is that to which Simonds' Ales and Stout have been put for the last 150 years. And they are still batting and scoring all round the wicket. Talk about the body line, why, nothing improves it half so much as Simonds' taken regularly. Simonds' beer is a "stout" supporter of the human frame.

Drink it and be strong!

BUTTERFLIES.

Among Mr. F. A. Simonds' many interests in life is that of natural history. Very observant, he is frequently coming across something worthy of note in wild nature's ways. As mentioned last month, he observed some of those rare butterflies known as White Admirals. He also informs me that he knows of the whereabouts of the Marbled White. This butterfly is local but not rare and is abundant on the Wantage Downs.

PITHY PARAGRAPHS.

In the course of my rambles the other day I called in at the Greyhound, Tidmarsh, for refreshment in the form of a pint of Simonds. Here one always receives a kindly and courteous welcome and I thoroughly enjoyed my brief rest. On the walls of the house I noticed the following pithy paragraphs which speak for themselves :—

Safety First.

Better a minute late in this world than 25 years too soon in the next.

Don't wait for your ship to come in. Row out and meet it.

Man was made of dust.
Woman saw-dust—
And liked it.

WHERE'S THE SALT?

Mr. George Buchanan, court-house custodian, of Columbus (Kansas), tells this one. After watering his lawn and turning off the hose he saw some birds try to get a drink. They could not get it, so they flew off to return with a woodpecker, which drilled a hole in the hose and furnished drinks all round.

QUEEN MARY.

I feel that to find the most illustrious woman of our own age we have to look for one who, in this age which defies all morals, remains like Caesar's wife, unharmed; one who sees the by-tracks down which the world is striding, but who holds the narrow course as the path of duty. One whose presence brings happiness to others, and whose smiles find quick reflection on the faces of all who know her.

One woman we all know who fills this role—Queen Mary. She has upheld in this decadent age all that is womanly and noble. She has helped to establish more firmly than ever the throne of the great Empire, and in days when queens are living in exile, is more revered and loved than any queen has ever been before.

When this hectic, war-worn, nervous age has settled down, the world will turn to such as her for a pattern on which to fashion a new and happier generation.

MY DOG.

I have a dog and he teaches me much of what affection, loyalty and love really mean. What staunch friends they are!

He little knows what love is,
Nor hath God made him wise
Who hath not power to read, or see,
Love in a dog's deep eyes.

A TOLL ON PUBLICANS.

A quaint 700 years old custom will be revived at St. Bartholomew's Fair which is to be held at Newbury on Tuesday and Wednesday next, in a meadow in Newtown Road. The Court of Pie-Powder will be summoned as in the days of old and the two bailiffs will be dispatched on their respective errands. One will have to collect the tolls from the showpeople, but the other will have the more arduous task of visiting each of the forty-six public-houses in the old borough and collecting from the licensee the sum of twopence. The income from these tolls is divided among certain almspeople.

DOCTOR AND TIRED MEN.

"When a man comes home at night probably tired and irritable, and he takes a cocktail or a glass of whisky, it makes a new man of him." So said Dr. John Colin Campbell at the New Health Society Summer School at Malvern recently. He said that alcohol with food or before food in moderation, was quite a good thing.

MISSING LETTERS.

Can you supply the same four letters to each vacant space and complete the verse?

A _____ old hag on _____ bent
Put on her _____ and off she went.
_____ she said as she shut the gate,
If I _____ thro' the night I'll be home at eight.

The answer is on page 563.

READING'S NEWEST FETE.

The organisers of the fete, flower show and sports meeting, held by H. & G. Simonds' Social Club, must have been encouraged by the thousands of visitors from the outside public who found their way to Coley Park, says the *Berkshire Chronicle*. This was a great step forward from the simple indoor flower show of former years, and although the brewery staff still had a chance to show that they could grow heavy marrows and attractive asters in their spare time, there were countless other activities, and an excellently varied programme of sports. In the evening boxing showed once again how it can draw the crowds at these open-air shows, and this was followed by a display by the Reading Physical Culture Club—which has thrust itself into prominence by its success at Reading Hospital Carnival and at this fete. It was a well contrasted programme, for at the same time as the boxing there was dancing on the grass nearby. Music came from a loudspeaker, and the hop-leaf emblem stood out in red neon lighting on the bandstand.

AN INTERESTING REMINDER.

A member of the *Reading Standard* staff who has just returned from a holiday cruise in the Mediterranean, disembarked en route at Gibraltar, where he saw an interesting reminder of one of the industries of the town he had temporarily left behind him. The reminder was a lorry which he saw in the commercial centre of the

famous fortress and which he promptly recognised, from a photograph which appeared in that paper, as the one dispatched a few months ago by Messrs. H. & G. Simonds to their "Gib" branch. And it occurred to the tourist that he might improve the occasion by calling upon the brewery firm's agent and telling him the latest news from Reading. "Can I," he asked, "see Mr. _____?" "I'm afraid not," was the reply, "for it so happens that he is on a visit to Reading."

WORDS OF WISDOM.

Law is costly, shake hands and be friends.

Human icebergs should never complain that other people are cold.

Speed is not everything—direction also counts.

Do a little well and you do much.

Contentment will both clothe and feed.

Patience and perseverance accomplish wonders.

Morning for work, evening for contemplation.

Music is soul embodied in sound.

The mill cannot grind with the water that is past.

Thrive by honesty, or remain poor.

Gold is no balm to a wounded spirit.

Politeness is the poetry of conduct—and like poetry it has many qualities. Let your politeness be not too florid, but of that gentle kind which indicates a refined nature.

Depend upon it, as a certain rule, that the people who unite with you in discussing the affairs of others will proceed to your affairs and conduct in your absence.

Gold has more worshippers than God.

Honest loss is preferable to shameful gain.

Avoid pride. If you are handsome, God made you so; if you are learned, someone instructed you; if you are rich, God gave you what you own. It is for others to perceive your goodness; but you should be blind to your own merits. There can be no comfort in deeming yourself better than you really are; that is self-deception. The best men throughout all history have been the most humble.

The true generosity of the heart is more displayed by deeds of minor kindness than by acts that may partake of ostentation.

Whatever crushes individuality is despotism, by whatever name it may be called.



The answer to the Editorial query is—the letters LIVE.

BETTING ON LICENSED PREMISES.

THE REQUIREMENTS OF THE LAW.

In view of recent prosecutions the Firm have felt it necessary to send a letter to all their tenants on the subject of "Suffering" licensed premises to be used for betting, and we cannot do better than reprint this communication below :

IMPORTANT.

Dear Sir or Madam,

We desire to draw your earnest attention to the number of prosecutions recently made in respect of Licence Holders permitting their premises to be used for the purposes of Betting. The Police Authorities are, apparently, very active in this direction at the present time.

Several cases resulting in convictions are reported in the "Bucks Free Press" of July 20th and the "Oxford Mail" of July 28th wherein Licensees and their assistants were heavily fined.

Section 79 of the Licensing (Consolidation) Act, 1910, reads as follows :—

"The holder of a Justices Licence shall not open, keep, or use his premises in contravention of the "Betting Act, 1853, or suffer his premises to be opened, kept, or used in contravention to that Act."

Therefore, if a Licence Holder permits Betting he may be charged under this Section, and, should a conviction be recorded, the consequences are most serious to all concerned.

It has been decided in the King's Bench Division that in such a prosecution it is not necessary for direct and absolute proof to be given in evidence that the Licensee or his servants "knew" what was going on, but where the facts show that they had ample opportunity of observing what was taking place, then the Magistrates can assume "knowledge" and a conviction will result on the ground of "suffering" the Betting to be carried on.

We feel we must emphasize strongly that in the event of a Licensee being convicted, such conviction jeopardises

the renewal of the licence and a change of Tenants is usually involved ; also, this may result in financial loss to the Tenant apart from Fines, Costs, and the expense of being legally represented.

From the foregoing we think you will realize the seriousness of permitting Licensed Premises to be used for Betting and will take steps to prevent such infringement of the law occurring in your House.

Yours faithfully,

H. & G. SIMONDS LTD.

SALES IN OFF-LICENCES.

In the "Hop Leaf Gazette" for January, 1934, we explained the advantages enjoyed by, also the limitations and restrictions, imposed upon the various classes of businesses trading under the title of OFF-LICENCE.

A little misunderstanding has now arisen amongst the holders of such Licences by reason of the fact that the Licensing (Consolidation) Act, 1910, Sections 55, 57 and 64, states that General and Special Orders of Exemption, etc., can only be granted to "On" Licence holders, and that no such privileges are possible for the holders of "Off" Licences.

It is quite clear, however, that where the Justices have used the powers conferred upon them in the Licensing Act, 1921, Section (1) Sub-section (1), to extend the "permitted hours" to 10.30 p.m., in any Licensing district (outside the metropolis), such Order applies both to "On" and "Off" licensed premises.

Therefore, the holder of an "Off" Licence in any provincial Licensing district where "On" Licence holders are allowed to remain open for business until 10.30 p.m., may, if he so desires, enjoy a similar privilege of trading until 10.30 p.m., as the Order controlling such extension of hours is not restricted by the limitations of the 1910 Act, but is specifically authorised by the Act of 1921.

C.B.

TRIP TO BRIGHTON.



Mrs. Smart, of the London Tavern, and Mrs. Moore, of the Bugle, Reading, recently visited Brighton with other Simonds' tenants. When they made themselves known to Mr. W. G. Deacon of the Royal Oak Hotel there, they were given a very cordial welcome and in the picture they are seen with Mr. Deacon at the entrance to the Royal Oak, where the letters H. & G. S. over the doorway are sufficient guarantee that the brands supplied are of the best.



BREWERY JOTTINGS.

(BY W. DUNSTIER.)

Short commons this month, I am afraid, for only just having returned from holidays one is somewhat out of touch with Brewery matters and happenings. Nevertheless one is soon brought back to earth again and from everyone and everywhere I learn that the H. & G. Simonds' Fete was the greatest success ever. This is all the more gratifying for so many have worked hard, and with heart and soul, in bringing this wonderful result about. The weather was perfect and the arrangements also. Heartiest congratulations to all.

Having just survived the result of the latest test match, it comes with a shock that we are in the throes of another football season with (to the enthusiast) its attendant joys and sorrows. Having spent a week in company with a Clapton Orient supporter (the first game of the season for Reading being against the "O's" as they are called) it was a little upsetting to the writer that Clapton Orient defeated Reading. We all console ourselves with the fact that the season is young and a lot of matches have yet to be played, for its a long lane without a pub. By a coincidence I was also in the company of a gentleman from Newport (Mon.) and although he was by no means optimistic of *his* team, Newport County have won both their matches and are at the top of the league (at the moment). Whilst away I learned quite a lot from supporters of Stoke, Tottenham Hotspur, Fulham and Chelsea football teams. Give me someone who knows and can talk about sport—football in particular—and I can get on with them.

However, its nice to be back again in harness and finding we are still busy and plenty to do.

I learn there was quite an exciting finish to the inter-departmental cricket matches, the Rest just pipping the Delivery Office by a few runs and winning the championship. Favoured, for the most part, with fine weather these Thursday evening matches have been a great success. Having seen a few myself I cannot help thinking what a power of good they are doing in cementing good fellowship and sportsmanship in such a large concern as H. & G. Simonds Ltd.

I have not heard much of the football teams yet but the season for them starts in real earnest almost immediately. I hope they will have a most successful time.

I learn that Mr. A. T. Walsh of the Branch Department is in the Royal Berkshire Hospital having just undergone a minor operation, but I understand he will be "out" shortly.

We have back with us now Mr. C. Langton after his unfortunate mishap of a broken leg and, although at the moment he walks with the aid of a stick, he is very cheerful and there is every prospect of a permanent recovery.

CHANGES OF TENANTS.

The following changes and transfers have taken place during the month and to all we wish success:—

The Bacon Arms, Newbury (H. & G. Simonds Ltd.)—Mr. F. A. Cook.

The Nags Head, Slough (Ashby's Staines Brewery Ltd.)—Mr. H. Brittain.

The Red Lion, Bracknell (South Berks Brewery Co. Ltd.)—Mr. H. L. E. Leach.

The Saracen's Head, Kings Road, Reading (H. & G. Simonds Ltd.)—Capt. S. Clare.

The World Turned Upside Down, Basingstoke Road, Reading (H. & G. Simonds Ltd.)—Mr. R. M. Eggo.

The Jolly Butcher, Staines (Ashby's Staines Brewery Ltd.)—Mr. F. R. Gillies.

The Pipemakers Arms, Uxbridge (Ashby's Staines Brewery Ltd.)—Mr. P. Smith.

The Carpenters Arms, Uxbridge (Ashby's Staines Brewery Ltd.)—Mr. S. Dray.

The Queens, Blackwater (H. & G. Simonds Ltd.)—Mr. H. M. Jackson.

DEATHS.

We have a heavy list this month and the opportunity is taken to extend our deepest sympathy to all relatives.

Mrs. F. A. Rogers, of the Royal Adelaide, Windsor, died on the 31st July, having been a tenant at this house for 16 years.

Mrs. F. E. Ford, of the White Hart, Ibthorpe, died on the 17th August and had been a tenant (as a widow) since 7th August 1914.

Mr. C. Hopgood, of the Gloucester Arms Off Licence, Gloucester Road, Newbury, died on the 14th August and had been a tenant for over 18 years.

Mr. W. R. Hemmings, of the Prince of Wales, Hanwell, died on the 18th August, and had been a tenant of Messrs. Ashby's Staines Brewery Ltd., for over 20 years.

Mr. R. Richmond, of the Tumble Down Dick Hotel, Farnborough, died on the 23rd August, and had been tenant at this house for 23 years and before that he was for 7 years at the "Alexandra."

Mrs. M. J. Found died on the 25th August. Mrs. Found was tenant of the Plough, Hurstbourne Farrant, for many years until it was closed in the early part of this year. Mrs. Found was formerly owner of this house, and used to deal with our Ludgershall Branch. It was later taken over by the Newbury Brewery Co. which firm, in due course, was taken over by H. & G. Simonds Ltd.

A GREAT THOUGHT.

Artificial manners, and such as spring from good taste and refinement, can never be mistaken, and differ as widely as tinsel and gold. How captivating is gentleness of manner derived from true humility, and how faint is every imitation! That suavity of manner which renders a real gentlewoman or gentleman courteous to all, and careful to avoid giving offence, is often copied by those who merely subject themselves to certain rules of etiquette: but very awkward is the copy. Warm professions of regard are bestowed on those who do not respect them, and the esteem which is due to merit appears to be lavished on everyone alike. And as true humility, blended with a right appreciation of self-respect, gives a pleasing cast to the countenance, so from a sincere and open disposition springs that artlessness of manner which disarms all prejudice. Feeling, on the contrary, is ridiculous when affected, and even when real, should not be too openly manifested.

Let the manners arise from the mind, and let there be no disguise for the genuine emotions of the heart.

H. & G. SIMONDS LIMITED SOCIAL AND RECREATION CLUB FETE, SPORTS MEETING AND FLOWER SHOW AT COLEY PARK, READING.

A BRILLIANT SUCCESS.

This event, which took place at Coley Park, Reading (by kind permission of H. Keovil, Esq.) on Saturday, August 25th, was a huge success. The fete was favoured with fine weather and people flocked in their thousands to the Park where, amid the sylvan surroundings, there was an admirable programme of sports, boxing bouts, flower show and numerous other attractions, not forgetting the wonderful music discoursed by the Band of H.M. Queen Victoria's Rifles. The music delighted everybody.

The following is the programme performed (Mr. A. W. Selth, Bandmaster) :—

1. March - - "Wien Bleibt Wien" - Schrammel
(by special request)
2. Overture "The Merry Wives of Windsor" - Nicolai
3. Valse - - "Amoretten Tanze" - - - Gung'l
4. Selection - - "The Gondoliers" - - - Sullivan
5. Hungarian Dances—Nos. 5 and 6 - - - Brahms
6. Fantasy - - "Wedded Whimsies" - - - Alford
7. Intermezzo "The Wedding of the Rose" - - - Jessel
8. Three Dances from "Nell Gwyn" - - - German
(a) Country Dance; (b) Pastoral Dance; (c) Merry-maker's Dance.
9. Overture - - "Mirella" - - - Gounod
10. Selection - - "The Arcadians" - - - Monchton
11. Valse - - "Estudiantina" - - - Waldteufel
12. Reminiscences of England - - - Godfrey
13. Aubade Printaniere - - - Lacombe
14. Selection "The Pirates of Penzance" - - - Sullivan
15. Divertissement Espagnole - - - Desormes
(a) Sequedille; (b) Havanaise; (c) Bolero di Cadix;
(d) Cachucha; (e) Zapateado.
16. Knightsbridge March from "In Town To-night" Eric Coates

Regimental March—"Lutzow's Wild Hunt."

Everything was splendidly organized and carried through without a hitch, reflecting the greatest credit on all the officials. L. A. Simonds, Esq. (Chairman of the General Committee) rendered yeoman service, as did the indefatigable Honorary Secretary (Mr. Walter Bradford), and to their united efforts backed up by a very capable and energetic committee the success of the fete was due.

The officials were :—

- REFEREES—F. A. Simonds, Esq., S. V. Shea-Simonds, Esq.
 JUDGES—Messrs. G. H. J. King, J. Royle, J. Maggs.
 UMPIRES—J. E. Beasley, R.A.C. (*Chief*), Messrs. F. Collins, E. Boshier.
 STARTER—Mr. H. G. Gaines.
 MARKSMEN—Messrs. P. H. Eveson, A. R. Griffin, A. E. Grant, G. W. White.
 COMPETITORS' STEWARDS—Messrs. H. Mitchell (*Chief*), J. Cockerton, E. Sainsbury.
 CHIEF WHIP—Mr. F. Hawkins.
 PRIZE RECORDER—Mr. J. Hillier.
 HON. HANDICAPPER—Mr. J. E. Beasley (R.A.C.).
 REFEREE OF PUSH BALL—Mr. F. Pusey.
 STEWARDS—W. Sewell, H. Hinxman, W. Boshier, F. Green, W. Dainton, D. Reid, A. Fullbrook, W. Judd, F. Brown.
 HONORARY TREASURER—Mr. S. Bird.
 BAR SUB-COMMITTEE—
Chairman - - - Mr. W. Wheeler
Hon. Secretary - - - Mr. C. B. Cox
 FLOWER SHOW SUB-COMMITTEE—
Chairman - - - Mr. W. J. Ford
Hon. Secretary - - - Mr. J. Clay
 GATE SUB-COMMITTEE—
Chairman - - - Mr. F. Drury
Hon. Secretary - - - Mr. G. V. Weait
 PUSH BALL SUB-COMMITTEE—
Chairman - - - Mr. G. Andrews
Hon. Secretary - - - Mr. R. Broad
 RACES SUB-COMMITTEE—
Chairman - - - Mr. F. Hawkins
Hon. Secretary - - - Mr. R. Boddington
 SIDE-SHOWS SUB-COMMITTEE—
Chairman - - - Mr. F. Edwards
Hon. Secretary - - - Mr. F. Clarke
 TUG-OF-WAR SUB-COMMITTEE—
Chairman - - - Mr. W. Venner
Hon. Secretary - - - Mr. S. Brunson

It was gratifying to see our Chairman (Major S. V. Shea-Simonds) and Managing Director (F. A. Simonds, Esq.), Major G. S. M. Ashby and R. St. J. Quarry, Esq., present and taking such an active interest in all that took place. They spent a very busy afternoon and their presence was everywhere welcomed.

All at headquarters were delighted to see such large parties from the Tamar Brewery, Devonport and Ashby's Brewery, Staines. It was particularly sporting of our Tamar friends, many of whom travelled all night, and we hope this is only the forerunner of many more such meetings. We know they thought their visit was worth while. The parties were certainly well organized and those responsible are to be complimented on their work.

A special word of thanks is due to Mr. C. E. Gough for the canvas and equipment supplied. The marquees made an imposing spectacle and showed to some degree what this department can do. The transport facilities were in every way excellent.

All the sub-committees worked extremely hard and efficiently, nor must we forget those who served at the bar. They indeed had a difficult task, but the way they worked won the admiration of all. Special mention should also be made of the excellent work carried out by the Carpenters' Department who erected the stands entirely by voluntary labour prior to the event.

Those who arranged the event showed an imagination and originality not always in evidence at events of this kind. The sports programme lasted seven hours, and included many of the time-honoured events, and there was boxing in the evening. Some employees found themselves entirely at home in the barrel rolling race, and it is doubtful if any house that had run out of supplies had its needs met with such alacrity as that with which Mr. W. J. Sparks, the winner, trundled his barrel to the tape. The barrels were empty, by the way!

ALMOST WON HIS OWN CUP.

One of the most interesting events of the afternoon was the one mile handicap in which Mr. R. St. J. Quarry, the donor of the cup in this event, nearly won it himself. He came third after starting from scratch, the winner being Mr. I. G. F. Godden. The push-ball competition was taken very strenuously and the victors at the end of the six rounds proved to be Transport Department who beat Beer Cellars by six points—one almost wrote pints!—to nil. The Transport Department also achieved success in the tug-of-war tournament by defeating the Brewery in two straight pulls. There was one "casualty" in the only women's tug-of-war match of the day, in which Ashby's (Staines) "B" team beat the "A" team from the same brewery. One of the team fainted after the second and deciding pull and did not recover until some minutes later, when she was assisted off the field. The cowboy display of lassoing, rope spinning and stock-whip manipulation by "Montana Frank" and his partner was watched with interest. One of his whips was 60 feet long and another 45 feet long.

SHYING AT "AUNT MACASTOR."

The side-shows were thronged with pleasure seekers, and two of the most popular were the galleys in which folk were invited to shy at "Aunt MacAstor" and "Uncle Pussyfoot."

Not a little of the fete's success was due to the fine playing of the Band of Queen Victoria's Rifles who were engaged (by permission of Lieut.-Col. C. A. G. Keason, Commanding, and Officers) through the generosity of Major S. V. Shea-Simonds. The band was under the direction of Mr. A. W. Selth, Bandmaster.

The flower show was strongly supported, 215 entries being received, and as this was a distinct improvement on last year's total, the organisers expressed themselves well satisfied with the results of their efforts. The President (F. A. Simonds, Esq.) put in an excellent honorary exhibit of flowers, vegetables and fruit, and, to give the show a touch of variety, members of the Borough of Reading and the "Oxford Arms" (Reading) Pigeon Flying Clubs staged an interesting display of pigeons. The judges in the flower show were Mr. W. G. Clift (gardener to F. A. Simonds, Esq.) and Mr. F. Townsend (gardener to Noel Sutton, Esq.).

THE BOXING CONTESTS.

A star attraction was the boxing programme in the evening, in which five contests were fought in spirited fashion. The principal bout was one of ten rounds between two light-weights, Bert Howarth (of Reading) and Harry Brown (of Northampton). Howarth, the less experienced of the two men, did well to draw with the Northampton boxer, who has been the victor in too contests. Another interesting fight, over six rounds, was between Jack Runham, a veteran ex-Army boxer, former champion of the 184th Infantry Brigade, and Pat Hastings, who fought at the recent Reading carnival. Runham won by his strength and experience. Perhaps the most exciting contest was the six rounds fight in which Bob Restall beat J. Wicks, of Staines. Restall very pluckily came forward at a Reading fair early in the year and boxed in an open contest, winning the championship of the town, while Wicks holds two Territorial battalion championships. Young Harrison, the schoolboy champion, was defeated by "Chick" Tatum, of Staines, and Young Doran lost to Boy White. Both the latter have been runners-up in the Reading schoolboy championships. The boxing was refereed by Jimmy Carr, the well-known Reading boxer, Mr. J. R. Price being the M.C.

There was dancing from eight till ten o'clock.

The Reading Physical Culture Club gave a display after dusk on a floodlit platform. Besides weight-lifting, expander and club-swinging competitions and exhibitions, the outstanding items in the programme were an exhibition of muscle control—which not only brought laughs by its unusual effects, but also applause for its skill—and a series of classical poses by the club president, Mr. A. J. Prior. This last item was a novelty to Reading, but it was obvious that large numbers appreciated what was an effective piece of work. "The Boy Samson," who has appeared with the club at Reading Carnival and elsewhere, showed remarkable feats of strength.

THE PRESIDENT'S THANKS.

F. A. Simonds, Esq. (president of the club), distributing the prizes, said that their thanks were due to Mr. Keevil for the use of the park, and also to Major S. V. Shea-Simonds, through whose generosity they had the band of H.M. Queen Victoria's Rifles, which had played so delightfully that afternoon. They were exceedingly fortunate, for it was one of the most famous bands in the country. He would not attempt to thank the various helpers individually but he would like to particularly mention the efforts of his son, Chairman of the Fete Committee, and Mr. Walter Bradford, the Hon. Secretary. He went on to thank the public for attending so well. It was the first show they had had of that description, and he might say that when Messrs. H. & G. Simonds undertook to do anything they did it well. He wished to express his gratitude to the committee and the people who had worked so successfully for the event; he had been away all the summer, and when he came back he found all the arrangements well in hand. The President paid a warm tribute to the valued assistance the organisers had received from Messrs. Huntley and Palmers in many ways, including the loan of the sideshows.

Mr. Walter Bradford, Hon. General Secretary, thanked the President for giving the prizes and for all the interest he had taken in the organisation. No one knew better than those behind the scenes at the Brewery the great interest which Mr. Simonds took in all that affected their welfare.

The illumination of the various side-shows, boxing ring, refreshment marquee and dance enclosure was carried out by the staff of Messrs. Ardon, 92, Whitley Street, half a mile of cable being used for this purpose. Announcements during the sports meeting and prize-giving were made by means of the Ardon Public Address Equipment. The spectacle of happy couples dancing to the music from the equipment and the changing colours from a revolving floodlight, with a Neonized Hop Leaf shining brightly over the gathering, presented a pleasing sight.

THE DIRECTORS' RECORD THEIR APPRECIATION.

The firm having expressed their complete satisfaction with the arrangements made for the fete, the following minute was duly recorded at the Board Meeting held on the 27th August:—

"The Directors wish to place on record their appreciation of the successful efforts of Mr. L. A. Simonds (Chairman of the Committee) and Mr. Walter Bradford (Honorary Secretary), and all those concerned in the organisation, on the occasion of the fete held on August 25th, 1934, at Coley Park, Reading, by kind permission of Mr. H. Keevil. The results reflected great credit, not only on the promoters, but on the Firm itself. They trust that a similar fete may be held in the not too distant future."

LETTERS OF THANKS.

It was evident that everyone enjoyed themselves. Mr. Bradford has received numerous appreciative letters. Here are two of them:—

Branch Offices and Stores,
The Tamar Brewery,
Devonport.

27th August, 1934.

T. W. Bradford, Esq.,
Hon. Secretary,
Simonds' Social Club,
Bridge Street,
Reading, Berks.

Dear Mr. Bradford,

The staff returned here safely, and I wish to convey to you and all concerned, their grateful thanks for what was done for them. They all thoroughly enjoyed themselves.

Kind regards,

Yours sincerely,

W. F. McINTYRE.

43, Cumberland Street,
Devonport,
27th August, 1934.

To Mr. T. W. Bradford.

Dear Mr. Bradford,

Mr. McIntyre has written to you in reply to your letter, assuring you that the party from this Branch *thoroughly* enjoyed themselves on Saturday last, and I feel I would also like to let you know that everyone is so happy over the affair that they have asked me to accept a small weekly contribution from them from this week, so as to be fully prepared for next year.

No one is more pleased than I to realize that the whole affair was such a great success. I shall be only too pleased to do my best again next year.

I remain,

Yours faithfully,

S. W. NAISH.

The balloons that were released found their way to all sorts of places. One was returned from France. Others from Ellisfield, near Basingstoke, Farnborough, Mortimer, Bordon, Hants, Portsmouth, Farnham, Bognor, etc.

SPORTS RESULTS.

GIRLS' 80 YARDS FLAT HANDICAP (over 7 and under 11 years of age).			
1st Prize	Miss M. Shipton	...	Presented by Mr. A. R. Bradford
2nd ..	Miss M. Plank	...	Ditto
BOYS' 80 YARDS HANDICAP (over 7 and under 11 years of age).			
1st Prize	V. R. Kingston	...	Presented by Mr. W. Bowyer
2nd ..	R. Christie	...	Ditto
VETERANS' 80 YARDS FLAT HANDICAP			
1st Prize	Mr. F. Edwards	...	Presented by F. Simonds, Esq.
2nd ..	Mr. F. T. Fullbrook	...	Ditto
3rd ..	Mr. J. W. Sewell	...	Ditto
GIRLS' 100 YARDS HANDICAP (over 11 and under 13 years of age).			
1st Prize	Miss B. Eatwell	...	Presented by Mr. C. Bennett
2nd ..	Miss M. Merchant	...	Ditto
3rd ..	Miss C. Tate	...	Ditto
BOYS' 100 YARDS HANDICAP (over 11 and under 15 years of age).			
1st Prize	N. A. Smith	...	Presented by Mr. S. Bird
2nd ..	A. F. Hearne	...	Ditto
3rd ..	A. Cockerton	...	Ditto

SPORTS RESULTS—continued.

220 YARDS FLAT HANDICAP.				
1st Prize	Mr. C. R. Josey	...	Presented by Mr. W. H. Wigley	
2nd ..	Mr. F. Clark	...	Ditto	
3rd ..	Mr. L. Luke	...	Ditto	
LADIES' 80 YARDS SCRATCH RACE.				
1st Prize	Mrs. E. Tugwell	...	Presented by Reading Retailers' Society	
2nd ..	Mrs. E. Holmes	...	Ditto	
BOYS' 50 YARDS BOOT RACE.				
1st Prize	E. J. Plank	...	Presented by L. A. Simonds, Esq.	
2nd ..	A. Cockerton	...	Ditto	
100 YARDS SCRATCH RACE.				
1st Prize	Mr. H. S. Tigar	...	Presented by Mr. W. H. Davis	
2nd ..	Mr. J. Deverall	...	Ditto	
3rd ..	Mr. L. Luke	...	Ditto	
BOYS' SACK RACE—30 YARDS.				
1st Prize	A. Mills	...	Presented by Mr. J. B. Biggs	
2nd ..	W. J. Holden	...	Ditto Mr. H. Shepherd	
SLOW BICYCLE RACE.				
1st Prize	Mr. W. H. Pannell	...	Presented by Capt. A. S. Drew.	
2nd ..	Mr. D. Kingston	...	Ditto	
3rd ..	Mr. P. E. Hammond	...	Ditto	
BARREL ROLLING RACE—40 YARDS.				
1st Prize	Mr. W. J. Sparks	...	Presented by Commander H. D. Simonds	
2nd ..	Mr. G. Kelly	...	Ditto	
3rd ..	Mr. W. Jordan	...	Ditto	
80 YARDS THREE-LEGGED RACE.				
1st Prize	Mr. L. Kirby	...	Presented by Major G. S. M. Ashby	
2nd ..	Miss Jermain	...		
2nd ..	Mr. Arlett	...		Ditto
3rd ..	Mrs. Cheverton	...	Ditto	
3rd ..	Mr. A. E. Owen	...	Ditto	
	Miss Walsingham	...	Ditto	
440 YARDS SCRATCH RACE.				
1st Prize	Mr. H. S. Tigar	...	Presented by Mr. C. W. Stocker	
2nd ..	Mr. J. Deverall	...	Ditto	
3rd ..	Mr. R. Griffen	...	Ditto	
LADIES' EGG AND SPOON RACE—20 YARDS.				
1st Prize	Miss V. Huse	...	Presented by Reading Retailers' Society	
2nd ..	Miss T. Chiverton	...	Ditto	
3rd ..	Miss A. M. Prosser	...	Ditto Mr. J. J. Cardwell	
OBSTACLE RACE—ONE LAP.				
1st Prize	Mr. J. Wicks	...	Presented by Mr. H. H. Belsey	
2nd ..	Mr. S. Davey	...	Ditto	
3rd ..	Mr. F. J. Hoose	...	Ditto	
440 YARDS RELAY RACE.				
1st Team Prizes	Mr. J. Deverall	...	Presented by J. H. Simonds, Esq.	
(Delivery Office)	Mr. C. Josey	...		Ditto
	Mr. F. Clark	...	Ditto	
	Mr. I. Atkinson	...	Ditto	
2nd Team Prizes	Mr. G. Lewis	...	Presented by J. H. Simonds, Esq.	
(Transport)	Mr. W. Benson	...		Ditto
	Mr. P. Curtis	...		Ditto
	Mr. C. Pidgeon	...	Ditto	
3rd Team Prizes		...	Presented by J. H. Simonds, Esq.	
(Tamar Brewery)		...		Ditto
		...		Ditto
		...	Ditto	

SPORTS RESULTS—continued.

ONE MILE FLAT HANDICAP.

1st Prize	Mr. I. G. Godden	... Silver Challenge Cup (presented by R. St. J. Quarry, Esq.)
		8-day Striking Clock (presented by Mr. C. E. Gough)
2nd ..	Mr. E. W. King	... Presented by Mr. C. E. Gough
3rd ..	Mr. R. St. J. Quarry	Ditto ditto

DEPARTMENTAL TUG-OF-WAR.

PRIZES—1st Nine Silver Medals with gold centres (presented by F. A. Simonds, Esq.).

2nd Nine Pipes (presented by F. A. Simonds, Esq.).

Preliminary round	...	Transport "B" Team beat Beer Cellars.
1st round	...	Transport "B" beat Transport "A."
		Brewery "A" beat Devonport Branch.
		Brewery "B" <i>ex.o.</i> (Maltings, Newbury, scratched).
		Cooperage and Scalds beat Staines.
Semi-finals	...	Transport "B" beat Brewery "A."
		Brewery "B" beat Cooperage and Scalds.
Final	...	Transport "B" beat Brewery "B."

OPEN TUG-OF-WAR.

PRIZES—1st Each member of winning team and coach Gold Medals—value £9 (presented by Messrs. H. & G. Simonds Ltd.).

2nd Each member of second team and coach Silver Tankards—value £4 14s. 6d. (presented by Messrs. H. & G. Simonds Ltd.).

1st round	...	R.A.O. Corps, Bramley beat H. & G. Simonds Social Club.
		Reading Borough Police beat Lily Whites.
Semi-finals	...	Aldershot Police beat R.A.O. Corps, Bramley.
		Broadmoor Staff Club beat Reading Borough Police.
Final	...	Broadmoor Staff Club beat Aldershot Police.

TUG-OF-WAR CHALLENGE MATCH.

PRIZES—Pocket Knives (presented by Mr. E. S. Phipps).

Devonport Bottled Beer Stores beat Reading Bottled Beer Stores.

LADIES' TUG-OF-WAR.

PRIZES—1st Sandwich Sets (presented by H. & G. Simonds Ltd.).

2nd Pearl Necklets (presented by H. & G. Simonds Ltd.).

Final	...	Staines "B" beat Staines "A."
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PUSH BALL.

PRIZES—1st Eight Clocks (presented by H. & G. Simonds Ltd.).

2nd Eight Pipes (presented by H. & G. Simonds Ltd.).

Heat 1	...	Tamar Brewery beat B.B. Department (Loading Stage).
Heat 2	...	Bottled Beer Department beat Wine and Spirit Department.
Heat 3	...	Transport Department beat Coopers and Scalds.
Heat 4	...	Beer Cellars beat Union Room.
Semi-finals	...	Transport beat Tamar Brewery.
		Beer Cellars beat Bottled Beer Department.
Final	...	Transport Department beat Cellars.

LADIES' PUSH BALL.

PRIZES—1st Eight Compact Sets (presented by Messrs. H. W. Colson and J. J. Cardwell).

2nd Eight Necklets (presented by H. & G. Simonds Ltd.).

Final	...	Staines "B" beat Staines "A."
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FLOWER AND VEGETABLE SHOW PRIZE LIST.

CLASS.	PRIZE WINNERS.	PRIZE DONORS.
Collection of Vegetables	1. T. H. Stacey ... 2. E. A. Higgs ...	C. W. Stocker, Esq. Ditto
Six Kidney Potatoes	1. H. Prater ... 2. T. H. Stacey ... 3. H. Kirk ...	Mr. F. C. Hawkes Ditto Ditto
Six Round Potatoes	1. T. H. Stacey ... 2. J. Kirk ... 3. T. Osborne ...	F. A. Simonds, Esq. Ditto Ditto
One Potato—Heaviest	1. E. A. Higgs ...	Mr. A. R. Bradford
Six Best Onions	1. T. H. Stacey ... 2. H. Kirk ... 3. J. Kirk ...	J. H. Simonds, Esq. Ditto Ditto
One Onion—Heaviest	1. H. Prater ...	H. & G. Simonds, Ltd.
Four Carrots—Intermediate or Long	1. H. Prater ... 2. S. Paintin ... 3. H. Kirk ...	H. & G. Simonds, Ltd. Mr. H. Shepherd Ditto
Four Carrots—Short	1. H. Kirk ... 2. T. H. Stacey ... 3. H. Prater ...	Mr. S. Bird F. Simonds, Esq. Ditto
One Carrot—Largest	1. P. Maynard ...	Mr. S. Bird
Twelve Runner Beans	1. T. H. Stacey ... 2. E. A. Higgs ... 3. H. C. Plank ...	F. A. Simonds, Esq. Ditto Ditto
Twelve Pods of Peas	1. H. Prater ... 2. E. A. Higgs ... 3. T. Osborne ...	Commander H. D. Simonds Ditto Ditto
Three Cabbage	1. E. L. Tate ... 2. T. H. Stacey ... 3. C. T. Rosum ...	Capt. A. S. Drewe Ditto Ditto
One Cabbage—Heaviest	1. T. Osborne ...	Mr. A. E. Smith
Six Beet—Globe	1. H. Prater ... 2. E. A. Higgs ... 3. T. H. Stacey ...	Major G. S. M. Ashby Ditto Ditto
Three Lettuce—Cabbage	1. P. Maynard ... 2. T. Osborne ...	Mr. A. E. Smith Mr. J. B. Biggs
Three Lettuce—Cos	1. P. Maynard ...	J. H. Simonds, Esq.
Two Marrows—White or Green	1. H. C. Plank ... 2. E. A. Higgs ... 3. T. H. Stacey ...	Mr. W. Curtis Mr. W. Bowyer Ditto
One Marrow—Heaviest	1. H. Prater ...	L. A. Simonds, Esq.
Four Turnips	1. J. Champion ... 2. H. C. Plank ...	H. & G. Simonds Ltd. Commander H. D. Simonds
Twelve Shallots	1. T. H. Stacey ... 2. H. Prater ... 3. T. J. Day ...	Mr. F. Josey Ditto Ditto

FLOWER AND VEGETABLE SHOW PRIZE LIST—*continued.*

CLASS.	PRIZE WINNERS.	PRIZE DONORS.
Three Parsnips	1. T. H. Stacey ...	Mr. W. Bowyer
	2. S. Paintin ...	Ditto
	3. T. Osborne ...	Ditto
Six Apples—Culinary ...	1. H. James ...	Mr. F. C. Hawkes
	2. J. Maxwell ...	H. & G. Simonds Ltd.
	3. P. Maynard ...	Ditto
Six Apples—Dessert ...	1. F. C. Hawkes ...	H. & G. Simonds Ltd.
	2. H. James ...	Ditto
One Bunch Roses ...	1. P. Maynard ...	Mr. A. R. Bradford
	2. C. T. Rosum ...	Ditto
Six Asters	1. T. Osborne ...	H. & G. Simonds Ltd.
	2. P. Maynard ...	Mr. W. H. Davis
	3. E. A. Higgs ...	H. & G. Simonds Ltd.
Six Dahlias	1. T. J. Day ...	H. & G. Simonds Ltd.
	2. E. A. Higgs ...	Ditto
One Bunch Mixed Cut Flowers	1. T. Osborne ...	H. & G. Simonds Ltd.
	2. Mrs. Wetten ...	Ditto
One Bunch Sweet Peas ...	1. T. Osborne ...	H. & G. Simonds Ltd.
	2. C. Salter ...	Ditto
Six Gladioli	2. C. T. Rosum ...	Mr. F. C. Hawkes
One Specimen Foliage Plant in bloom	3. J. Champion ...	Mr. W. H. Wigley
One Specimen Foliage Plant	1. Mrs. Wetten ...	Mr. E. S. Phipps
	2. J. Champion ...	F. Simonds, Esq.
One dozen New Laid Eggs	1. H. C. Plank ...	Major H. Kaye
	2. H. James ...	Ditto
One Dish Boiled Potatoes	1. Mrs. J. Jones ...	Mr. W. H. Wigley
	2. Mrs. H. Prater ...	Ditto
One Specimen Needlework	1. Miss E. Hillier ...	F. A. Simonds, Esq.
	2. Miss Hillier ...	H. & G. Simonds Ltd.
	3. Mrs. T. Stacey ...	F. A. Simonds, Esq.
One Specimen Crochet Work	1. Miss P. M. Hillier	Mr. C. E. Gough
	3. Mrs. T. Stacey ...	Mr. W. Curtis
One Specimen Hand Knitting	1. Mrs. R. E. Wright	Major G. S. M. Ashby
	2. Mrs. T. Stacey ...	H. & G. Simonds Ltd.
	3. Miss P. M. Hillier	L. A. Simonds, Esq.
Two Jars Jam or Marmalade	1. Mrs. V. F. Saunders	F. Simonds, Esq.
	2. Mrs. T. W. Kent	Ditto
	3. Mrs. W. Sparks ...	Ditto
One Bunch Wild Flowers	1. Miss Jones ...	Mr. C. Bennett
	2. Miss B. Boddington	Ditto
One Specimen Needlework (children under 15)	1. Jean Sewell ...	Mr. W. H. Davis
	3. Miss Jones ...	H. & G. Simonds Ltd.

SOCIAL AND RECREATION CLUB FÊTE.



Left to right: R. St. J. Quarry, Esq., F. A. Simonds, Esq., L. A. Simonds, Esq., Mrs. Fred. Simonds, Mrs. Fletcher, Major S. V. Shea-Simonds.



"Come to the Fete."



Bread, Cheese, Onions and an S.B. make a delightful lunch at the sports.



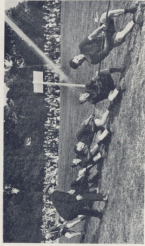
H. S. Tiger winning
440 yds. scratch.



I. G. Godden wins the mile
handicap.



Competitors going through the casks
in the obstacle race.



Broadmoor Staff Club wins open Tug-o-war.



Reading Bore' Police in Tug-o-war.



Scalda Dept. in Tug-o-war.



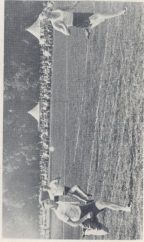
Brewery A' team.



Mr. R. St. J. Quarry in the mile open handicap.



The winning team in Staines Ladies' Tug-o-war.



100 yds. scratch won by H. S. Tiger.



1st heat three-leg race.



Stainers Party arrive at the Brewery.



An incident in the Push-ball Competition.



3-leg race—1st heat: Miss V. Mitcham, J. Wicks.



Slow cycle race won by H. Panel.



Montana Frank and Pardner.



Mr. L. A. Simonds tries Montana Frank's 50lbs. stock whip.

IRISH SETTER SAYS "S.B.!"

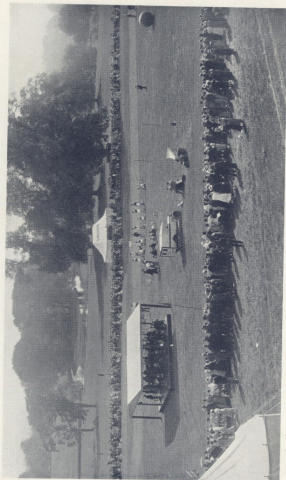


This Irish setter, belonging to Mr. and Mrs. Arlett, of The Shades, Reading, is partial to "S.B." In one picture he is seen carrying a bottle in his mouth and in the other having his after-dinner nap.

WYNFORD ARMS ANNUAL OUTING.

This year the Wynford Arms (Reading) annual outing was to Eastbourne, on Sunday, August 5th, when a party of over 300 had a most enjoyable trip. Mr. J. T. Freeman, the popular landlord, arranged a special corridor train and saw that the company had every comfort and convenience. Over ten hours were spent at the seaside.

Mr. Freeman asks customers to join the Outing Club this year—contributions 6d. per week, payable on Fridays, 7.30 to 9 p.m., at the Wynford Arms.



View of the Fete from Coley Park.

All Photos by C. E. May, London Street, Reading.

IN THE HEART OF WILTSHIRE.

PEWSEY OF PEWSEY VALE.

(Reproduced by the courtesy of "Town and Country Review," London.)

To those who would learn what the countryside of England really means there is only one suggestion worthy of making, and that is to explore the county of Wiltshire, which has within its borders relics which are even older than the history of Great Britain itself, as while we are able to say, with a certain degree of assurance, that Stonehenge belongs to the Cromlech class and is the climax of the Megalithic monument, we are only able to guess that its purpose was a religious one. It precedes history which has left no record of the placing of these huge stones or the manner in which they were used.

Close to Marlborough, that mediaeval town the larger part of which was destroyed in the great fire of the Commonwealth but which the churches escaped, is the celebrated Savernake Forest, one of the largest in England, in the hands of private ownership, and not less famous is the Pewsey Vale wherein all that is best of England's countryside is to be found. The Grand Avenue is 7 miles long, the finest in the world.



The Greyhound Hotel, Pewsey.

No finer holiday could be imagined than to settle down at Pewsey which, in the Greyhound Hotel, has every comfort and

convenience that the holiday-maker requires, and from this excellent centre proceed to explore the countryside and thus get to know the delightful country of Wiltshire.

The Greyhound Hotel has every modern convenience normally found in a country hotel. It was entirely rebuilt in the year 1887, on the site of the New Inn, and has electric light.

This hotel is the headquarters of the Pewsey Vale Bowling Club, the green being situated on the premises. There is also a tennis court on the premises for the use of visitors. At the rear of the premises is the Pewsey Vale Golf Club (9 holes) Course. And visitors are welcomed on any day, including Sundays, on payment of a small green fee. Being the centre of the Tidworth Hunt, stabling and garage accommodation can be found on the premises, and hunters can be procured (on hire) for visitors providing the necessary notice is given to the proprietor. At the rear of the hotel there is a large yard and field suitable for either camping or caravans, with all sanitary arrangements.

It is also an ideal spot for hikers and tourists, situated as it is on the borders of Salisbury Plain and the celebrated Marlborough Downs, being near the old Central Flying Schools and the military camps, Tidworth, Bulford, Larkhill, etc. The pleasure fair in conjunction with the local annual carnival is held in the field at the rear of the premises.

The Greyhound Hotel is under the direct supervision of Mr. H. J. Kunkler, the proprietor, who not only takes a keen delight in assuring the comfort of his guests, but is ever ready to help and make suggestions for excursions to the interesting parts of Wiltshire, all conveniently reachable from Pewsey.



MARRIAGE OF MR. H. W. COLSON, SLOUGH DISTRICT
MANAGER.



The above photograph was taken after the wedding of Mr. H. W. Colson with Miss M. Newcombe on July 7th. The event was celebrated at St. Simon's Church, Hammersmith, and a reception was held at the Constitutional Hall.

Our personal congratulations have already been expressed and we would reiterate our hopes that Mr. and Mrs. Colson will be blessed with every happiness and good health throughout a long married life.

A clock of grandfather pattern, in an oak case, was presented to Mr. Colson by his colleagues at The Brewery and Branches.

HIGH WYCOMBE BOROUGH DART LEAGUE.

This league has just completed its first season and it has been most successful.

At the inaugural meeting held in September last, Mr. L. A. Simonds was elected as President, and Mr. W. R. Youers kindly undertook the duties of Hon. Secretary, with Mr. J. Coltman acting as Treasurer.

The league has been very popular and has resulted in many pleasant contests. There are 500 registered members, with twenty competing clubs. The results are as follows:—

LEAGUE TABLE SEASON 1933-34.

	Played.	Won.	Lost.	Points.
Bull	38	31	7	130
Morning Star	38	29	9	118
Belle Vue	38	24	14	116
Saracens Head	38	25	13	108
Rose & Crown	38	23	15	106
Black Boy	38	21	17	104
Territorial Club	38	21	17	104
Disraeli Arms	38	22	16	100
Bell	38	20	18	96
Two Brewers	38	19	19	94
Plough	38	19	19	93
Chairmakers Arms	38	13	25	90
Ship	38	18	20	89
Pheasant	38	14	24	86
Swan (Marsh)	38	17	21	84
Swan (Pauls Row)	38	13	25	80
White Horse	38	14	24	78
Bird in Hand	38	13	25	75
Carrington Arms	38	13	25	75
Beaconsfield Arms	38	11	27	74

On Friday, August 24th, the presentation of trophies and medals took place at The Bull, High Wycombe, which has been the headquarters of the league, under the chairmanship of Mr. R. Green (Carrington Arms).

Mr. Youers reported full details of the formation, the results of the various matches, and expressed thanks to the President for the gift of the splendid challenge cup, also to The Thames Valley Traction Co. for the fine shield which they had presented for the runners-up.

An outstanding feature was the tip-top form shown by the "Bull" team, who played almost the same men throughout the season. The runners-up had a more exciting time, as, up to the last fortnight the honours had rested between the "Morning Star" and the "Belle Vue," and was eventually decided in favour of the former team.

The chairman then called upon Mr. L. A. Simonds (as president) to make the presentation of trophies. Mr. Simonds said it gave him much pleasure to be present as it afforded an opportunity to meet many of the members. He congratulated the "Bull" team on winning the cup for the first season of the league's existence, and the team of the "Morning Star" on their success as runners-up and thus having the honour of winning the shield.

Mr. Simonds said he was sure that all the games had been contested very keenly, and in a spirit of sportsmanship and that, as a result, there had been a large measure of enjoyment to all participants in the various matches.

He thanked the Thames Valley Traction Co. for their generosity in providing the shield and hoped a suitable expression of thanks would duly be passed to that firm, and he felt confident that members of the league would shew their appreciation in a practical way.

With regard to his own firm he said they had, during the past few years, become closely associated with the social life of the town in view of their having acquired Wheeler's Wycombe Breweries Ltd. They had had a busy time since that development had taken place in dealing with the properties concerned, and this had involved the expenditure of large sums of money and, in turn, had provided much employment in High Wycombe, as, wherever possible, local firms and labour had been employed, and he hoped this was fully appreciated and that the "Hop Leaf" brand products would meet with an increasing demand.

Mr. Simonds thanked all the officers for their work and congratulated them on their successful organisation.

Thanks were expressed to Mr. Simonds and musical honours were accorded in a very hearty manner. In reply he wished the league every success in the coming season.

The smoking concert, held to celebrate the occasion, was much enjoyed.

The following representatives of the Firm attended the presentation:—Mr. W. H. Davis, Mr. H. E. Marston, Mr. S. J. Moore and Mr. C. Bennett.

CRICKET.

August—the month of holidays—is now a thing of the past and cricket, so far as the Brewery is concerned, has had to retire into the background to give the adherents of the larger ball a chance to show their prowess.

The First team's programme for the month consisted of two matches; the Saturday before the Bank Holiday being left open and the last one in the month had been booked for the fete at Coley Park. Of the two that were arranged we had to cancel one. That was against Eversley Street. Owing to so many being away on holidays and various other reasons we were absolutely unable to raise an Eleven, in spite of the "B" team being without a match that day.

The one match we did play turned out a success, although we did not have a very strong team doing duty.

August 11th. "A" TEAM 71 v. MESS STAFF, R.M.C., CAMBERLEY 28.

Our opponents won the toss and elected to put us in to bat. The first wicket fell with only two runs on the board and it looked as if their policy was going to pay. However H. Tigar and J. Cardwell stopped any semblance of an early rot and added 35 before the former was bowled, having made 15. The latter was top scorer with 31. We went to tea with the score at 66 for 5. Then came a shower and the whole complexion of the game was altered. Our full total was 71. Elsgood took 6 for 21 and Ricketts 4 for 23.

Our bowlers found spots to their liking and only eight scoring shots were made. 'Tis true that one of these was a 6 and three others 4's. Tigar's analysis was 6 for 5 and Clark's 4 for 18. So ended a match which proved to be the last one of the season for the "A" team.

The Second String played two. One on the card was against Whitley Hall, but this team fell out of existence early in the season and, fortunately as it happened, no other fixture was arranged for this (18th August) date.

These two games ended in our favour. They were:—

August 4th. "B" TEAM 99 v. PANGBOURNE 2ND XI 74.

Earlier in the year we had met with a severe reverse at Reading and hoped to turn the tables.

The home team had the first knock and, after a bad start, 4 being down for 18, pulled up well and put quite a respectable score on the board. R. Pummell with 24 not out was chiefly responsible—he collected 13 in one over. Clark assisted the "B's" and took 4 for 21.

Our start was none too good, the first wicket falling for 4, but Atkinson held his end up well and eventually made 27 and by the time the eighth wicket went down we had done the necessary. L. Hill made 16 and H. Mileham also reached the double figure mark.

August 11th. "B" TEAM 69 v. MORTIMER 2ND XI 48.

Once again we went into the country and this time repeated an earlier success.

We had the first knock and mainly thanks to H. Deverall (26) E. Chandler (13) and H. Tozer (10) made 69 all out.

Our opponents first three wickets fell at 1, 2 and 3 and the fourth at the last-named total. A stand was made during the sixth partnership that added 18 and after that the wickets fell at regular intervals until the score was 48.

H. Mileham (3 for 10) had the best figures, with L. Atkinson (5 for 25) and H. Deverall (2 for 10) doing a large share of the attacking. The last named had 6 maidens in his spell of 9 overs.

Now for the league. The position at the end of last month was two matches to be played and the odds greatly in favour of the last match proving to be a real decider for the championship, and so it was!

On the 2nd August The Rest beat The Offices with plenty to spare. The Offices won the toss, but, owing to circumstances, put The Rest in first. The first wicket fell at 4, but the next added 29 and then the score mounted steadily until time was called with the total reading 76 for 5.

The bowling of Tigar and Farrance proved too deadly for the Offices batting strength, and the men in the field ably backed up the bowlers, five catches being taken. The Offices only made 31 and that was the end of that match.

The position for the last match of the series was that the Delivery Department met The Rest of the Brewery on equal terms, each having played and won three. Unfortunately, T. Bartholomew, the skipper of The Rest, was laid up and Farrance had to take his place.

The Rest batted first and had it not been for Waite would have had a very poor total. He made 21 out of 47. The skipper of The Delivery thought deeply of the catches put on the carpet during that spell of batting.

Then it was a duel between the bowling of Tigar and Farrance against the batting of The Delivery, with the knowledge of a time limit. The former proved to be just too good, but there was only three runs in it and the last wicket fell with the last over being bowled.

It was a most exciting match and The Delivery can claim to be the only side to dismiss all of The Rest.

These matches have proved to be most interesting and have given entertainment to a large number of our colleagues on the Firm who would not otherwise have got a game. A fair number have turned up to watch the various teams and their support was much appreciated.

I am very pleased to state that the Directors have kindly given a silver cup for the league, which will, in due course, be presented to the winners.

The cup bears the following inscription:—

Inter-Departmental
Cricket League.
Presented by
The Directors of
H. & G. SIMONDS LTD.,
1934.

On the reverse side will be set out the winners from year to year. So far it reads—1934 Rest of Brewery. Now who will be the next?

The final positions in the league are as follows:—

	Played.	Won.	Lost.	Runs		Points.
				For.	Against.	
Rest of Brewery ...	4	4	—	256	126	16
Delivery Department	4	3	1	181	131	12
Surveyors and Building	4	2	2	187	204	8
Wine and Spirit Depts.	4	1	3	145	211	4
Offices ...	4	—	4	147	244	—

Next month I will give the averages for the "A" and "B" teams and the respective leaders of the Departmental batting and bowling lists.

The writer very much regrets that our old friend Tom Bartholomew is still on the sick list and, on behalf of the members of the Cricket Club, wishes him a speedy recovery to his former state of good health.

We also wish "Jack" Deverall every success in his new sphere of life and hope to hear good news of his prowess in the sporting world.

J.W.J.



[Reproduced by the courtesy of "The Sporting Life,"

Miss P. Bartholomew winning the long jump in the British Empire Games at the White City with a leap of 17 feet 11¼ inches.

Miss Bartholomew is a daughter of Mr. T. Bartholomew of the Cooperage Department who has been connected with the Seven Bridges Brewery Cricket Club for many years.

THE LIGHTER SIDE.

A burglar's wife was being vigorously cross-examined by the prosecuting counsel.

"Madam, you are the wife of this prisoner?"

"Yes."

"You knew he was a burglar when you married him?"

"Yes."

"May I ask how you came to marry such an individual?"

"You may," snapped the witness. "You see I was getting old and had to choose between a burglar and a lawyer."

* * *

HE: "What part of the car causes the most accidents?"

SHE: "The 'nut' that holds the wheel."

* * *

JUDGE: "Have you any visible means of support?"

FAIR WITNESS: "Well, not visible, your Honour."

* * *

"Do dry up," said the wife to her husband, as she handed him the dish cloth.

* * *

Some of our leading batsmen hit boundaries automatically. Fours of habit?

* * *

A woman's maiden aim is to change her maiden name.

* * *

The policeman was asked how he knew the prisoner was drunk.

"Well," replied the officer, "he put two pennies in a letter box, rang the bell, put a milk bottle to his ear and said, 'No reply.' Then he sat down on the pavement and went to sleep."

* * *

A Scotsman holding an important job in London was always being twitted by an English friend about his nationality. By a curious chance the two met on holiday.

"Hallo," chafed the Englishman, "how on earth is your office managing to get on without you?"

"Fairly well," answered the Scot, cautiously. "You see, I left two Englishmen and four Welshmen in my place."

* * * *

Both the fond mother and the patient photographer had failed to make the restless little boy sit still long enough to have his picture taken.

Finally the photographer suggested that the mother should leave the studio for a few minutes. During her absence he was successful in taking a good picture.

"And what did the nice photographer say to make mother's little darling sit still while I was out of the room?" she asked the child on the way home.

"He said: 'You sit still, you little rascal, or I'll knock your silly little head off,'" replied the child.

* * * *

A motorist knocked down an elderly woman. When he had helped her up, he said severely: "I consider that the fault was entirely yours for standing gaping about in the middle of the road in that manner."

The victim looked indignant. "I was not gaping about," she retorted. "I was inhaling a cab."

* * * *

The vicar received a visit from one of his parishioners. The man had obviously something on his mind.

"Is it right for any person to profit by the mistakes of other people?" he asked.

"Most certainly not," replied the parson without hesitation.

The visitor brightened. "Very well, then," he said, "perhaps you would like to return that seven-and-sixpence I paid you for marrying me!"

* * * *

The mistress was superintending the dusting of her husband's library.

"Be careful, Bridget," she said to the new maid, "how you handle the books. Some of them go back to George the First, you know."

Bridget smiled knowingly. "Yes, ma'am," she replied, "and I see one or two of them ought to go back to the lending library."

* * * *

Mrs. Skinflint eyed the box of kippers with a critical expression. "What are they a pair?" she asked the fishmonger.

"Threepence, ma'am," he replied.

"Good gracious, man!" she barked, "they're very small for the price."

The fishmonger sighed patiently. "Well, it's like this," he replied, "these kippers come from the North Sea, not Loch Ness."

* * * *

An old "bookie," buffeted by misfortune, was at length compelled to take shelter in the workhouse. But the ruling spirit still swayed him and he started a book inside.

When, however, a little later a friend asked him how he was getting on, he shook his head sadly.

"The job was too complicated for me," he replied. "I've had to give it up. I could reckon two to one in fags, or four to one in ounces of tobacco or quarters of tea, but when it came to working out the odds of eleven to eight on a suet dumpling I was done."

* * * *

On a certain farm is an agricultural student and an old farm hand. During the cold weather the milk from the cows dropped off, and the student couldn't account for it. Rather puzzled, he spoke to the old farm labourer about the matter.

"Do you think the shortage is due to the new electric motor not working properly?" said the student.

"Aye, that I do," said the labourer. "Ye see, 'tis like this yer. Think old motor we used to 'ave made a 'Pop-pop-poppin' noise, and the cows were used to'n. Every time he 'popped' the cows used to give a 'grunt' and an extra effort and we got more milk! Now they ain't got nothing to go by!"

* * * *

A motorist said to the proprietor of a picturesque country inn at breakfast: "Last night the chambermaid told me the Duke of Wellington once stopped here. Is that true?"

"Quite true," said the proprietor. "He slept in the very room you had last night. He also slept in the very same bed."

"Now I know," said the motorist, "why he was called the Iron Duke."

* * *

A well-known Australian, back in the Homeland, loves to relate the wartime story of the two Diggers who were on a London bus when a fussy old dame climbed in and sat next to them. She was very talkative, and like most English folk, highly appreciative of the service Australians were giving to the Mother Country.

She asked all sort of questions, and noticing the service stripes on Bill's sleeve, she asked what they stood for.

"The red one, Mum," answered Bill, "is for the wife, and the three blue ones for the kids."

"Good gracious," she said, "what a splendid idea."

She asked some more questions, and then suddenly grew ominously quiet. She had seen Jim's sleeve—three blue stripes.

"Shameful," she said, "shameful."

* * *

A slightly hilarious guest at a party embraced a strange woman by mistake. He apologised: "Excuse me, Madam," he said, "but I thought you were my wife."

"You're a nice sort of husband for any woman to have, you clumsy, tipsy brute," said the woman angrily.

"There," exclaimed the convivial one triumphantly, "you talk just like her, too."

* * *

"What can you get out of your car?" asked the single man.

The married man frowned. "Usually a dozen or so women's handkerchiefs, the baby's toys, my eldest daughter's lipstick, somebody else's tennis racket, the spectacle case I'd been looking for for a week, and a couple of dozen letters I'd forgotten to post for the wife."

* * *

A father showed the new baby to his seven-year-old youngster, who was distinctly disappointed.

"Why, dad, it's got no teeth." Father explained that babies often had no teeth.

"But," said the little chap on further examination, "it's got no hair, either." Again the father explained. The little fellow was unconvinced, and in his good Yorkshire dialect said, "Dad, tha' been done! It's an owd 'un."

* * *

The lawyer who laboured under the defects of having a high temper and of being deaf was contesting a case in a court room presided over by a younger man of whom he had a poor opinion. Presently there was a clash between the lawyer and the magistrate. The latter ordered the lawyer to sit down and as the lawyer, being deaf, didn't hear him and went on talking, the magistrate fined him £2.

The lawyer leaned towards the clerk of the court and cupped his hand behind his ear.

"What did he say?" he inquired.

"He fined you £2," explained the clerk.

"For what?"

"For contempt of court."

The lawyer shot a poisonous look towards the Bench and thrust a hand into his pocket. "I'll pay it now," he said. "It's a just debt!"

* * *

An ambitious young man heard of the death of the junior partner of a big firm. Being full of self-confidence, he hurried to the offices of the firm.

"How about my taking your partner's place?" he asked.

"Excellent!" said the senior partner. "If you can fix things with the undertaker."

* * *

FIRST CHILD: "Are your parents in the sea to-day?"

SECOND CHILD: "Don't think so. But I heard mummy say this morning they'd soon be in the soup."

* * *

Here is a story of an actor who had just returned from Hollywood.

He buttonholed a friend on Broadway one day and talked interminably about his recent success in Hollywood, the plays he had starred in, etc. Finally he stopped and said, graciously, "Oh, but I fear I have talked too long about myself. Now, let's talk about yourself—how did you like my last picture?"

* * *

"Amongst the prettiest girls present was Brigadier-General Blazer," wrote a young reporter in his account of a garden party.

The next day he was called to the editor's room.

"What do you mean by writing stuff like that?" demanded the editor.

"Well," explained the reporter, "that's where he was."

* * *

CUSTOMER: "And do you recommend this sleeping mixture?"

CHEMIST: "Yes, sir. We give an alarm clock with every bottle."

* * *

INQUIRING SON: "Dad, what makes a man always give the lady he is engaged to a diamond ring?"

FATHER: "The lady, my dear."

* * *

PHYSICAL CULTURE INSTRUCTOR (to new pupil): "Your chest expansion is extraordinary."

"I've just had a salary increase."

* * *

JONES: "How do they get so many sardines in the tin?"

SMITH: "They pack them together like this."

* * *

WIFE: "I'm awfully sorry, Cecil, but you won't be having any of your home-grown vegetables for dinner this evening. Cook's mislaid both the beans."

* * *

BLACK: "How you've worked yourself up!"

WHITE: "What do you mean?"

BLACK: "Well, two years ago a chiropodist, and now a dentist."

* * *

"My daughter's music lessons are a fortune to me."

"How is that?"

"They enabled me to buy the neighbours' houses at half-price."

* * *

"The gov'nor says I'm not to go back until you give me the money you owe 'im," said the boy.

"I hope he'll recognise you with a beard, then," replied the debtor.

* * *

"Now, children," said the teacher, "I want you to be perfectly still, so still that you can hear a pin drop."

For a moment silence reigned supreme; then a small urchin exclaimed: "Let 'er drop!"

* * *

A wealthy man was being bored at lunch by a young man who monopolised the conversation, and finally passed round his sleeve-links for inspection.

"Genuine malachite," said he.

"Yes," said the wealthy man. "It's a stone I like. I have several mantelpieces made of the stuff."

* * *

The life insurance agent called upon a big business man at the close of a busy day. When the agent had been admitted, the big fellow said:

"You ought to feel honoured, highly honoured, young man. Do you know that to-day I have refused to see seven insurance agents?"

"I know," said the agent, "I'm them!"

* * *

Sir H. Kingsley Wood, the Postmaster-General, recently related an amusing story of a woman who applied for a money order to send to her soldier son in the Far East.

She had, she explained, left her son's address at home, but added that he was stationed at "some place in China that sounds like the noise a motor car makes."

The clerk looked puzzled. Then, turning to a colleague, he asked: "Joe, what sort of a noise does a motor car make?"

"Honk! Honk!" suggested Joe.

"Yes, that's it!" exclaimed the woman, her face brightening.

So the clerk made the order payable at Hong Kong.

* * *

"So you attend Sunday School regularly?" the minister said to little Eve.

"Oh, yes, sir."

"And you know your Bible?"

"Oh, yes, sir."

"Could you tell me something that's in it?"

"I could tell you everything that's in it."

"Indeed?" And the minister smiled. "Do tell me, then."

"Sister's sweetheart's photo is in it," said little Eve promptly, "and mother's recipe for vanishin' cream is in it, and a lock of my hair, cut off when I was a baby, is in it, and the ticket for dad's watch is in it."



BRANCHES.

BRIGHTON.

We are pleased to record a good August Bank Holiday week, and although the weather was not quite suitable for sunbathing all the time, the huge crowds that accumulated here made the best of it. Not for want of accommodation, but perhaps for want of the wherewithal to pay for a bed, some 2,000 were estimated to have been sleeping on the beach on the two nights prior to Bank Holiday, and one night were rudely awakened by a heavy rain storm.

The territorial camps had fair weather on the whole, and although the traditional "pint" for a soldier has disappeared, good business was done with some of the Sergeants' Messes.



This photograph was taken at the Camp of the 2nd Cavalry Divisional Signals (Middlesex Yeomanry) at Muntham Court, Findon, Nr. Worthing, Sussex, during the period July 29th to August 12th.

CRICKET.

Alas, Sussex once again seems to fail to get top of the championship table, but as we Men of Sussex say, let the best team win, but always play the game.

Sussex are due to play the Australians, commencing on the 25th August, and if the final play-as-long-as-you-like test is finished by then our engagement might be fulfilled. Our only hope is that the test will not go on till the 24th instant or some might be tempted to say that Sussex is lucky to play a tired team.

We are given to understand that the Australians consider their match with Sussex to be the finest county match.

FOOTBALL.

We trust the Directors of the Reading Football Club are showing their sense of vision by gathering together some good players and reserves, and go all out for promotion. We are not a little disappointed that a place like Brighton and Hove should allow its football team to remain so long in Division III, and from all accounts little is being done to alter the position. The Goldstone ground at Hove does not seem to attract a twenty thousand gate unless good football is obtainable.

WEST TARRING WORKING MEN'S CLUB.

Our friends at the West Tarring Working Men's Club entertained the children of their members on Saturday, August 18th, when the weather was all that could be desired, and they had a real good day. First they were taken in motor coaches through the beautiful country round Arundel, and then returned to the Worthing Football Ground where sports were held. Tea was also served and there were all the other good things which children like. The Lyricals Dance Orchestra played selections during the afternoon, and a great friend of the kiddies, Mr. J. Punter, turned up as he has done before with pockets full of coppers, which the children scrambled for. The secretary of the club, Mr. C. R. Vincent, with several members of the committee had a busy time.

MR. E. E. GOLDS.

We were pleased to see the photograph of Mr. E. E. Golds as the frontispiece of the GAZETTE, and hardly recognised him as the matured man, when our recollection of him in his early days at Brighton necessitated us having a platform made for him to enable him to reach the office desk in comfort. All success to him in his present post.

PORTSMOUTH.

The Marchioness of Titchfield carried out the ceremony of launching the new cruiser H.M.S. *Amphion* at Portsmouth Dockyard. The *Amphion*, a splendid testimony to the constructive skill of the Royal Dockyard, is a cruiser of 7,000 tons and has been built under the 1931 construction programme. The previous *Amphion* was the first service craft to be sunk in the Great War, being blown up by a mine on August 6th, 1914. This latest *Amphion* is the sixth vessel of the name. The first dates back a century and a half. The launch was carried out promptly to time. The workmen standing alongside hammered at the blocks occasionally and when the Marchioness of Titchfield cut the control tape with a pair of gilded scissors, which were afterwards presented to her by the Manager of the Constructive Department of the Dockyard, the stage was nearly set for the launching. More hammering at the wood shores and then at the given signal the severing of a control rope across the bows to release the weights resulted in the launch of the ship and the *Amphion* slid into the water to the accompaniment of cheers and hooters.

NAVY WEEK, 1934.

This year it is anticipated that a record will be raised for naval charities as a result of the annual effort; 155,000 visitors was the total for Portsmouth during "the week." A record aggregate attendance of 155,098 compared with 127,083 last year, making an increase of 28,015 over last year and of 5,853 over the previous highest aggregate attendance of 149,245 in 1931. Nothing is more significant of the maintained and growing popularity of the navy week than these figures. When navy week was started over eight years ago the organizers were of the opinion that 2,000 a day was the most the Dockyard could accommodate. The attendance each year has been as follows:—1927—48,723; 1928—89,445; 1929—92,296; 1930—137,568; 1931—149,245; 1932—128,537; 1933—127,083. It is estimated that over £8,000 will be realised for naval charities from Portsmouth alone.

Air Marshall Sir R. H. Clark-Hall, R.A.F., is announced in the "London Gazette" as retiring. He has been Air Officer Commanding Headquarters Coastal Area, Lee-on-the-Solent, since October 1st, 1931. The Air Marshall, who was made K.B.E. in the recent Birthday Honours, entered the Royal Air Force from the Royal Navy. He passed out of the barracks as midshipman in 1898 and became interested in the question of aviation in 1911 while gunnery lieutenant of the *Illustrious*, learning to fly in a Bristol biplane on Salisbury Plain in August of that year. We understand the Air

Marshall is proceeding to New Zealand. Command of the Coastal Area is being taken over by Air Commander N. J. Gill (second in command) pending the appointment of a successor to Sir R. H. Clark-Hall.

We were pleased to renew our acquaintance with many old friends at the different Territorial trainings which were held this year at Wareham, Corfe Castle and Swanage. We had, first, the London Division at Corfe Castle, then the 47th London Divisional Royal Engineers at Christchurch and afterwards the 4th and 6th Gloucesters at Swanage and the 99th (Bucks and Berks Yeomanry) Field Brigade R.A. at Corfe Castle. On the whole the weather was good with the exception of one or two exceptionally violent storms. The advance party of the Bucks and Berks Field Brigade and the Gloucesters at Swanage experienced one of these. Hardly any canvas was left standing after this storm, but our marquees proved their worth by the fact that only one came down and we were able to erect this again the next day in time for the arrival of the troops.

THE TAMAR BREWERY, DEVONPORT.

The summer of 1934 will leave pleasant memories in its train to many readers of the GAZETTE, especially those early birds who "caught" the spell of real holiday weather. Its impetus to trade proves that when a man is thirsty and weary, he finds that "Beer is best."

Maybe a few misguided folk will not agree; but how could they be qualified to judge our great national beverage, having probably never tasted it! By the same token we forbear to pass any opinion on the particular beverage with which this loquacious fraternity assuaged their own parched throats during the drought, now happily gone. Phew! No wonder that, seated in the cool shadow of an old-world inn, our "poet laureate" was moved by the oracle the following effusion at 9.55 p.m. as he "turned down his empty glass":

Come, fill the cup,
'Tis doleful to repeat
The case is empty
Underneath the seat.
Better be jocund with the landlord now,
Than journey forth with none—
Ah, bitter thought!

"Oh My! Cayenne!"

But now September is here, and the long summer days have sped all too quickly. Many of us are already preparing for the annual balancing of accounts. It seemed only a few weeks ago that we were in the midst of the 1933 preliminaries. With a new system of accounts being instituted on October 1st, we have plenty to interest those of us who ponder over such weighty matters day by day.

To all such readers we wish the same luck as we wish ourselves.

SPORTS DAY.

A contingent fifty strong, representing the West Country at the H. & G. S. Fete at Coley Park, Reading, on August the 25th. No doubt our Reading correspondents will be giving us the results of their prowess in the current issue, but only the distance from Tamar to the Kennet kept the remainder away. We thank those responsible for giving our "Stars" the opportunity of contributing to the programme, and trust to be allowed many encores in the future.

All success to such an event!

WINTER SEASON OF 1934-35.

After the sackcloth of timeless "sport"—with ashes en route to the Antipodes and another paper war ended, we hope for all time—we heave a sigh of relief as we survey the less sultry horizon of the winter season of 1934-35.

Well, Elm Parkites, Fratton fans, Brightonians and others of a like ilk, are your achievements to be as high as your aims? There's no tonic like thinking so beforehand anyway (whatever fate befell Lucifer) and thinking your own team is the best in its competition. We wish you all the spare luck going, and hope to meet one of you when the National Tourney Draw takes place at the end of the year. We may have a good team by then!

TAMERTON FOLIOT.

The snapshot of the King's Arms Inn will be recognised by many GAZETTE readers, situated as it is, on the outskirts of this picturesque village near the north bank of the Tamar. Many of the travelling public are now using this less frequented lower road from the moors, winding down from Crownhill past the doors of the Inn. Our snaps emphasise the value of example as compared to precept. "Beer is Best"—if its Hop Leaf brew—is carried unanimously by all present, whilst mine host, Mr. F. Tweed (at the

entrance in shirtsleeves) is not lacking in enterprise in thus setting before his prospective customers the qualities of the beverages he supplies. As a warm example of direct advertising we hereby present to him our premier award for the year—Another bottle of "S.B."!



One Single Thought.

Bradley & Son, Ltd., The Crown Press, Caxton Street, Reading.

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LONDON (and for Woolwich, Colchester, Gravesend, Shoeburyness, Biggin Hill and Warley)—The Plough Brewery, 516, Wandsworth Road, S.W.6.	<i>Telephone Nos.</i> Macaulay 3443 (2 lines).
BRIGHTON (and for Worthing, Bognor, Littlehampton, Lewes, Seaford, Newhaven, Horsham, etc.)—4, Castle Square, Brighton.	Brighton 3332.
DEVONPORT—The Tamar Brewery, Devonport.	Devonport 242, 243.
LUDGERSHALL (and for Andover & Salisbury Plain District)—Tidworth Road, Ludgershall.	Ludgershall 4.
OXFORD—67 & 68, High Street, Oxford; and High Street, Headington.	Oxford 3596. Headington 6701.
PAIGNTON—The Wine Stores, Paignton.	Paignton 5066.
PLYMOUTH (and for Exeter and Western District)—The Tamar Brewery, Devonport.	Devonport 242, 243.
PORTSMOUTH (and for Gosport, Isle of Wight, Southern District and Channel Islands)—33, Marmion Road, Southsea.	Portsmouth 5330.
SALISBURY—Fisheaton Brewery Stores, Salisbury.	Salisbury 226.
WOKING (and for Guildford, Chertsey, Weybridge, Walton-on-Thames, Cobham, Bisley Camp, etc.)—88, Chertsey Road, Woking.	Woking 97.
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