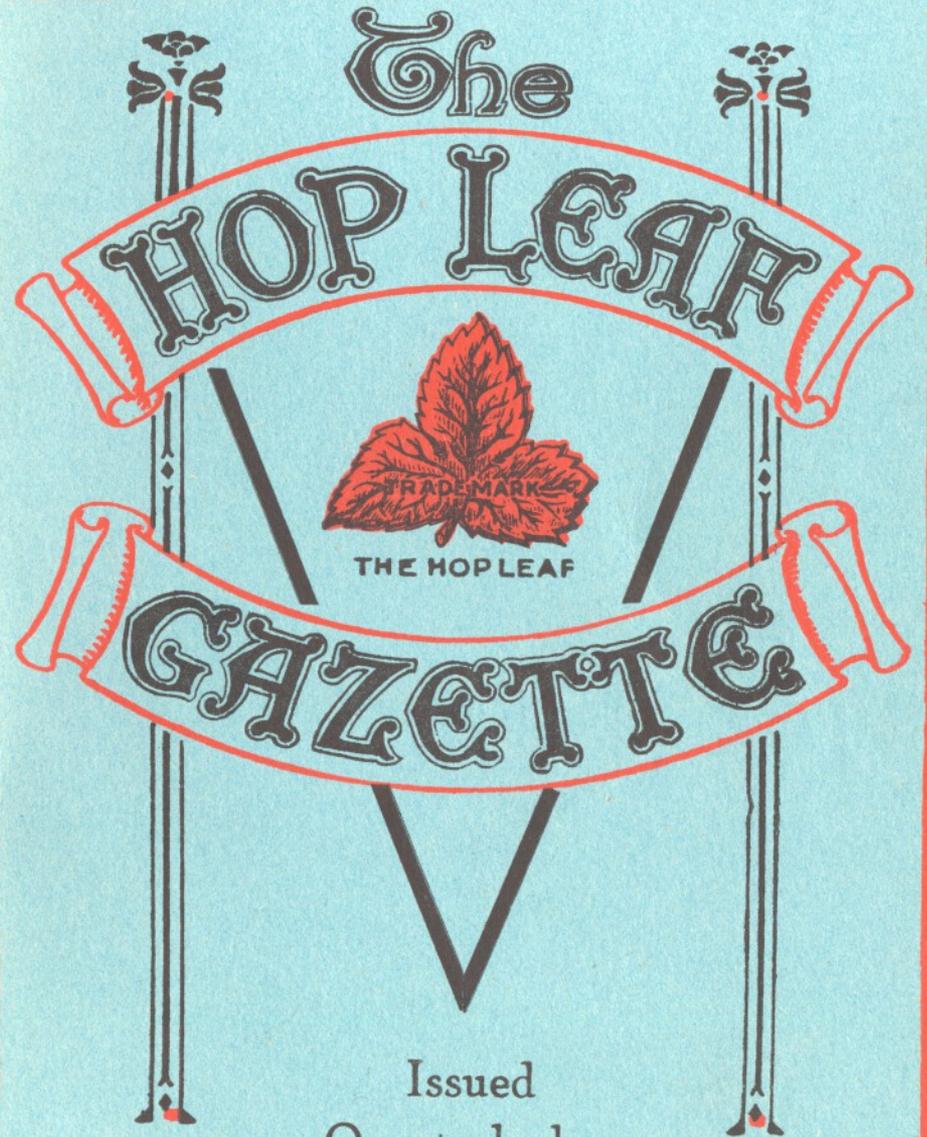


VOL. XXII.

SEPTEMBER, 1948.

Price 3d.



Issued
Quarterly by

H. & G. SIMONDS, LTD., READING.

A RECORD OF SOCIAL ACTIVITIES AT THE BREWERY.

The Hop Leaf Gazette.

The Journal of H. & G. SIMONDS, Ltd.

Edited by CHARLES H. PERRIN.

Vol. XXII.

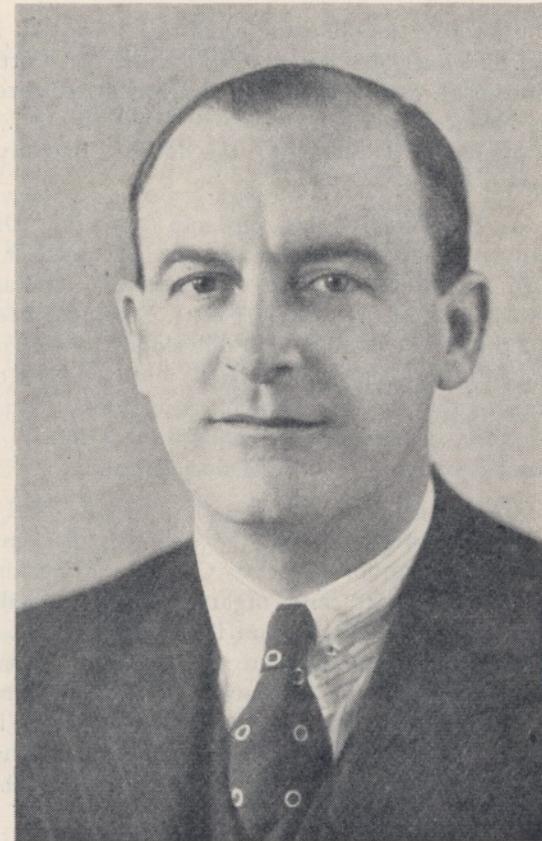
SEPTEMBER, 1948.

No. 4

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All communications should be addressed to—
The Editor, HOP LEAF GAZETTE, The Brewery, Reading.



THE HON. EDWARD M. B. COTTRELL,
C.B.E., J.P.

THE HON. EDWARD M. B. COTTRELL, C.B.E., J.P.

Son of the late Captain W. H. Cottrell, C.M.G., O.B.E., R.N.V.R., and educated at King's School, Canterbury, Mr. Cottrell first became associated with H. & G. Simonds, Ltd., in 1928, although the family connection dates back to 1897, when his grandfather, Major W. F. Cottrell, on retiring from the Army, accepted the managership of H. & G. Simonds, Ltd., London Branch.

As proprietor of the old-established business of M. Baglietto, Wine, Spirit and Beer Merchants at Gibraltar, Mr. Cottrell acted as sole agent for H. & G. Simonds, Ltd., from 1928 to 1938, when he sold his business to Messrs. Saccone & Speed, Ltd., and was appointed Managing Director to the latter Company for the Mediterranean.

In 1944, Mr. Cottrell became sole Managing Director of the Company, whose interests are world-wide, and last year was appointed to the additional office of Chairman. The association of Saccone & Speed, Ltd., with H. & G. Simonds, Ltd., is well known, and the early contacts have developed into a cordial and close friendship between Mr. Cottrell and the Directors and chief officials of this Company, which is manifest upon his visits to the Brewery, where he is wonderfully popular and ever welcome, by reason of his charming disposition.

Mr. Cottrell has taken a very active part in local affairs in Gibraltar. He was a Director of the Chamber of Commerce for many years, Chairman of the City Council during the greater part of the World War, and organised and carried out the evacuation of 16,000 civilians from the Rock in 1940. He was appointed a District Commissioner in 1940, and has twice been appointed a member of the Executive Council of Gibraltar. In addition to the foregoing, he was appointed Honorary Vice-Consul at Algeciras, and did magnificent work there during the difficult years of 1940-45. His public services in Gibraltar have been recognised in high circles in this country.

In earlier years Mr. Cottrell was a tennis enthusiast, and also rowed, and is President of the Calpe Rowing Club.

Take a little wine for thy stomach's sake and thine oft infirmities.—The Bible.

CHAT *from*



THE EDITOR'S CHAIR

(By C. H. P.)

OUR CHAIRMAN'S INDISPOSITION.

We were all greatly concerned to learn that our Chairman and Managing Director (Mr. F. A. Simonds) has been indisposed for some weeks. But after a rest from his very arduous duties we are gratified to know that he has now recovered, is back in harness, and as active as ever.

TWO FINE RECORDS.

Both Mr. A. R. Bradford and Mr. E. S. Phipps have completed fifty years at The Brewery, the former as Branch Manager and the latter as Secretary to the Company. Both have rendered highly efficient service in their respective posts. In his spare time Mr. Bradford, with a Churchillian taste for painting, uses the brush to good purpose. Mr. Phipps has shown wonderful prowess on the cricket field. He was a fine bat and a first-rate bowler. On one notable occasion his trundling proved so deadly that he took all ten of his opponents' wickets—a most unusual achievement! There may have been greater cricketers than "Erny" Phipps but never a greater sportsman.

"REPRESENTING READING ITSELF."

There is a really good cartoon of Mr. W. Bowyer, our Home Trade Manager, in the August issue of that very ably edited monthly magazine, *The Reading Review*.

The cartoon is by Fred May, and the caption refers to Mr. Bowyer as "almost a local institution; in fact, among his friends he is considered as representing Reading itself. . . . In youth, a keen player of games, he figures genially as well as prominently in both social and sporting circles; member of nearly forty Clubs; at billiards, handles a cue with conspicuous skill. . . . In 1914-18 War served with Civil Service Rifles (15th London Regiment)."

A GREAT LITTLE GENTLEMAN!

We learned with great sorrow of the tragically sudden death of Mr. Percy James, who had only recently taken over the management of our Brighton Branch. He and his family, with Mr. Cyril Langton and his family, were enjoying themselves by the seaside.

Mr. James and Mr. Cyril Langton, his constant friend and companion, had been for a swim when Mr. James suddenly collapsed while dressing. Everything possible was done for him, but it was soon discovered he was beyond all human aid.

"Percy," as he was affectionately known by a host of friends, was a great little gentleman, kind, considerate and genial, and quite incapable of a mean action. Our deepest sympathy goes out to his sorrowing little wife in the loss of a very dear and devoted husband. To the fatherless little boy, we also offer our sympathy. Mrs. James has received numerous very touching letters, which must be some solace to her in her great grief.

She wishes, through the medium of the HOP LEAF GAZETTE, to express her heartfelt thanks for these wonderful tributes to his memory, and also for the beautiful floral emblems sent on the occasion of the funeral.

Goodbye, Percy! R.I.P.

VICAR OF BIRDS.

The Vicar of Holy Trinity, Hove (Rev. E. E. J. Martin), writes in his church magazine: "I seem fated to be always ministering to birds. In Norwich (home of Canaries), I baptised, at one service, three babies named Gosling, Starling, and our own daughter—a Martin. Round the font were Miss Raven and Miss Crowe. A week later I married a policeman named Eagle to Miss Swann. Among my confirmees was Olive Jay. There was Mrs. Bunting, a seat-holder; Mrs. Wrenn was in the Mothers' Union."

He also worked with a Goose, Swallow, Sparrow, Thrush, Finch and Bird.

READING'S NEW CHIEF CONSTABLE.

Mr. Jesse Lawrence, Deputy Chief Constable of Reading since March last year, has been appointed Chief Constable. It is a wise choice, for Mr. Lawrence's quiet efficiency has gained for him continuous promotion since he joined as a constable in 1928. His many fine qualities of heart and mind admirably fit him for his high office. And he can be relied upon to fill it with dignity and to the satisfaction of all concerned. The appointment is a well deserved compliment to the Reading Borough Police Force

as well as to Mr. Lawrence himself. A good all-round sportsman, Mr. Lawrence "plays cricket" in the best sense of the word, and by his sterling qualities has gained the respect and esteem of every member of the very fine Force over which he now reigns.

TIME, GENTLEMEN, THANKS!

When the church clock of St. Michael, Brierley Hill, Staffordshire, stopped during a gale last winter customers at the Alma Inn, across the way, were never quite sure when it was closing time. They asked landlord Gerald Shaw to ask the Rector, the Rev. Crowther Green, whether they might pay for repairs—and for lighting the clock. The Rector asked the Bishop of Lichfield, Dr. E. S. Woods, who said, "Certainly!"

In eight weeks the customers of the Alma Inn raised £150 by smoking concerts and darts matches. And the church clock is going again.

STOP HATING GERMANS!

Mr. Churchill has appealed to the British people to stop hating the Germans, who, he said, must again become a power in Europe. Acknowledging a tumultuous welcome at Cardiff, where he received the freedom of the city, he said: "We cannot conceal from ourselves that a shadow rests upon our thoughts, a dark shadow which we had supposed we had banished, at any rate for our lifetime and for our children, from the world. There is one simple guide in times of difficulty, and that is to do what is right and honourable. A firm, steady, patient honesty will be supported, no matter what Government is in power, by the great mass of the British nation."

Speaking of Germany, Mr. Churchill said: "I cannot think it can be good for the world that we should continue to nurse feelings of hatred against that people who, by the follies of their rulers and their own weakness, have been brought so low. We should turn our faces away from that terrible past and look forward to a time when Germans and Germany, probably in the form of their ancient States, will take their place again in the family of Europe."

Of the United States he said: "We should not hesitate to accept with the greatest cordiality ever closer ties of unity."

WHAT'S IN A NAME?

A message from Reuter says: Taumatawhakatangihangakoauauotamateapokaiwhenuakitanat a-hu, New Zealand. This hilltop, near the New Zealand village of Porangahau, claims the longest place name in the world, displacing the claims of the Welsh village of Llanfairpwllgwyngyllgogerychwyrndrobwllan-dusiliogogoch.



Mr. and Mrs. Duncan Simonds with their little son, presented to Mr. Duncan by his wife on his birthday—a very happy coincidence! The baby's name is Raymond Eric Simonds, and he was christened at St. Peter's Church, Seaview, Isle of Wight, on August 7th, 1948.

HONOURING A DISTINGUISHED SOLDIER.

General Sir Miles Dempsey, K.C.B., K.B.E., C.B., D.S.O., M.C., Colonel of the Royal Berkshire Regiment, has been admitted as an Honorary Freeman of the Borough of Reading.

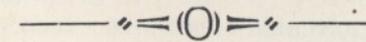
At a meeting of the Reading Town Council the following resolution was unanimously passed:—

“That this Council, having regard to the gallant and distinguished services rendered to the nation by General Sir Miles Christopher Dempsey, K.C.B., K.B.E., C.B., D.S.O., M.C., and in recognition of his close associations with the Borough of Reading as Colonel of the Royal Berkshire Regiment, whose glorious and historic traditions and undaunted valour are continually remembered with gratitude and pride by the burgesses of this ancient County Town, do hereby in pursuance of the provisions of the Local Government Act, 1933, admit the said Sir Miles Christopher Dempsey to be an honorary freeman of the Borough.”

The Mayor moved the resolution, and Alderman Bale, in seconding, said:—

“We feel, in passing this resolution, we are honouring a very distinguished and gallant soldier. We are conscious of all he has done for the nation in the past, and are glad to have this opportunity of expressing our gratitude and admiration of his services, and being able, at the same time, to honour the Regiment which is situated in Berkshire.”

As is well known General Sir Miles Dempsey is one of the Directors of H. & G. Simonds Ltd.



NATURE NOTE.

(BY C.H.P.).

MOTHER MOORHEN AND HER FAMILY.

A VERY BIG BUZZ!

Strolling by the riverside recently I came across a family of moorhens—father, mother, and eight wee chicks. I took them quite by surprise. The mother set to work to collect her children, and soon had a little feathery flotilla sailing along behind her. Several of the baby moorhens dived and swam under water to their mother. Two of them passed, under water, quite close to me and I noticed how their lanky legs—they seemed out of all proportion to their little bodies—served them admirably in propelling them through the water at a surprising pace. And it was indeed a charming sight to see mother moorhen leading her children to what she thought was a place of safety. I crept along behind them, and what do you think the old moorhen did? She led her family to an old rat's hole just above the water. Into this place of refuge the children clambered, and were soon lost to view. I wondered what would have happened had the old rat been at home. However, the mother moorhen swam away, and hid herself in the rushes close at hand.

A HAPPY REUNION.

I lay along the bank and watched events, nearly toppling into the water as I did so! In about ten minutes' time the moorhen swam silently towards the hiding-place of her babies. And, uttering a gentle kind of cluck-cluck, the little family hurried to their mother and were delighted to be re-united. They were quite unaware of my presence, and I watched the mother finding food and feeding her family. They made their way upstream, and when they had travelled some distance I arose, somewhat stiff, and continued my way.

DABCHICK'S PRECIOUS CARGO.

And, strangely enough, I had not gone far before a pair of dabchicks and their family put in an appearance. These little aquatic acrobats did not seek a rat's hole for safety. No, directly they saw me, they raced to their mother, and climbed on to her

back. Then the mother, with her precious little cargo, dived and did not reappear until she was more than halfway across the Thames. Here the children alighted from their cosy craft, and swam merrily, with their mother, to the other side of the river. They at once proceeded to feed, and be fed, unconcernedly, as though nothing unusual had happened.

I think no other films can compare with the movies, free for all to see every day, around the countryside.

AN ALARMING EXPERIENCE.

I had quite an alarming experience before I had proceeded much further. I'm a *curious* sort of a fellow when out for a walk, and peep into every little crack and cranny. In what I thought was a mole's run I espied a ball of dried grass. I inserted my hand and pulled out some of the grass. There was a terrific buzz! and out came hundreds of angry humble bees. How they buzzed around me, a number settling on my hat, coat and trousers. I beat a hasty retreat, and gradually got rid of the infuriated bees that had been clinging to my clothes. Not one stung me, though I suppose I did deserve some punishment for being so curious.

And do not run away with the idea that humble (or bumble) bees don't sting. They do! Well do I remember when a humble bee settled on the court just as we had finished a game of tennis. My partner said, "I'll pick it up, they don't sting!" I said, "They do!" He replied, "Oh, no, they don't!" I rejoined, "Well, pick it up, and see." He did so and was badly stung, and was more cross with me than with the bee! Our opponents were highly amused and we all eventually came to look upon the incident as a great joke.

WONDEROUS WILD FLOWERS.

Beautiful wild flowers adorn the riverside. There are the great hairy willow-herbs in profusion; yellow irises; the great reed-mace, or cat's-tail, often, but incorrectly, called the bulrush; the mimulus; and a host of other charming plants. Nor must I omit the little forget-me-not, a sweet flower with blooms of wondrous blue.

It was concerning this very pretty flower that some unknown poet wrote :—

When to the flowers so beautiful
 The Father gave a name,
 Back came a little blue-eyed one
 (All timidly it came),
 And, standing at its Father's feet
 And gazing in His face,
 It said in low and trembling tones
 With sweet and gentle grace,
 " Dear God, the name Thou gavest me,
 Alas ! I have forgot."
 Then kindly looked the Father down,
 And said, " Forget Me Not."

A GREAT THOUGHT.

THE CHRISTIAN BANNER OF LOVE.

It is remarkable how almost uniformly the banners of all nations have on them some religious sign or other. They have always been considered sacred, and connected with the faith of man in a higher Power. In Roman Catholic countries banners are used in religious processions, to which they give great solemnity and splendour. On most of the flags of Europe the Cross appears in some shape or other. The red, white and blue of the British flag are said to have been originally the signs of the Trinity; the white of the holiness of God, the blue of the love of Christ, and the red of the force or fire of the Spirit. The Union Jack was nothing originally but a single cross—the cross of St. George, introduced by Richard Coeur de Lion after his return from the Crusades. When England and Scotland were united, James VI of Scotland, and I. of England, added the cross of St. Andrew, and called the flag the Union Jack, from the Latin form of his name Jacobus. Later on, the ensign of Ireland was placed above the other two—the cross of St. Patrick. The Union Jack is thus made up of three crosses belonging to the Saints of England, Scotland and Ireland.

The standard which the soldiers of Constantine the Great carried was a cross with a halo round it, which the Emperor said he saw in a vision in the sky one day when he was marching to an eventful battle, and it had the motto: "By this conquer." And so you have a banner over you with the cross upon it which makes your life sacred, and which protects the life that it consecrates.

Constantine selected fifty of the stoutest of his soldiers to guard the banner of the Cross, that was carried at the head of his army. It was to be borne by each of them in turn; and it is related that in a fierce battle, in which the soldier whose duty it was to carry the banner was struck with panic and fled, leaving the flag to his comrade. The cowardly soldier lost his life, while the soldier who boldly carried the sacred symbol escaped unhurt. And so while you guard the banner of Christ's love which you bear through life, it will guard you. The Cross which you clasp, clasps you.

What a sense of security does the national flag give to the fortress or the ship of war over which it floats! When you see the Union Jack displayed on the guardship out there in the Clyde, you feel that all the power of Great Britain is available to defend your town if an enemy should come to your shores. Whatever danger threatens you, threatens the Imperial Government under which you live. Every human being in this country has his own sense of personal weakness supported and strengthened by the assurance of his country's protecting power. And so Christ's banner of love is always over you to assure you that greater is He that is with you than all that can be against you. The arm of His might on which hang all the shields of the earth will hold you unharmed amid all the ills of life. His strength will ever be made perfect in your weakness.

WORDS OF WISDOM.

That civility is best which excludes all superfluous formality.

The great river-courses which have shaped the lives of men have hardly changed.

The gown is hers that wears it, and the world is his who enjoys it.

The love of gain never made a painter, but it has marred many.

The society of women is the element of good manners.

The snail sees nothing but its own shell, and thinks it the grandest place in the world.

We want downright facts at present more than anything else.

Age does not make us childish, as people say; it only finds us still true children.

He who tells the failings of others to you will be ready to tell your failings to others.

Man creeps into childhood, bounds into youth, sobers into manhood, and softens into age.

Oft have I heard, and now believe it true,
Whom man delights in, God delights in, too.

Striking manners are bad manners.

Strip the bishop of his apron, the counsellor of his gown, and the beadle of his cocked hat, and what are they?

"Men, mere men. Dignity, and even holiness, too, sometimes, are more questions of coat and waistcoat than some people imagine."—*Dickens*.

Write thy wrongs in ashes.

The kingdom of God does not lie in elegance of speech or fineness of parts, but in innocence of life and good works.

The heaviest head of corn hangs its head lowest.

The heart is the best logician.

The greatest man in history was the poorest.

The greatest hope of society is individual character.

It is the frog's own croak that betrays him.

He cannot lay eggs, but he can cackle.

LIGHTER SIDE.

"Well, how is your son getting along with his medical studies?"

"Very well, thank you," replied the proud mother. "He can already cure very small children."

* * * *

"Do you mean to say," asked the magistrate, "that such a physical wreck as your husband gave you that black eye?"

The woman smiled proudly.

"'E wasn't a physical wreck, your worship," she said, "till 'e gave me that black eye."

BREWERY JOTTINGS.

BY W. DUNSTER.

Early June found the General Office staff engaged on overtime in interim balancing, and so well did they do the job that it was over in record time.

On June 11th, in the Waiting Room, at a gathering of the staff, a presentation of a tea trolley was made to Mr. S. Davey, of the Wages Dept., by Mr. F. C. Hawkes on behalf of the subscribers, as a wedding gift, and the usual good wishes were expressed.

Holidays have been in full swing for a number of months now, with varying fortunes as regards weather. Nevertheless, a number have "caught the sun" and look all the better on their return to duty. Most still seem to prefer holidays by the sea.

Mr. R. P. Huddy, of the Estates Office, was away for some weeks having an operation in the Royal Berkshire Hospital, and then later on convalescing at the Blagrove Hospital. It is pleasing to record he is now much better, and we all wish him well.

Messrs. N. H. Lipscombe and M. Bricknell rowed at the Reading Amateur Regatta, and then later at the Henley Royal Regatta in coxswainless pairs, and although not successful in winning their event at either Regatta, proved there were great possibilities in the future. Unfortunately it is unlikely they will be teamed up again for some while, for Bricknell has now left us for his term of service in the Forces. Messrs. M. R. Langley (stroke) and A. J. Harding (No. 6)—both Engineers' Department staff—rowing in the Reading Junior Eights won the final for this event at Maidenhead Amateur Regatta.

For many years I have sent a copy of our magazine to a relative of my wife in America, and writing quite recently he says, "I want to thank you for the continuous delivery of the HOP LEAF GAZETTE. There is in it a refined and human touch in the articles."

We offer our congratulations to Mr. G. H. Beddow (Surveyors' Department) on his recent marriage.

Ascot provided good racing at the Royal Meeting. Unfortunately the weather was not of the best and winners harder to find than usual. Nevertheless, it was very enjoyable, and the Firm's products were well in demand and evidence. Of course, since then there has been another two days' meeting at Ascot, when the weather was very poor.



Back row (left to right): C. Pearce, F. Drury, G. Page (Junn.), W. Sparks, W. Pearce, W. H. Wigley, A. Brackstone, G. Kelly.
 Next row: C. Wright, F. Josey, B. Drury, A. E. Attenbrow, J. Pilgrim, A. Dolton, J. Fulbrook, T. Bartholomew, G. Wilson, C. Pearce, C. Gibbons.
 Sitting: C. Carpenter, W. Eaton, F. Wyatt, G. Westmacott, F. Phillips, C. Thatcher, J. Green, G. Page (Senr.), G. Coltman.
 Front row: Joe Taylor, M. Weight, A. N. Other.

Congratulations to Mr. D. E. Beesley (Catering Dept.) on being presented with a baby boy by his wife (*nee* Bullen), who was with us for a number of years during and since the war.

We take the opportunity to wish the following gentlemen a happy life in their retirement, viz., Mr. J. B. Biggs, who came to us from Staines when the Firm took over Messrs. Ashby's Brewery, and he will be well remembered by many of us for his unflinching charm; Mr. Walter Wheeler, who was in charge of the Cellars Dept.; and Mr. F. Mason, of the same Department. I am sure we shall remember them for a long while for their good qualities and geniality. There there is Mr. W. Sparks (Bill), of the Cooperage Dept., who this year completed his "fifty" and really looks good for a similar number. As always, he is very keen on the cricket team, and he is often up at the Sports Ground willing to umpire or score, or act in any other useful capacity for the Club. He played his first game for the Cricket Club in 1900 and he has been a member of the Committee of the Social Club for many years. Just prior to retiring he was presented with a gold-mounted umbrella by Mr. H. Dines on behalf of the members of the Cooperage Department, who had subscribed towards this token of goodwill.

"Down your Way," a radio feature, was well listened to one Sunday recently when Reading was the town visited, and a trip to the Brewery was included. Interviewed by Mr. Richard Dimpleby, of the B.B.C., Mr. Walter Wheeler, of the Cellars, and Mr. A. Boshier, of the Brewery, both gave news of Beer and Brewing, and although "H. & G. Simonds" was not mentioned by name on the wireless, all at Reading and the Brewery, in particular, knew the venue. All the "Brewery" listened in, I should imagine, from what one heard when back at work on the Monday.

We welcome Mr. A. E. Wake (late Manager of Woking Branch) on his new appointment to Reading, and we wish him every success.

The opportunity is taken to congratulate Mr. R. F. Gooch on his promotion to the position as Manager of Woking Branch. Being Reading born, he started his career at the Brewery some years ago, and after a spell at Branches, Paignton and Headington, he has had good experience.

Mr. A. H. Hopkins, Hon. Secretary of the H. & G. Simonds Savings Association, reports that savings amongst the members is good, and in fact has increased, which is a good sign. There is however room for plenty more, so anyone who wishes to join up had better get in touch with Mr. Hopkins (Correspondence Office), and he will enrol them readily enough.

Consternation struck us all when we learned of the tragic death of Mr. P. James (Brighton Manager) after bathing. So well known to us as being so active and good at games and athletics, it really stunned us when we knew. In his recent appointment as Manager at Brighton he had been working very hard and making a success of it, as he had a most charming personality. To his relatives, and particularly his wife, we offer our sincere sympathy in such an irreparable loss.

Company Sergeant Major T. Howells, of St. John Ambulance Brigade (our first aid man at the Brewery) was presented on July 11th in Palmer Park, Reading, at the Annual Inspection, with the Gold Cross for 35 years' service, and at the Town Hall, Reading, on July 14th, was presented with six labels (which are worn) for passing examinations in 1942/43/44/45/46/47, and he has more to come. Quite an impressive record, and we offer him our true congratulations.

We offer our sincere congratulations to Mr. A. R. Bradford (Branch Dept. Manager) on his reaching his fifty years' service, and wish him many years of activity in the service of the Firm, hoping he will be blessed with good health to carry out his important duties.

We regret to record the death of Mr. Charles Lailey, a very genial character, who was with us for a number of years, and has been on pension for some little while.

Miss R. Ayers (Secretarial Dept.) and Mr. J. Hunt (Catering Dept.) were married on Saturday, August 21st, and we wish them every success in their new life. To mark the occasion, a canteen of cutlery which had been subscribed for amongst the staff was presented to Miss Ayers in the Waiting Room, by Mr. E. S. Phipps, on August 20th.

We would like to say how pleased we are that Mr. E. S. Phipps, Secretary, has completed his fifty years' service with the Firm, and we offer him every sincere wish. We know how proud he was to reach his "fifty," and we all hope he will go on for many more years yet.

During the past few months the following changes have taken place, and to all we wish every success:—

The Crown & Horns, East Ilsley (H. & G. Simonds, Ltd.)—Mr. M. J. Spencer.

The Anchor, Yateley (H. & G. Simonds, Ltd.)—Mr. G. T. Elson.

The White Hart, Thatcham (H. & G. Simonds, Ltd.)—Mr. L. R. Dibben.

The Nursery Inn, Ascot (H. & G. Simonds, Ltd.)—Mr. Thomas Day.

The Grey Horse, Sunbury (H. & G. Simonds, Ltd.)—Mr. G. Butler.

The Brickmakers' Arms, Wolsey Street, Reading—Mr. E. Rex.

The Rose Hotel, Maidenhead (Wheeler's Wycombe Breweries, Ltd.)—Mr. F. C. Jarvis.

The Royal William, Spring Gardens, Reading (H. & G. Simonds, Ltd.)—Mr. J. J. Sawyer.

(Mr. J. S. Wright, the previous tenant of this House, was well known to us at the Brewery, and served in the Transport Department for many years, and his horse and van was particularly well known in Caversham and district, where he was "Jim" to everyone. After leaving the Firm he was at the Brewers' Arms, Bridge Street, Reading (until that house was closed down), and then he went on to the Royal William, where he has been for some years, and been very popular. We are sorry to learn that he has had to give up owing to ill-health, and hope he will get better.)

The Swan Hotel, Great Shefford (H. & G. Simonds, Ltd.)—Mr. W. G. Crawshaw.

The Bedford Arms, Reading (H. & S. Simonds, Ltd.)—Mr. F. Clayton.

The Bell Inn, Odiham (John May & Co., Ltd.)—Mr. F. Bancroft.

The Tuns Hotel, Odiham (John May & Co., Ltd.)—Mr. R. W. Cooper.

The Crown Inn, Silchester (John May & Co., Ltd.)—Mrs. K. M. Beer.

The Swan, Arborfield (H. & G. Simonds, Ltd.)—Mr. John W. Durling.

The Falcon Hotel, Woodley, is re-opening on September 6th for the sale of intoxicating liquors, etc., and will be under our Hotels and Catering Department. The licence of this hotel has been "in suspense" since September 10th, 1942.

We regret to record the following deaths, and to all relatives we offer our sincere sympathy:—

Mr. C. J. Beer, of the Crown Inn, Silchester (John May & Co., Ltd.), who died on May 18th, and had been tenant of this House since 1913.

Mrs. Wright, of the Halfway House, Horton, Slough, wife of our tenant, Mr. J. Wright, died on July 24th, 1948.

Mr. W. P. Callow, of the Red Lion, Wootton Bassett, who died on August 14th, and had been tenant of this House since 1923.

Mr. A. E. Bishop, who died on the 30th August, had been tenant of the Black Lion, Woodcote, since November, 1916.

News has been received of the death of Major H. A. Poggee, M.C., in Kenya, as the result of an accident in an old army lorry he was driving which skidded owing to the slippery state of the road (clay surface) after it had rained. Major Poggee took over The Swan, Great Shefford, in December, 1929, and he served throughout the war in the Army. After his return he could not settle down and with his wife he left for East Africa in December, 1947. A great tragedy.

DEATH OF MRS. V. E. RACINE-JAQUES.

(From the "Staines and Egham News")

"Mrs. Violet E. Racine-Jaques, greatly esteemed hostess at the Pack Horse Hotel, Staines, died in a nursing home at Windsor at the age of 56.

"The news came as a great shock to her many friends and to the public generally. For Mrs. Jaques was one of the town's best known and popular residents. She was indeed greatly loved. Friendly, kindly, generous, happily vivacious and altogether possessed of a charming personality, she made a host of friends and will be sadly missed.

"Mrs. Jaques had been unwell for some time, but had very pluckily and uncomplainingly carried on her active life. Eventually, however, she entered the nursing home to undergo an operation. This was successfully performed, but she later collapsed and passed away without regaining consciousness.

"For several years Mrs. Jaques, with her husband, managed the Pack Horse Hotel, on behalf of her mother, Mrs. E. A. Ducksbury, whose death occurred earlier this year. Mrs. Jaques' parents were well known in the hotel world. She spent her childhood at the County Hotel, Lancaster, and the Elms Hotel, Morecambe. She made her valuable contribution to the development of the Pack Horse Hotel, where, working with her mother and her husband, she saw the well-known riverside hotel grow in its importance and attraction. At the hotel she met many famous people and many were the congratulations she received on her capable management.

"She entered wholeheartedly into the many functions held at the hotel, especially those arranged to benefit charity. She was herself responsible for the holding of a series of annual concerts which raised over £1,000 for Staines Hospital and a bed is named after her in the hospital. In this effort she had the invaluable co-operation of Mr. Richard Murdoch and his B.B.C. colleagues."

READING, PENNSYLVANIA.

BICENTENNIAL EXHIBITION.

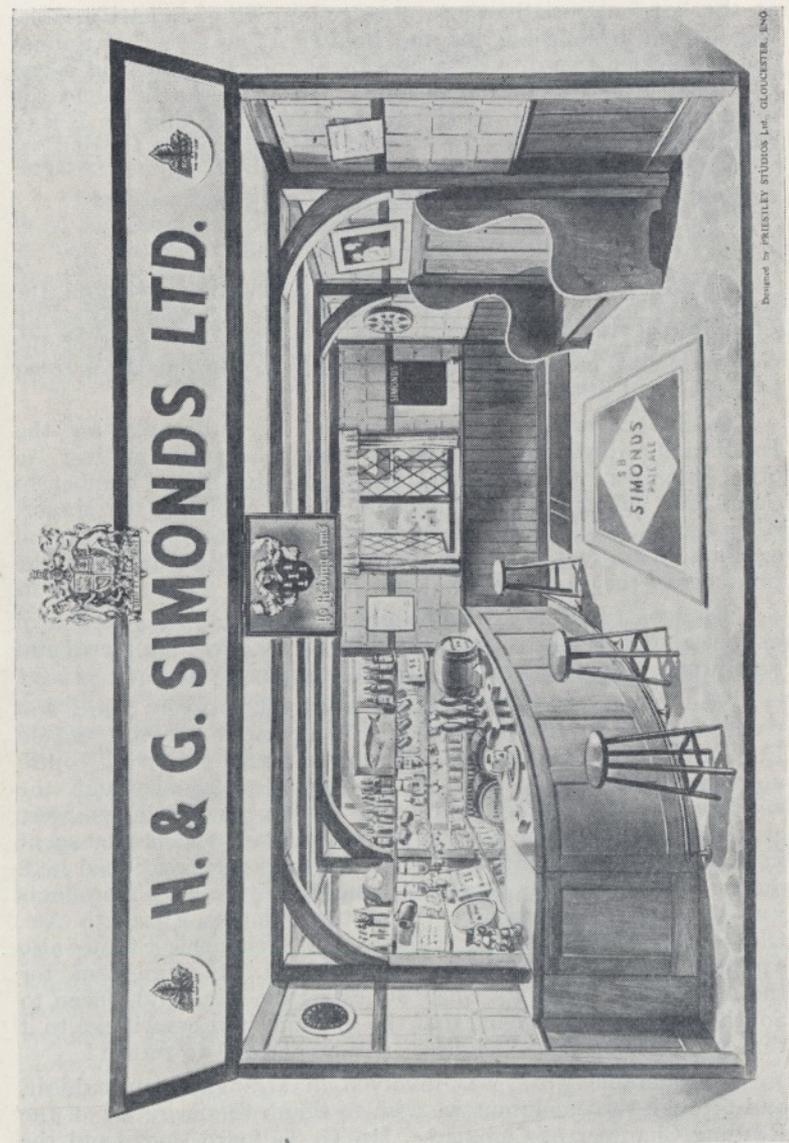
At the invitation of the Mayor of Reading, Pennsylvania, the leading industrialists of the Borough of Reading, England, combined to stage an exhibition designed to form part of the celebrations to commemorate the Bicentenary of our sister town in the United States.

A hut covering 4,000 square feet was allocated for the Exhibition which would extend from the 14th August to 6th September, and at a meeting of the Reading Chamber of Commerce, under the Chairmanship of His Worship the Mayor, Alderman H. V. Kersley, plans were made for the preparation of exhibits to be sent to Pennsylvania, including examples of the products of the Reading, England, Borough.

Our contribution to the Exhibition consisted of a replica of a typical old English Inn, complete with bar equipment and furniture, as depicted in the accompanying photograph.

The bar was constructed of plywood, beaver board and papier-mâché in true colouring to represent "a bit of old England," with oak rafters, an antique settle, mirrors, optic measures, and a fine view of an English village through the window in the background. The entire surroundings were arranged to remind the G.I.s of the happy days which they spent in their favourite haunts whilst their armies were stationed here during World War II. A plentiful supply of the Firm's products was shipped, including samples of the Princess Elizabeth Ale, Old Berkshire XXXXX Strong Ale, Archangel Stout, also samples of the famous special brews for H.M.S. *Vanguard*, for the memorable voyage of Their Majesties the King and Queen to South Africa. We imagine that the souvenir hunters will see to it that very few of the "samples" will be allowed to return!

Considerable work was involved in arranging our exhibit, and through these columns we wish to thank the Secretary of the Reading Chamber of Commerce, Mr. G. Talfourd Cook, and the Officials in Reading, Pa., for their willing co-operation in carrying out the scheme, without which it could not have been achieved.



Designed by PRINGLE STUDIOS LTD. GLOUCESTER, ENGL.

On the 14th July (a day of great significance to our friends in the U.S.A.), our Chairman and Managing Director, Mr. F. A. Simonds, broadcast the following message to our overseas friends:—

Recording: 14th July, 1948. 4.00—4.30 p.m.
DOX 10138.

F. A. SIMONDS.

READING BICENTENNIAL GREETINGS PROGRAMME.

“Yes, it was founded in 1785 by my Simonds forbears. We’ve both grown considerably since those days, and on the occasion of the Bicentennial Celebrations of your Reading, named after our native city, I should like to send greetings to Mayor Davis and all those associated with him, and I’m thinking particularly of Cmdr. Bennett Nolan and Mr. Stern. I know that now you’ll be showering on the Mayor of our town the same hospitality you showed me recently. I’ve asked the Mayor to wear a waistbelt which will let out a few reefs. I expect they didn’t give you the slip at the Station as I did. Perhaps it would have been fair to have sent you an advance photograph of myself, as you were probably looking for some haggard, grey-haired old gentleman.

“I was much impressed with all I saw in your City in the way of industry: I so much enjoyed my inspection of your hosiery works. I forget how many tens of thousands of pairs are turned out weekly, but I have made my girl friends’ mouths water when I tell them what I saw.

“I also enjoyed, from the professional angle, looking over the Old Brewery—a well-found Brewery—which produces very good beer of American flavour, but which, perhaps, may not suit the taste of Alderman Lovell: ask him to try it!

“I hope that in every way your festival is an outstanding success; I hope, too, that you will ask me to visit you again, and I beg you in your thousands to pay us a visit to our Reading, England.”

*Extract from the Maryland-Washington-Delaware
Beverage Journal.*

“Mr. F. A. Simonds, accompanied by his son Kenneth, visited Jimmie Speed in early May. As Chairman of H. & G. Simonds, Ltd., brewers, wine and spirits merchants in England, also a Director of Saccone & Speed, Ltd., exporters of the famous Liqueur Cream Scotch Whisky, he is one of the most well-known personalities in the trade in England. The salesmen of Marvin and Snead were very enthused with his most interesting discourse at a sales meeting, and look forward to a return visit real soon.”

BURGHFIELD AND DISTRICT DARTS LEAGUE.

The Bridge House, Theale, darts team have just concluded a most successful season by winning the Burghfield and District Darts League. Conviviality and friendliness have been the keynote of the season's games.

The accompanying photograph was taken on June 2nd, 1948, when Mr. R. St. J. Quarry presented the Cup and Medals to the winners and runners-up.

Included in the picture are W. Bryant (Capt.), C. Webb, D. Wells, G. Terry, J. Wells, E. Cunningham, A. Saunders, H. Pooley, A. Morrisson, Mrs. Peach (hostess) and the genial landlord, Mr. S. F. G. Peach. The following were the final positions in the league :—

Bridge House	Theale (<i>Winners</i>).
Rising Sun	Burghfield (<i>Runners-up</i>).
Fox and Hounds	Theale.
White Swan	Burghfield.
Six Bells	Ditto.
Hatch Gate	Ditto.



The Bridge House, Theale, Darts Team. On the left, sitting, is Mr. R. St. J. Quarry, who presented the cup and medals.

Bridge House are going all out to retain the Cup next season, and can assure the other members of the league some good games.

To all who have contributed to the enjoyment of the season just ended they say "Thank you!"

WEDDING OF MR. S. DAVEY
AND MISS IRIS SAGE.

The Rev. G. R. Webster, Vicar of Sunningdale, and formerly of Reading, officiated at the wedding at St. Mary's Church, Reading, of Mr. Stanley Albert Davey, son of the late Mr. R. Davey, and of Mrs. M. Davey (of the Wages Department at the Brewery), of 228, Oxford Road, Reading, and Miss Iris Edith Sage, daughter of the late Mr. A. C. Sage, and of Mrs. E. Sage, of 100, Oxford Road, Reading. The service was choral, Mr. Ewart Masser being at the organ.



The bride, given away by her brother, Mr. C. F. Sage, wore a specially designed gown in white crepe Mousse cut on classical lines with the new swathed hip-line, the train being cut in one with the dress. Her headdress was of orange blossom entwined

with silver leaves with a cascade of tulle falling over the shoulders. She carried a bouquet of pink roses, lilies of the valley and syringa. The bridesmaids were Miss Daphne Pearce and Miss Pamela Smith (friends of the bride) and Miss Patricia Davey (niece of the bridegroom). The elder bridesmaids wore dresses of pale rose pink silk moire, debutante style, with the neckline falling slightly off the shoulders, and swirling skirt over a slightly padded hip-line, giving the New Look effect. They carried bouquets of shaded pink sweet peas. The small bridesmaid wore a picture frock in pale rose pink silk net, and a Juliette cap of velvet roses and forget-me-nots. She carried a posy of mixed flowers. Mr. R. Davey (brother of the bridegroom) was best man.

MR. A. R. BRADFORD.

JUBILEE OF SERVICE.

To commemorate Mr. A. R. Bradford's Jubilee of Service, the Chairman and Board of Directors invited the Branch Managers, the Head Brewers from all Breweries and Departmental Managers at Reading to a splendid Luncheon Party on the 29th June at the Grosvenor House Hotel, Caversham.

The ballroom was beautifully decorated for the occasion with clusters of roses and trailing blooms in profusion. The tables also were strewn with masses of pink roses and delicate evergreens altogether, a work of artistry, for which our Hotels and Catering Department are famous.

After the luncheon Mr. Bradford was presented with a gold half-hunter chronometer stop watch and cheque by the Chairman and Managing Director, Mr. F. A. Simonds, who, in a speech such as only he can deliver, expressed in the highest terms appreciation of Mr. Bradford's long and loyal service, and referred to his progress from the commencement of his career, as a junior clerk, to his present position as Manager of the Branch, Military and Export Departments. The Chairman also referred to his high sense of duty and integrity, his arduous labours through two World Wars, and the great interest which he had taken in the HOP LEAF GAZETTE since its inception.

On such occasions the Chairman's extraordinary capacity for relating a verbal biography of the business life of employees was again exemplified, and the loud applause which greeted his remarks testified to his comprehensive and intimate knowledge of the attributes of the staff.

In replying, Mr. Bradford thanked the Chairman and Board of Directors for the very handsome presents which he had





Mr. F. A. Simonds (Chairman and Managing Director) presided at the Dinner at the Grosvenor Hotel to commemorate Mr. A. R. Bradford's Jubilee of Service.

received and for the wonderful tribute which had been paid to him by the presence of all the Directors, and by calling together all his colleagues from the Branches and at Reading on this great day in his life. He mentioned that he regarded the attendance of General Sir Miles Dempsey as a special tribute to the Military Department. He said that he was very proud to have served such a grand old Firm, whose traditions had been handed down from generation to generation, and to have witnessed the vast expansion which had taken place during the past 25 years in the acquisition of Breweries and other properties throughout the South of England, from east to west, the growth of the Firm's business in the Metropolis, the extension of the Company's interests overseas, and the master stroke of acquiring the world-wide business of Saccone & Speed, Ltd. by the Associated Companies. He also referred to the Directors' constant care and concern for the welfare of the entire staff, which had rekindled amongst the younger generation that old-time spirit of loyalty and affection which the World War had threatened to destroy. Continuing in this vein, Mr. Bradford concluded by thanking the Board for the courtesy and consideration which had always been shewn to him, and for honouring him with this presentation.

17TH/21ST LANCERS RETURN TO ENGLAND.

We were interested to read in *The Times* a short time since of the arrival of the 17th/21st Lancers at Liverpool from Palestine. A detachment of the Regiment returned to the United Kingdom on board the s.s. *Samaria*, and the liner entered port flying the "Jolly Roger" from her signal halyards.

The White Skull and Crossbones, with the words "or Glory" beneath, is the badge of the Regiment, who won the title of "The Death or Glory Boys" in the Crimea.

We welcome the Regiment home again, but as they have gone to Catterick to serve as a training unit, we regret we shall not have the privilege of renewing our pleasant business relations, for a time, at any rate. We first had the privilege of serving the 21st Lancers at Colchester and Aldershot from 1873 to 1879, and also in Cairo several years later. Our connection with the 17th Lancers dates back to 1890, when the Regiment was at Shorncliffe, and continued for a number of years at various stations.

When the two Regiments were amalgamated in 1922, and occupied barracks at Tidworth, we had the honour of being appointed as their Brewers there, also at Aldershot and Hounslow, until the autumn of 1930, when they moved to Egypt.

HORSE SHOW, GYMKHANA AND FETE AT READING.



Our photograph shows the team which was awarded the First Prize in the Tradesmen's Driving Class at the above Show, which was held in Hill's Meadows, Reading, on August Bank Holiday.

The pair were prepared by Mr. Spanswick, Stable Foreman, and the Stable Staff, and were in charge of Driver Ransom, who is seen on the box.

It is a fine action picture, with the pair in perfect unison, and the premier award was well deserved.

SIMONDS TENNIS CLUB.

In spite of weather conditions not being of the good standard of last summer our tennis players have nevertheless taken full advantage of the excellent facilities provided for them at the Sports Ground, and with so many showery days the newly-surfaced hard courts have been a great boon. The new surface

laid down by Messrs. Sutton last autumn is a great improvement on the old surface and is much appreciated.

We have been pleased to meet in matches members of the following clubs:—Courage & Co. (of Alton), Woodlands Tennis Club (Tilehurst), Reading Co-operative and Royal Signals Records; also Old Henleians, and these matches provided much interest for players and spectators. It is unfortunate that rain intervened on one or two occasions and we could not finish the games.

The usual Men's and Ladies' Singles Tournaments have created much enthusiasm and have now reached the semi-finals stage. It is hoped that both contests will be completed in the early part of this month. There is every indication that the Ladies' Cup will again be won by Mrs. Josey, but the Men's Cup this year will go into other hands, as Mr. Pitts (the holder) had to scratch from the tournament on his transfer, for a period, to the Swindon Branch and was therefore unable to make a bid for this year's title.

TENNIS MATCH RESULTS.

Opponents.	Game.	Ground.	Result.
Huntley & Palmers ...	Mixed Doubles ...	Home ...	Win—6 sets to 3.
" "	Men's Doubles ...	Away ...	Leading by 81 games to 55; bad light stopped play.
Royal Signals Records	" "	Home ...	Won—8 sets to 1.
Reading Co-op Sports	" "	Away ...	Lost—9 sets to nil.
Woodlands Tennis Club	Mixed Doubles ...	Away ...	Lost—8 sets to 1.
" "	" "	Home ...	Postponed owing to rain.
Old Henleians	" "	Home ...	Won—7 sets to 2.
" "	" "	Home ...	Lost—4 sets to 5.

Since the Tennis notes were handed in the Men's Singles Tournament has been finished, the successful player being Mr. L. Twiney, to whom our very warmest congratulations are given.

BREWERY OUTING.

ENJOYABLE DAY IN THE SUNSHINE.

This annual event, so full of import to the staff and employees of John May & Co., Ltd., and their friends, and which had been so eagerly anticipated, took place on Saturday, June 26th.

A party of 70 folk assembled at 8.0 a.m. and, following the taking of a photograph by Mr. Gittoes, moved off in two very comfortable Venture coaches. The choice of destination being again the favourite resort of Brighton.

In accordance with custom, the final weather "spell" was of course invoked, consequently a beautifully warm sunny day was experienced.

The forward journey was via Medhurst, and on arrival at Cowdray Park a break was made, sandwiches and liquid refreshments being served, amidst the most charming and delightful surroundings of the Lily Pond.

Before leaving this spot, the manager, Mr. W. A. Young, drew from the hat the names of winners of the mystery prizes, resulting as follows:—

Coach No. 1: Miss B. Winterbottom, Messrs. C. Doswell, T. Ball and A. Gale. (Ladies' special prize), Mrs. Moore.

Coach No. 2: Mrs. Boshier, Mrs. W. White, Messrs. W. Munday and H. Dolton. (Ladies' special prize), Miss Frairs.

Following this little ceremony the journey was continued, but on reaching Storrington it was decided to make another stop of short duration. The final destination was reached at 12.30, the company dispersing to follow their own individual inclinations for the rest of the day.

Having spent an enjoyable time by the sea, the homeward journey was commenced at 6.0 p.m., a variation of route being followed. Selecting a very pleasant site, overlooking the Downs, the coaches pulled on to a green just outside Horsham, and another inspection of the cupboards was made and refreshments partaken of. During this interval Mr. W. A. Young expressed the thanks of all to the Hon. Organiser (Mr. A. H. Dykes) and the Committee responsible for the success of the occasion. These remarks were appreciated by those concerned, who will no doubt continue to render services for the benefit of fellow workers.

Proceeding, the party continued the interesting drive through delightful countryside, via Godalming and Farnham, to Odiham, which was reached at 9.0 p.m. for the final break, one coach proceeding to The Bell Inn, the other to The Crown Inn, where sandwiches were provided for the company, and an enjoyable hour was spent by all. During the period of travelling "Onward Car" competitions were conducted by Messrs. Newin and Dykes, and Pullman and Dolton, in the respective coaches, which caused considerable amusement. Wheel competitions were also indulged in. Prizewinners being as follows:—

Coach No. 1: Mr. W. S. Jones, Mrs. D. Wallace, Messrs. W. Phillis, C. Barrett, F. Paice and H. Moore.

Coach No. 2: Mrs. Hudson, Miss Mounty, Mrs. Boshier, Messrs. D. Veale, R. Chase and W. Boshier.

At 10 p.m. the final lap home was commenced, reaching Basingstoke at 11 p.m., a most satisfying and enjoyable day having once again terminated, everyone looking somewhat tanned and keenly anticipating the next annual fixture.

The Committee responsible for the day's proceedings were:— Mr. W. P. Connolly (Chairman), Messrs. W. Ball, C. Barrett, F. T. Butler, C. Vernon and A. H. Dykes (Hon. Sec. and Organiser).

INSIDE INFORMATION.

Last month a *New Outlook* reader wrote to tell me that up to now he, a confirmed bachelor, had only one love—a Morris Eight; but now he had succumbed to feminine charm, had become engaged, and in June, when there should be roses everywhere and cars parked with easy conscience outside our village inns, he was planning to honeymoon in Devon.

One sentence in his letter set me pondering. It read something like this: "My fiancée is an Australian. She had seen little of the beauties of Britain as yet, and my problem is how to find suitable accommodation within the modest limitations of my purse."

While considering this letter, another *New Outlook* correspondent solved the problem for me. "Some while back," he wrote, "you recommended to me the chain of small hotels owned by H. & G. Simonds, the Brewers of Reading, and I have been most satisfied with the ones I have sampled, *particularly in the West Country* . . ." The words in italics gave me my clue.

* * *

The marriage is to be on the north side of London, and I advised him, his newly wed, and his old faithful, the Morris Eight, to betake themselves for the first night to The Anglers at Bell Weir Lock, by Egham, where there are nine bright bedrooms, most of which face the flowing Thames. The Anglers I have chosen for its position, its moderate price, and because he must with his Australian bride, make the few miles' detour the next morning to see Windsor Castle. Striking through Windsor Great Park, he can regain the westward road (A.30) via Ascot and Bagshot.

At Basingstoke, I have advised him to have lunch at The Red Lion and then to take the Whitchurch-Andover-Amesbury Road, so that he can point out to his newly-wed one of Britain's most ancient monuments—Stonehenge.

The hours of daylight are long in June, so I have given him the choice of diverting a few miles at Stopford to spend the

second night in Warminster—at the Baths Arms—or pushing on just beyond Exeter to that attractively positioned inn—The Anchor—at Kennford, $4\frac{1}{2}$ miles beyond Exeter on the Torquay-Plymouth Road. The former offers an insight into a typical Wiltshire market town, and the opportunity for a hand-in-hand stroll in Longleat Park, whilst the latter must in any case be selected because it makes a base for Exeter. The ancient cathedral, the guildhall and other historic relics warrant a half-day at least. Two nights might well be spent at The Anchor, for Haldon Moor and the circular view from the Belvedere Tower at Dunchideock should on no account be missed.

* * *

From Kennford I want the happy trio to take the coast road to Torquay by cutting across to Teignmouth, crossing the toll-bridge to Shaldon, climb the hill, and when they reach the summit they must stop and take their fill of the coastal view. At Babbacombe I have told them to enquire their way to the Marine Drive, so that they can approach Torquay with Torbay in front and below them.

Here, in the very centre of the curve of Torbay, must be their headquarters for as many days of bliss as they can manage. The Waterside Hotel at Three Beaches, just beyond Paignton on the Brixham side, is one of my favourite Simonds' hotels. Alas! that it has only ten bedrooms, so if it may happen that they are full, I have given them as alternatives The Coverdale or The Gerston, in Paignton. So excellent a centre is Paignton that petrol can be conserved and the Morris Eight left to reflect on the comfort of the Simonds' organisation, which has provided for cars, whatever their size.

In the meantime Mr. and Mrs. Newlywed can have their fill of good air and food, grand scenery and relaxation. The bridegroom must take his Australian bride to see Brixham and its typical Devon harbour (lunch at The Bolton) and visit Dartmouth and perhaps even stay the night at the Royal Castle Hotel on the quay.

On the return journey I have given them the following route:—Newton Abbot, Exeter, Taunton, Glastonbury, Wells, and the night at the Bath Arms, at Cheddar. What a feast of history and scenery for one day's motoring!

And so via Newbury (The Bacon Arms or The Queen's) we will say adieu to them.

ASHLEY COURTENAY.

(Reproduced by kind permission of "The New Outlook.")

HISTORY OF THE EAST AFRICAN BREWERIES LTD.

The colonization of Kenya by the British began in the early years of the present century, when the Kenya-Uganda Railway was built.

Before that time a few hardy souls had penetrated the vastness of the interior of Kenya in search of ivory and other wealth, but tropical diseases took heavy toll of those who were well enough equipped to defend themselves against the wild animals that roamed in vast numbers.

During the first world war East Africa became a scene of combat and after the war Kenya shewed signs of growing up.

Besides the adventurers who always seek wild and lonely places, there came to Kenya settlers, farmers and business men who came not for adventure but to found a home and a new way of life.

Among those were Mr. C. W. Hurst and his brother, who, watching the population of Kenya grow year by year, decided to start a brewery.

In 1922 he formed a company which, with quite small capital, built a brewery at Ruaraka, near Nairobi, and so East African Breweries Ltd. was born.

We may well smile when we see photographs of the first brewing plant where drums of Edme malt extract were dissolved in a little copper outside over a wood fire, but from that small beginning has sprung up the organisation with which Messrs. Simonds have so gladly united forces.

During the next ten to fifteen years the little brewery was added to and altered from time to time, but as no one could foresee the rapid growth of the colony the alterations were not carried out to any preconceived plan.

Eventually the company bought up Tanganyika Breweries Ltd. (a company which ran a brewery in Dar-es-Salaam) and started brewing there as well.

When war came again in 1939 and Kenya became a jumping off place for both the Abyssinian and Burmese campaigns, the East African territories became filled with troops and from brewing for a few thousands the East African Breweries had to do what they could to produce beer for a few hundred thousands. They tackled the job with high resolve and extended to the best of their ability, but those of you who were in East Africa during the war will remember that "Tusker" was rationed to two bottles a week per man and that the interval advertisement of "Tusker Time" in the cinemas was a mockery as "Tusker" was seldom to be had in the bar.

In the deserts and bush country in which the army so often found themselves "Tusker" was more precious than gold.

By the end of the war the two breweries of East African Breweries Ltd. were producing about eight times as much beer as they had been producing in 1939 and a local malting industry had been started.

As soon as there was a hope of getting new plant, orders were placed to enable large extensions to be carried out both at Ruaraka and Dar-es-Salaam. Those extensions are nearly completed, but in the two years during which we have been waiting for the plant to arrive vast development schemes have been started in the territories for which no allowance had been made when the extensions were planned.

Now Messrs. H. & G. Simonds Ltd. have joined forces with us and together we aim to build a large brewery in Mombasa, the port for Nairobi.

The difficulties are great and the delay in getting plant may be long, but we are determined that together we shall cope with all demands for beer throughout the East African territories.

Perhaps in a few years we shall be planning a new brewery for "Port Groundnut" or elsewhere!

The untapped natural resources of Tanganyika Territory are enormous and it looks as if the present British Government mean to develop them to the utmost.

What a chance for us who already supply nearly all the beer sold in those territories. Here "Tusker" is a household word and in Swahili "Tembo" (elephant) is the accepted word for beer.

Nourished by the "Hop Leaf," "Tusker" should advance from strength to strength.

LIGHTER SIDE.

A wire had fallen across the main street of a small town, causing quite a commotion and holding up all the traffic. No one dared touch the wire in case it was "alive." News of the incident reached the editor of the local paper. He acted with great promptness. "Send a couple of reporters down in the car," he ordered, "one to touch the wire, and the other to write up the story."

* * * *

"If you don't behave yourself I'll call a policeman," scolded the annoyed father.

"If you do," answered the child, "I'll tell him you haven't got a licence for the dog."



The charming Bar and Dining Room of the Marquis of Lorne, Friar Street, Reading, more generally known as "The Tudor." This is one of the establishments under our Hotels and Catering Department.

CRICKET.

Once again a season draws to a close and at the time these notes are being written the "A" team has only three games to play, whilst the "B" team has completed its programme. The fine weather which greeted the first few matches did not stay with us long and we have had quite a number of wet and cold Saturdays with which to contend, necessitating several games being cancelled or abandoned. However, to date the "A" team have been able to complete thirteen matches, but were successful in only three of them. Of the remainder, four were drawn and six lost. The "B" team did a little better by winning four out of eleven matches, one being drawn and the others lost.

Unfortunately shortage of space prohibits accounts of the games played being given, so, to continue from where we left off in last quarter's issue, results and best performances must suffice:—

- June 5th. ALDERMASTON "A" v. SIMONDS "A."
Simonds "A"—66. A. J. Hawkins, 20; E. Jones, 14. (F. Coombes, 4 for 19; W. Carden, 3 for 15).
Aldermaston "A"—134. W. Carden, 43 not out; W. Cox, 38. (W. G. Neville, 5 for 20; R. J. Lambourne, 3 for 32).
- „ SIMONDS "B" v. MORETON.
Simonds "B"—37. (E. Buckele, 6 for 18; S. Moody, 4 for 11).
Moreton—82 for 5. G. Kingham, 43 not out. (W. Bell, 2 for 12; D. Paul, 1 for 5).
- June 12th. ST. SEBASTIANS v. SIMONDS "A."
Simonds "A"—38. N. Tott, 10. (H. G. Robins, 6 for 22; G. Buckett, 4 for 14).
St. Sebastians—85 for 9. E. Gough, 24; A. Anderson, 22. (W. G. Neville, 4 for 17; P. Chard, 3 for 8; N. Tott, 2 for 8).
- „ SIMONDS "B" v. ST. SEBASTIANS "B."
Simonds "B"—95. C. R. Josey, 37 not out; K. Cottam, 20. (E. Watts, 5 for 50; Clacey, 4 for 31).
St. Sebastians "B"—24. (K. Organ, 7 for 9, including the "hat-trick"; W. Bell, 3 for 13).
- June 19th. COURAGES, ALTON, v. SIMONDS "A."
Courages—57. F. Wilkins, 36. (R. J. Lambourne, 6 for 12; E. Scott, 2 for 2).
Simonds "A"—92. L. G. Field, 25; E. C. Greenaway, 27 not out. (F. Wilkins, 4 for 25; R. Mitchell, 2 for 1).
- „ SIMONDS "B" v. MORTIMER "B."
Mortimer—133 for 8 (dec.). F. Seager, 57 not out; A. Bushell, 20. (W. Philpott, 2 for 16).
Simonds "B"—26. J. Hunt, 10. (A. Bushell, 5 for 8; J. Neville, 5 for 14).

- June 26th. SIMONDS "A" v. TURQUANDIA.
Turquandia—110. F. G. Hope, 63; J. Armistead, 24; —. Steele, 14. (R. J. Lambourne, 7 for 38).
Simonds "A"—179 for 9. T. Patrick, 50 not out; W. G. Neville, 38; E. J. Scott, 37 not out; G. H. Beddow, 34. (Julian, 4 for 22; Woodcock, 3 for 28).
- „ ALDERMASTON "B" v. SIMONDS "B."
Simonds "B"—65. H. G. Sexton, 16; J. Buswell, 13. (M. Buswell, 5 for 23; W. Whitehouse, 4 for 22).
Aldermaston "B"—40. J. Fisher, 20 not out. (W. Bell, 5 for 12; J. Hunt, 4 for 22).
- July 3rd. The "A" Team was to have played the Mess Staff at Camberley, but unfortunately our opponents were obliged to cancel the match.
- „ SIMONDS "B" v. KINGHAMS SPORTS.
Kinghams—154 for 5 (dec.). Hughes, 66; Reece, 39; Toussant, 23. (J. Buswell, 4 for 21).
Simonds "B"—69. P. Chard, 21; F. J. Benham, 16; W. J. Greenaway, 15. (Robinson, 5 for 17; Roper, 5 for 36).
- July 10th. SIMONDS "A" v. BERKSHIRE GENTLEMEN.
Berkshire Gentlemen—232 for 4 (dec.). M. A. Salmon, 120 not out; W. B. Churchill, 38; R. Black, 28. (L. G. Field, 3 for 49).
Simonds "A"—97 for 9. H. K. White, 38; R. J. Lambourne, 25. (D. Ferguson, 7 for 19).
- „ ST. SEBASTIANS "B" v. SIMONDS "B."
Simonds "B"—44. J. Hunt, 15. (P. Chipper, 5 for 18; R. Chipper, 3 for 13).
St. Sebastians—53. E. Clacey, 13; P. Montagnon, 12. (J. Hunt, 5 for 7; K. Cottam, 3 for 13; W. Bell, 2 for 15).
- July 17th. ROYAL HOUSEHOLD, WINDSOR, v. SIMONDS "A."
Simonds "A"—71. E. C. Greenaway, 17 not out; P. Chard, 16; A. J. Hawkins, 10. (F. White, 7 for 35; R. Belcher, 3 for 32).
Royal Household—80 for 1. S. Lucking, 37; C. Taylor, 22 retired hurt.
- „ SIMONDS "B" v. H.Q., F.T.C., R.A.F., SHINFIELD.
H.Q., F.T.C.—150 for 6 (dec.). Scarlett, 67; Yates, 22 not out; Simpson, 20. (J. Buswell, 3 for 39).
Simonds "B"—72 for 4 (rain stopped play). H. G. Sexton, 30 not out; S. B. Farmer, 18; W. Philpott, 15. (Scarlett, 2 for 23).

July 24th. SIMONDS "A" v. ST. SEBASTIANS.

St. Sebastians—95. E. Gough, 30; H. G. Robins, 26; R. Billington, 23. (W. G. Neville, 5 for 20; K. Organ, 4 for 24).

Simonds "A"—114 for 6. G. H. Beddow, 33 not out; L. G. Field, 26 not out; C. R. Josey, 21; R. J. Lambourne, 16. (H. G. Robins, 4 for 37).

„ MORTIMER "B" v. SIMONDS "B."

Mortimer—162. Sidney Beards, 99; G. Leversuch, 35; L. Bushnell, 18. (C. Green, 5 for 13).

Simonds "B"—68. R. J. Lovejoy, 16; J. Buswell, 15 not out; W. J. Greenaway, 15; W. Philpott, 11. (J. Neville, 5 for 24; L. Clarke, 2 for 6).

July 31st. SIMONDS "A" v. ARMY CATERING CORPS, ALDERSHOT.

Simonds "A"—127. R. J. Lambourne, 43; W. G. Neville, 42; F. J. Benham, 13. (C. Stuart, 7 for 40).

Army Catering Corps—129. A. Andrews, 46; C. Stuart, 28; G. Gwatkins, 26; A. Stone, 10. (R. J. Lambourne, 5 for 37; W. G. Neville, 4 for 38).

(Being August Bank Holiday Saturday one match only was arranged for this day.)

Aug. 7th. The "A" Team was to have played at Thatcham and the "B" Team to have entertained Sutton's "B," but both games had to be cancelled owing to rain.

Aug. 14th. SIMONDS "A" v. ALDERMASTON "A."

Simonds "A"—59. A. J. Hawkins, 22 not out; L. G. Field, 10; W. G. Neville, 10. (F. Coombs, 5 for 22; T. Carden, 3 for 20; W. Carden, 2 for 15).

Aldermaston "A"—119 for 4. Dr. W. Thomas, 56; A. Dewes, 16; L. Ford, 13 not out; Carden, 13 not out; W. Cox, 12.

INTER-DEPARTMENTAL LEAGUE.

These evening games proved to be a great success and the Rest of Brewery team are to be heartily congratulated upon winning the league with three clear-cut victories.

Of the individual performers, W. Bell created what must surely be a Club record, for, against the Rest of the Main Offices, he took five wickets in five consecutive balls—the last three of one over and the first two balls of the next. However, on average, bowling honours go to E. J. Scott, whose 16 wickets in their three games cost only 39 runs, whilst P. Chard was the best performer with the bat, having scored 92 runs in three innings (once not out) for an average of 46.

The results, scores and best figures are given below (all games played to a time limit):—

June 8th. REST OF BREWERY beat SURVEYORS, &C.

Rest of Brewery—84 for 3. P. Chard, 35 not out; W. G. Neville, 24.

Surveyors, &c.—42. G. H. Beddow, 13; F. Chandler, 12. (E. J. Scott, 7 for 23).

June 16th. GENERAL AND CASK OFFICES beat REST OF MAIN OFFICES.

General and Cask Offices—86 for 7. R. J. Lambourne, 30; C. R. Josey, 19; K. Organ, 15; A. Haggett, 10 not out. (R. Sherman, 4 for 18).

Rest of Main Offices—29. D. Hampton, 10. (R. J. Lambourne, 6 for 8; K. Cottam, 3 for 21).

June 22nd. REST OF BREWERY beat REST OF MAIN OFFICES.

Rest of Main Offices—36. R. J. Lovejoy, 13; H. K. White, 11. (W. Bell, 7 for 29; E. J. Scott, 2 for 6; W. G. Neville, 1 for 0).

Rest of Brewery—106 for 4. P. Chard, 37; T. Patrick, 33; W. G. Neville, 33.

June 29th. SURVEYORS, &C., beat GENERAL AND CASH OFFICES.

General and Cash Offices—51. C. R. Josey, 21. (E. G. Crutchley, 3 for 15; L. G. Field, 2 for 8; C. Wheeler, 2 for 14).

Surveyors, &c.—68 for 9. N. Tott, 33; C. Wheeler, 11. (K. Cottam, 5 for 25).

July 6th. SURVEYORS, &C., beat REST OF MAIN OFFICES.

Rest of Offices—91 for 8. R. J. Lovejoy, 51; J. Hunt, 12; H. K. White, 12. (E. G. Crutchley, 3 for 18).

Surveyors, &c.—105 for 8. L. G. Field, 32; C. Wheeler, 25; D. Paul, 15; F. Chandler, 11. (C. Green, 4 for 17; P. E. Hammond, 3 for 24).

July 13th. REST OF BREWERY beat GENERAL AND CASK OFFICES.

Rest of Brewery—81 for 7. W. Bell, 25 not out; P. Chard, 20; E. J. Scott, 16 not out. (K. Organ, 4 for 29).

General and Cash Offices—61. A. J. Hawkins, 21; C. R. Josey, 20. (E. J. Scott, 7 for 10).

The following are the final placings in the league table:—

	Played.	Won.	Lost.	Dn.	Runs.		
					For.	Agst.	Pts.
Rest of Brewery ...	3	3	0	0	271	139	12
Surveyors, &c. ...	3	2	1	0	215	226	8
General and Cask Offices ...	3	1	2	0	198	178	4
Rest of Main Offices	3	0	0	0	156	297	0

W.J.G.

BRANCHES.

BRIDGEND.

Bridgend was the scene of many ancient and colourful ceremonies during the Royal National Eisteddfod of Wales, held at Newbridge Fields between July 31st and August 7th, when the town was daily invaded by many thousands of visitors, some from overseas. Few countries of the world boasting a Welsh "Colony" failed to send at least one representative to this event, which in Welsh eyes is without par among such gatherings.

The townspeople are justly proud of the great success of this "National," and the enthusiastic Press reports of the beautiful setting chosen for the great Pavilion (to seat 12,000), the smooth and efficient organisation of the events, and the encouragement and spur given to all things Welsh are in themselves sufficient reward for the great labours borne by the Executive Committee.

This great influx to our town, especially at the Bank Holiday period, made great demands upon our Branch, but "The Job was Done," thanks to the wholehearted and concerted efforts of every member of the staff, and we, who are proud to represent the "Hop Leaf" in Wales, will also be able to look back to the 1948 "National" with great pride and satisfaction as our peak achievement to date, but only to date.

Blaenavon, in the Monmouthshire Valleys, is well-known in connection with the early research into the production of iron and steel, but of recent days this town has once again achieved local prominence, this time in the pursuit of leisure, inasmuch as Mr. W. Preece, the house darts champion of "The Alma Inn," successfully fought his way into the Final of the Individual Darts Championship of England and Wales. While, unfortunately, Mr. Preece was beaten in the Final, his was indeed a grand effort, and all sportsmen in South Wales, whether darts fans or not, will appreciate the true worth of such a sustained effort. Well done, Mr. Preece!

While in thought at the "Alma Inn" we would again convey our good wishes to the licensee, Mrs. E. J. Morris, who, at the great age of 93 years, and with a clean licence of over 60 years behind her, still maintains a firm grip of affairs at the "Alma" and ensures that no blot will appear upon that great record.

BRISTOL.

We much regret to record the death of Mrs. Hitchins, the wife of our tenant, Mr. D. A. U. Hitchins, of the Atlas Brewery Inn, Bath, following a very brief illness. Since taking over the "Atlas" in 1942, they had made many new friends for our products at Bath, and a great deal of the credit was due to the unremitting example and personal service which Mrs. Hitchins gave to every customer. She will be very greatly missed in Twerton, and we especially extend our sincere sympathies to Mr. Hitchins, who has now chosen to retire from business. We trust he will find some measure of consolation in new interests, and that his own health may greatly benefit in the months to come.

"READING HOUSE" HOTEL.

The successful issue of the recent application for a full seven-day licence at the above popular Clevedon (Somerset) hotel has considerably added to the facilities available to both Clevedon folk and the crowds of visitors who day by day during the season find their way there. If any distant "Hop Leaf" friends are down Somerset way one of these days in their travels, they will find a visit to Clevedon and "Reading House" well worth their while. Our tenant, Mr. H. A. Mark, is a very old Clevedonian, and with Mrs. Mark helping in every way, especially on the catering side, a warm welcome and friendly service is extended to everyone who calls.

The newly furnished lounge is worthy of its surroundings, with the public dining room and servery adjoining, while the separate lounge bar and public bar are in every way modern and completely equipped for supplying those beverages with which the name of Reading (in its widest interpretation) has been linked for nearly two centuries past.

A new era has been opened up in our Clevedon associations, and we have no doubt that it will prove a very beneficial one for the ever-increasing numbers who are now able to be catered for at "Reading House," which is situated only a few yards from Clevedon Pier and the front.

FIFTY YEARS' SERVICE.

Monday, July 19th, 1948, was a red-letter day for three of our long service veterans at Bristol Branch, for on that day they travelled to Reading for each to receive from the hands of our Chairman and Managing Director, Mr. F. A. Simonds, a suitably engraved clock and cheque, in recognition of over half a century of loyal and diligent service at Jacob Street Brewery.



The above is a photograph of the three veterans who have served fifty years at Bristol Branch.

May we, on their behalf, record their very sincere gratitude to the Directors for their kindly reception and generosity, and also thank those Reading colleagues who not only arranged for the presentation to take place, but also looked after our "three musketeers" while they were at Headquarters. Their names and individual service records are as below :—

Centre (51 years), Mr. J. Sutton (Cellar Foreman).
Left (50 years), Mr. F. J. Udell (Transport—now retired).
Right (50 years), Mr. E. A. Spearey (Transport—now Case Shop).

What a wealth of loyal efficiency and ungrudging service is contained in those three short lines! Can we produce men of that calibre in industry to-day? For the sake of all that Britain holds dear, we hope so, but time alone will tell. Well done, the old brigade!

HORFIELD AND BISHOPSTON UNIONIST CLUB.

The Snooker Handicap (Pairs) Final at the above Club for the Ballard Memorial Trophy was a very interesting match. The finalists were :—

Messrs. A. Emsley and F. Sheppard.
 Messrs. A. W. Bold and E. G. Grimes (H. & G. S. Ltd.)

The latter pair received two blacks in three frames, and after a very close fight won by taking the last black, thus winning the Challenge Shield in its first year.

The very gallant and sporting losers, we hope, will "make every post a winning-post" next year, and not leave their "potting contemporaries" with a match ball on, as they did in this event. "Hop Leaf" Snookerites are far too well trained to miss such an opportunity as that!

Mr. W. Gay, Deputy Club Chairman, presented the trophy and other prizes to the finalists at the end, and in his own inimitable way rang down the curtain on a most successful and sporting tournament.

BRISTOL "HOP LEAF" SKITTLES LEAGUE.

The Annual Concert and Presentation of Trophies and Prizes for the 1947-48 Winter Season took place on July 20th at the Walter Baker Memorial Hall, Bristol, before a crowded audience. A most enjoyable programme was presented by the Cliftonian Concert Party, and during the interval Mr. J. H. Law, on behalf of "Hop Leaf" interests, presented the trophies and individual prizes to the League and Knock-out Cup Winners.

League Champions ... "Beaufort Arms" (A), St. George,
Runners-up ... "Black Horse," Redfield.
Knock-out ... "Black Horse," Redfield.
 (Front Pin Cup)
Runners-up ... The "Bell" Hotel, Kingswood.

Skittling has a long and honourable history in Bristol, and the "Hop Leaf" League is year by year adding to its laurels. Next year, we hear persistent rumours of a Jacob Street Brewery team entering the league again. Other competitors are hereby warned of our intentions in good time beforehand, which should enable them to take the necessary precautions. The old pre-war rivalry between producers and consumers was always one of the league's high lights. We look forward to its revival with every confidence and pleasure.

On Friday, August 20th, our receptionist, Miss M. F. Shelley (now Mrs. Arthur Pepin) was the central figure of a pleasing little ceremony on the eve of her wedding day when, before many of her colleagues, she was presented with a case of cutlery to mark the occasion. Mr. J. H. Law, before handing her the gift on behalf of those present, referred to much good work since her reinstatement in September, 1946, after over three years in the A.T.S., and wished her every possible good fortune in the future. Mr. H. C. Hillman, Mr. F. W. Lawrence and Mr. H. Hunking also endorsed all that had been said, Mr. Hillman remarking that if she made as good a job of her home life as she had done at Jacob Street, her husband would be a very fortunate man.

A typed list of contributors, with an appropriate foreword of good wishes, was also handed to Miss Shelley, who very charmingly and briefly thanked everyone for such a useful gift and the friendly thought which had prompted it, which she would always remember with pleasure.

A number of her colleagues attended the wedding ceremony the following day at St. Katherine's Church, Redland, Bristol, as representatives of a far larger number of "Hop Leaf" friends, who hope that the future years will hold many blessings for both Mrs. Pepin and her husband.

TAMAR BREWERY, DEVONPORT.

We were all very sorry to hear of the indisposition of our Chairman and Managing Director, and trust that by the time these notes are in print he will have regained perfect health.

We regret to record the death of Mr. Harry E. Pike, which occurred at his residence, "Wychwood," Crownhill, Plymouth, on Sunday, June 13th, at the age of 77. Mr. Pike was Head Brewer here at the time the Brewery was purchased from Mr. G. Crake, and continued in this capacity until his retirement in 1933. The cremation took place at Efford Crematorium and was attended by Mr. J. E. G. Rowland and many old members of the staff. We extend our deepest sympathy to members of his family.

The tragic news of the sudden death of Mr. Percy James, Manager of Brighton Branch, was indeed a severe shock to us all. Many of us will remember him as a man of boundless energy, outstanding ability, and possessing a keen sense of humour. The knowledge that he has passed away in the prime of his life is beyond realisation. We extend to his wife and family our very sincere sympathy in their sudden bereavement.

We wish to offer our condolences to the family of Mr. F. W. Sealey, who passed away on July 22nd at the age of 75. Mr. Sealey was an employee of the late Mr. G. Crake at the time the Brewery was acquired by the Company in 1919. He has been one of the most loyal and conscientious employees, and held in high esteem by all who knew him. The funeral service and interment took place at Weston Mill Cemetery on July 26th, and was attended by many brewery employees.

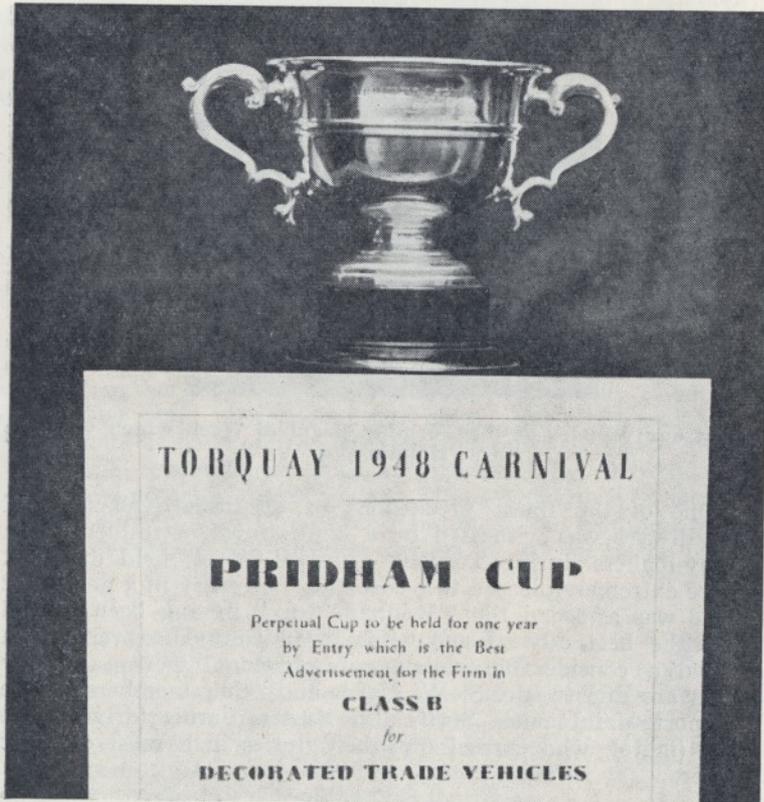


One of our vehicles at the Torquay Carnival Week which won the "Pridham Cup."

One of the finest processions of decorated vehicles and fancy dresses was witnessed by a large crowd of residents and holiday-makers during Torquay Carnival Week, held in June. We are extremely pleased to record that our entry of a decorated vehicle was awarded the "Pridham Cup," having been judged to be the best advertisement for the Firm. The preparation entailed a considerable amount of additional work, and our thanks are due to Mr. S. W. Naish and other members of the Transport Maintenance Staff, also Messrs. Carbis (driver) and Green (mate), who carried out their duties in a most efficient manner.

We extend hearty congratulations to the Dartmouth Inn, Newton Abbot, darts team on winning the "Whiteway Cup" and the "Woodbine Cup" in the mid-Devon Darts League. They also finished top of the league, having won 27 matches out of a total of 37 played. The Cups and Diplomas were presented by Mr. R. Henley at the Labour Institute, Newton Abbot, on Thursday, May 20th. The Finals were witnessed by over 400 enthusiasts. To conclude a most successful season, the team visited Plymouth on July 6th and challenged the Weston Mill

Hotel darts team, the 1947-48 winners of the "Hop Leaf" Knock-Out Cup. The match was contested in a very keen and sportsmanlike manner, and resulted in a win for the Dartmouth Inn team.



The Tamar Brewery's decorated vehicle at Torquay Carnival Week was awarded the "Pridham Cup."

Mr. A. W. Sorrell, who has been our tenant of the Swan Hotel, Cornwall Beach, Devonport, since 1927, retired on August 5th. We take this opportunity of extending to Mr. and Mrs. Sorrell our deep appreciation of their loyal support during their long association with the Company, and wish them good health and happiness in the future.

After having spent 52 years in the service of the Company, Mr. J. V. Evans, tenant of the Bridge Inn, Ivybridge, retired on August 23rd. Before taking over the tenancy of the Ring of Bells, Plympton, and subsequently the Bridge Inn, Mr. Evans was employed in many branches and departments of the Firm. He commenced his duties in 1896 at Devonport Branch, which was then situated at 6, The Octagon, Plymouth. Our very best wishes go to him and Mrs. Evans for their future health and happiness, with the hope that they will enjoy many years of retirement.

We welcome to the "Hop Leaf" family the following new tenants, and wish them every success in the future:—

Mr. and Mrs. F. Hutchings, Longroom Inn, Stonehouse.

Mr. and Mrs. B. Thorne, Off-licence, Fort Terrace, Barnstaple.

Mr. and Mrs. J. Johnstone, Swan Hotel, Devonport.

Mr. and Mrs. K. B. Drown, Bridge Inn, Ivybridge.

Mr. G. Gerry, of our Surveyors' Department, left us in June to take over his new duties at Swindon Branch, and we wish him good health and every success in his new sphere.

We are sorry to lose the services of Mr. W. H. Brown, of our Transport Staff, who left us on August 13th to take up a position in Cornwall. The staff made him a presentation of a copper cauldron, with their good wishes for his future health and happiness.

Congratulations to Mr. E. L. Johns, of our clerical staff, on his marriage to Miss B. Burch, which took place on July 20th at St. Philip's Church, Weston Mill, the honeymoon being spent in Cardiff. A cash present was handed to Mr. Johns by Mr. R. E. Wright on behalf of the staff.

Mr. C. N. Blake, of the "Scalds," was married on August 14th to Miss J. C. Evans. Mr. Blake was duly presented with a gift of money, and it is hoped that they will both enjoy every health and happiness.

Congratulations are also due to Mr. and Mrs. Bennett who, on June 13th were presented with a baby daughter. It is interesting to record that both Mr. and Mrs. Bennett were employed in our Bottling Department, and that prior to her marriage Mrs. Bennett was Miss Peggy Cairns, one of the first members of the female staff employed by us.

The "Hop Leaf" Darts League commenced its activities on August 24th, and we look forward to a most successful season.



Stocking up aboard H.M.S. King George V at Devonport.



In our June issue we referred to the Annual Banquet of the Plymouth and District Licensed Victuallers' Association which was held at the Duke of Cornwall Hotel on the 23rd March. We are now able to publish a photograph which was taken on that occasion featuring the Lord Mayor of Plymouth, Mr. Ronald Whiteway, that very old and steadfast friend of the firm, and Mr. E. Duncan Simonds.

We recently had the pleasure of supplying our beers to the Devon Regiment Old Comrades' Association Annual Dinner, and the Secretary, Lieut.-Col. R. H. Creasy, has requested us to publish the following letter:—

" 20th August, 1948.

" DEAR EDITOR,

" I feel that we would be ungrateful if we did not openly express our appreciation to Messrs. Simonds and Co. for their material help in making one of the finest gatherings of a Regimental Old Comrades' Association the happiest evening which some 700 fellows have spent together since they joined the Army. And this was done by your local representatives supplying us with the best beer and plenty of it.

" Our Association held its third annual dinner since the war at Higher Barracks, Exeter, which is our Regimental

'Home.' To find accommodation for the gathering we had erected the most enormous tent on the lawn in front of the Officers' Mess, which will be well remembered by all Old Devons, and decorated it with bunting. We had the Regimental Silver displayed in a specially built glass case well illuminated. It looked magnificent, and was much appreciated as a means of re-fighting the contests which had been fought to obtain possession in years past.

"About 700 Old Comrades attended the dinner, which was open to all men who had served in any unit of the Devonshire Regiment, amongst whom were a large proportion of the '14/18 war veterans, a goodly number of the Boer War 'diehards' and a few Tirah 'wallahs,' so you will appreciate that all who came found their old chums present. We had fellows who came from all parts of the kingdom, from the Channel Isles, Ireland and Scotland, and I assure you that they all enjoyed their pint (if only one could say how many) of Simonds, and expressed their fixed intention of coming again to the O.C.A. Dinner next year.

"I feel sure your Magazine will reach many of our Old Comrades who are not aware of the activities of the Association, and I would very much appreciate your kindness if they may be asked to write to me to let me know of their whereabouts so that they may not be left out of the doings of their old Regiment and may have full details of the next year's Dinner, at Exeter on the 23rd of July, and the opportunity to enjoy meeting old friends over a pint of Simonds—how better?"

Yours faithfully,

LT.-COL. R. H. CREASY (signed)

Honorary Secretary,

The Devonshire Regiment,

Old Comrades' Association,

Higher Barracks, Exeter.

At the club one day two elderly members were discussing, *sotto voce*, the table manners of a new and not particularly gentlemanly member. "Well, what do you think of him?" asked one. "Very remarkable," replied the other, thoughtfully. "I've heard soup gargled and syphoned, but on my soul that's the first time I've ever heard it yodelled."



Elmfield United, winners of the Exeter and East Devon League (Junior III), 1947-48.

LONDON.

SOUTHERN CLUBS' DARTS LEAGUE.

Our Director, Mr. F. H. V. Keighley, O.B.E., came to the Tooting Constitutional Club on Thursday, April 15th, to present the Simonds' Challenge Cup and Prizes on the occasion of the Southern Clubs' Darts League's first season's prize awards. More than 200 enthusiasts attended, and a good time was had by all.

Mr. W. C. Tudor, Chairman, said that the league had achieved its object in bringing together the local Clubs in friendly rivalry. He paid tribute to Mr. H. Hodder, Secretary, who was responsible for forming the league. He went on to thank Messrs. H & G. Simonds, Ltd., for their generosity in giving such a handsome trophy for competition, and called upon Mr. Keighley to present the Cup to this year's winners—The Tooting Progressive Club.

Mr. Keighley, rising to present the Cup and Prizes, was greeted with rounds of applause. In a few well chosen words he expressed his thanks for the kind reception given him, and described darts as one of the best games in England.

League prizewinners were :—

<i>League Champions</i> ...	Tooting Progressive Club.
<i>Runners-up</i> ...	Manor Club and Institute.
<i>Singles</i> ...	Colliers Wood Constitutional Club.
<i>Runners-up</i> ...	Wimbledon Conservative Club.
<i>Pairs</i> ...	Manor Club and Institute.
<i>Runners-up</i> ...	Streatham Conservative Club.

A match (Champions *v.* The Rest of the League) resulting in a victory for The Rest by 2 games to 1, ended a very pleasant evening.

We must thank the following officials of the Tooting Constitutional Club, Messrs. W. T. Mitchell, C. M. Taylor and T. Ryder for the splendid arrangements made for the evening, also the Steward, Mr. L. Cross, and his staff.

London Branch was represented by our Manager, Mr. S. M. Penlerick, Mr. E. Buckland and Mr. C. Law.

STREATHAM CONSERVATIVE CLUB :
ANNUAL PRIZE DISTRIBUTION.

A good time was spent at the Streatham Conservative Club on Monday, May 24th last, when the President, Sir David Robertson, M.P., attended the Annual Prize Distribution.

There was great disappointment at the start, as Sir David announced that Lady Robertson, who was to have attended and presented the prizes, had developed a chill during the day and had been ordered to bed. This was particularly unfortunate, as one of the Cups to be given was presented to the Club in 1947 by Lady Robertson for the Ladies' Darts Championship, and had been competed for for the first time, the winner being Mrs. L. Woods, who had a great ovation when handed the Cup by Sir David.

The members' Championship prizes were won by the following :—

" Allen Cup " (best all-rounder)	E. H. Judge.
Billiards Cup	L. C. V. Boswell (first time of entering).
Snooker Cup	E. H. Judge.
" Keen Bowl " (Darts), presented by the Chairman, Mr. A. Keen, and also competed for for the first time	R. C. Tomlinson.
Cribbage Tankard	F. W. Lawrence.
Dominoes Tankard	T. E. Usher.

A special event was the presentation of two of the new A.C.C. Badges of Honour—one to the Secretary, Mr. W. C. Tudor, and one to the former Chairman, Mr. J. H. Philip, in recognition of their many years of service to the Club.

We were all pleased that the Company was represented by our old friend and fellow member, " Ted " Buckland. Tooting Constitutional Club was represented by Mr. H. Hodder and Mr. Nye.

An hour's concert by three talented artistes, Wynne Gosling (Soprano and Accordionist), Jack Webb (Tenor) and Roy Thomas (Comedian and Comper) concluded a memorable evening.

PORTSMOUTH.

AFTER 111 YEARS.

Mr. George Lamb, a native of the City, has been elected as President of the Portsmouth, Gosport and District Licensed Victuallers' Protection and Benevolent Society. The Society is 111 years of age, and Mr. Lamb is the first manager, as distinct from tenant, to attain that high position. The choice is a popular one, and Mr. Lamb has been the recipient of cordial felicitations, not only from his fellow members and traders, but from kindred societies in all parts of Hampshire and the Isle of Wight.

It was only recently that managers were accepted to full membership of the Society, and the honour therefore is the more appreciated as setting up a new record in the long history of the organisation. The new President, a member of an old and respected Portsmouth family, has been connected with the Trade only a comparatively short time, and previous to being appointed manager of the Railway Hotel in Commercial Road, he was in business with his father. His business acumen and personal popularity soon marked him out for promotion, and when the Granada Hotel, one of Southsea's principal licensed houses was rebuilt, he was selected as its first manager.

Since then both he and his wife have made a host of friends, and they are well-known to thousands of visitors in addition to the hotel's regular clientele.

WORK FOR CHARITY.

Mr. and Mrs. Lamb for many years have been keenly interested in local charities, and have done much good work on their behalf. Mr. Lamb is also a well-known Freemason. He is a Past Master of one of the City's oldest Lodges (Portsmouth

Lodge, No. 487), which celebrated its centenary in 1943, and he holds the rank of P.P.J.G.D. in the Hampshire and Isle of Wight Province.

Mr. J. Ingram, mine host of the Railway Hotel, Fratton, is the new Vice-President of the Society, and Mr. H. Luther, a Past President, has been chosen as Treasurer. Mr. P. W. Smith, a Trustee, and a very old member, was honoured by election as a life member of the Society.

THE NELSON TOUCH.

Members of the Royal Naval Engineers Benevolent Society Memorial Club at Southsea assembled in record numbers to take part in the impressive ceremony of unveiling and dedicating a Book of Remembrance, conducted by the Rev. J. C. Waters, R.N., Chaplain of the Dockyard. The Book of Remembrance contains a record of the names of 552 Chief E.R.A.s and E.R.A.s who sailed from or served in the Portsmouth Command, and gave their lives in the Second World War. It was unveiled by Admiral of the Fleet, Lord Fraser of North Cape, who fittingly compared characteristics of Lord Nelson with those of the engineer branch of the Royal Navy serving to-day.

"The three characteristics which have made Nelson famous were his devotion to his country, his devotion to duty, and his humanity after victory," said Lord Fraser, "and there are few who follow these characteristics more closely than you members of the engine room department of our great Naval service."

He advised them always to keep the human touch going, and do all those kind things which had made their department famous. The ceremony was witnessed by many relatives of the fallen members of the branch as well as serving personnel, and wreaths from H.M.S. *Dolphin*, R.N. Barracks, and the Engineers' Benevolent Society and Club were laid on the memorial.

VERSATILE LORD MAYOR.

The versatility of the Lord Mayor (Councillor Frank Miles) is generally acknowledged both inside and outside the City Council, but few have ever credited him with possessing, in addition to his other accomplishments, a practical knowledge of cookery. But such is the case. He revealed the fact at a luncheon attended by Lord Rowallan, the Chief Scout. The Lord Mayor said he was an old Scout and the only badge he ever won was the cook's badge. "You can well imagine," he added, amid laughter, "what the stew I had to cook was like after I had carried it a mile or so for my scoutmaster's wife to examine."

R.N. SWEEP THE BOARD.

Portsmouth people always evince the greatest interest in everything the Royal Navy accomplishes, and the success of the field gun crew who swept the board in this year's Royal Tournament at Olympia was no exception. Indeed, thousands of local people turned out to cheer and clap when the crew returned to headquarters after their signal success.

Headed by their field gun mounted on a mobile platform, with the three cups they had won conspicuously displayed, the crew, led by a Royal Marines Band, marched through the crowded streets to the Royal Naval Barracks parade ground where Commodore D. P. Evans received the trophies on behalf of the Command. He warmly congratulated the crew on their success which was due, he said, to good drill, hard training and fine team work.

The result was that they had brought the inter-Command Championship Trophy to Portsmouth for the first time in twenty years, and were the first to have won all three of the coveted gunnery cups. They not only had the fastest time of the year, but the lowest aggregate time recorded—an outstanding performance of which the Navy was proud.

WOMEN CEASE TO TROUBLE!

We hear a lot about clubs, mixed and otherwise, these days, but Southsea Rotarians added to their storehouse of knowledge recently when they held a quiz at one of their weekly luncheons. One of the questions was: Why do most men prefer to belong to men's clubs rather than to mixed or social clubs?

Many members, like Wilfred Pickles, "had a go," but it remained for the City Coroner, Mr. P. H. Childs, J.P., to supply the best and final reply. He quoted a famous Prelate as saying, "Because it is a place where women cease to trouble, and the wicked are at rest."

Wives not being among those present, members chorused their approval.

The door of the registrar's office was opened violently and an angry female bearing a licence in her hand stalked up to the clerk. "Did you, or did you not," she inquired, flourishing the document in front of him, "issue this licence for marrying me to William Jones?" The clerk looked at it. "Yes, I believe we did," he replied. "Why?" "Well, what are you going to do about it?" she demanded. "He's escaped!"

WOKING.

On Saturday, May 29th, the Staff, with their wives and children, took part in an outing to Bognor which, in spite of most miserable weather, proved once again the ability of our race to rise above conditions, and have a happy and enjoyable day.

The morning called for "macks," but none the less it was an optimistic party that left the Stores at 8.30 a.m. However, before long the rain started, and it grew more enthusiastic with each mile. At Rudgwick, where a stop was made for coffee, etc., it was really vicious, and by the time the South Downs were reached the clouds had come down so that it was more reminiscent of a London fog than a May morning.

Those who promised that fine weather would prevail on the Coast were promised a "ducking" if their prophesy proved false, and it is sufficient to say that it was only the inherent good nature of the other members of the party that this threat was not carried out!

Lunch and tea was taken at the Rex Restaurant, and whilst the beach did not see many of the party, the peculiar delights of Messrs. Butlin's brought additional profits to this estimable firm.

A pleasant stop was made on the return journey, once more at Rudgwick, with an impromptu dance, and the day ended with a musical (?) ride home.

The West Byfleet Social Club had the honour of staging the presentation of the Club and Institute Union trophies for indoor sports in the Woking Area Panel of the Club on Friday, May 21st.

An attendance of 320 represented the eight clubs who competed in the games during the winter season. Mr. A. Holding, Secretary of the Club and Institute Union (S.E. Branch) presented the prizes, together with Mr. Adams (Games Secretary for the Area). The Camberley Club won three Cups, and West Byfleet also featured among the winners. The local Club's own "Franklin" Cup—presented by the late Mr. A. Franklin—was won for the second year in succession by Mr. J. Hodges.

The evening was arranged jointly by the Games and Entertainments Committee under the able direction of Mr. G. E. Bailey, and a most pleasant occasion was rounded off by a first rate variety concert.

Woking Working Men's Club was packed to capacity on Friday, May 28th, for the presentation of trophies won in the Woking and District Clubs' Games League. The "Simonds" Shield for Darts was won by Stoughton Working Men's Club "A" team, and was presented by Mr. A. E. Wake. Other trophies were presented to teams from Knaphill Working Men's Club, Stoughton Working Men's Club "B" and Woking Constitutional Club.

A pleasant feature of the evening was the presentation of a handsome electric clock to Mr. W. E. Marett in recognition of his services as Secretary of the League by Mr. J. Dodds (Stoughton Working Men's Club).

Mr. Marett, in thanking the company for the gift, expressed his pleasure in being able to assist in promoting the tournament which was fostering such goodwill between the participating clubs.

A jolly concert party filled in the remainder of the evening, which was a happy wind up to a successful season.

On Tuesday, June 15th, 1948, about 40 business friends of the Company bade farewell to Mr. A. E. Wake, prior to his departure to Reading, at a Dinner held at "The Hen and Chickens," Bisley.

Mr. F. Ferol (Steward, Woking British Legion Club) presided, and in a short speech paid a tribute to Mr. A. E. Wake by saying he had always been a true friend to the Clubs, and in combining business with pleasure, had always given the Stewards a square deal. Woking's loss was Reading's gain, and whilst all were sorry to know he was leaving, he would like, on behalf of all present, to congratulate him on his promotion and to wish him every success in his new position. In concluding, Mr. Ferol said he was glad Mr. R. F. Gooch was present, and he welcomed him to the fold, and hoped he would have an enjoyable stay at Woking.

Mr. Ferol then handed Mr. A. E. Wake a barometer on behalf of the company present.

Mr. Wake thanked all for the gift, and said he was sorry to be leaving so many friends, but he would like to remind all he would still be serving the Company, and Woking would often be in his thoughts. He came to Woking from London in July, 1939, and two years later he had to join H.M. Forces, and did not return until 1946. In the short period before and after the war he had enjoyed visiting the Clubs, and had always received

a warm welcome. He sincerely hoped all would extend to Mr. R. F. Gooch the same welcome, and he would assure them that his successor would do all in his power to satisfy their requirements in these somewhat difficult days. The company were then entertained by Mr. J. Morris, the Farnborough blind accordionist.

Before the evening was over many impromptu turns were given, including one from the popular host (Mr. W. H. Jaques).



Photo Display in window of "Guildford Arms," during Cricket Week at Guildford.

The above photograph shows the window display seen at the "Guildford Arms," 35, High Street, Guildford, during the Guildford Cricket Week held in connection with the Guildford Festival, June 24th to 30th.

The Surrey County Cricket Club played two games on the Sports Ground against Hampshire and Oxford University. Both games were drawn, the rain unfortunately spoiling the University match. Rain, however, did not prevent friends and visitors calling and seeing the popular Manager (Mr. "Joe" Ashton) and enjoying an "S.B." in good company.

We would like to congratulate the "Guildford Arms" on their topical and up-to-date display.

The following evening Mr. A. E. Wake was again the recipient of a farewell gift when the Staff and their wives gathered together to say "Goodbye and Good Luck."

On this occasion Mr. A. E. Wake was accompanied by Mrs. Wake, and the occasion gave Mr. and Mrs. Gooch the opportunity of meeting everybody. Mr. R. F. Gooch presented Mr. A. E. Wake with an electric clock, and said it was a symbol of the esteem of the Woking Branch, and wished him every success at Reading.

Mr. Wake, obviously moved with emotion, suitably replied.

Refreshments and community singing, etc., followed, and an informal evening was enjoyed by all.

We welcome Mr. K. M. Johnson to Woking. Mr. Johnson, who joined us on April 26th, has now settled down and has become a popular member of the staff.

LUDGERSHALL.

On Sunday, August 15th, members of the staff, with their wives and friends, paid a visit to Cheddar Caves.

After an excellent lunch at The Bath Arms, and a visit to the Caves, the party then moved to Wookey Hole for tea.

The return trip was made via Wells (where the Cathedral was visited), Bath, Melksham and Devizes.

It is hoped that this very pleasant trip will be a forerunner of many similar outings.

For the benefit of any of our readers who may visit Wells Cathedral, the famous clock does not strike on a Sunday. We were informed of this fact after waiting for fifteen minutes for the clock to strike, and expressing our indignation at its failure, no doubt to the amusement of the local people.

A picnic party sent one of their number to the nearest village to purchase provisions.

He returned with a bottle of whisky, half a dozen bottles of beer, a corkscrew and a loaf of bread.

His party greeted him with a roar of laughter.

"Great Scot!" one of them cried, "he's even remembered the sparrows."

BLANDFORD.

BRYANSTON MUSIC SUMMER SCHOOL, AUGUST, 1948.

A good deal of Simonds beer has recently been sold in one of the West of England's well-known boys' schools. For Bryanston, near Blandford, has been invaded by numbers of musicians, ranging from internationally known concert figures to unknown interested amateurs.

Mr. Gwynn Ll. Jones was responsible for sponsoring this enterprise, "an experiment in Musical Education," as he calls it. Personalities such as Professor Hindemith, Paul Baumgartner Denis Matthews, Myra Hess, Nadia Boulanger and many others have come to teach and give concerts. Two of these concerts have been broadcast by the B.B.C.

The students had a full programme before them. They came for periods ranging from a week to the complete month, lived in the school dormitories or in hotels in Blandford, and attended the lectures and listened to the concerts. Most of them had their meals in the school dining hall, and for their leisure moments a bar was rigged up in one of the classrooms. This was run through the co-operation of Mr. Small, licensee of the "King's Arms" in Blandford, and as musicians frequently tend to be thirsty people it was very popular. It was only regretted that the licence was only occasional and the bar had to be closed on some days.

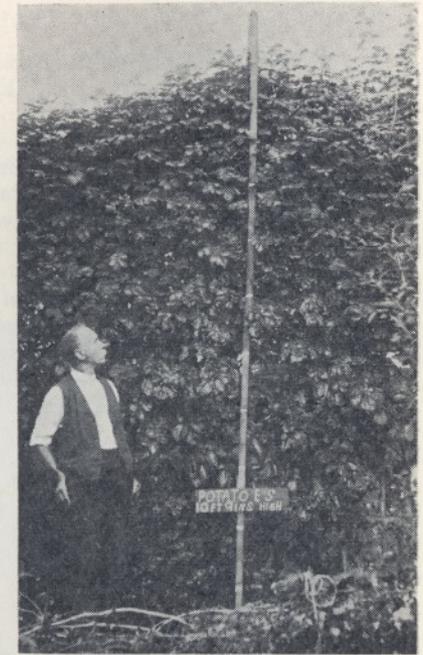
Once they had come the students found it very hard to leave. The office was besieged with people who had booked for one week only and wanted to know if room could be found for them to stay on. Only too often these people had to be turned away, as for the last two weeks every available corner was filled. Provisional bookings for next year have already been made in large numbers, and it is hoped that it may again be possible to hold the course at Bryanston.

The three photographs are of Mr. A. J. Robins, aged 89 years, who resides at 28, East Road, Parkstone, and who is a member of the Parkstone Labour Club. They show Mr. Robins with four roots of potatoes (Epicure) which produced 21 lbs. of potatoes, and grew to a height of 12 feet.

The photograph marked 1937 shows four roots which grew to a height of 10 ft. 10 ins., and produced 39½ lbs.

In addition to gardening, Mr. Robins is a keen draughts player, and has won the Club Championship this year.

May we extend our hearty congratulations to the Crown Inn, Ibberton, darts team on their success in winning the Sturminster and District Darts Cup for the second year in succession. We are still waiting for a photograph of the successful team.



STAINES.

It came as a profound shock to all at Staines Branch to hear of the death of Lorry Mate E. Page, who died in the King Edward VII Hospital, Windsor, on May 30th, from injuries received the previous evening, when the lorry in which he was riding overturned at Old Windsor on the way home after collecting from Windsor Races. Ernest Page was in the employ of Messrs. Ashby's Breweries for about twelve years and during the late war came back to us, and up to his untimely death had been with us for about eight years. "Colonel" Page, as he was known to all his colleagues and many of our tenants, was a conscientious worker and held in much respect. He was a drayman of the old school. E. Page is mourned by two brothers, his wife having predeceased him by only six months.

A very pleasant ceremony was held in our Women's Mess Room on Friday, August 27th, when Mr. E. Gosney, on behalf of all her colleagues, presented Miss Iris Edwards with blankets and linen on the occasion of her coming wedding with Mr. A. H. Sewell. We all wish her and her future husband every happiness during their married life.

The winners of the 1947-48 Staines "Hop Leaf" Darts League were the Catherine Wheel, Egham. The final was played at The Swan, Staines Moor, where a packed house saw the Catherine Wheel defeat the Wheatsheaf, Stanwell, by two straight legs.

When presenting the Simonds Challenge Cup to the winners, Mr. E. Gosney thanked the League Management Committee for their assistance during the past season and hoped the League would go on to further success during the next season.

The Staines Branch Darts Club thoroughly enjoyed their first season of league play and put up quite a creditable performance. Twenty games were played, ten being won and ten lost. W. Peters returned the best average, followed by J. Payne, whilst F. Tilbury obtained most game shots, followed again by J. Payne. The crowning event of the year for our Darts Club was their outing to Brighton. Fortunately the weather was very kind, resulting in a most enjoyable day for all. The thanks of all are due to our very energetic Secretary, E. Brown, for the admirable arrangements made to ensure the pleasure of all concerned.

THE BANK TAVERN, ALDERSHOT.

DARTS TEAMS' SUCCESSFUL OUTING.

The two Darts teams of the Bank Tavern, Aldershot, journeyed to Southend on Sunday, May 30th, and the photograph shows the party prior to proceeding to the coast. The weather was not all that could be desired, but the jovial landlord, Mr. W. Wood, together with the convivial spirit of the members, helped considerably towards the success of the outing.



The two Darts Teams of "The Bank Tavern," Aldershot, about to start for a trip to Brighton.

We are informed that both teams hold outstanding records and the "A" Team, in the past three years, has won the St. Dunstan's Monthly Cup twice, the Licensees' Trophy, the League of Aldershot, and the Championship of Aldershot. A player-member of the Bank Tavern Darts Club has recently won the Individual Championship of Aldershot, in which 182 enthusiasts entered in a knock-out contest.

No wonder the teams deemed it necessary to indulge in a short spell of recreation!

FARNBOROUGH.

PRESENTATION OF DRESS SWORD TO THE ROYAL
MILITARY ACADEMY, SANDHURST.

Our Mr. D. C. Dargie (late Regimental Sergeant Major of the 2nd Battalion, The Royal Fusiliers) has recently had the pleasure of presenting his Ceremonial Dress Sword to the Royal Military Academy to mark the occasion of the retirement of Regimental Sergeant Major A. J. Brand, M.B.E. This was graciously accepted by the latter, who, in a few well chosen words of thanks, stated that the Sword would be hung in the Sergeants' Mess—although he earnestly desired to possess the weapon himself!

THE LIGHTER SIDE.

On a sentimental pilgrimage to the old home town, a married couple lingered at one street corner. "Do you remember, Frank," the lady sighed, "we always used to meet on this corner when we were courting?" "Yes, dear," he replied, "but that sign wasn't there then."

He pointed to a notice which read "Dangerous corner. Go slow!"

* * * *

"My husband is simply helpless without me. When he wants to darn his socks I have to thread the needle for him."

* * * *

"I doubt very much whether you would be able to support my daughter. I can hardly do so myself."

"Well, sir, suppose we pool our resources?"

* * * *

A Londoner was stranded for the evening in a North Country manufacturing town. After dinner he went out in search of amusement, but discovered that the music-hall was closed for redecoration, and, not being a movie enthusiast, he was preparing to return home, when he heard roar after roar of laughter proceeding from a large hall. Pricking up his ears, he advanced towards the entrance and asked what was happening. "Amachewer dramatic society, sir," said the doorkeeper. "Ah, they're doing a comedy, I suppose," ventured the visitor. (Here there was another hilarious outbreak of mirth.) "No, sir," replied the doorman grimly, "they're playin' 'Amlet'!"

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