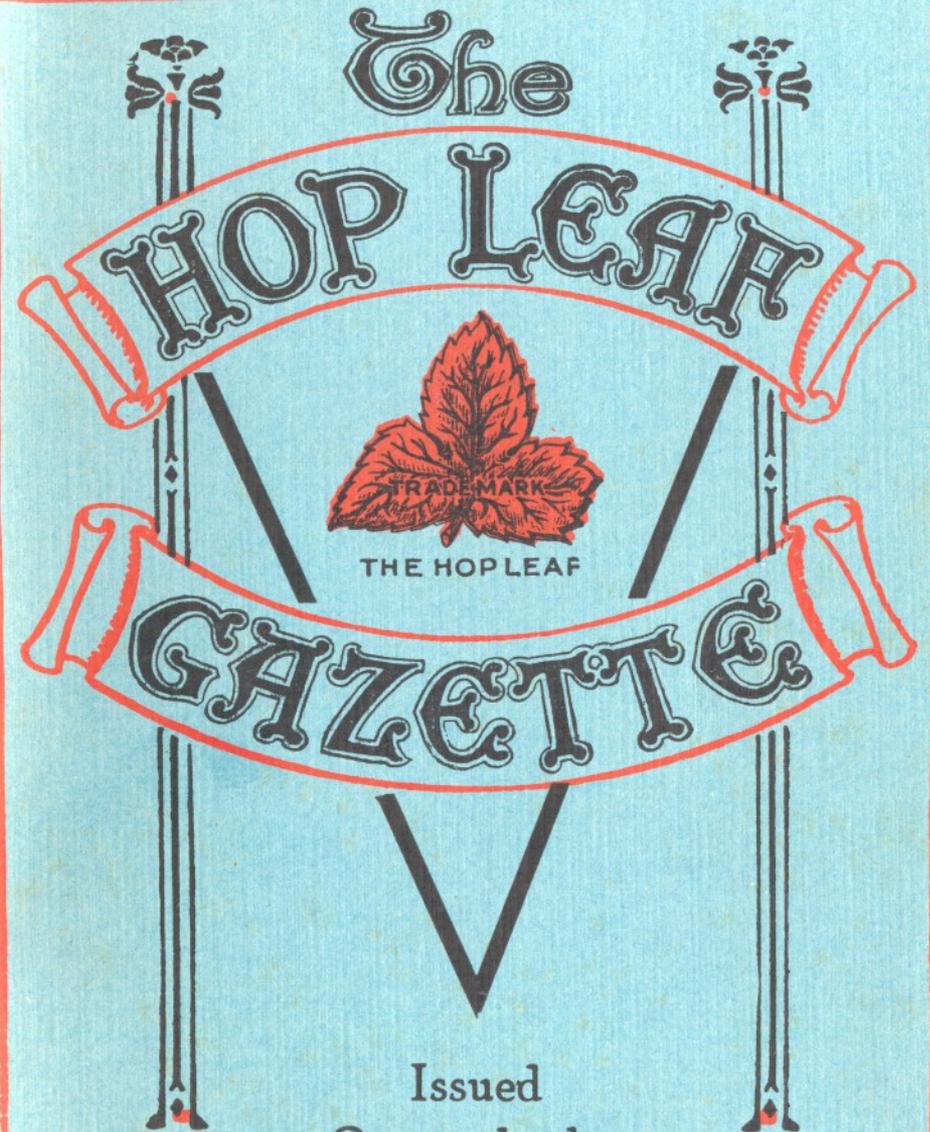


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JUNE, 1949.

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H. & G. SIMONDS, LTD., READING.

A RECORD OF SOCIAL ACTIVITIES AT THE BREWERY.

The Hop Leaf Gazette.

The Journal of H. & G. SIMONDS, Ltd.

Edited by CHARLES H. PERRIN.

Vol. XXIII.

JUNE, 1949.

No. 3

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All communications should be addressed to—
The Editor, HOP LEAF GAZETTE, The Brewery, Reading.



Lieut.-General SIR CHARLES ALLFREY, K.B.E., C.B.,
D.S.O., M.C.

LIEUT.-GENERAL SIR CHARLES ALLFREY, K.B.E., C.B.,
D.S.O., M.C.

In the frontispiece of this issue we are pleased to reproduce a portrait of Lieut.-General Sir Charles W. Allfrey, who, as announced in our December (1948) issue, has taken up an appointment at our Bristol Branch, and has recently joined the Board of Directors of Messrs. Phillips & Sons, Ltd., Newport, as Vice-Chairman and Joint Managing Director.

The distinguished services rendered to this country during the last war by this gallant officer have already found their true place in history. His earlier career, together with the principal episodes in his war record, are appended for the interest and benefit of our readers :—

1895. Born.
- 1908/12. Educated at Osborne and Dartmouth as intended for the Navy, but bad eyes cut short this beginning.
- 1912/14. Went to Royal Military Academy, Woolwich, and was commissioned in Royal Artillery in August, 1914.
- 1914/19. Served in France from October, 1914, until end of the War. Commanded a Battery for last two years of the War. Wounded twice, and badly gassed once. M.C. and Bar.
- 1919/25. Served in India and Egypt. Pig-sticking in India. Polo in Egypt.
- 1925/28. On the Staff of the Army Equitation School at Weedon. Did a lot of hunting and quite a bit of riding in point-to-point races. Played in winning team of Inter-Regimental Polo Tournament won by Royal Artillery in 1927.
- 1928/30. Returned to serve in Royal Horse Artillery, making about 14 years in this branch.
- 1930/33. Served in Iraq as Inspector of Artillery to the Iraq Army. Involved in war against Kurds in Kurdistan for some 18 months, where D.S.O. was gained.
- 1935/38. Instructor at Staff College, Camberley—an unusual appointment then as he had never been to the Staff College as a Student.

When war broke out in 1939, went to France as G.S.O.1 of the 2nd Division, and later became C.C.R.A., 2nd Corps, and came out of France via St. Malo in June, 1940.

After commanding 43rd Wessex Division in Kent for just over a year was promoted Lieut-General to command 5th Corps at the beginning of 1942.

This Corps made the preparation for and carried out the landing on the North Coast of Africa. This landing took place in November, 1942, and was followed by a hard and exhausting winter campaign during most of which the 5th Corps was the only British Corps in North Africa. After extremely hard fighting the 5th Corps fought its way into Tunis in May, 1943, and General von Arnim who commanded all the Germans in North Africa, surrendered to General Allfrey in the Field. Slightly wounded once, awarded C.B., Legion of Honour and Legion of Merit. In September, 1943, General Allfrey and the 5th Corps landed at Taranto and fought its way up the east side of Italy. It is interesting to note that at this time the 5th and 13th Corps were commanded respectively by General Allfrey and General Dempsey, who fought alongside one another for months.

In August, 1944, General Allfrey was posted to Egypt as G.O.C. British Troops there. After three years in this job he retired from the Army in June, 1948, after 34 years' service.

With this notable career as a background and with the wide experience which he has gained in reaching the pinnacle of fame, General Allfrey has set about his commercial life with an enthusiasm which is a happy augury for the future of the new acquisition in Newport and for the parent company.



Take a little wine for thy stomach's sake and thine oft infirmities.—The Bible.

CHAT *from*



THE EDITOR'S CHAIR

(By C. H. P.)

MR. A. R. BRADFORD'S FINE RECORD.

After fifty years of loyal and efficient service at the Brewery, Mr. A. R. Bradford, whose merits have been acclaimed by all, has retired. His friends, and they are many, hastened to take the opportunity of expressing to him their warmest thanks for his kindly co-operation and readiness to help at all times. They paid tribute, too, to his genial and generous personality and his sterling character, and wished him, in all sincerity, good health and much happiness in the rest which he has so richly deserved.

Details of the handsome presentations to Mr. Bradford and tributes to his work and worth are given in other pages of the HOP LEAF GAZETTE. And it would be a serious omission were I not to mention here the ever-ready help I have received from Mr. Bradford in the production of the GAZETTE.

ON BREWERY BOARD.

Following the recent announcement made by H. and G. Simonds, Ltd., Reading, that their offer to acquire the whole of the share capital of Phillips and Sons, Ltd., Newport, Mon., had been accepted by the holders of over 99 per cent. of the shares of that Company, the Board of Directors of Phillips and Sons, Ltd., has been reconstituted. It now consists of the following: Andrew Norman Phillips (Chairman and joint Managing Director), Lieut.-General Sir Charles Walter Allfrey, K.B.E., C.B., D.S.O., M.C. (Vice-Chairman and joint Managing Director), Henry James Powell, Lieut.-Col. Herbert Phillips, M.C., Richard Bridges St. John Quarry, Eric Duncan Simonds, William Parry Cripps. Messrs. R. B. St. J. Quarry, E. D. Simonds and W. P. Cripps are Directors of H. and G. Simonds, Ltd.

A GREAT PERSONALITY.

The world is indeed the poorer by the death of Captain R. L. Jolliffe, C.B.E., at a comparatively early age, for he was a great sportsman, with a strikingly fine personality. He was a true

friend of Mr. F. A. Simonds and of this great Firm. He was interested in the inception and production of the HOP LEAF GAZETTE, and was one of our distinguished regular and very appreciative readers. When the GAZETTE became of age, in 1947, I received this very kind letter from our departed and much lamented friend:—

“ May I offer you my sincere congratulations which are undoubtedly due for the success of your most interesting GAZETTE which I always read with great enjoyment, and I am indeed proud to think that in some measure I was identified with it in the initial stages of its very successful career.

“ Will you kindly accept my sincere thanks for the reference you made in respect of myself in your last issue. Long may the HOP LEAF flourish.

“ With kindest regards to your Chairman.

“ Yours sincerely,

R. L. JOLLIFFE.”

SIX FEET FOUR IN HEIGHT.

“ Capt. R. L. Jolliffe's appointment as C.B.E. is one of the more imaginative strokes in the Honours List,” says the *Evening News*. “ He was once a trooper in The Blues and the first ranker to be commissioned in the regiment. Six feet four in height, he came out of the Army at the end of the First World War and went into catering. Now he is also a Director of Booth's and other companies. A popular racing man, he vastly improved the standard of food and drink at Newbury, Newmarket and Goodwood. In his early days he watched the Epsom races with a shilling in his pocket. In 1932 his filly Copra won the Egmont Plate there.”

IT MUST BE GOOD!

The Hotels and Catering Department have received an enquiry from a gentleman in Manchester for a copy of our hotel brochure. He writes as follows:—

“ Gentlemen,

I should appreciate particulars of your hotels. It is some fifty years ago that I first made acquaintance with your products at Ludgershall and Tidworth. If the quality of your hotel service is as good as that of your beers, ales, etc., then it must be good!”

FROM STRENGTH TO STRENGTH.

The ever-growing popularity of our delightful Sports Ground, Berkeley Avenue, resulted in the accommodation provided by the pavilion being by no means commensurate with the needs of all desirous of using it. Our Directors, ever ready to do anything to further the health and happiness of those privileged to serve them, were no sooner notified of the fact than they set to work and erected a fine new building suitable to meet all requirements. It was formally opened by Mr. F. A. Simonds (Chairman and Managing Director) on Saturday, April 16th, and is a fine addition to the amenities of this very flourishing Sports Club.

MR. W. BRADFORD'S GREAT BEREAVEMENT.

It is with the greatest regret we have to record the death of Mrs. E. M. Bradford, wife of our Chief Cashier, Mr. Walter Bradford, as the result of a motor-cycle accident. The tragic event occurred a few yards from her home as she was crossing the road to see a friend off on the bus. Mr. Bradford, who witnessed the accident, rushed to assist the injured lady and found that it was his wife.

Mrs. Bradford was a devoted wife and fond mother, and was held in very great respect. She was a devout Catholic, and Father Walsh, paying tribute to her exemplary life, said she had set a fine example to all.

Mr. Bradford's many friends feel for him very deeply, and express their sincere sympathy to him, his son, and three daughters, in their great sorrow.

The numerous expressions of sympathy received by Mr. Bradford has touched him deeply, and he wishes to express his heartfelt thanks to all for the great kindness extended to him during this sad time.

GREAT COMPLIMENT FOR MR. BOWYER.

Our Home Trade Manager (Mr. W. Bowyer) was invited to the opening of the new Club in Windsor Castle, viz., the Royal Household Social Club, Windsor Castle (Royal Mews). During the evening a very excellent Social was arranged, and was thoroughly enjoyed by many of the Royal staff who attended. At 10 p.m. there was a surprise item when Mr. Bowyer was officially elected as No. 1 honorary member of the Club. I understand Mr. Bowyer responded in an admirable little speech acknowledging that very fine gesture towards him on behalf of the Club.

MR. A. E. WAKE.

Our congratulations and good wishes go out to Mr. Wake on his appointment to the position of Branch Manager, which he assumed on the 1st April. We wish him good health and good luck in the performance of his duties, and would express the hope that he may receive the co-operation and support of other Departmental Managers.

Mr. Kenneth F. Simonds has been elected a Councillor of the Royal Borough Council of Kensington.

IMPORTANT BUSINESS.

The Rector's wife was presiding at the regular meeting of the Mother's Union. As usual, she opened with prayers. She ended the prayers as follows. ". . . Amen. Now we mustn't waste any more time; but get straight on to the business."

(A true story quoted from Hove Old Church Parish Magazine).

IN EVER-INCREASING DEMAND.

There is an ever-increasing demand for Simonds beers. The Firm now supplies:—

- Craven Hunt Point-to-Point, Chieveley, near Newbury.
- The Vine Hunt, Monk Sherborne, Point-to-Point.
- Old Berkeley Hunt (East and West), at Little Kimble.
- The Pegasus Club (Bar) and the Stock Exchange Point-to-Point Club.
- The King's Troop, Royal Horse Artillery, Point-to-Point Steeplechases.
- Young Farmers' Rally, Stoke Mandeville.

CENTURY-OLD RECORD.

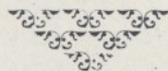
The death of Miss Mary Britnell, well-known Buckinghamshire licensee, has broken a century-old record at The Boot public-house, Bledlow Ridge, near High Wycombe.

For 100 years, ever since it was built, The Boot's licensees have been members of the Britnell family. Miss Britnell, who died at The Boot at the age of 74, was a daughter of the late Mr. Jonah Britnell and youngest but one of a family of eight. Formerly assistant matron at a London hospital, she became licensee of The Boot 18 years ago.

W. N. MACKENZIE, ESQ. OUR DISTINGUISHED VISITOR FROM EAST AFRICA.

We were delighted to welcome Mr. W. N. Mackenzie, Chairman and Managing Director of our Associated Company, The East African Breweries, Ltd., Nairobi, etc., who is on a visit to this country. His arrival has provided an opportunity for many of the officials of the Company at Reading and Branches to make his acquaintance.

Mr. Mackenzie attended the luncheon which followed the conference of Branch Managers last month, and his witty speech was a feature of this memorable occasion.



CRICKET FIXTURES, 1949. (HOME).

April	30th	...	"A" Team	...	St. Sebastians
May	7th	...	"B"	...	Aldermaston "B"
"	14th	...	"A"	...	Courage's, Alton
"	21st	...	"B"	...	Thatcham "B"
"	28th	...	"A"	...	Royal Household, Windsor
June	4th	...	"B"	...	Mortimer "B"
"	11th	...	"A"	...	Turquandia
"	18th	...	"B"	...	British Railways, Theale
"	25th	...	"A"	...	Aldermaston
July	2nd	...	"B"	...	Moreton
"	9th	...	"A"	...	Berkshire Gentlemen
"	16th	...	"B"	...	Suttons "B"
"	23rd	...	"A"	...	Army Catering Corps
"	30th	...	"B"	...	R.A.F., Shinfield
Aug.	6th	...	"B"	...	St. Sebastians
"	13th	...	"A"	...	Kingham's Sports
"	20th	...	"A"	...	Thatcham "A"

The late Capt. R. L. Jolliffe, C.B.E.

Chairman and Managing Director of Messrs. Bertram & Co., Ltd.

We were deeply grieved to learn the sad news of the death of Capt. Ralph Lowther Jolliffe, C.B.E., which occurred on Saturday, May 7th, 1949. By his untimely end passes a well-known sportsman, whose genial and outstanding personality will be greatly missed by a wide circle of friends in business, sport, and other spheres of public life.

The late Captain Jolliffe was a close personal friend of our Chairman and Managing Director (Mr. F. A. Simonds), and it was due to this association that an important contract for the supply of beers to railway refreshment rooms and various racecourses, etc., has been in existence between the two Companies for nearly thirty years.

As an owner of racehorses, Capt. Jolliffe took a keen interest in the turf, and had various successes, one of the principal being the Egmont Plate which he won with his filly Copra as early as 1932.

A recent Press announcement refers to the fact that he fought in the Boer War, and afterwards became a trooper in "The Blues" (The Royal Horse Guards). He was later granted a Commission in his old Regiment. In 1944, Captain Jolliffe acquired the picturesque Sussex Inn, "The Roebuck," at Wych Cross, in the Ashdown Forest.

It is interesting to record that the origin of this Journal, "The Hop Leaf Gazette," was the inspiration of Captain Jolliffe during a conversation with Mr. F. A. Simonds, in 1926, when this periodical was founded.

The interment was private, and a Memorial Service was held at Holy Trinity Church, Marylebone, on May 20th.

NATURE NOTE.

(BY C.H.P.).

A STROLL UP THE THAMES-SIDE.

RARE AND ATTRACTIVE BIRDS.

The good people of Reading are indeed fortunate in having the Thames flowing through their midst. I often stroll up the Promenade, and I think the workmen who keep this popular resort in such excellent condition are deserving of great praise. But what I set out to mention, in particular, is the wonderful variety of birds that may be seen and heard near this great river. I wend my way via Cow Lane up the Prom to Scours Lane, and I find the nests of five blackbirds, three chaffinches, one hedgesparrow's, one magpie's and, on the other side of the river, a bird of azure blue, the kingfisher, repeatedly enters a hole in the bank—that is where she is nesting. Last year a pair of crows built their nest in a birch tree close to the Promenade and reared a family of five.

MEADOW CLOTHED IN GOLD.

Of course, going farther afield has its advantages, but for a brief walk, particularly in the early morning, you may here find a wealth of wild life—birds, and beasts, and fragrant flowers. I have never seen so many cuckoo flowers as adorned the meadows this spring. And as I approached the river from Scours Lane the other morning the sun was playing on a mass of buttercups, covering the meadow with a cloth of gold. I stood and gazed upon the scene for several minutes, lost in admiration. Kingcups, too, abound, while the wild chrysanthemums, or moondaisies, stand up in their thousands to salute the sun. In the small waterways that meander through the meadows the yellow iris may be found in goodly numbers. Nor must I omit to mention the forget-me-not, the delicately beautiful little blooms of which always make a great appeal to me. You may also see the purple loosestrife, the gay flowering rush, and the great reed-mace, often, but incorrectly, called the bulrush. And these are only a few of the fine flora to be seen in due season in the vicinity of old Father Thames.

INFINITE VARIETY.

The birds to be seen are so numerous that I have only space to refer to a few. Very noticeable is the reed-bunting with his velvety black head and smart white collar. His song is by no means so attractive as the bird itself. It goes something like this, *tee, tee, tee, tee te*, ending up with a rather unmusical *rytish* ! It was on April 22nd I noticed the arrival of the sandpipers, or summer snipe. The flight of these birds is rapid and tortuous, their plumage is unattractive and their piping note has been aptly described as "Willy Wicket." They may be seen frequently searching for food along the banks of the river. They run with wonderful nimbleness, and you may occasionally see them swim, but not often do they take to the water. You observe a few of the common snipe, but their numbers have diminished of recent years in this locality and it is only occasionally you hear one drumming whilst in flight. There are also a few redshanks in these meadows. Their long red legs are very conspicuous. Another interesting bird which, owing to its very secretive habits, is rarely seen, is the water rail. Nor do you often see the great crested grebe, a wonderful diver. There are plenty of little grebes, moorhens and coots. Herons are almost always in evidence. They and the cows seem to be good companions. The birds strut about as the cows are feeding and seize the frogs as they are disturbed. You may frequently see four or five herons feeding together among the cattle. They vary their feed of frogs with, perhaps, a water vole or a fish.

STUDIES IN BLACK, RED AND WHITE.

The greater spotted woodpecker, and the lesser, studies in black, red and white, are frequently to be seen, also the green woodpecker. Another distinguishing feature of these attractive birds is their peculiar undulating flight. The tapping on the trees of the spotted woodpeckers is a very familiar countryside sound in the springtime. The *tee, tee, tee* uttered eight or nine times in succession is the note of the wryneck, and may be heard occasionally on the Warren side of the river. Its pliant neck

seems to work on ballbearings. Because of its peculiar neck it is sometimes called the snake-bird. If you interfere with the wryneck while on its nest it will hiss at you. The nightingale may also be heard each spring in the same locality. Its rich liquid notes are ever welcome. And yet I think the blackbird singing close at hand utters notes equally rich and pleasing. The willow warbler, the chiff-chaff, the reed warbler and the sedge warbler may frequently be heard and seen, and there is no mistaking the vociferous song of the little sedge warbler. Cuckoos are also very partial to this district. There is one tree with dead branches on which cuckoos may be seen almost every day of the week during their stay here. Swifts, swallows, house martins and the sand martin are numerous and, during the mayfly season they must devour millions of these flies, for no sooner do the insects emerge from the water than they are eagerly snapped up by swift or swallow. The pied wagtail, the grey wagtail and the yellow wagtail—the last-named only comes in the summer—are the quintessence of daintiness. They run very rapidly, seizing flies as they proceed, the yellow wagtail being easily distinguishable by his very gay garb. All three species are very attractive and quite a number may be observed in this district. Well, these are some of the birds it is my pleasure to see each season of the year. There are others and I will just mention those butterfly-like birds, the goldfinches. In the summer they abound, and it is often that I see a charm of them busy feeding on the thistles chattering cheerily all the time—a moving picture, indeed, at once a delight to the eye and a musical treat to the ear.

FIERCE FAIRIES.

There are dragon-flies, too, in plenty, some dressed in beautiful blue, and all attired in gorgeous robes. These fierce fairies add yet another touch of colour and life to the other wonders of the riverside. Butterflies abound and the clouded yellow, not very common, may be observed occasionally.



Branch Managers' Annual Conference held at Social Club,
Reading, May 13th, 1949.

A VISIT TO GIBRALTAR.

It may interest readers of the "HOP LEAF" to know some of the impressions I gained during a visit to Gibraltar in the latter part of March.

The principal object of the journey (which was made by air, and took some nine hours from Northolt to Gibraltar, including stops at Bordeaux and Madrid), was to get more closely acquainted with the operations and the personnel at the Head Office of our great Associated Firm, Saccone & Speed, Limited, and to see how the products of the Brewery, in cask and bottle, arrived after their long journey by sea.

Saccone & Speed have a very fine Head Office situated halfway up Main Street, which has recently been entirely redecorated and remodelled within and without. These offices are something to be proud of and provide a suitable setting for the great business which is conducted therefrom, and must surely impress the many distinguished visitors who call there with an atmosphere of efficiency allied with comfort.

Other premises owned by S. & S. include the magnificent modern bottling store recently erected on the north shore of the Rock. The latest bottling equipment is in process of being installed under the watchful eye of that remarkable "jack-of-all-trades," Mr. Mena, and when completed, the stores should be capable of turning out very large quantities of bottled beer in the finest possible condition. It was gratifying here to sample the latest shipments of H. & G.S. beers on draught and in bottle, and to find that they were arriving in prime condition.

Then there is the very excellent Duty Free Store to which has recently been added a fine new Wine Bottling Department, complete with the most modern machinery, blending tanks and chilling equipment. An interesting section of this store is that devoted to the making up of orders for Embassies, Legations and Consulates of almost every nationality throughout an area extending from Lisbon to Athens, and even farther.

Farther up the street from the Head Office is the office of M. Baglietto, the old family business of our very good friend, the Chairman of Saccone & Speed, the Hon. E. B. Cottrell. The long association of this firm (which is now owned by Saccone & Speed), with H. & G.S., goes back to those days when they acted as our agents on the Rock and succeeded in very nearly eliminating every other brand of beer. This office is now devoted to supplying the needs of N.A.A.F.I., Sergeants' Messes and Free Trade generally on the Rock, and is supervised by the genial and efficient Mr. Dannino.



New Bottling Depot, Saccone and Speed, Ltd., Gibraltar.

Lastly, in another part of the town, S. & S. have a very well organised Duty Paid Store, stocked with the finest products of many lands, in the charge of Mr. Borda.

While in Gibraltar I made the acquaintance of many distinguished, important and interesting people, from His Excellency The Governor, that great soldier, General Sir Kenneth Anderson, to a host of others too numerous to mention. I must, however, make special reference to that very old friend of our firm, Mr. A. F. Hill, Manager of the N.A.A.F.I., who received me very cordially, and showed me all over the magnificent Garrison recreation rooms.

From Gibraltar I paid a visit to Tangier on the other side of the Straits—a comfortable flight of half an hour in one of the De Havilland "Rapides" operated by Gibraltar Airways. In Tangier, S. & S. operate a separate Company which has Agencies and Branches throughout Spanish and French Morocco. The offices are situated in the very smart fashionable quarter of the town, and are superintended by the energetic and capable Mr. Russo, who is making considerable progress almost every day, and has recently met with great success in the sales of Simonds Milk Stout. Many bar proprietors whom I met were delighted with this beer, which is of a new type to them, and told me the only trouble was to get enough of it. An unusual feature of the offices and shop of S. & S. in Tangier is that it incorporates a Branch of Messrs. Lawn & Alder (a Subsidiary Company), who run a very smart ladies' and gentlemen's outfitters with wares of the highest quality, at prices which appear very moderate compared with those to which we are accustomed in England.



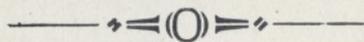
Offices of Saccone and Speed, Ltd., Tangier, Morocco.

Throughout Gibraltar I met many friends of the firm, some of whom are of very old standing. They one and all expressed their delight at the continuing excellence of our products, and I would like to thank them for the patronage and custom which they still give us through the medium of Saccone & Speed.

I would also like to take this opportunity of thanking all those Directors and members of the staff of Saccone & Speed, in particular, Mr. Cottrell and Mr. Tench, for the cordial reception which they gave me, for the many ways in which they saw to it that I was well looked after during my visit and for the great hospitality which they extended to me.

The impression I gained from the visit is that the wares of our firm compare as favourably as ever with those of any other brewery in the Kingdom, and that they stand up excellently to the rigours of the long journey and fluctuating temperatures. They are very well handled by Saccone & Speed, who are undoubtedly the finest agents any brewer would wish to have. Perhaps I could do no better than to quote the remark passed to me by a distinguished member of the staff of the British Embassy in Paris, who happened to be passing through Gibraltar, when he said to me, "Saccone & Speed are undoubtedly the best known wine merchants in the world."

E. D. SIMONDS.



TENNIS.

GREAT ACTIVITY ON EXCELLENT COURTS.

The spell of lovely weather at the end of March and in April gave the tennis season a good send off, and we were not slow to take advantage of this opportunity to get busy on the tennis courts. It is most pleasing to see them still very fully occupied every evening and also to note that the grass courts are in much better condition this year. Our groundsman has evidently put in some useful work on them for which we are grateful.

An early start has been made with the Annual Singles Tournaments for the Silver Cups presented by Mr. R. St. J. Quarry and Mr. E. D. Simonds, the draw coming out as follows:—

Mr. J. Buswell	v.	Bye
Mr. R. Lambourn	v.	Mr. P. Hammond
Mr. L. A. Wilson	v.	Mr. S. R. Gray
Mr. J. Bradford	v.	Mr. J. C. Milligan
Mr. A. J. Hawkins	v.	Mr. R. E. Wheeler
Mr. M. Tilbury	v.	Mr. S. Collins
Mr. R. Lovejoy	v.	Mr. F. Wells
Mr. K. S. C. Organ	v.	Mr. S. Eyles
Mr. K. A. Cottam	v.	Mr. E. W. King
Mr. B. Atkins	v.	Mr. N. Lipscombe
Mr. A. Randall	v.	Mr. C. R. Josey
Mr. J. Jeffcoat	v.	Mr. A. C. Howman
Mr. J. Strudley	v.	Mr. J. Childs
Mr. B. Hawkins	v.	Bye
Mr. H. Sexton	v.	Bye

Miss B. Tilbury	v.	Miss A. Osborne
Mr. P. J. Mullin	v.	Miss A. M. Prosser
Miss M. McLeod	v.	Miss S. C. Ison
Miss P. Knight	v.	Miss E. Bricknell
Miss M. H. Down	v.	Miss O. Shurmer
Mrs. E. O'Collard	v.	Miss Hammond
Miss Langley	v.	Mrs. Greenaway
Mrs. Josey	v.	Miss Hobbs

At the moment of writing all first round games have been played and the following carry on the fight into the second round, due to be played off by June 5th:—

Mr. J. Buswell	v.	Mr. R. Lambourn
Mr. S. R. Gray	v.	Mr. L. Twiney
Mr. J. Bradford	v.	Mr. R. Wheeler
Mr. M. Tilbury	v.	Mr. F. Wells

Mr. K. S. C. Organ *v.* Mr. E. W. King
 Mr. N. Lipscombe *v.* Mr. C. R. Josey
 Mr. A. C. Howman *v.* Mr. J. Strudley
 Mr. B. Hawkins *v.* Mr. H. Sexton

Miss A. Osborne *v.* Miss P. J. Mullin
 Miss M. McLeod *v.* Miss E. Bricknell
 Miss O. Shurmer *v.* Miss Hammond
 Mrs. Greenaway *v.* Mrs. Josey

An American knock-out tournament was held on Saturday, May 14th, and proved extremely popular and enjoyable, even if somewhat strenuous. Some 30 players took part and Miss McLeod and Mr. J. Strudley ran out the winners, taking 11 sets to 1, a very creditable performance. It is hoped to run these tournaments at approximately one month intervals.

A.M.P.

SIMONDS TENNIS CLUB.

FIXTURE LIST, 1949.

<i>Date.</i>	<i>Name of Opponents.</i>	<i>Team.</i>	<i>Place.</i>
May 28th	Woodlands Tennis Club ...	Mixed	Away—Afternoon
June 4th	Old Henleians ...	"	Home—Afternoon
" 20th	Bulmershe Tennis Club ...	"	Away—Evening
" 25th	Ministry of Works ...	"	Home—Afternoon
July 2nd	Woodlands Tennis Club ...	"	Home—Afternoon
" 9th	C.W.S. Printing Works ...	Men's	Away—Afternoon
" 7th	Bulmershe Tennis Club ...	Mixed	Home—Evening
" 23rd	Ministry of Works ...	"	Home—Afternoon
" 30th	Old Henleians ...	"	Home—Afternoon
Aug. 6th	Courage's, Alton ...	Men's	Away—Afternoon
" 20th	C.W.S. Printing Works ...	"	Home—Afternoon
July 17th (Sunday)	St. Bart's ...	—	Home—Afternoon



Enjoy your Holiday

AT

A Simonds Hotel



**Full list of Addresses and Telephone
 Numbers on the inside
 back cover**



A descriptive Booklet is obtainable from:
HOTELS AND CATERING DEPARTMENT
19, CASTLE STREET, READING

HOTELS AND CATERING DEPARTMENT.

Just before the Easter holidays a small boy from Reading School came to the office and asked if we could give him employment during the vacation. He explained that he wanted to utilise his holidays in this way so that he could get some idea of different industries which would help him to decide upon his future career. He appeared to be such a bright little fellow that we invited Mr. Hulbert at the Ship Hotel to take him on, which he did, and when he finished the Departmental Manager asked him to write an essay on his experience. He says, "I append this, as I consider it to be a very interesting essay."

HOLIDAY TASK.

"The idea of trying to get a job in the 'Ship' was to enable me to see how a hotel is run and to gain some experience of the catering trade. I obtained a job at the Income Tax office last holidays, and with these experiences and perhaps a few more, I hope to be able to choose a career to suit me.

"The first thing that happened when I arrived was that the manager took me round and introduced me to all the staff, and also showed me the 'geography' of the hotel. From that time onward I hardly had a dull moment, with always something to do. I was allowed to watch or help in nearly all the jobs which, I believe, are common to this type of hotel.

"I showed people to rooms, I cleaned brass and beer pipes; I made teas, fetched coffees, helped prepare some of the food, and also served wines, laid tables, and 'Hoovered' floors.

"All these things to me, as a schoolboy, were both educational and interesting. Whilst realising that I yet have a great deal to learn, I believe that I have already learnt, in these three weeks, a great deal more than I usually learn during the holidays.

"Among the many unexpected happenings was the meeting of a French waiter, who was most interesting and helpful, and on whom I was able to practice my French; also I encountered a lady, who, while she ate oysters in the lounge, wanted me to clean her shoes!

"I was rather worried when I was wine waiting, being almost too embarrassed to speak, when any friends of the family came in, but, however, I found that their surprise was a great deal more than my embarrassment.

"I had always thought that, in hotels and restaurants, the food eaten by the staff was very different from that served to the customers, and I was very pleased to find that in the 'Ship,' at least, this was not the case.

"I have not yet decided whether to take a job in the summer holidays, but it will be very difficult to find a job more interesting than this."

SIMONDS SPORTS GROUND.

OPENING OF THE NEW PAVILION.

During its ten years of existence our fine Sports Ground, off Berkeley Avenue, has proved a boon and blessing to all who have been privileged to attend and participate in the many forms of recreation provided.

The pavilion became much too small to accommodate all desirous of using it, and with that kindly consideration which the Directors always extend to their staff and employees, they have provided them with a fine new and commodious building that will meet all needs.

The opening ceremony took place on Easter Saturday, April 16th, and was very largely attended. The company present included Mr. F. A. Simonds (Chairman and Managing Director), Mr. Kenneth F. Simonds, Major Ashby, Mr. Knapp (late Head Brewer), Mr. A. W. C. Bowyer (Home Trade Manager) and many others.

A delightful summerlike day favoured the proceedings.

Mr. Walter Bradford announced that their Chairman and Managing Director, and President of their Club (Mr. F. A. Simonds) had very kindly come to declare the new building open. (*Loud applause*).

The football team, hockey team, cricket team and darts team (champions for the year) then marched up to Mr. Simonds and were heartily welcomed by him. He then proceeded to declare, what he described as, that wonderful building, open. His mind went back ten years when he opened the Sports Ground for the benefit of the staff and employees of that great firm. The development and maintenance of that Sports Ground was a very great credit to all concerned. It indicated a wonderful spirit of goodwill shown by all associated with it. (*Applause*).

He recalled the time when doubtful-looking trenches occupied the spaces where now they had cricket and tennis. The change was remarkable from a few years ago. He tendered a word of thanks to Mr. McLeod. He had played the game by them and been a real brick to all. He could not sufficiently thank him. (*Applause.*) He also thanked Captain Drewe and his department for seeing that the building was properly erected. He hoped, in years to come, that building would even extend as the firm grew—and it had not stopped growing yet (*applause*) and would be a lasting tribute to the men of the old days and the Committee who had made the place. (*Applause.*) He hoped that for many years they would enjoy the amenities of the Club. The Directors were very keen that they should have every facility for their athletic activities. After the First War they started the Social Club in Bridge Street. Mr. Bradford did the work then, and had done it ever since. From that Club this huge enterprise had grown and he congratulated all associated with it. Might all enjoy much happiness, many good days and good nights in that Club. (*Loud applause.*)

Mr. Bradford thanked Mr. Simonds very much for his kind words regarding the little he had done. He found all the members jolly good fellows, and it was a joy to do anything for them. (*Applause.*) He also thanked those Directors who kindly came to the ceremony.

Mr. Simonds expressed his pleasure at seeing Mr. Knapp, the late Head Brewer, and his son present. Mr. Knapp's name was ever-green at the Brewery. (*Applause.*)

The proceedings were followed by a darts match and dancing, and altogether the occasion proved a thoroughly enjoyable one.

THE LIGHTER SIDE.

IMPATIENT CUSTOMER: "Can't you wait on me? Two pounds of liver. I'm in a hurry."

BUTCHER: "Sorry, madam, but two or three are ahead of you. You surely don't want your liver out of order!"

* * * *

"I wanna quarter's worth o' rat poisoning."

"Do you wanna take it with you?"

"No, I'll send the rats in after it."

BREWERY JOTTINGS.

We are pleased to record that Mr. H. W. Davis, of the Delivery Office, who has now been discharged from hospital after a serious operation is now convalescing. He recently looked in at the Brewery, and by the time these notes appear it is hoped he will be able to resume his duties in the office.

We are glad to see Mr. Crocker back at his post after a long spell of absence through illness.

We are happy to say that Mr. F. E. Dryden is now convalescing after an operation.

Congratulations to Mr. H. Hawkins, of the Cask Office, whose wife has presented him with a son.

It came as a great shock to all at the Brewery to hear of the tragic death on May 14th of Mrs. Walter Bradford, the wife of our Chief Cashier and Hon. Secretary of the Social Club. To Mr. Bradford and his family much sympathy is extended in their great sorrow.

The following changes and transfers have taken place since our last issue, and to all we wish every success:—

H. & G. Simonds, Ltd.

Off Licence, Star and Garter, Aldershot—Mrs. G. G. Fenney.

Oxford Arms, Hungerford—Mr. W. J. Gibbins.

The Royal Tar, Brentford—Mr. H. P. Dix.

The Miller of Mansfield, Goring-on-Thames—Mr. H. A. Hallam.

The Bricklayers' Arms, Clewer—Mrs. I. Wilson.

The Reindeer, Reading—Mr. E. H. Naish.

Off Licence, Mortimer Arms, Mason Street, Reading—Mr. S. A. Morley.

The Three Pigeons, Ealing—Mr. E. A. Tinson.

The New Inn, Fordingbridge—Mr. W. S. J. Evans.

The Hatch Gate, Whitchurch—Mr. T. G. Kerr.

The George Hotel, Basingstoke—Mr. F. G. Chumbley.

The Bull and Chequers, Woodley—Mr. S. R. Hutton.

Whealers' Wycombe Breweries, Ltd.

Bricklayers' Arms, Downley—Mr. F. H. Williams.

The Duke's Head, Henley-on-Thames—Mr. W. M. Nelson.

King William IV, Speen—Mr. B. Hatt.

The Swan, Great Kimble—Mr. H. Cottrell.

With regard to the foregoing changes, Mr. T. Kerr, of The Hatch Gate, Whitchurch, has been succeeded by his son. Mr. Kerr (Senior) had been tenant of this House from November 11th, 1897—over 51 years; truly a remarkable record. Good luck and hearty congratulations to you, Mr. Kerr! May you enjoy your well-earned retirement from active service for many years to come!

We regret to record the following deaths, and to all relatives we tender our sincere sympathy:—

Miss M. Britnell, of The Boot, Bledlow Ridge, who died 8th May, 1949.

Mr. F. C. Fenney, Off-Licence, 208, North Lane, Aldershot, on 5th May, 1949.

Mr. A. G. B. Oxlade, of The Merry Maidens, Reading, who has been succeeded by Mrs. I. S. Oxlade (widow).

Mr. A. Simmons, The Bell, Twyford, who has been succeeded by Mrs. C. E. Simmons (widow).

Mr. W. G. R. Cleeveley, of The Robin Hood, Newbury, who is succeeded by his daughter, Mrs. S. E. Liddiard.

Mr. W. Butler, Foresters' Arms, Water End, Stokenchurch, whose widow, Mrs. C. Butler, succeeds him.

THE LIGHTER SIDE.

NURSE: "Another patient for you, doctor; a victim of congestion."

DOCTOR: "Of the lungs?"

NURSE: "No; of the traffic."

* * * *

MAGISTRATE: "The evidence shows that you threw a brick at this constable."

BURLY ONE: "It shows more'n that—it shows I hit him."

BURGHFIELD AND DISTRICT DARTS LEAGUE.

On Monday, May 16th, at The Falcon, Theale, there gathered together the competitors of the above league to witness the presentation of the prizes to the winners and runners-up, being The Falcon and The Cunning Man respectively.

Neatly arranged on a table was displayed the Cup (given by Mr. H. Dowse, of The Rising Sun) and individual prizes. These comprised, for the winners, a Dart Plaque with enamel dartboard centre, above this a scroll suitably engraved; for the runners-up there was a very good quality Wallet each.

The Chairman of the League, Mr. F. Peach, opening the proceedings, said how pleased he was to welcome such a large gathering of darts enthusiasts; this was their fourth year of the competition, and he was pleased to say it had been a very happy one, good sportsmanship having prevailed throughout the season.

Mr. Peach then introduced Mr. R. St. J. Quarry, of the Brewery, who, for the second year, had kindly come along to present the Cup and prizes.

Mr. Quarry then presented the Cup to the winners, captain, Mr. C. Coleing, at the same time congratulating them on their fine performance, and continued, with a sincere handshake, to hand out the individual prizes.

Mr. Quarry then said how pleased he was to come to such a function, and felt sure great credit was due to the organisers as it must have meant a lot of hours given up to bring the competition to a successful conclusion; furthermore, he was amazed at such a fine display of prizes, and felt sure that someone had to dig very deep into their pockets. In conclusion, he wished them all in the coming season success and good sportsmanship.

Mr. C. Gibbins then thanked Mr. Quarry, on behalf of the committee, for coming along and making the presentation.

Mr. C. Coleing, the winners' captain, in a few words, on behalf of the players, thanked the organisers of the League, and hoped that the success of this year would urge them to carry on the good work.

In the match that followed, Winners *v.* The Rest, one saw some very fine dart throwing, many good individual scores being made.

The remaining part of the evening was spent in musical entertainment, finishing with the joining of hands and the singing of Auld Lang Syne.

MR. A. R. BRADFORD.

RETIREMENT AFTER FIFTY YEARS' SERVICE.

On the 31st March, Mr. A. R. Bradford was invited to luncheon with the Directors to mark his retirement after over fifty years' total service to the Company.

It will be recalled that in commemoration of his jubilee of service on the 29th June, 1948, a handsome presentation was made to Mr. Bradford by the Chairman and Managing Director, Mr. F. A. Simonds, at a luncheon party at the Grosvenor House Hotel, Caversham, as recorded in our September, 1948, issue.

On Friday, May 7th, the Departmental Managers and Chief Executives, together with the entire clerical staff and foremen at the Brewery, Reading, assembled in the main General Office for a presentation to Mr. Bradford. The presents consisted of a grandfather clock and a fine pair of antique Chinese vases.

Mr. C. Bennett, who presided over the great gathering, said they were met to wish Mr. Bradford well in his retirement after over fifty years of loyal and very strenuous service. They sincerely hoped he would have very good health and long life in which to enjoy that retirement. (*Applause.*) He would leave with all their best wishes for much happiness for many years. (*Applause.*)

Mr. Bennett then called upon Mr. F. C. Hawkes to make the presentation.

Mr. Hawkes, in a few well-chosen words, said his thoughts went back to the morning of May 8th, 1900, when he walked down to the Brewery and met Mr. Bradford, who initiated him into his work, and said: "Now carry on!" Over the last 49 years Mr. Bradford had progressed from a junior position to the top of the tree. During the whole of those years they had worked in close co-operation and had always been the best of friends. (*Applause.*) All would agree it was a very great privilege to work for that wonderful firm. (*Applause.*) Mr. Bradford started as a young man and now, owing to the kind consideration of the Directors, he was able to retire at a fairly early age. Mr. Hawkes then asked Mr. Bradford to accept, on behalf of his colleagues, a grandfather clock and a pair of handsome antique Chinese vases. (*Loud applause.*)

Mr. Bradford, who was enthusiastically cheered on moving to reply, said:—"Mr. Hawkes, Mr. Bennett, Ladies and Gentlemen, there are occasions when words fail to express all that one would wish to say. This is such an occasion for me to-day. I do, however, thank you with all my heart for these very handsome presents on behalf of my colleagues and all assembled here. I shall treasure these gifts amongst my most prized possessions since they will always remind me of the many happy years which I have spent amongst you. (*Applause.*) I have always highly valued the goodwill and co-operation of my colleagues. Without co-operation business cannot successfully be accomplished. In business, as in sport, it is teamwork which gets things done, and in these days of keen competition and the brewery trade facing the most critical period of its history, it is necessary that all should pull together. (*Applause.*) We are fortunate in having at our head our Chairman and Managing Director, whom we all revere, supported by a Directorate, keen courageous and enterprising, and an Executive second to none who set a fine example to the staff, and I am confident that with your wholehearted support and enthusiasm the firm will ever stand in the vanguard of the industry. (*Applause.*) To the younger members of the staff I would say that in this great corporation the opportunities for advancement are without limit for those who are prepared to work hard and take a keen interest in their work. There is a proverb, 'Who would mount the ladder must commence at the bottom,' which applies to the younger staff, but an older one, which applies to us all, says: "The ladder of success is full of splinters and they hurt most if you are sliding down.' The moral is peculiarly applicable to our trade. I fear that I have digressed from the purpose of this gathering, but as I have laid down my work it is the last opportunity which I shall have to address the generation which will carry the banner in the years to come and will be called upon to maintain the traditions of this grand old firm and the honoured name which it bears."

Mr. Bradford concluded, speaking with great sincerity: "And now, ladies and gentlemen, may I conclude by again thanking you all for these truly magnificent presents and for your good wishes for my future." (*Loud and prolonged applause.*)

Many from all departments of the Brewery then took the opportunity to clasp Mr. Bradford by the hand, and extend to him their sincere wishes for good health and much happiness in his retirement.

The plate on the Grandfather Clock is inscribed :—

PRESENTED TO A. R. BRADFORD, ESQ.,
BY MEMBERS OF THE STAFF AT THE BREWERY, READING,
UPON HIS RETIREMENT MARCH 31ST, 1949,
AFTER COMPLETING OVER 50 YEARS' SERVICE WITH
H. AND G. SIMONDS, LTD.

ANOTHER PRESENTATION.

A further presentation to Mr. Bradford took place on Friday, May 13th, when, following a Conference at the Social Club, the Branch Managers and Head Brewers from Devonport and Bristol foregathered at the Ship Hotel, Reading.

Mr. Wake welcomed Mr. Bradford on behalf of the Branch Managers at the presentation of a gift which had been subscribed by the Managers and staffs at all Branches, and the staff of Messrs. Simonds-Farsons-Cisk, Ltd., Malta, together with several members of the managerial staff who had recently retired. Although his Malta friends naturally could not be present, Mr. Wake was sure that they joined with the staffs at the Branches in sending their felicitations to Mr. Bradford. Everybody in the Company, especially at the Branches, missed Mr. Bradford very much and the help that he had always afforded them, and said, "speaking for myself, and I am sure for every Branch Manager present, we have a lot to thank Mr. Bradford for in the way that he has encouraged and helped us and given us opportunities for advancement."

Mr. J. H. Law, of Bristol Branch, who, as the senior serving Branch Manager, then made the presentation. He said: "We are told that some are born to honour and many others acquire it. I also understand that a select few are granted occasional licences as they approach the 'sere and yellow.' Accordingly, I find myself on this occasion representing and expressing the thanks and sentiments, of a great number of 'Hop Leaf' colleagues throughout the firm, which is not only a great honour for Bristol Branch, but also a great personal privilege and pleasure to me. I however approach it with very mixed feelings after my very long and happy association with our late colleague and tutor. (*Applause.*) When you and I, sir, journeyed to the Branches some forty years ago as senior and junior auditors, we never dreamed that our footsteps would lead us, in the year 1949, to such a gathering as this, and we certainly did not anticipate that we should be having the solo parts at such a meeting. That it should be so is surely a tribute to the great firm which we serve,

and to the high traditions which we have inherited, and seek to follow. (*Applause.*) I should like to express to you what is in the hearts of all of us to-day. As our guide, philosopher and friend for such a long time, we were always conscious of the spirit of human kindness which animated your decisions and actions at the Branch Department, the results of which will long remain with us. We have looked upon you as a staunch friend and as one who led his team in a manner which none could excel. On behalf of the staffs of all Branches throughout the Company, I would ask your acceptance of this radiogram as a token of our esteem and gratitude. We trust it may serve as a constant reminder of both your old and newer colleagues and of the invisible bonds of friendship which still will bind us together. We all hope that in your well-earned retirement you will not fail to look us up should you ever be in the vicinity of any of our Branches at any time, and we also hope to have the pleasure of seeing and welcoming you on your own home ground in Reading for many years to come." (*Loud applause.*)

In response Mr. Bradford, who was obviously touched by the welcome accorded him, said: "This is a very kind gesture on the part of the Managers, Brewers and Clerical Staffs at the Branches, and Malta, in making me this very handsome and generous present in commemoration of my retirement. I do realise to the full all that it means in thought and in deed, and I thank you with all my heart. (*Applause.*) I also thank you for the kind words which have been expressed in your name and the many tributes paid to me in your letters when my retirement was announced, which, however undeserved, expressed the goodwill and confidence I had always endeavoured to earn. (*Applause.*) There have been many changes during the past ten years and there are only a few of the veterans remaining, but I have been very pleased to give you all every assistance necessary during my years of office. I have always regarded your problems as my own and dealt with them accordingly. On the other hand, I thank you for the help and support which you have given to me, without which we could not have carried on during the past ten years. (*Applause.*) It has been a matter of satisfaction to me that all our Branches have continued to function so efficiently during the many changes. You have never failed me, and I am grateful. I hope you will convey these words to your staffs. I again thank you all for this most munificent present, and it is a matter of great pleasure to me that my Malta friends are included in the contributors."

Mr. Bradford added that he hoped the same measure of support which had been accorded to him by the Branch Managers would be extended to his successor, Mr. Wake. (*Applause.*)

A silver plate affixed to the radiogram was inscribed :—

PRESENTED TO A. R. BRADFORD, ESQ.,
AS A TOKEN OF ESTEEM UPON HIS RETIREMENT
FROM
H. AND G. SIMONDS, LTD., READING,
BY
THE MANAGERS AND STAFFS AT BRANCHES
AND THE ASSOCIATED COMPANY
SIMONDS-FARSONS-CISK, LTD.,
MALTA, G.C.

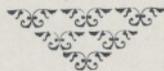
AN APPRECIATION FROM MALTA, G.C.

Mr. A. R. Bradford has also been the recipient of a beautiful silver salver from the Board of Directors of Messrs. Simonds-Farsons-Cisk, Ltd., Malta, G.C. It is an exquisite example of the silversmith's art, and is engraved :—

PRESENTED TO
A. R. BRADFORD, ESQ.,
BY THE DIRECTORS OF
SIMONDS-FARSONS-CISK, LTD., MALTA,
IN GRATEFUL RECOGNITION
OF THE GREAT INTEREST SHEWN
AND VALUABLE SERVICES RENDERED DURING
THE DIFFICULT YEARS AFTER 1939.

The above inscription, which is surrounded by facsimile signatures of the Directors of Messrs. Simonds-Farsons-Cisk, Ltd., is a signal tribute to an official of an associated company, and is probably unprecedented in the annals of the Firm.

The salver has been on view at the Brewery, Reading, and has been greatly admired.



PHILLIPS & SONS, LIMITED, NEWPORT, MON.

The offer made by H. & G. Simonds, Limited, to acquire the whole of the Share Capital of Phillips & Sons, Limited, of Newport (Mon.), as reported in our last issue, has now been accepted by all the holders of shares in Phillips & Sons, Limited, and the exchange of shares has been effected in accordance with the terms of the offer.

The Brewery of Phillips & Sons, Limited, is situated in the town of Newport, Mon. The Company also owns a 100 qr. maltings, and spacious stables, which latter are now mainly used as a garage for the Company's lorries. These are all very substantial buildings and well suited for their respective usages.

The Company owns and controls 123 licensed properties, which are situated for the most part in the town of Newport and in the industrial areas of the County of Monmouth. Delivery to these houses is within a radius of 20 miles from the Brewery. The licensed houses in the County lie principally in the eastern, western and Sirhowy valleys, each of which has a large population, and are situated at convenient distances from each other. The district is, therefore, well covered from the point of view of supply. The town of Newport, which is mainly industrial, has a population of about 100,000. Considerable expansion is in progress in and around the town of Newport and the County, which will tend to ensure increase and stability of employment.

The Brewery has a capacity considerably in excess of the present output, and has an adjacent site well situated for the erection of spacious and up-to-date bottling stores.

Having regard to our existing activities in the South Wales area, the acquisition of the Brewery at Newport should prove to be most advantageous, situated as it is 31 miles from our Bridgend Stores. Much economy, particularly by way of transport, can be effected under a policy of centralisation.

The business will continue to be carried on under the name of Phillips & Sons, Limited, as a Subsidiary Company.

The business of Phillips & Sons was commenced in 1874, when Mr. Thomas Phillips came from Northampton and purchased a brewery which was rebuilt in 1895. Mr. Thomas Phillips had a large family consisting of seven sons and three daughters, and the business and family were destined to play an important part in the development of Newport. The population at that time was only 27,000. The enterprise from its inception has had a long and unbroken period of success, and was formed into a

Limited Company in 1892. Shortly after that date Mr. Thomas Phillips retired, and the business was then carried on by two of his sons, Mr. Edward and Mr. Fred Phillips. Mr. Edward Phillips applied himself chiefly to the production side, while Mr. Fred Phillips devoted himself to developing the sales and general trading of the business. This led to his taking an interest in public affairs, and he became a member of the Town Council. He subsequently became an Alderman, and Mayor of Newport in 1906. In 1935 he enjoyed the great distinction of being made a Freeman of the Borough. He was for over 25 years Provincial Grand Master of Masonry of Monmouthshire, and held the office of High Sheriff in 1931. Mr. Edward Phillips took little part in public affairs, but was for some years Master of a local pack of foxhounds.

Mr. W. Clifford Phillips, another brother, acted as Solicitor for and Director of the Company. He also took a prominent part in public affairs and became Mayor of Newport, and eventually an Alderman.

Newport has for many years been an important centre for Rugby football. The game was first started in Newport by the Phillips' family, who had much to do with the formation of the Newport Athletic Club. This has become famous in all parts of the world where Rugby football is played. It has had, and still has, an important influence on the lives of a very large number of Newport people, and generally on the well-being of the town itself.

It may interest Rugby football fans to know that the celebrated Arthur J. Gould, who is considered by many to have been the greatest three-quarter of all times, and who was largely responsible for introducing the four three-quarter system, was on the staff of Phillips & Sons for upwards of twenty years.

Mr. Edward Phillips became Chairman of the Company on the retirement of his father. On his death, in 1924, he was succeeded by his brother, Mr. Fred Phillips. His son, Col. F. Gordon Phillips, succeeded his father in 1937, and remained as Chairman until his death in January, 1948. The present Chairman, Mr. A. Norman Phillips, son of the late Edward Phillips, thereupon succeeded to that office.

The newly constituted Board of Directors comprises the following :—

Mr. Andrew Norman Phillips (Chairman and Joint Managing Director).

General Sir Charles Walter Allfrey, K.B.E., C.B., D.S.O., M.C. (Vice-Chairman and Joint Managing Director).

Henry James Powell.
Lieut.-Colonel Herbert Phillips, M.C.
Richard Bridges St. John Quarry.
Eric Duncan Simonds.
William Parry Cripps.

It is to be noted that Mr. H. J. Powell, who was first appointed a Director some 21 years ago, recently completed 60 years of service with the Company.

Mr. Maurice Stratton, who was appointed General Manager in 1916, and elected a Director in 1928, is unable, for reasons of health, to continue to carry out executive duties and has retired from the Board.

The Secretary of the Company is Mr. W. E. Hall, who has 42 years of service.

PLOUGH INN, SPEEN, AND DISTRICT DARTS LEAGUE.

After a very enjoyable season The Black Horse, Lacey Green, ran out winners, with The Golden Cross, Saunderton, runners-up. On Wednesday evening, the 20th April, 1949, Mrs. Ishbel Ridgley, the League President, presented the Cup to The Black Horse captain and, needless to say, quite a lot of throats were well lubricated. The final positions in the league were as follows :—

	<i>Points.</i>
Black Horse (Lacey Green)	65
Golden Cross (Saunderton)	61
Red Lion (Bradenham)	60
Blacksmiths' Arms (Naphill)	56
King George (Speen)	53
Hampden Arms (Great Hampden)	52
Gate (Bryants Bottom)	50
King William (Speen)	41
Black Lion (Naphill)	39
Sportsman's Arms (North Dean)	38
Harrow (Hughenden Valley)	35



THE FIRST YEAR OF E.R.P.

HAS RECOVERY BEEN SPEEDED UP?

The end of a year is always a good time to look back and survey what progress has been made. What, then, has been the first year record of E.R.P. in Western Europe? Has it saved Europe from bankruptcy? Could we have got by, after all, without it?

These questions are timely ones, for the European Recovery Programme has been going now for just on a year. Strictly speaking, the E.R.P. year proper does not come to an end until June, but, in fact, in March last year President Truman was able to start free dollar supplies moving to Europe, for he was able to draw on certain funds which the United States Congress had voted to be used abroad for post-war reconstruction.

Let us then glance at Western Europe's progress as a whole over the year and see where and how E.R.P. has helped.

How quickly were E.R.P. supplies mobilised for Western Europe? The answer is, remarkably quickly. The total aid in the first year of E.R.P. was fixed at \$4,875 million. In the first nine months, to the end of 1948, no less than 83 per cent. of that sum (that is, \$4,045 million) had been reserved in America or elsewhere for shipment to Europe. When we remember what a time it took to organise lease-lend supplies during the war, when very quick action was called for, it is clear that last year the E.C.A. administrators (the people who run E.R.P. on the American side) did a remarkably rapid job.

And who got the dollars? It will be remembered from the first article in this series that the grand strategy of E.R.P. was to get the largest slice of the total fed into countries which could make best and quickest use of it. In later years, such countries would get smaller shares of the total. In the event this has worked out. Britain and France have had the largest slices, Scandinavia, Greece and Turkey much smaller ones.

How have the dollars been spent? In the twelve months April 3rd, 1948, to the end of March, 1949, E.C.A. procurement authorisations have totalled \$4,770 millions. Of this, \$2,206 millions have gone on food and agricultural products of various kinds, and \$2,153 millions on industrial equipment and raw materials. The rest, nearly 9%, has been used up on various technical services and on ocean freight. This last item has been particularly large. In the category of food, about 40% has been taken by grain for bread. But the larger portion of the total aid for the first year has clearly gone on industrial plant and raw materials.

It is a fair summing up, then, to say that E.R.P. has gone according to plan. More than that, it has got into its stride with remarkable speed. Western Europe's blood transfusion was not only boldly conceived, it has been quickly carried out.

So much for the facts in the background. But what we really want to know is: what has been the effect of the blood transfusion on the patient? Has it speeded up recovery? On looking at Western Europe's performance in 1948, the answer to the second question is definite: it has.

Last year was one of notable recovery in Western Europe. Progress was widespread. It covered both industry and agriculture: it extended from the victors in the late war to the vanquished. Now it is not possible to say that the phenomenal improvement recorded in 1948 was due entirely to E.R.P. There were other things to help. The weather was better, for instance, than in 1947—a fact which helped to raise the supply of foodstuffs from the farms. Communications were a little less chaotic, which made it easier for goods to circulate. But when full allowance is made for this, there is still a wide margin of increased activity which can be accounted for only by American aid.

Industrial production of all countries in the E.R.P. scheme (excluding western-occupied Germany) was 14 per cent. higher on the average in 1948 than it was in 1938. By November last, the improvement had gone so far that a level of nearly 20 per cent. above the average 1938 level was recorded. (It should be remembered that at the end of the war, industrial activity in the participating nations, excluding Germany, was at barely three-quarters of the pre-war level.) In 1948, production increases were reported by all countries, with the fourth quarter establishing a post-war record in nearly every case. This performance was possible only because dollars were available for key plant, fuel and materials. Some credit, too, must go to E.R.P. for raising agricultural output, for it was achieved in part by American tractors and fertilisers.

There is more to it, of course, than the figures of industrial and agricultural production. E.R.P. bought food for the workers and tobacco as well. It made a hard life at least worth living. It put more goods into circulation and so gave Frenchmen, Italians and Germans more confidence in their currency. And this in turn gave greater confidence all round. E.R.P. has raised morale as well as output. After all, these two are the same in the end, aren't they?

So in the first year, E.R.P. has lived up to the hopes of those who started it. Europe's troubles have not been entirely overcome, not by a long way. But the optimists have been proved right for once and, thanks to E.R.P., the worker has a job and something in the larder.

WORDS OF WISDOM.

Strength of mind is exercise, not rest.

There are no tricks in plain and simple faith.

There is not in earth a spectacle more worthy than a great man superior to his sufferings.

There is no respect for others without humility in one's self.

Things will never be bettered by an excess of haste.

When the fox preaches take care of your geese.

The great river-courses which have shaped the lives of men have hardly changed.

Thou canst not tell
How rich a dowry sorrow gives the soul,
How firm a faith and eagle-sight of God.

Death is the quiet haven of us all.

He has no religion who has no humanity.

None are so well shod but they may slip.

The course of prayer, who knows?

We pardon as long as we love.

The core will come to the surface.

It is proof of a high culture to say the greatest matters in the simplest way.

He is the best carpenter who makes the most chips.

When the one Great Scorer comes to write against your name,

He writes—not that you won, or lost—but how you played the game.

LIGHTER SIDE.

SON : "Dad, why was Adam made first?"

FATHER : "To give him a chance to say a word or two, I suppose."

* * * *

NAVAL LIEUT. (*roaring at Steward*) : "Who told you to put those flowers on the table?"

STEWARD : "The Captain, sir."

NAVAL LIEUT. : "Pretty, aren't they?"

* * * *

MUSKETRY OFFICER : "Good heavens, man, where are your shots going?"

NERVOUS RECRUIT : "I don't know, sir. They left here all right."

* * * *

SERGEANT (*nervously*) : "Please, sir, I think you are wanted on the telephone."

COLONEL : "You think! What's the good of thinking? Don't you know?"

SERGEANT : "Well, sir, the man on the line said, 'Hello, is that you, you old idiot?'"

* * * *

FIRST CANNIBAL : "The chief has hay fever."

SECOND CANNIBAL : "Serves him right. I told him not to eat that grass widow."

* * * *

LITTLE BOY (*reading news item from Indonesia*) : "What does it mean here by 'seasoned troops,' Dad?"

DAD (*immediately*) : "Mustered by the officers and peppered by the enemy."

* * * *

The professional footballer's daughter wanted a doll. Her mother said : "We can't afford it."

And daughter suggested : "Well, mummy, can't we sell daddy again?"

* * * *

A traveller down in the hills saw an old mountaineer shaving himself with a straight-edged razor. "Don't you cut yourself pretty often with this thing?" asked the traveller.

"Naw," replied the mountaineer, "I've been ashavin' nigh on to five years now and I hain't cut myself either time."

" Irrespective of the findings of the U.S.A. experts, the following seem to be the stark facts facing you and me :—

Population of the United Kingdom	46,000,000
People of 65 years and older	12,000,000
<hr/>			
Balance left over to do the work	34,000,000
People of 18 or younger	16,000,000
<hr/>			
Balance left over to do the work	18,000,000
Married women with duties at home	9,000,000
<hr/>			
Balance left over to do the work	9,000,000
People in Government and Council Offices and on Military Service	6,800,000
<hr/>			
Balance left over to do the work	2,200,000
People in Hospitals, Lunatic Asylums, Pools and Greyhound Racing	2,126,000
<hr/>			
Balance left over to do the work	74,000
Spivs and others who won't work	62,000
<hr/>			
Balance left over to do the work	12,000
People in jail	11,998
<hr/>			
Balance left over to do the work	2"

* * * *

EIGHTH ARMY VETERAN : " Did you ever hear the joke about the Egyptian guide who showed a group of tourists two skulls of Tutankhamen—one when he was a boy and the other when he was a man ? "

IRISHMAN : " No, let's hear it. "

* * * *

A spinster encountered some boys in the old swimming hole, minus everything but Nature's garb. She was horrified and asked, " Isn't it against the law to bathe without suits on, little boys ? "

" Yes'm, " announced freckled Tommy. " But Jimmy's father is a policeman, so it's O.K. for you to come in. "

* * * *

" Do you sing soprano ? "

" Sure, how does the first verse start ? "

DEATH OF MRS. E. K. HAWKES.

It is with great regret we record the death of Mrs. E. K. Hawkes which occurred on May 31st. In her younger days Mrs. Hawkes was on the nursing staff of the Royal Berkshire Hospital. During the Boer War she went to South Africa with the Imperial Yeomanry Nursing Service, and was night nurse to Prince Christian when he was fatally ill with fever in Pretoria. In 1903 she was decorated by Queen Alexandra at Buckingham Palace with the South African Campaign Medal. Mrs. Hawkes was the wife of Mr. F. C. Hawkes. She leaves one daughter.

DARTS.

HOP LEAF'S FINE PERFORMANCE.

The Hop Leaf 'A' Darts Team won the S.D.L. Championship, the finals for which were decided at the Town Hall, Reading, on May 14th. The winners received Rolls' Razors as prizes. The Hop Leaf team played 22 matches, winning 16, drawing 5, and losing only 1, which was at home. They thereby maintained an unbeaten away record.

In view of the very keen competition in Division I, this is a very praiseworthy achievement. Altogether there were 56 teams competing in the various leagues, but none of the other records can compare with that of the Hop Leaf, Southampton Street, Reading.

A GREAT THOUGHT.

SOLITUDE.

I am fond of a solitary walk. It is not that I am insensible to the delight of looking upon the beauties and wonders of creation with some companion who can partake of the feelings thus excited, and direct them to their proper use ; but that when alone the voice of Nature speaks more audibly to the heart than the most impassioned eloquence of human lips. In the deep stillness of a thick wood, on the quiet bank of a gentle river we feel the littleness and the greatness of human nature ; we forget the distracting cares and empty joys of the world ; there is room within us for gratitude and devotion, and hope, that looks on high.

RECORD THAMES TROUT.

The following interesting account of a wonderful trout caught at Reading was sent to *The Field*, the well-known sporting magazine, by A. Edward Hobbs, Esq., of Hart Street, Henley-on-Thames.

He says: "My own copy of *The Field*, having by-passed me, it was late before I read Mr. Faring's letter, since when I have taken some pains to confirm the information given to me nearly sixty years ago by the late Mr. Fred Brown, of Castle Street, Reading, the Hon. Sec. of the Reading Angling and Preservation Society.

"The 16lb. 15½oz. trout was caught by Mr. William Wicks, a professional fisherman—generally known as 'Crump' Wicks—on a Sunday in 1880. I have interviewed his son, Tom Wicks, retired fisherman, of Watlington Street (whose age is 85), and he clearly repeated to me the details of which I made notes, when given the information by Mr. Fred Brown. The scene of the capture was one of Messrs. Ayres' wharves, known as Seven Bridges, just above the large Simonds' Brewery, from water known as County Weir and Lock. The lure used was a 'Wagtail Spinner,' which in very tired condition may still be seen at Watlington Street.

"Present at the capture was the late Harry 'Rush,' or Holdway,' of Union Street, himself a professional fisherman, who aggressively, but unsuccessfully tried to take over the rod from his younger fellow pro., thus endangering the killing of the fish which was eventually landed by Mr. William Kirby, watchmaker and jeweller, of Chain Street, Reading. County Weir is the second up the Kennet from the Thames, the first being Blake's, so I fail to see that the suggestion that this wonderful trout is other than a Kennet fish can logically be sustained."

The above, by Mr. Edward Hobbs, is a very lucid account of the capture of this truly magnificent fish. Mr. Fred Kirby, who recently retired from Messrs. Simonds, remembers his father, the late Mr. William Kirby, a noted fisherman, relate the story of how he landed the trout which was sent as a gift to the late Queen Victoria.

"Peace does not mean the end of all our striving;
Joy does not mean the drying of our tears;
Peace is the power that comes to souls arriving
Up to the light where God Himself appears."

BRANCHES.

BASINGSTOKE.

JOHN MAY AND COMPANY, LIMITED.

Congratulations to the Castle Inn (J. May and Co.) who won the Basingstoke Licensed Victuallers' Darts League Contest by one point from the Station Hotel (J. May and Co.), the holders.

The following changes of tenancies have taken place, and we offer our best wishes for future success to the new tenants:—

White Hart, Basingstoke—Mr. H. G. Knott to Mr. H. C. R. Seal.

White Hart, Worting—Mrs. S. Meeks to Mr. F. T. Butler.

The Crown, Silchester—Mrs. K. M. Beer to Mr. G. Hunt.

The Lamb, Hartley Wintney—Mrs. M. I. Pearce to Mr. A. J. Levack.

THE BREWERY, BASINGSTOKE.

ANNUAL OUTING.

Once again this annual event, so eagerly anticipated by all those taking part, was held on Saturday, May 28th. The rendezvous being Southsea, via the charming Stoner Hill and Petersfield route.

The date selected by the Committee responsible was somewhat earlier advanced on previous years in order to avoid clashing with holiday fixtures of employees; however, although rain was falling on the arrival of the Venture Coaches (which necessitated the cancelling of the usual photograph) and continued during the journey, this did not deter the spirit of the company to enjoy themselves. It had been planned to serve refreshments on the Downs, but owing to the unfavourable weather conditions it was wisely decided to partake of same at Petersfield, the bagged refreshments being served in the respective coaches.

On arrival at Southsea at 11 a.m., the rain had ceased and brighter skies were looming up over the Island; soon the warm sun was shining its welcome; thereafter a perfect day was experienced, the only inconvenience being the carrying of the not needed mackintoshes.

The usual competitions *en route* were indulged in, and caused considerable amusement and monetary enrichment to

many. The following were the winners of the Wheel Competition :—

Messrs. G. Burch, S. Crew, F. Huddleston and W. J. Wakefield.

At 7.15 p.m. the return journey was commenced, a break being made on Colden Common for refreshments. During this stop the "mystery" prizes for employees and visitors were disposed of, the tickets being drawn by Mrs. A. H. Dykes, and presented to the successful winners by Miss Barbara Winterbottom, the names of the lucky folk being as follows :—

Coach No. 1. Mrs. Ball, Mrs. Reid, Messrs. A. Dallimore, E. Newin and W. H. Wakefield.

Coach No. 2. Mrs. Busby, Messrs. I. Barrett, H. Gallop, C. Mounty and W. Smith.

Mr. W. P. Connolly, in a few appropriate words, expressed the thanks of all to the Hon. Organiser, these sentiments being endorsed with musical honours, and was briefly responded to by Mr. A. H. Dykes.

Proceeding, the party reached Sutton Scotney at 9.15 p.m., one coach entertaining at the White Swan, the other at The Coach and Horses; here arrangements had been made to refresh with much appreciated sandwiches and other essential liquid refreshments.

The last lap homeward was made at 10.30 p.m. reaching home at about 11.30 p.m., everyone having enjoyed another successful annual outing.

The Committee wish to express their thanks to our Parent Company, Messrs. H. & G. Simonds, Ltd., for making it possible for all employees to participate in this annual event and for the provision of liquid refreshments; also to Messrs. E. Newin and H. Dolton for assistance with competitions and entertaining.

The Committee responsible for the day's arrangements were: Mr. W. P. Connolly (*Chairman*), Messrs. W. Ball, C. Barrett, C. Doswell, C. Vernon, W. J. Wakefield and A. H. Dykes (*Hon. Organiser*).

CIRENCESTER.

CIRENCESTER DARTS LEAGUE FINALS.

A well attended gathering at the Church Hall on April 28th last witnessed the presentation of the league trophies by the President, Mr. H. Thompson. Mr. W. P. Cripps, Director of H. & G. Simonds, Ltd., proposed the toast of the League to which the President responded, congratulating the winners. The successful teams were as follows :—

Hospital Cup, "Greyhound" (Siddington); runners-up, "Hope."

North Section Championship, "Talbot"; runners-up, "The Wheatsheaf."

South Section Championship, "Greyhound"; runners-up, "Foresters."

The "Don Cole" Cup (Individual Knock-out Competition) was won by Mr. W. Waldon ("Greyhound," Barnsley); runner-up, Mr. G. New ("The Wheatsheaf").

"Wooden Spoons" were presented to: Bull (North) and Drill (South).

FAIRFORD AND DISTRICT DARTS LEAGUE.

The final of the Hospital Cup and the semi-finals and finals of the Singles and Doubles Competitions were decided at the Village Hall, Kempford, on the 25th April last before some 200 supporters. Proceedings were conducted by their indefatigable Secretary, Mr. E. L. Gardner. Mr. Eric Gantlett presiding, and Mr. R. H. Matthews (H. & G. Simonds, Ltd., Cirencester) presenting the trophies. Results were as follows :—

League Champions: "Axe and Compass" (Kempford); runners-up, "The Swan" (Southrop); wooden spoonists, "Three Horse Shoes" (Lechlade).

Highest Aggregate: "Axe and Compass."

Most Draws: "The New Inn" (Poulton).

Singles Champion: C. Arkell ("Bull Tap," Fairford); runner-up: W. S. Cook ("Axe and Compass").

Doubles Champions: E. Tarrant and F. Sharps ("New Inn," Coln); runners-up, F. Pudwell and E. Tunley ("Red Lion," Lechlade).

SOUTH CERNEY AND DISTRICT DARTS LEAGUE.

The old "Royal Oak" club room at South Cerney resounded to cheers for victors and vanquished when, on 23rd March last, the presentation of the League Trophies was made by Mr. R. H. Matthews. The winners, The Crown "A" Team, Cerney Wick, have won the League Trophy for three years in succession, the runners-up being the Royal Oak team. The Individual Knock-out Tournament was won by Mr. Frank Wood, of South Cerney, the runner-up being Mr. Bert Wall, of Siddington.

Members were sorry to hear of the resignation of their hard working and energetic League Secretary, Mr. A. E. Price, who is leaving the district, and our best wishes go with him.

CIRENCESTER AND TETBURY SKITTLES LEAGUE.

A most successful gathering of some 350 members of the Skittles League witnessed the presentation of the trophies by Mr. H. St. G. Rawlins to the successful participants at the Bingham Hall, Cirencester, on May 12th last. The winners were as follows:—

The Bull "A" and The Nelson "A" (*Champions and runners-up in the "A" Section of the League*).

The Plume "B" and Golden Cross "B" (*Champions and runners-up in the "B" Section*).

The Bathurst Arms (*"Slingsby" Vase*).

The Golden Cross "B" (*"Usher" Cup*).

G. Davies, P.R.H.A. (*"Ray Harding" Officials' Cup*).

F. Kyte, The Bathurst Arms (*"Reg Crouch" Nomination Cup*).

C. McCarthy, Queen's "A" (*"F. Dike" Nines Cup*).

The evening concluded with a most enjoyable concert by talented local artistes.

DEVONPORT.

TAMAR BREWERY, DEVONPORT.

We congratulate our late Branch Department Manager, Mr. A. R. Bradford, on having completed fifty years' service with the Company, and wish him good health and many years of happiness on his retirement.

To Mr. A. E. Wake, his successor, we offer our congratulations on his appointment, and extend to him every good wish for a long and successful term of office.

We regret having to record the death of Mr. G. Harris, who passed away on May 4th after a long period of illness, and extend our sincere sympathy to his family in their bereavement. At the time of his death he had completed well over 37 years of loyal and faithful service with the Company and had only recently retired owing to ill-health.

TAMAR SOCIAL CLUB.

The Annual General Meeting was held at the Club premises on Saturday, March 5th, 1949, Mr. F. W. Freeman taking the Chair. The Minutes of the last General Meeting having been adopted, the Chairman presented the balance sheet for the year. This he discussed in detail, noting that although the trade was passing through difficult times, the result shewn was indeed a good effort. Following these remarks the proposal to accept the balance sheet was moved, seconded, and carried unanimously.

Mr. A. Johns, the retiring Chairman, in making his report, thanked all who had patronised the Club, and hoped they would continue to do so in future. Thanking his Committee for their support during the past year, he assured the meeting that it had been a pleasure to be in office.

The election of officers for the ensuing year resulted as follows: Mr. A. Johns, Chairman; Mr. F. Turner, Secretary; Mr. R. Gammage, Treasurer. Committee: C. Sammels, S. Harris, R. Jagers, W. Luscombe, W. Hochedy, F. Pocock, R. Creber.

The meeting closed with the Chairman of the Football Club (Mr. R. E. Wright) presenting a balance sheet on their behalf, congratulating all concerned on their magnificent achievement so far in this their first season of competitive football.

The Club held their first Dance at the Civic Restaurant, The Guildhall, Plymouth, on Thursday, March 24th, from 8 p.m. until midnight. Over 250 people attended and thoroughly enjoyed the evening. The Moorland Links Orchestra, under the direction of Mr. Frank Fuge, entered into the spirit of the evening, providing a varied repertoire of music from modern swing to Sir Roger de Coverley. Wholehearted efforts by Committee members also largely contributed to the success of the enterprise. We hope to have our next dance early in October.

After a most successful season in the Plymouth Combination Football League, Simonds S.C.A.F.C., together with 54 supporters, had their first annual outing to Dunsford, near Exeter, on Saturday, May 14th. The visit was made possible by a very kind invitation of Messrs. A. Morris and Sons (Dunsford), Ltd., Iron Mills, Sports and Welfare Club.

A Charity Match in aid of the Plymouth Anderson Fund was played, Simonds S.C. being defeated by 6 goals to 1. The proceeds of the match (by collection) realised the magnificent sum of £5 10s. od.

Tea was provided for all, this being followed by a grand dance.

The Secretary wishes to thank all members for their services during the past season, and looks forward to their renewed efforts during the coming season 1949-50.

Considerable interest has been shown in connection with the formation of Simonds' Cricket Club, and a team has been entered in the Plymouth and District United Churches League, who will be under the able guidance of Mr. J. E. G. Rowland (Captain).

The following officers were elected at a general meeting held at the Social Club: *President*, F. W. Freeman, Esq.; *Vice-Presidents*, J. E. G. Rowland, Esq., R. E. Wright, Esq., J. L. Jinks, Esq.; *Chairman*, J. E. G. Rowland, Esq.; *Committee*, Messrs. Spratt, Mann, Nichols, Witchell and Garrod; *Secretary*, Mr. R. J. Nichols; *Treasurer*, Mr. G. L. Rees; *Scorer*, Mr. C. Wyatt.

A large gathering of enthusiastic "Hop Leaf" supporters witnessed the semi-finals of the Dart League at Simonds' Social Club on Wednesday, May 25th. The competing teams were "The Swan" and "The Stopford," and the latter, by consistent scoring, won easily with a result of 8 games to 1, and now meet "The Weston Mill" (last year's winners) in the finals at Devonport Guildhall on June 14th.

The following changes have taken place since our last issue:—

White Thorn Inn, Shaugh Prior—Mr. and Mrs. J. Stevens.

Lord Beresford, Devonport—Mr. and Mrs. R. S. Luff.

Queen's Hotel, Brixham—Mr. and Mrs. J. Young.

We wish all concerned every success in the future.

We regret having to record the death of Mrs. Tozer, wife of our Manager at the Devonport Arms, Paignton, and extend to him and his family our deepest sympathy in their bereavement.

BLANDFORD.

It is with much pleasure that we have to record again the further success of the Crown Inn, Ibberton, darts team on winning the Sturminster and District League for the third year in succession.

On the 15th March a very pleasant evening was spent at the "Crown" on the occasion of what has become the annual Champions *v.* The Rest of the League match, after which the Cup was presented to the captain of the "Crown" team by Mr. R. J. Bartlett.

Tankards were presented to each of the winning team and medals to the runners-up, the "Royal Oak," Okeford Fitzpaine.

In making the presentation Mr. Bartlett congratulated the "Crown" team on their fine achievement in winning the Cup outright, and remarked that it was obvious that continual training on Hop Leaf brands brought the desired result. He also congratulated the other members of the League on their sporting games during the past season and the officials for the successful work they had done.

It was very much regretted that Mr. Gibbs, the Chairman of the League, was unable to attend owing to illness, but in his usual thoughtful way he remembered to send something to fill the Cup.

We are pleased to reproduce a photograph of the successful team, together with Mr. Downer, the licensee, and his son.



The "Crown Inn", Ibberton, Darts Team.

BRIDGEND.

South Wales, like most other parts of the country, has for the past few weeks enjoyed wonderful weather, resulting in the first real outdoor week-ends of the year, and all sporting events have accordingly been well supported as was evidenced by the crowd in the region of some 15,000 at the opening meeting of the Vale of Neath Races held on May 7th.

This Course, which is the Mecca of all racing enthusiasts in South Wales, is situated in delightful surroundings six miles from Neath and sixteen miles from Swansea, and we are pleased to record that the tenant (Mr. J. Miles) of our most recent acquisition, the Commercial Hotel, Plasmarl, Swansea, has been successful, despite heavy competition, in obtaining the contract for the supply of "wet" refreshment for the complete series of meetings held at regular intervals from May 7th to September 17th next. After witnessing the splendid efforts of Mr. Miles and his staff on May 7th, we are satisfied that the pleasing effect of our two marquees, new cask covers, sparkling glassware, etc., allied to draught and bottled beer served at the peak of perfection with courtesy and speed, has yet further enhanced our reputation in the area, and we look forward to the next meeting with confidence in the ability of Mr. Miles to cater for the needs of the racing public.

Mr. Miles has also contracted for the supply this season of alcoholic refreshment at St. Helens Cricket Ground on the occasions of all County cricket matches played by Glamorgan County Cricket Club, 1948 County Champions.

VALE OF NEATH DARTS LEAGUE.

The above-named organisation on Wednesday, May 11th, held a Presentation Meeting at the New Inn, Resolven, at which winners of various competitions were presented with their trophies and awards.

Mr. S. C. Saunders, who had been invited to present the "Simonds" Cup to the winners, was unable to attend. Mr. C. L. Carvill (accompanied by Mr. G. L. Hardwick) deputised, and after a very pleasant evening's entertainment was given the honour of presenting the League Challenge Cup to the captain of the winning team, the Smiths' Arms, Skewen, after which Mr. N. Moon, on behalf of the donors of other awards, presented "Section" Cups, etc., one of which, "Section B" League Cup, went to a Simonds' house, the Lamb Inn, at Neath. Well done, the "Lamb"!

The "Simonds" Cup, a knock-out trophy, was this season won by the same team that won the League Challenge Cup, the Smith's Arms, Skewen, and in presenting this trophy, Mr. Carvill, while praising the meritorious effort in "lifting" the two main prizes, warned the winners that next season will be "another day," and that the competition is expected to be even keener.

The Chairman presented the prizes to the winners of the Individual Competition, and the spirit and sportsmanship so evident was expressed in the brief but succinct speech of the runner-up when he spoke thus of his conqueror, "He's a grand lad, he gave I one hell of a licking."

To the Chairman, Secretary, and all the assembled company, we say thanks for a very pleasant evening.

BRIGHTON.

We congratulate Mr. A. E. Wake on his appointment as Branch Departmental Manager. We have pleasant recollections of his starting with the firm at this Branch and wish him every success and good health to fulfil his onerous duties.

It is with deep regret we record the passing of Mr. W. H. Summarsell on Good Friday. The funeral took place at Hove Cemetery, Mr. E. D. Penlerick representing the firm. Also present were Mr. W. H. Cotton (late Chief Clerk) and Mr. A. Smith (late foreman).

The flowers were numerous and beautiful, including one from the Directors of the firm. We send our deep sympathy to his wife, daughter and parents. R.I.P.

We congratulate Reading Football Team on being runners-up in League III South. Brighton and Hove Albion had record gates during the season, but lacked goal scoring forwards—better luck next time!

WORTHING AND DISTRICT BILLIARDS AND SNOOKER LEAGUE.

"SIMONDS" CUP PRESENTATION.

By R. C. Jenkinson, Worthing Herald Sports Editor.

On the bar shelf of the Sports Club at Worthing—the Club is the social section of Worthing Football Club—among numerous silver cups, now rests a new "pot."

It is the H. & G. Simonds' billiards handicap trophy, presented to Worthing and District Billiards League for competition among league players, and to Bill Lamb, billiards captain of the Sports Club, goes the honour of being the first holder.

He won it on May 11th at the Corporation Recreation Club, Worthing, beating his team colleague, H. Anderson, in the final by 490 points to 418, in a game which produced some exciting billiards. Both players were backmarkers, and owed 140 points.

The first half-hour's play produced 205 points, Lamb leading by 120 to 85. Anderson crept closer, and in ten minutes the scores were all level at 120. At the interval Lamb held a lead of 233-211, having an average of 7.5 for 33 visits, and Anderson an average of 6.3.

It took Lamb another 33 visits to reach game at 490, with an average of 7.15. Anderson's final average was 6.4.

Best breaks were: Lamb, 46, 29, 28, 25 (twice), 24, 22 and 20; Anderson, 35, 33, 31 (twice) and 26.

Mr. E. D. Penlerick, always a popular visitor to Worthing, came from Brighton to present the trophy to the winner. With him was Mr. Grover, also of the Brighton Branch, and other spectators included Alderman J. A. Mason, President of Worthing and District Billiards League, Mr. E. G. Townsend, O.B.E., Town Clerk of Worthing, Mr. Fred Davis, Secretary of the Brighton Billiards League; and that well-known player, Mr. Bill Wall, of Findon.

All had a few remarks to say about the game, and Alderman Mason warmly thanked Messrs. Simonds for their generosity in putting up the trophy, and for showing such a keen interest in Worthing's sport.

In reply, Mr. Penlerick congratulated the winner, and suitably commiserated with the loser.

BRISTOL.

BRISTOL "HOP LEAF" DARTS LEAGUE.

The annual challenge match between the winners of the north and south sections of the League, for the Championship Shield, was a most thrilling affair, the result being in doubt until the last dart was thrown.

A packed house filled the Bathurst Hotel on Friday, May 13th, to see this game between the Black Horse, Hambrook, and the Queen's Head, Bedminster.

The "Horsemen" have won the North Division for three years in succession. They also took the Shield in 1947, but had

to surrender it in 1948 to the Southern champions, the "Swan," Hanham.

The "Queen's Head" were newcomers to championship honours, but they had no "Wembley" nerves, and on this occasion, at the end of eight games, the scores were level—four all—with the final "leg" to play.

Skipper Anstey did not get away too smartly for Hambrook in this deciding game, his opponent however very soon got going with his double, and like our champion jockey, proceeded to "make every post a winning post." He gave no chances away, and even though the Hambrook captain made a great effort to overtake him, the early "flyer" made just that difference, and once again the "Black Horse" had to take second place. Well done, the "Queen's"! A 5-4 victory on your first "final" appearance was a great achievement. And hard luck, Hambrook! To appear in three finals in succession is something to be proud of, however.

After this exciting contest our Mr. H. C. Hillman presented the Challenge Trophy, the League and Knock-Out Cups and personal prizes to the various winners. He warmly congratulated both sides on their skill and sportsmanship during a great match, and assured all present of the firm's interest in their games under the "Hop Leaf" banner. It was a great pleasure to be present, and especially to have first-hand evidence of the League's support, both from a playing and a social point of view. Such results could only be achieved by a great deal of individual hard work and co-operation by those responsible for its administration. Only by working together year by year as a team could such keenness be maintained. He felt sure that they would go on from strength to strength. With thanks to Mr. Hillman for presiding, a delightful evening came to an end. (We hope to give the complete league tables in the September issue.)

Since our last notes we have lost three old tenants, who have joined the great majority, all of them after a short period of ill-health only. Our sincerest sympathies are extended to those near and dear to them in their sorrow. They were:—

Mrs. B. A. Brown, The Tanners' Arms.
Mr. T. J. Twiggs, Galiford House (Off Licence).
Mr. C. G. McCann, Hop Pole, Limpley Stoke.

We also have to record with great regret the passing of an old Jacob Street colleague, Mr. A. E. James, who retired on pension in 1939, after many years in charge of the loading stage clerical staff. To Mrs. James and her family we express our deep sorrow in the loss of one who gave much faithful and valuable service to the Brewery.

Various changes of tenancies have taken place recently, and we wish these "Hop Leaf" licensees every possible success in their new responsibilities. We hope they will see to it, each in their own sphere, that customers get a real "Simonds" welcome and service at all times, and so keep the flag well aloft, as a symbol for others to try and follow. Nothing less can earn commendation! Particulars are as follows:—

The Bathurst Hotel—Mr. J. T. Lanning.

The Cumberland Hotel—Mr. J. P. Clements.

Galiford House (Off Licence)—Mr. E. T. Twiggs (Son).

Hop Pole, Limpley Stoke—Mr. J. McKenna.

The Tanners' Arms—Mr. L. G. Brown (Husband).

We regret the—we hope—only temporary loss of our old "Cumberland" tenant, Mr. W. (Bill) Hurford, who has on medical advice chosen to seek a few months' rest, after so many years there. Our latest "bulletin" is that he is feeling much better and is keen to once again give us that loyal and cheerful service which was a feature of his "Cumberland" years. That is good news to us.

MR. A. R. BRADFORD.

We cannot possibly end these notes without recording a tribute to our old friend and colleague, who has lately retired from the front line after over fifty years' devoted service to the firm in the Branch Dept., Reading.

In all matters which came within his administration from Bristol Branch, his kindly tolerance and human understanding was something which is all too rare in commercial life to-day, and we thank him for his ever-ready guidance and patience on so many occasions since 1935.

We wish him good health and good luck in his so well-earned retirement. Thank you for much, "A.R.B."!

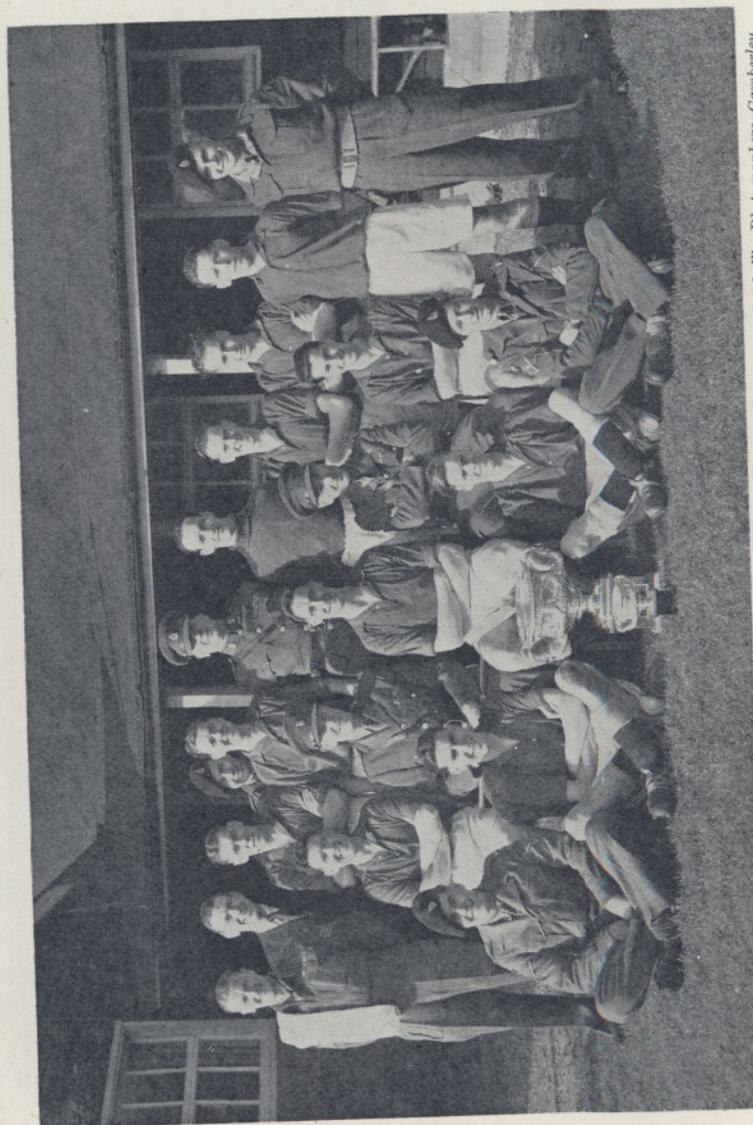
FARNBOROUGH.

R.E.M.E., BLACKDOWN.

In our March issue we reproduced photographs of the Annual Dinner held at the Sergeants' Mess in December last. We have been advised that the correct designation of the Unit is now: "Armament Wing, R.E.M.E. Training Centre, Frith Barracks, Blackdown," and we tender to the Commanding Officer and all concerned our apologies for the misnomer quoted.

ARMY CUP FINAL, 1949.

Decisive win (6—0) by the Depot and Training Establishment, Royal Army Medical Corps, Queen Elizabeth Barracks, Crookham, over the 64th Training Regiment, Royal Artillery, Oswestry.



Photograph by kind permission of Marshall's, Photographers, Camberley.
The Winning Team, with Officials.



Photograph by kind permission of Marshall's, Photographers, Camberley.
 Presentation of the Cup by Field Marshal Sir William J. Slim, G.B.E., K.C.B., D.S.O., M.C.,
 to Q.M.S. A. V. Tennuci.

ARMY HOCKEY, 1949.

2nd Battalion Royal Tank Regiment, Haig Lines, Crookham,
 Winners of the Southern Command, United Kingdom and
 Army Cups.



Photograph by kind permission of Marshall's, Photographers, Camberley.
 The Winning Team, with Trophies.



Photograph by kind permission of Marshall's, Photographers, Camberley.
R.S.M. S. E. Styles, Captain of the Team, receiving the United Kingdom Cup from Major-General Sir Percy C. S. Hobart, K.B.E., C.B., D.S.O., M.C., Colonel Commandant, Royal Tank Regiment.



Photograph by kind permission of Marshall's, Photographers, Camberley.
Major-General Sir Percy C. S. Hobart, K.B.E., C.B., D.S.O., M.C., addressing the 2nd and 8th Battalions, Royal Tank Regiment, after the Final of the United Kingdom Hockey Cup.

SERGEANTS' MESS, 3RD BATTN., COLDSTREAM GUARDS.

ST. GEORGE'S BALL AND REUNION

(attended by 1,500)

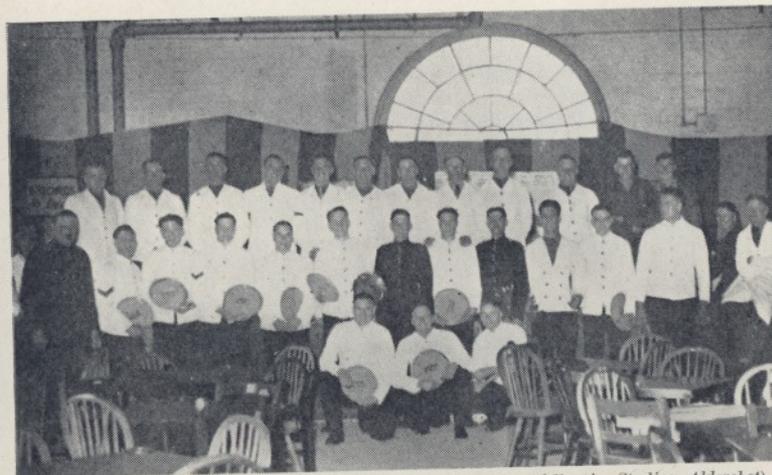
On Saturday, the 23rd April last, in the Maida Gymnasium, Aldershot, the Sergeants' Mess, 3rd Battn., Coldstream Guards, held their Annual St. George's Day Ball and Reunion of all ex-Officers, Warrant Officers and Sergeants of the Battalion. Considered to be one of the most successful functions since the end of the war, the Ball was attended by over 1,500 people. Among those present were Senior Officers of the Regiment and Aldershot District, also His Worship The Mayor of Aldershot. The guests were welcomed by R.S.M. C. Smy, D.C.M., of the 3rd Battalion.

The music was provided by the Dance Band of the Regiment and the Battalion Dance Band, and dancing continued until 3 a.m. The Corps of Drums of the Battalion, in full ceremonial dress and bearskins, played, marched and counter-marched in the Gymnasium with great perfection.

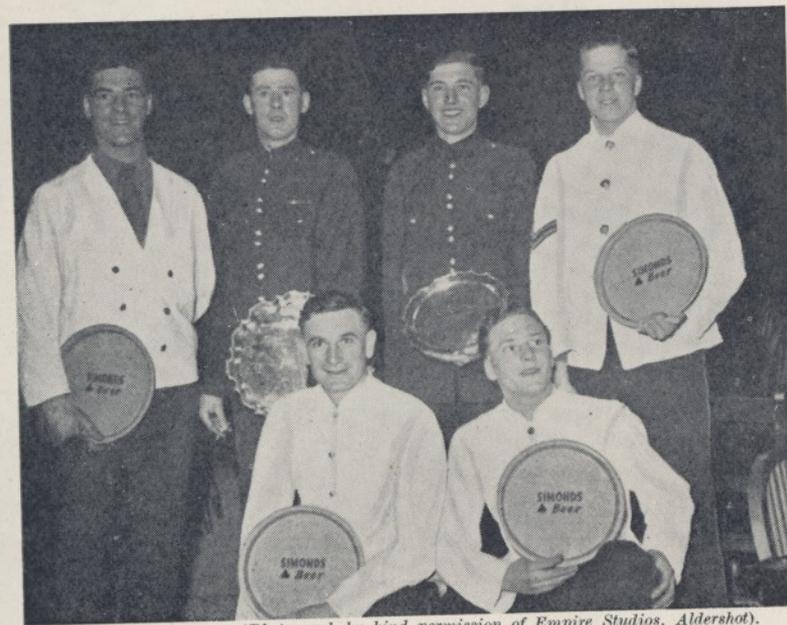
We were honoured with the order to supply the whole of the malt liquors for the occasion and desire to express our thanks for the very kind letter of appreciation received.



(Photograph by kind permission of Empire Studios, Aldershot).
A Section of the Bars.



(Photograph by kind permission of Empire Studios, Aldershot).
Drill Sergt. Tyack with his Staff of Waiters.



(Photograph by kind permission of Empire Studios, Aldershot).
Six of the Waiter Staff.

LONDON.

SOUTHERN CLUBS' DARTS LEAGUE.

Our Director, Mr. Duncan Simonds, came up specially from Reading, at the express invitation of the League, to present the trophies and medals at the second annual prize-giving of the Southern Clubs' Darts League, held at the Tooting Constitutional Club on Wednesday, April 27th, 1949.

Addressing an audience of over 300, Major S. J. Sulston, the Chairman of the League, gave a report on the successful progress made, and expressed the opinion that growing popularity might necessitate two divisions being formed next season. He paid warm tribute to the League's Secretary, Mr. H. Hodder, to whose efforts the League largely owes its present success.

The Chairman concluded by thanking Mr. Duncan Simonds and the Firm for their generosity and interest, and then called upon Mr. Simonds to present the Simonds' Silver Challenge Cup and ten medals to the Wimbledon Conservative Club, the League Champions for the season just ended. Other awards were:—

<i>League Runners-up</i>	... Manor Club and Institute.
<i>Singles Champion</i>	... Mr. A. Flowerdew.
<i>Singles Runner-up</i>	... Mr. G. King.
<i>Pairs Champions</i>	... Messrs. J. Long and J. Wardell.
<i>Pairs Runners-up</i>	... Messrs. C. Boyes and W. Martin.

Mr. Duncan Simonds replied for the Firm in a racy and witty speech, which received an ovation.

After the prize-giving there was a surprise item when members of the League presented their Secretary, Mr. H. Hodder, with a Westminster Chimes Clock in spontaneous appreciation of his services.

The Wimbledon Conservative Club team proved themselves worthy champions when they beat a representative league team by two games to nil in the match that followed.

Our thanks are due to our hosts, the Tooting Constitutional Club, for a most enjoyable evening.

Members of the Firm present from the London Branch were our Manager, Mr. S. M. Penlerick, Mr. Ward, Chief Clerk, and representatives Messrs. E. Buckland and C. Law.



Mr. E. Duncan Simonds presenting the "Simonds" Challenge Cup to the Wimbledon Conservative Club Darts Team, winners of the Southern Clubs Darts League at Tooting Constitutional Club.

THE "THIRTY" CLUB.

We are indebted to Major Sulston, Chairman and Founder of the "Thirty" Club, for the following notes, which will be of particular interest to our service readers:—

The "Thirty" Club is the headquarters of the 30th County of London (Tooting) Battalion Home Guard Old Comrades' Association.

The Association was formed on the 16th October, 1943, and claims to be the oldest Home Guard Old Comrades' Association in the country.

It was this foresight which enabled the officers of the Association to make their plans for opening the Club so soon after the "stand-down" of the Home Guard on the 3rd December, 1944. As a result, the Club first opened its doors on the 31st March, 1945.

Since then remarkable progress has been made. With a membership of over 400, the Club has successful Rifle, Bowls, Cricket, Football, Billiards and Darts sections. One of the rifle teams has just finished top of their section of the Croydon and District Rifle League.

The Club also produces its own journal, *The Monthly Review*—always topical and amusing—the entire proceeds being devoted to the Club Benevolent Fund.

Visitors to The "Thirty" Club always recognise the "Services" atmosphere, as the Management Committee have been successful in their object of making the Club resemble, as near as possible, a Regimental Mess. One thing that impresses visitors is the unique collection of regimental badges which adorn the walls of the Club House. Backed by green cloth and mounted on oak plaques, the badges number nearly 100, and are those which have been worn by the members who presented them. They date back to the 1914-18 War, and cover units now out of existence, including the Royal Naval Division (Anson and Howe Battalions), Royal Naval Air Service, Royal Flying Corps, Machine Gun Corps and the Tank Corps. The collection has stimulated interest in Service Clubs throughout the country. Visitors from ex-Service Clubs as far distant as Brighton, East Grinstead and Dovercourt have paid special visits to the "Thirty" Club to see the display, with a view to recommending their own Clubs to follow suit.

The success of any Institution can best be measured by the extent to which its original objects have been attained, and judged by this standard, The "Thirty" Club can claim to have justified the expectations of those who brought it into being.

The Management Committee recognise that without the assistance of the Firm their efforts would have been in vain owing to the difficult period existing when the Club was founded.

FOOTBALL.

Congratulations to Portsmouth Football Club, the Champions of the First Division, and to Fulham on their well-deserved promotion.

We regret to record that Mr. Reuben Clark, an employee at London Stores, passed away on Monday, April 4th.

Mr. Clark had recently retired on pension after 29 years' service with the Firm.

Our sympathy is extended to Mrs. Clark and the family in their sad bereavement.

OXFORD.

BRITISH GRAND PRIX MEETING, SILVERSTONE.

MAY 12TH, 13TH AND 14TH.

120,000 people watched the British Grand Prix on the Silverstone Circuit at the former R.A.F. Airfield, near Towcester, Northamptonshire, on Saturday, May 14th.

The race consisted of 100 laps of the three mile course round which sped 26 cars with drivers representing Britain, Belgium, U.S.A., France, Siam, Switzerland and Italy.

The race was won by Baron E. de Graffenried, the Swiss driver, in a Maserati, with an average speed of 77.31 m.p.h.; second was F. R. Gerard (Britain) driving an E.R.A., and a French driver, Louis Rosier, driving a Talbot was third.

The catering for the officials and competitors was carried out by Mr. P. L. Stevens, of the "Sun Inn" free house, at Whitfield, near Brackley, in a marquee in the centre of the track, and throughout the three-day meeting beer from the H. & G.S. Mobile Tank and "Hop Leaf" brand bottled beers were on sale.

PORTSMOUTH.

FOOTBALL.

The football season, 1948-49 has now closed. To all football enthusiasts in Portsmouth it will certainly be a memorable one. Our team has achieved what is the ambition of all professional clubs, viz., to win the Football League Championship.

It is most fitting that this great feat should occur in the Club's Jubilee Season, and it is the result of really first class football, together with the all important "team spirit."

Not only have they won the Blue Ribbon of English Football (this is done by some team each year), but in doing so they have established themselves as the first club to climb from the humble position in the Second Division of the old Southern League to the top of the tree.

At the conclusion of the match with Huddersfield, their last home match of the season, Mr. F. H. Cearns, a member of the League Management Committee, presented the League Championship Cup to the Club President, Field Marshal Viscount Montgomery, and medals to the respective players amid great enthusiasm, the like of which has never before been seen at Fratton Park.

Another point worthy of mention is the fact that they were undefeated at home during the whole of the season, including Cup Ties.

Speaking of the Cup reminds us of how near we came to bringing off the "double," having got as far as the semi-final before being unexpectedly defeated by Leicester City at Highbury.

For all this we say, "Well done, Pompey!"

Congratulations to the Reading team for finishing up second in the Third Division. It is a pity that they did not strike their true form until rather late in the season; but here's wishing them better luck next time.

In the last issue of the HOP LEAF GAZETTE is the story of a "Midsummer Night's Dream that came True," which we feel sure was read with interest by Club men throughout the "Hop Leaf" areas. In this issue we show a photograph of some of the gallant band engaged in the building of the Club premises. Readers may see in the background what a fine effort was made, and if "rumour be not a lying jade" there is a possibility that yet another communal effort will be made by this enthusiastic band to extend their premises.



(Photograph by Evening News and Hampshire Telegraph, Portsmouth.)

A contribution by Mr. "Paddy" Barrett, the popular Steward to our friends at the Southsea Conservative Club :—

"For years I could not sleep a wink,
I'd twist and toss and turn and think,
Of sleeping draughts I drank a score,
But slept as badly as before.
Then, magic came unto my aid,
I bought a pint, 'twas Reading made,
With a creamy top beyond compare
'Twas fit to drink, anywhere.
But where's the magic, oh, you see,
That beer *was* brewed; Simonds for me."

SOUTHSEA (WAVERLEY BOWLING CLUB) ANNUAL
BANQUET AND BALL.

The Southsea (Waverley Bowling Club) held their Annual Banquet and Ball at Kimbells' Cafe, Osborne Road, Southsea, on Friday, the 18th February, 1949.

A company of about 250 sat down to Dinner under the chairmanship of the President, E. C. Fry, Esq., and among the guests of the evening were The Lord Mayor, Councillor F. Miles, J.P., J. H. Ward, Esq., M.B.E., and Mrs. Ward, H. A. Rootham, Esq., Hon. Secretary, Hants County Bowling Association, and Mrs. Rootham, Mr. G. A. Pook, Hon. Secretary, Portsmouth and District Bowling Association, and Mrs. Pook.

H. R. Shepherd, Esq., Past-President, acted as Toastmaster.

J. S. Mill, Esq., Past-President, in proposing the Toast of "The Lord Mayor and Corporation of the City of Portsmouth," said that the period of office of The Lord Mayor has been one of high endeavour, with a large amount of success on behalf of the City and its inhabitants, and expressed the very deep regret of all present at the absence of The Lady Mayoress through indisposition, from which it was hoped that she would soon fully recover to resume the social and charitable activities in which everyone knew she was so deeply interested. He asked The Lord Mayor to be good enough to convey these sentiments to The Lady Mayoress.

The Lord Mayor, in reply, thanked Mr. Mill for the message which he would be particular to deliver and which would be gratefully received.

The Toast of "The Southsea (Waverley Bowling Club)" was proposed by J. H. Ward, Esq., M.B.E., in which he referred to the high position the Club had attained not only in the bowling

world, but also in the generosity displayed when any deserving Charity appealed to them for assistance. He wished the Club every success in the future, both financially and socially. W. G. Jones, Esq., Vice-President and Club Captain, responded to this Toast, and W. Christopher, Esq., then proposed the Toast of "Our Guests," giving all a hearty welcome, and wishing them a very enjoyable evening. H. A. Rootham, Esq., Hon. Secretary, Hants County Bowling Association, responded, thanking the "Waverley" for their hospitality, and wishing, on behalf of all the guests, the Club's continued prosperity and happiness.

By the courtesy of J. Jeffrys, Esq., Managing Director of the Coliseum Theatre, a Cabaret Show was put on, the turns being greatly enjoyed by all, and their enjoyment was shown by the hearty applause given the artistes.

Dancing was continued up to 1 a.m., some of the old dances being much enjoyed by a large number of those present.

We welcome back to the staff Mr. H. C. Hay on his return from service with the R.A.F.

Also would we welcome Mr. J. W. Morrissey, who joins our cellar staff. Mr. J. W. Morrissey saw service during the last war with the 3rd Parachute Battalion. He dropped at Arnheim in September, 1944, where he gained the Military Medal.

"SUNNY."

During Easter and the following week, the Portsmouth Players (Amateurs) staged "Sunny," in which the male lead was taken by Mr. Frederick Odds in the part of Jim Deeming, originally played by Jack Buchanan. Other leading members of the cast were Kitty Tyndall as Weenie, Peggy Rogers as "Sunny," and Clarence W. Jolliffe as Wendell Wendell.

The Show proved an enormous success, and notwithstanding two theatres in the City having great counter-attractions that week, proved its worth by drawing many thousands of music lovers to the South Parade Pier during its run. It is gratifying to know the Society made a profit on this most ambitious venture. The critics were very pleased with the actors' effort, and good notices were received, although only the "players" and Director know of the snags encountered.

Readers will be interested to know Mr. Frederick Odds is the Portsmouth Manager of our friends, Messrs. Saccone and Speed, Ltd.

Visitors from Reading enjoyed the Show, and on another evening we were pleased to see and welcome Mr. Peter Lyon from the London Offices of Messrs. Saccone and Speed, Ltd.

R.N.E.B.S. MEMORIAL CLUB.

The R.N.E.B.S. Memorial Club at Southsea are completing their darts season. Their "Battle Song," sung to the tune of MacNamara's Band, is given hereunder, and we are assured by their respected President, Mr. Jim Maycock, that there is no copyright upon same and should any other teams wish to adopt same, substituting names, of course, the R.N.E.B.S. Memorial Club would not object as they are confident of outsing them!

THE TIFFIES DARTS CLUB.

By *Jesse Pearce.*

Oh! I'm here to tell you all about the noble game of darts
And the finest team you've ever seen in these or any parts;
Oh! there's Jim and Charlie, Chippie and John, Jim
Maycock and the rest,
All keen to try with eagle eye their skill against the best.

Chorus.

And the board will creak, and the watchers shriek
As the darts fly in non-stop,
When the trebles are full, we hit the bull
And finish on double top.
Oh! Everyone can score a ton—they really are supreme,
A credit to the Tiffies Club, and old George Horsley's
team.

Oh! A man came in the other day, and said he'd like to
try
His skill against the best we'd got, his name was Dick Dead
Eye.
Oh! he had one game of three-o-one, and that, my lads,
was that,
For he was decorated with a funny little hat.

Repeat Chorus.

Oh! our fame it spread to London Town, they'd never seen
the like,
And the editor of the "Sporting Times" sent round for
Mr. Pike.
"Now here's a hundred pounds if you can beat them up,"
said he.
"No fear," said Jim, "my chance is slim, they're much too
good for me."

Repeat Chorus.

Congratulations to our friend and valued customer, Mr. Harold Privett, of "Ye Olde Inn," Copnor, Portsmouth, upon his election as one of the representatives of Number 8 District on the General Council of the Licensed Victuallers, Defence League of England and Wales. Number 8 District is a large and important district, comprising Berkshire, Hampshire, Dorset, Buckinghamshire, Oxfordshire, the Isle of Wight, and part of Wiltshire.

Mr. Privett has a long record of service in the trade Associations, and is a trustee of the Portsmouth Licensed Victuallers' Association, of which he was Chairman in the years 1936 and 1937. There is no one that has the interest of the trade more at heart than Mr. Privett, and we offer him our earnest good wishes in the valuable work he is about to undertake.



Mrs. Barbara Kennedy and Miss Pat Whealing.

SMITHS' POTATO CRISPS SOCIAL CLUB.

On Thursday, the 28th April, our friends at Smiths' Potato Crisps Social Club held a party in honour of their firm's Beauty Queen, Mrs. Barbara Kennedy, a picture of whom, in company with the runner-up, Miss Pat Whealing, is reproduced herewith.

This party was organised by Mr. Arthur Cusack, the popular manager of the local factory, and was attended by many prominent local personalities, amongst whom were the Chief Constable, Mr. A. C. West, and Mrs. West, and Sir Dennis and Lady Daley. About 250 persons were present upon this gala occasion.



The Bar Staff.

Also reproduced is a photograph of the genial bar staff of Messrs. Smiths' Potato Crisps Social Club, to whom we extend our congratulations on such an excellent and successful party, and with our good wishes for the future of the Club.

STAINES.

STAINES AND DISTRICT "HOP LEAF" DARTS LEAGUE.

After a most successful season the various teams in the Staines and District "Hop Leaf" Darts League finished in the following positions:—

SECTION 1.	Points.
Crown, Harlington	37
Crown, Langley	35
Beehive, Egham	34
Morning Star, Datchet	31
Nag's Head, Slough	31
Prince of Wales, Englefield Green	31
Railway Arms, Wraysbury	26
Rising Sun, Datchet, " B "	18
Plough, Colnbrook	18
Criterion, Clewer, " B "	12
SECTION 2.	Points.
Criterion, Clewer, " A "	37
Shears, Sunbury	35
Swan, Staines Moor	30
Wheatsheaf, Stanwell	28
Three Tuns, Staines	27
Rising Sun, Datchet, " A "	26
Robin Hood, Thorpe Lea	25
Load of Hay, Bedfont	21
Clarence, Staines	19
Jolly Gardeners, Sunbury	18
SECTION 3.	Points.
Three Horse Shoes, Feltham	48
Garibaldi, Staines	36
Feathers, Laleham	35
Duke of Wellington, Hatton	35
Royal Oak, Bedfont	32
Three Horse Shoes, Shepperton	29
Jolly Butchers, Staines	26
Black Dog, Ashford	23
Staines Branch	22
Rising Sun, Stanwell	20
Cricketers, Feltham	18

The Grand Finals were played at the "Packhorse" Rooms, Staines, on April 29th, and resulted in the "Three Horse Shoes," Feltham, winning the championship and becoming the holders of the Challenge Cup for the following year. The Runners-up Shield was won by the "Crown," Harlington. We congratulate the "Criterion," Clewer "A" Team, in reaching the finals, and wish them better luck next year. At the end of a very pleasant evening, thoroughly enjoyed by all present, Mr. E. D. Simonds kindly presented the following trophies:—

<i>Championship Cup and Medals</i> ...	Three Horse Shoes, Feltham.
<i>Runners-up Shield and Medals</i> ...	Crown, Harlington.
<i>Losing Finalists' Medals</i> ...	Criterion, Clewer, "A."
<i>Section 1. Runners-up Medals</i> ...	Crown, Langley.
<i>Section 2. Runners-up Medals</i> ...	Shears, Sunbury.
<i>Section 3. Runners-up Medals</i> ...	Garibaldi, Staines.

HOUNSLOW AND DISTRICT "HOP LEAF" DARTS LEAGUE.

After a very keen competition the above League was won by the "Royal Horseguardsman," Brentford, by one point from

the "Elm Tree," Heston, and the "North Star," Hounslow. The final league table was as follows:—

	Points.
Royal Horseguardsman, Brentford	44
Elm Tree, Heston	43
North Star, Hounslow	43
Three Pigeons, Ealing	41
Prince Arthur, Ealing	34
Jolly Waggoners, Hounslow (Public Bar)	30
" " (Saloon Bar)	29
Jolly Farmer, Lampton (Saloon Bar)	28
" " (Public Bar)	28
Prince Albert, Whitton (Saloon Bar)	26
" " (Public Bar) " B "	26
" " (Public Bar) " A "	22

The "Elm Tree" and the "North Star" played off to decide who were runners-up; this was won by the "Elm Tree."

In addition to winning the Staines and District "Hop Leaf" Darts League, the "Three Horse Shoes," Feltham, also won the Thames Valley League, in which competition their second team were runners-up. The "Three Horse Shoes" also won the fours championship of Staines and the pairs championship of Middlesex. In *The People* Darts Competition the "Three Horse Shoes" were runners-up in the Middlesex County Final.



Winners of the Staines and District "Hop Leaf" Darts League, the "Three Horse Shoes," Feltham. Those present are (Seated) J. Taylor (Captain); Standing (left to right): G. Scrivens, C. Winter, W. Hope, The Driver, J. Langley, G. Cant, A. Robertson and V. Thompson.



Mr. E. D. Simonds with the Officials of the League.

(Seated): E. Gosney (Chairman); (Standing): W. Benham, E. Barrett, Mr. E. D. Simonds, R. Garland (Secretary), J. Warwick, K. Bremer, P. Beasley.



Mr. E. D. Simonds congratulating Mr. Garland (Secretary) on the success of the evening.

SWINDON.

SIMONDS SWINDON AND DISTRICT DARTS LEAGUE.

For the second successive year, The Bell and Shoulder (Swindon), winners of Division "B" beat The Ship (Swindon), top of Division "A" in the Challenge Cup play-off of the Simonds Swindon and District Darts League at The Goddard Arms Hotel, Swindon, on March 31st.

With the score 2—2, the Bell and Shoulder recovered from a 200 deficit in the deciding game, and retained their hold on the Cup, when the veteran of their side, J. Bramble, scored a game shot with double eight—a similar finish to last season's match.

The George beat The White Hart 3—2 in a challenge match between the runners-up of each division.

There was an attendance of about 300, and the Challenge Cup was presented to the captain of The Bell and Shoulder team by Mr. W. P. Cripps (Director of Messrs. H. & G. Simonds, Ltd.) and Mr. F. L. Maskell (President of the League) presented the Miniature Cups. The referee and scorer was Mr. W. Goddard (Stanley Club) and the marker, Mr. P. Wootton (Rodbourne Road).



Presentation of Challenge Cup by Mr. W. P. Cripps.

LIGHTER SIDE.

Johnny (aged 7) had a big row with his family at breakfast time.

An hour later, P.C. 99 saw him walking round and round the block carrying a suitcase and wearing a very worried expression.

"Hello, sonny," said P.C. 99, "What's the trouble?"

"I am running away from home," said Johnny, "but I'm not allowed to cross the road."

* * * *

The old gentleman had just arrived at the hotel and was pestering the reception clerk with all sorts of questions.

"Are you sure this is a healthy spot?" he asked anxiously.

"Healthy," echoed the clerk, smiling. "I should say it is! Why, a few weeks ago an old fellow came here in a bath chair, and after staying a month, he ran away without paying his bill!"

* * * *

"And here's mud in your eye," said the boisterous beauty specialist as he slapped on the clay pack.

* * * *

"Allow me to present my father, Professor Jones."

"No, thanks, I have one of my own."

* * * *

"What brutes you Bolsheviki are," grumbled the doomed one, "to march me through a rain like this!"

"How about us?" retorted one of the squad, "we have got to march back."

Stay at a Simonds Hotel.

- BASINGSTOKE, Hants.**
RED LION HOTEL. 'Phone : 535.
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