



HOP LEAF NEWS



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SPORTS BETWEEN THE SHOWERS

Rain interferes with Berkeley Avenue events

WITHOUT doubt, the Starter's pistol began it all!

No sooner had he pressed the trigger to unleash the competitors in the first heat of the 100 yards, than the skies burst.

We scuttled for the beer tent, leaving the gasping athletes to a damp, unapplauded glory. While we were restoring ourselves after our own sprint (slightly in excess of 100 yards) we recalled that Old Soldiers maintained that heavy gunfire caused torrential rainfall on the Somme in 1916. They knew a thing or two about Nature.

In the passing of a pint the sun reappeared so, thanking Mrs. Joanne Riden kindly for her ministrations, we trooped out to observe the next event.

That, more or less, was the pattern of the afternoon.

Despite the threatening clouds a gallant crowd had made the trek to Berkeley Avenue and obviously had every intention of enjoying themselves come rain, hail or shine. There were many good friends from our Branches at Bristol, Swindon and Farnborough and two quite unexpected callers from East Africa. The latter, Messrs. S. Mukasa and L. Kasale, are studying the trade in this country; they were most welcome.

Highlight of the early afternoon was the Tiny Tots Handicap.

Contrary to custom the greatest volume of applause was reserved for the competitor who finished last—or rather, alone. This was the very attractive two-year-old Miss Jennifer Eyles.

Convinced that the crowd was present solely to observe her form,



Roll out the barrel with a prize for doing so! Competitors taking part in the second heat of the barrel rolling contest.



Mr. Jimmy Dines calls the roll of competitors taking part in the 100 yards and 200 yards races.



(By permission of the "Berkshire Chronicle")
Tug-of-wars are always times of stress for competitors and spectators alike. There is no doubt about the strain in this case.

so to speak, she solemnly waited until the field was clear before setting out at a smart stagger for mother, waiting patiently at the finishing line. A strikingly original display which was loudly cheered.

The sun had at last decided to to stay awhile so we were able to watch three events in a row before the rain had us again in full flight to the tents.

Luckily, there was plenty of room in the large marquee. A really succulent array of tea-time dainties filled the counters, to the delight of the children and the impoverishment of their parents. ("It isn't time for tea yet, dear!")

Another well-patronised hide-away was the balloon tent where business was very brisk. Last year some of the gas-filled balloons reached the Continent. Low clouds made similar Odysseys very improbable this year, but no doubt sleepy little voices were everywhere asking the same bedtime question that night: "Mummy, I wonder where my balloon is now?"

Among the athletic events proper the 200 yards Final took pride of place for thrills. The two Reading athletes, Reg Norkett (Architects' Department) and Dave Venner (Production) were quickly out in front, with Reg slightly in the lead. In the last 40 yards Dave made a tremendous effort and for a few yards they were racing elbow to elbow. Reg, however, had energy to spare and his last-second, explosive burst left Dave trailing a yard behind at the tape.

Gradually, the elements relented and we were able to enjoy the attractions which customarily go to make up Sports Day. Punch and Judy indulged in their traditional knock-about. There were archery displays, Hidden Treasure for the searching, skittles to be bowled over, buckets to be tipped and fireworks. The recipe as before, and every bit as successful.

Finally, between 7.30 and 10.30, dancing to The Astorians.

Great fun for everybody, particularly the children, but hard work for those two stalwarts, H. Dines and J. D. Richardson (Clerk of the Course and Starter, respectively) who carried on alternately soaked and steaming through every vagary of the weather. They, above all, made the day.

It might be a good idea to use a starter's pistol of smaller calibre next year, though!

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STOP PRESS

LIGHT AND SHADOW



This photograph was taken by Mr. R. C. Carvill, of our Bridgend Branch, and is of the Sandhills at Merthyr-mawr. Under the sandhills, legend has it, there was once a village by the name of Candlestone, which was completely buried by encroaching sands. To add point to the legend the remains of Candlestone Castle stand on the side of a small valley overlooked by these sandhills.

SOUTH WALES TENNIS HOPE

GRAHAM JONES, a junior clerk at Newport Branch, will surely look back on 1957 as being his unlucky year. An outstanding Junior Lawn Tennis player, Graham just failed to gain three Club titles and full County Colours, and had some unlucky draws in the Senior Tournaments he entered. His cup was filled to overflowing when, on making his last attempt to win a title in the Welsh Junior Lawn Tennis Championship he just failed in the semi-final after he had obtained a commanding lead in the final set. He reached the final of the Doubles, too, but after he and his partner had brilliantly won the first set they were eventually beaten.

Despite these setbacks, however, there was every indication that

Graham will be accepted for the Junior Wimbledon Championship, but with so many honours just eluding his grasp this year, we hope that this will not prove to be a final disappointment. Whatever happens however there is little doubt that Graham will soon span the gap between Junior and Senior Lawn Tennis, and will prove a great asset to lawn tennis in South Wales in the future.

However, our Newport Branch did claim some honour from the Championships, though only indirectly, when Audrey Bennett and her partner won the Senior Girls' Doubles by defeating the firm favourites; Audrey is the daughter of the Assistant Brewer, Mr. Norman Bennett, who coached

Graham Jones. Mr. Bennett's younger daughter Jill, aged 13, is also a good player, for she did exceedingly well to reach the semi-final of the "Under 16" Singles.

After the ceremony, Miss Lochhead, together with her 'old' colleague, Miss Whiting, were entertained to lunch.

Mr. H. Ward, former Chief Clerk, who engaged Miss Lochhead, was unable to be present, owing to the illness of Mrs. Ward.

READING BRANCH FOOTBALL CLUB

Hopes for the new season

THE football season is now well under way and Reading Branch are looking forward to another successful year. Members of the teams have been training hard since the 6th August under the supervision of the Club coaches, Peter Peters, of the Canvas Department, and Fred McCarthy, of the Cooperage, who has been taking the players in physical training.

Indeed, if fitness alone would win matches then this is going to be one of the most successful seasons the Club has known. Certainly there is evidence of a great enthusiasm.

RETIREMENT OF MISS LOCHHEAD

MISS Margaret Lochhead, typist at London Branch, retired from business life on 31st July, after 18 years' service with the Company and a pleasant ceremony was arranged by the Manager, Mr. S. M. Penlerick, to mark the occasion.

Many of her colleagues and London Branch Representatives, gathered at the Office on 19th September, when she was presented with a Travelling Clock, subscribed for by the Staff.

Mr. Penlerick thanked Miss Lochhead for her loyal and conscientious Service.

Mr. Oram, Chief Clerk, and Mr. Buckland, Senior Traveller, also spoke in appreciative terms of Miss Lochhead's ready co-operation.

(continued in previous column)

Brighton Branch's Outing

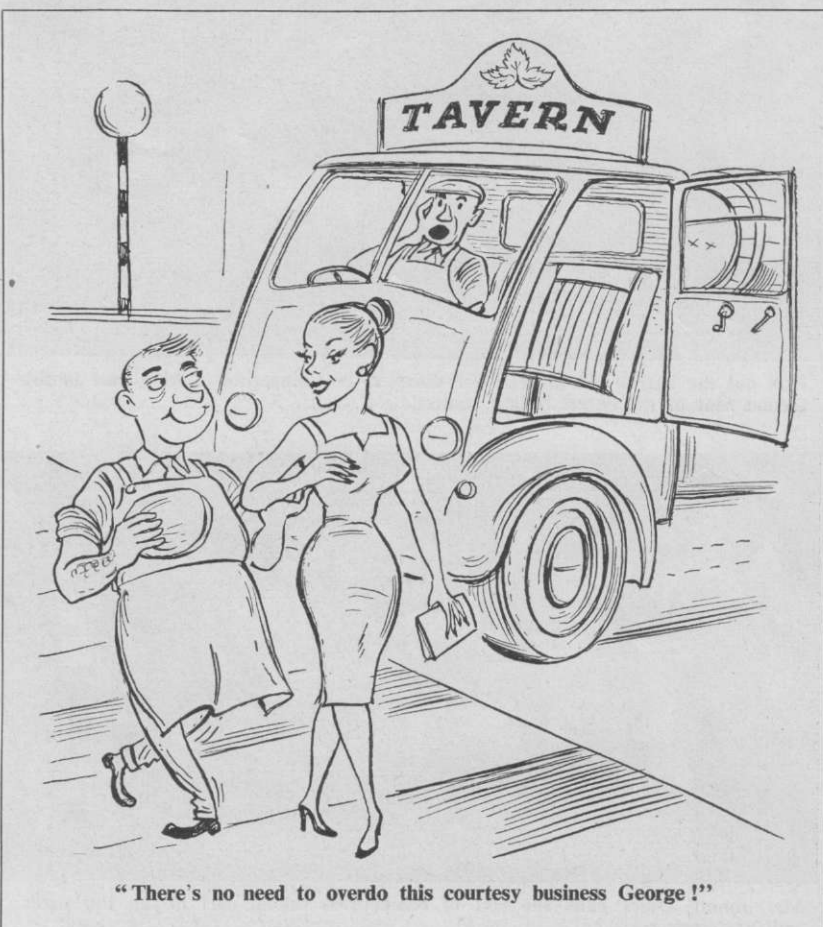
BRIGHTON Branch held their first ever outing on Saturday, 17th August.

Members of the staff, their wives and children gathered at the Stores and boarded the coach for a tour of Kent, making a short stop at Tunbridge Wells where the ladies had coffee and those who were more thirsty sampled some bottles of our excellent Tavern Ale. The party then went on to Maidstone where a good lunch was enjoyed by all. Only a short time was spent in Maidstone and the tour continued through the Kentish hop fields and farms on to Rye. A leisurely hour or so was spent there enjoying the picturesque beauty of the old fishing port and looking

around the numerous antique shops.

The party gathered together again for high tea at the Flushing Inn. Boarding the coach once again it proceeded along the coast via Winchelsea, Hastings, Pevensey, and stopped for a very much needed and refreshing drink at Newhaven.

The party arrived back at Brighton at about nine o'clock, and a very enjoyable day was had by everyone. Thanks were expressed to our Mr. C. G. Goddard for his excellent arrangements, and all voted for another outing next year—possibly to the Company's Annual Sports at Reading.



Personal Paragraphs

MAINLY ABOUT SIMONDS PEOPLE



Mrs. King (nee Herbert) of the Hollerith Department after her wedding during June.

IN the presence of many members of the Staff, Mr. A. W. Spear, of our Bristol Branch, was presented with a barometer by General Sir Charles Allfrey on the 6th August to mark his retirement after nearly 47 years' service with Messrs. W. J. Rogers and ourselves. Mr. Spear joined Messrs. Rogers as an office boy in 1910, staying with the Company until joining the Gloucester Regiment in 1915. After being wounded in the head he was demobilised in 1918, and rejoined his firm to become an assistant clerk. When he retired he had been Clerk in charge of the Sales and Accounts Department for ten years.

General Sir Charles Allfrey making a presentation of a barometer to Mr. A. W. Spear on his retirement on 6th August last. (See story on this page).



CONGRATULATIONS to Mr. M. Pittock, of the Wine and Spirit Department, Reading, and Mr. M. Ridler—an executive trainee on attachment to the same department—who have been awarded diplomas after successfully passing examinations set by the Wine and Spirit Association of Great Britain. Another winner of a certificate issued by the Association is Mr. W. G. Court, second-in-command at the Market Place, Reading branch of Arthur Cooper, where he has been employed for 27 years.

OUR best wishes go to Miss M. P. Chandler, of Reading's Hollerith Department, and Mr. E. Hunt, of the Furnishing Department, who were married at Christchurch, Reading, on the 17th August.

The staff of the former department presented Miss Chandler with a steam iron, ironing board, and plastic pail as a wedding present, while her husband received an electric fire from Mr. Howe on behalf of his friends in the Architects' Surveyors' and Furnishing Departments.

CONGRATULATIONS to Miss M. Greenaway, of the Hollerith Department, Reading, and Mr. M. Dines, son of Mr. H. Dines, of the Cooperage, who were married on the 24th August at All

Saints Church, Reading. From her friends in the department Miss Greenaway received a vegetable stand.

ANOTHER marriage was that of Miss Pamela Roy, of our London Branch, to Mr. I. Jennings at St. Mark's Church, Swindon, on 22nd June. On behalf of her many friends at the Branch, Mr. R. E. Pitts, the Manager, presented the bride-to-be with a dinner service.

OBITUARIES

WE deeply regret to announce the deaths of the following. Our deepest sympathy goes out to those who have been bereaved:

E. G. Wixon, on the 19th June, 1957, aged 60. Worked in the Beer Cellars six years.

A. Waller, on the 5th July, 1957, aged 69. Pensioner since 3rd December, 1951, formerly worked in the Beer Cellars, with 30 years' service to his credit.

G. Searle, on the 26th July, 1957, aged 68. Pensioner since the 31st January, 1953, formerly of the Beer Cellars: 27 years' service.

H. Watts, on the 16th May, 1957, a pensioner who formerly worked in the Maltings, with 25 years' service to his credit.

E. Wrixon, on the 19th June, 1957. Formerly worked in the Beer Cellars for six years.

F. C. Wootten, on the 12th July, 1957. Worked in the Maltings, with 17 years' service to his credit.

THIS year, for the first time, Brighton was represented at the Annual Sports Meeting.

Their competitor, John Streeter, won the Barrel Rolling Race, came third in the Obstacle Race, and his daughter also won the Tiny Tots Race.

A most enjoyable day was had by Mr. Streeter and family in spite of the fact that his wife and younger daughter were knocked over by a runaway barrel during the racing, fortunately sustaining no injury.

IN their annual cricket match with Fergusons, Ltd., the Reading Wines and Spirits Dept. won by 6 wickets. Victory was due largely to A. Simms, who had a great knock of 60 not out.

Scores:

Fergusons, Ltd., 77.

(Sayers 5 for 21; Harper 4 for 17).

Wines and Spirits Dept. 78 for 4. (Simms 60 not out).



Mr. H. F. Hunking and Miss M. K. Rogers after their wedding on the 22nd June. (See story on this page).

A HAPPY coincidence which led to a wedding was the accidental meeting of Mr. H. F. Hunking and Miss M. K. Rogers in 1955. Mr. Hunking, a widower, who retired from our Bristol Branch in 1953, met Miss Rogers who was employed in the Cash Office of Messrs. W. J. Rogers in 1922, after a break of twenty-two years. As a result they were married at Bristol Registry Office last June.

WE extend a hearty welcome to the following members of the firm who have joined us since our last issue:—

	Commenced
A. L. Wood	Reading 29.7.57
Miss J. Warrick	Reading 22.7.57
Mrs. M. Leighfield	Reading 6.8.57
Miss J. P. Goodley	Reading 12.8.57
A. Lovegrove	Reading 12.8.57
B. A. Smith	Reading 12.8.57
Mrs. A. Boyce	Brighton 15.7.57
Mrs. P. Lydford	Tamar 8.7.57
Mrs. J. Bishop	Tamar 10.7.57
Miss Shepherd	Oxford 6.8.57
Miss P. A. Cronk	Portsmouth 5.8.57
Miss S. A. Ashdown	Newport 8.8.57
Miss P. Stone	Swindon 6.6.57
Mrs. J. Shaw	Reading 24.6.57
Mrs. D. M. Blake	Reading 1.7.57
T. Burton	Reading 15.7.57
Miss M. Greenway	Reading 15.7.57
Miss P. Stone	Swindon 6.6.57
Mrs. M. Aldrich	London 13.6.57
Mrs. M. Oxley	London 11.6.57
Miss P. Mills	Bridgend 8.7.57

APPOINTMENT:

W.R.A. Minchinton Brighton
Appointed as a Representative 1.6.57

MR. F. C. RIDEN PASSES AWAY

WE deeply regret to record the death of Mr. F. C. Riden, a well-known figure in our Company and in the Reading Licensed trade for many years. "Frank" Riden, as he was affectionately known, was born in 1883 and joined the business of Arthur Cooper in the Market Place, Reading, in 1912, becoming Manager in 1932.

He was Chairman of the Reading L.V.A. in 1951 and had been Treasurer of that organisation for 25 years until he retired last July because of failing eyesight.

Have YOU changed your address?

THE home address of an employee is often urgently required in the case of accident, sickness or other causes. Therefore it is essential that the firm has the necessary information in its possession. If you have moved since joining the Company, and have not already informed the Personnel Office or your Branch Manager's Office of your new address, would you please do so at once.

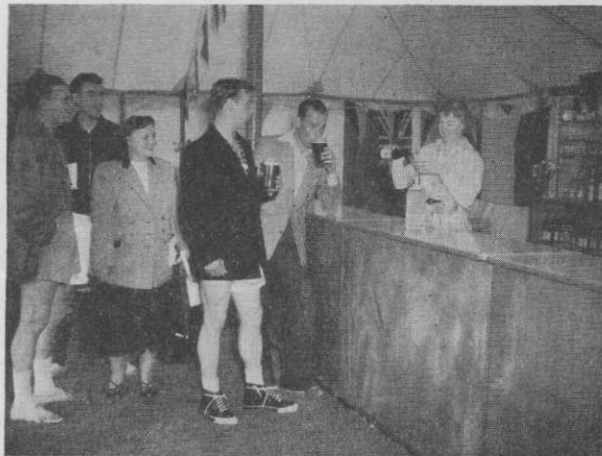
MORE SPORTS DAY PICTURES

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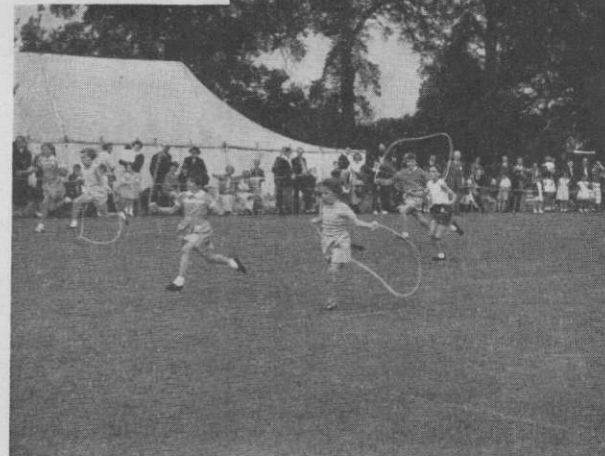
Here's Where Your Balloon Landed

THE winners of the very popular balloon race at the Sports were Miss J. Hopkins, of 81 Balmore Drive, Caversham, and Mr. W. C. White, of 27 Chester Street, Caversham, who shared the £5 prize. Cards were returned in respect of the following:—

Sender :	Returned from :
S. V. Allen, 56 Ashmore Rd., Reading	Abbey Sq., Reading
Angela Absalom, 173 Foxhays Rd., Reading	Bedingfield, nr. Eye, Suffolk
A. Acquins, 32 Wolseley St., Reading	Harefield, Middx.
Graham Aldridge, 25 Elgar Rd., Reading	Taplow, Bucks
D. L. Ambler, 21 Curzon Rd., Ealing, W.5	15 Bath Rd., Reading
S. F. Baggs, Building Dept. Mrs. Barkanside, 1 Wine Place, Reading	Hadleigh, Suffolk
F. Benham, Beer Cellars W. A. Blunt, 73 Alpine St., Reading	Black Park, Iver, Bucks
A. M. Bradford, 93 Tilehurst Rd., Reading	Fulmer, Bucks
G. Burbidge, 8 Silver St., Reading	Harlow, Essex
Mr. Burrows, 113 Field Rd., Reading	Bray, Maidenhead, Berks
Christopher Butler, 22 St. Ronan's Rd., Reading	Black Notley, Braintree, Essex
D. T. Catton, Thames St., Sonning	Carpenter Park, Watford
R. Cobb, The Brewery	Gerrards Cross, Bucks
R. Cobb, The Brewery	Reading Bridge
R. Collins, 4 Dalkeith Pl., Reading	Ickenham, Middx
H. Copey, 75 Woodlands Rd., Sonning	Hadleigh, Suffolk
Miss J. Corbin, Coniston, Rosemary Lane, Blackwater, Hants	Harlow, Essex
S.A. Crew, 86 Northumberland Avenue, Reading	Sproughton, Ipswich, Suffolk
Pauline Crooks, 14 Ashburton Rd., Reading	Felsted, Essex
Robert Davey, 102 Oxford Rd., Reading	Sible Hedingham, Helstead, Essex
Philip Davey, 102 Oxford Rd., Reading	Cretingham, Woodbridge, Suffolk
Mrs. G. E. Day, 28 Henry St., Reading	Otley, nr. Ipswich, Suffolk
Miss M. Day, 20 Conisboro Avenue, Caversham	Felsted, Essex
R. Dines, 46 Drayton Rd., Reading	Nazeing, Essex
M. Dodd, 227, Reading Rd., Wokingham	Great Saling, Braintree, Essex
Mrs. Dormer, 16 Bridge St., Reading	Halstead, Essex
Harry Downes, Dordon House, Hurst	Lower Caversham
Gillian Farmer, 55 Milton Rd., Newport, Mon.	Near Bishop Stortford, Herts
Terence Gray, 123 Barrow Rd., Barton Hill, Bristol	Ipswich, Suffolk
J. Green, 38 Milman Rd., Reading	River Thames at Maidenhead, Berks
E. C. Greenaway, 67 Pell St., Reading	Bray, Maidenhead, Berks
S. Grover, Copper Stage	Ruislip
H. J. Hancock, 13 Eldon St., Reading	Chattisham, Ipswich Suffolk
N. J. Hancock, 13 Eldon St., Reading	Harefield, Middx.
Denise Hawkins, 31 Gosbrook Rd., Caversham	Harefield, Middx.
E. Hayward, Tilehurst, Reading	Fulmer, Bucks
S. Hensley, 32 Vale Cres., Reading	Ruislip Lido
N. Hitchman, 31 Northfields, Twyford	Roydon, Harlow, Essex
J. Hopkins, 81 Balmore Drive, Caversham	Wickham St. Paul's, Halstead, Essex
Susan Howman, 43 Devizes Road, Swindon	Oulton Broad, Lowestoft, Suffolk
M. A. Hulbert, 16 Bridge St., Reading	Reading
Peter Hurlock, 110 Highgrove St., Reading	Taplow, Bucks
Peter James, 95, Katesgrove Lane, Reading	Gosfield, nr. Halstead, Essex
S. Jennings, 36 Audley St., Reading	Slough, Bucks.
S. W. Johnson, 95 Tilehurst Rd., Reading	Elstree, Herts
"Joyce," 103 Wykeham Rd., Reading	White Roding, Dunmow, Essex
Miss Y. Kearse, 207 Cranbury Rd., Reading	Gerrards Cross, Bucks
Miss R. Keeley, 6, New Cottages, City Rd., Tilehurst, Reading	West Harrow, Middlesex
	Cuffley, Herts



In the refreshment tent competitors and spectators alike were welcomed by Mrs. J. Riden.



Children's events have a thrill of their own, and the girls' skipping race produced the usual crop of spills, laughter and tears.



A cheerful group of fathers, mothers and children who are obviously enjoying their day out. This was one of those occasions when the sun really did shine.

Among the many families who were present was that of the Customs and Excise Officer of the Brewery, Mr. G. W. Cox.



General Dempsey presenting a prize to Mr. F. Benham, the winner of the veterans' race.



Releasing the balloons was a popular pastime for young and old during the afternoon. The youngsters were well to the fore in this case.

Sender :	Returned from :	Sender :	Returned from :	Sender :	Returned from :
F. Kemp, 6 Lyndhurst Av., Newport	Edgware, Middx.	J. D. Richardson, The Brewery	Layham Hadleigh, Suffolk	Heather Treacher, 72 Victoria Rd., Farnborough	Fulmer, Bucks
E. W. King, 16 Bridge St., Reading	Uxbridge, Middx.	J. D. Richardson, The Brewery	Bishop Stortford, Herts	Brian Turner, 117 Southcote Lane, Reading	High Roding, nr. Dunmow, Essex
Mrs. E. B. Lynch, 6 Coningham Road, Lower Whitley, Reading	Uxbridge, Middx.	Richardson, 5 Orchard St., Reading	Cobies, High Wycombe	Graham Turner, 7 Bright St., Reading	Boreham Wood, Herts
D. H. Makar, 9 Maitland Rd., Reading	Leaden Roding, Essex	Mrs. S. Rohn, 101 Whitley Wood Rd., Reading	Colville, Lowestoft, Suffolk	Miss Vince, 10 Bramble Cres., Tilehurst, Reading	Halstead, Essex
Miss J. Minall, 56 Blenheim Gardens, Reading	S. Oxhey, Watford, Herts	F. J. Rose, 38 Bridge St., Reading	Ruislip	A. Walker, The Brewery	Dunmow, Essex
Mrs. Mockford, 42 Brixham Rd., Reading	Carpenter Park, Watford	J. E. Sayers, 58 Cardigan Rd., Reading	Chingford, Essex	W. J. Watkins, 157 Upper Woodcote Rd., Mapledurham	Denham, Bucks
Lynne Morgan, 19 St. James' St., Narberth, Pemb.	Oxhey, Herts	L. Sayers, 58 Cardigan Rd., Reading	Farnham Royal Est.	W. R. Webb, 28 Salcombe Rd., Reading	Kersey, Suffolk
G. Neighbour, 16 Hartland Rd., Reading	Bocking, Braintree, Essex	V. Shorter, 126 Southampton St., Reading	Burnham Beeches	Mrs. Wheeler, 18 Seamer Place, Reading	Colne Engaine, Colchester, Essex
Miss J. Parr, 125 St. George's Rd., Reading	Sheering, Essex	Ernest Smith, The Brewery Mrs. J. Sexton, 61 Victoria Rd., Tilehurst, Reading	Barnston, Essex	M. Wheeler, The Brewery	Twyford, Berks
G. W. Potter, 2 Donnington Gdns., Reading, Berks	Netteswell, nr. Harlow, Essex	L. Suter, 54 Essex St., Reading	Burnham, Bucks	W. C. White, 27 Chester St., Caversham, Reading	Somerleyton, Lowestoft, Suffolk
Dilys Pickensgill, 39 St. James' St., Narberth, Pemb.	Chignal Smealey, nr. Chelmsford, Essex	Lynn Tanner, 41 Westlands Av., Shinfield, Reading	Farnham Royal Est.	W. Wild, 3 Maple Gardens, Reading	Stevenage, Herts
D. Reid, 24 Grovelands Rd., Reading	Crown Lane, Burnham Beeches	E. Tate, 93 Cardiff Rd., Reading	Boxford, Colchester, Essex	Catherine Williams, Three Mile Cross	Earls Colne, Essex
		S. Tigwell, 10 Coley St., Reading	Rayne, Braintree, Essex	M. Winter, 76 Lynton Rd., Bedminster, Bristol	Harlow, Essex