



HOP LEAF NEWS



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Successes at Brewers' Exhibition celebrated in traditional style

HERE'S TO ALL OF US

BEER is better than ever it was: let there be no doubt about that. To the lores of the Brewers themselves is now added the vast resources and researches of Science. Everybody's beer is better.

Just how good, then, are our own brews?

Superlative—throughout the whole range. That is a proud boast, but one that we can make without fear of exaggeration or contradiction. Let any Doubting Thomas look at the record.

At this year's Brewers' Exhibition held at Olympia our Brewers at Reading, Newport and Devonport won six awards between them. Such a series of successes by one Company is unprecedented in the history of the Exhibition and, as we all know, the competition is of the keenest.

There is only one way to celebrate a triumph of that order. Our Board of Directors promptly issued their most popular directive of the year. A can of the most successful pale ale of the year for every member of the firm. A Tavern of course!

Our photographs give some idea of the materialisation of this happy thought.

Some facts of how the Exhibition is run will be of interest.

There are two Beer Competitions, a Draught Beer Competition and a Bottle Beer Competition. In each Competition there are certain classes based on the strength and type of the beer exhibited. The winner of each class receives a Silver Medal, the second award is a Bronze Medal and third a Diploma.

All the winners of each class are then judged against each other and the Championship beer and Runner up are selected, for which there is a Silver Challenge Cup and a Gold Medal respectively.

Reading's feat in capturing a gold medal, a silver medal and a diploma is unlikely to be equalled, far less surpassed, for many years.

At Newport, the award of two silver medals was celebrated in a slightly different but quite appropriate fashion. More than 70 employees lined up to fill their glasses

from an 18-gallon cask of Special Ale—the twin of the cask that reached the Olympian heights.

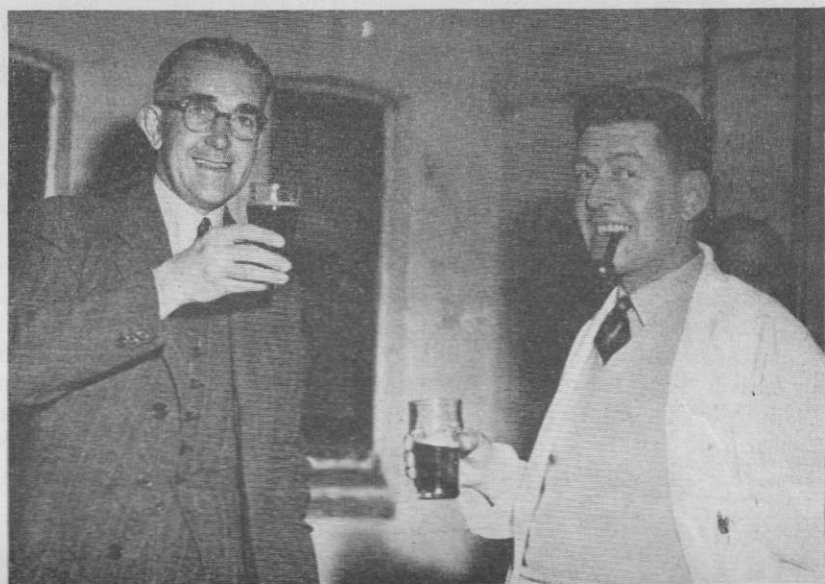
All at Dock Street were delighted to see, in the *South Wales Argus*, a photograph of Mr. S. C. Saunders (Branch Manager) and Mr. Phipps under the bold titling "Good Brew, Mr. Phipps!"

These awards are the first to be won by the Newport Brewery since it came under our banner in 1949.

Devonport's high placing in the Exhibition received good publicity in the West Country Press except for the fact that the name of 'Simonds' was inadvertently omitted from the reports. Somewhat perturbed, we rang up a good friend in Plymouth. "Did you see the photograph of the brewery employees in your paper?" we asked. Receiving an affirmative we then enquired if he had guessed which was the brewery concerned. "Of course. There's only one brewery in these parts!" He could have been biased, but we breathed again.

In this short review we have necessarily been able to mention by name only a few of the people who have been instrumental in bringing such credit to the Company.

Congratulations, then, not only to our Head Brewer, Mr. E. M. Downes, but to everyone of every station in the various departments at Head Office and our branches which are under his control.



At Newport Branch, Manager Mr. S. C. Saunders and Head Brewer Mr. Phipps drink a toast to their success.
Photo. South Wales Argus.



Some of the Devonport employees who gathered together to celebrate.



Members of the Oxford Branch staff hold up their gifts of Tavern.

CELEBRATION DINNER

A dinner was given by the Directors to members of the Brewing Staffs of Reading, Plymouth and Newport on Friday evening, November 22nd at the Ship Hotel, Reading, to celebrate their success at the Brewer's Exhibition, 1957. General Sir Miles C. Dempsey was in the Chair.

WINE TASTING AT NEWPORT BRANCH



EVERYONE loves a dog; and I certainly would not be without my Bruce. He is a four-year-old Collie-Retriever cross and is dark gold in colour. He first saw the Brewery as a frightened eight-weeks old puppy one Friday afternoon four years ago. He was given to me by Driver Tom Thorpe and Mate "Nobby" Clarke after they had returned from their Deliveries. There were four puppies altogether

wrapped in an old coat and placed on the engine of the old 73 Leyland (which is now scrapped). Since then he has been to the Brewery on several occasions and is well known by all the Delivery Office staff while he has often waited in the Social Club when I have been to a Committee meeting. Bruce is a useful dog at home in several ways such as bringing letters from the letter box, shutting the doors, bringing slippers

A SUGGESTION put forward at this Year's Newport Branch Traveller's Annual Conference, came to fruition when the interviewing Room, unrecognisable with its new look from a comprehensive array of Wines and Spirits, was opened on the 16th October for a "Wine Tasting" for invited guests who comprised officials and stewards of some of the Clubs in the South Wales area.

For the next month the Branch Free Trade Representatives had a busy yet interesting time introducing visitors from a wide circle of our friends, to the popular Arthur Cooper brands.

The response to the venture has been encouraging, but can only be truly assessed after the final Christmas Order has been despatched and the Summary of Sales completed.

MY DOG BRUCE

and finding lost balls. We would have certainly have lost a few if it hadn't been for Bruce.

On two occasions he has proved more than his worth when my pigs escaped, the first time helping to drive one in and the second time giving the alarm when four got out at half past-one in the morning. He is a much travelled dog having covered over 1,000 miles on holiday touring Cornwall in September. He has also been to Weymouth, Kent, Brighton and Hayling Island several times.

M. Hitchman.



New Club Premises

Photo. by Reading Standard.



The opening was performed by Mrs. Richard Palmer, here receiving a biscuit barrel from Dr. Colgate.

ONE of our friends and customers in Reading, Messrs. Huntley & Palmers' Recreation Club, are now the owners of one of the best club premises in Berkshire, recently completely renovated

at a cost of £4,000. The Club has completely redecorated and enlarged the old club room, making it into a lounge. Leading off it is a games room, whilst upstairs is now a billiards hall.

SWINDON v READING

ON Saturday, 21st September, Swindon Branch entertained at the *Bell and Shoulder of Mutton*, a party from the Social Club, Reading. A very successful evening was voted by all, especially the Reading members who walked away with all

the competition prizes. A Darts match, organised during the evening was also won by the Reading party, but on the 18th October Swindon Branch took their revenge by beating the home team during a reciprocal visit to Reading.

RECIPROCAL ENTERTAINMENT

ON the 21st September, Newport welcomed a party from Bristol Branch, as their guests for the evening.

The venue was the Lliswerry Hotel, where an Alley Skittle Match was the main entertainment. This was a strongly fought contest, from

which Bristol emerged the victors.

A return visit was made at the invitation of Bristol Branch on the 16th November, and all Newport Branch Staff who enjoyed the excellent Bristol hospitality wish to record their appreciation and thanks to their Bristol colleagues.



Photo. F. R. J. Cobb, Brewing Staff, Reading.

Cricket Dinner Dance

THE Fourth Annual Dinner-Dance of Reading Cricket Section took place at Grosvenor House, Caversham, on 27th September, when 80 members, Vice-Presidents and guests were present. After the presentation of trophies to Mr. A. J. Hawkins and Mr. A. Ledger by Mr. F. H. V. Keighley, dancing was enjoyed to the music of the Versatiles Dance Band. Mr. Ted Smith was the M.C.

Personal Paragraphs

MAINLY ABOUT SIMONDS PEOPLE

STAFF CHANGES



Mr. Crocker and Mr. Benham at the Carlson Filter Stand at the Brewers' Exhibition. This picture was taken by Mr. Langham of the Brewery Cold Room, Reading.

THE Social Club, Reading, have arranged many events for the Winter season, including the Social Club Annual Dinner and Dance, which was held on the 7th December. The Old Age Pensioners Reunion Dinner will be on Friday, 3rd January, 1958, and the Children's Party on Saturday, 11th January, 1958.

HEADS, and the staffs of departments at our Tamar and Octagon Breweries, were represented on the 12th October, when Mr. C. R. Holman, Devon and Cornwall Area Manager, presented a "Heatmaster tea service and a set of kitchen cutlery to Mrs. M. Witchell, of the Correspondence Office at Plymouth, who has now retired from the Company.

The gifts were given to Mrs. Witchell on behalf of all her colleagues, and testify to the esteem in which she was held, and particularly in her position as Head of the Correspondence Office and Typists' Pool over a period of many years.

Paying tribute to Mrs. Witchell, Mr. Holman stated that during her nine years of service with H. & G. Simonds, Ltd., she had carried out her duties in a most efficient and competent manner. She was, he said, the soul of discretion in all business matters during her period of service and had seen a large expansion of our Company's interests throughout Devon and Cornwall.

Mrs. Witchell is the wife of Mr. Percy Witchell, the cashier at Tamar Brewery, and commenced with the Company before her marriage as Miss Elson.

MR. R. E. WRIGHT, deputising for Mr. C. R. Holman, Devon and Cornwall Area Manager, presented Miss E. Hill, of the Cashier's Department, Tamar Brewery, with a coffee percolator

and a mixing machine, on the afternoon of the 1st November, 1957.

Miss Hill was formerly cashier at the Octagon Brewery Ltd., and has been at our Tamar Brewery since March, 1955, and Mr. Wright paid tribute, on behalf of all her colleagues, to her ability and great cheerfulness which had endeared her to all her colleagues.

We wish "Edie" many years of happy and healthy retirement.

CONGRATULATIONS to Mr. and Mrs. Scott on the addition to their family of a daughter, Hilary. Mr. Scott is the manager of our Bridgend Branch.

CONGRATULATIONS to Mr. and Mrs. C. J. M. Downes on the birth of their third son.

AND to Mr. and Mrs. L. Atwiney who announce the birth of a son on 28th October. Mr. Twiney is a member of the Cashiers Department at Reading.



Cutting the cake at the wedding of Miss R. Keeley of the Advertising Department earlier this year.

THE following staff changes have been notified to the time of going to press:—

READING

Transfers

A. Lovejoy—Cask Dept. to Delivery Dept.
R. Carter—Engineers—Brewery to Brewing Room.
A. Ledger—Cask Dept. to Delivery Dept.
Mrs. M. Hulbert—Surveyor's Dept. to Correspondence Office.
Mrs. M. Leighfield—Correspondence Office to Surveyor's Dept.
G. Rumble—Cask Dept. to Accountants Dept.
T. Burton—Cask Dept. to Branch Dept.
B. Smith—Cask Dept. to Engineer's Dept.
K. T. Morrell—Cashier Section to Secretarial Dept.
N. G. Bedding—Surveyors Dept. to Cashiers Section.

Retirement

W. P. Connolly, Secretarial Dept.—Retired—29.11.57.

Appointment

D. W. Handley—Appointed as an Architectural Assistant.

New Employees

D. G. T. Jacob—Cask Office.
A. G. Smyth—Surveyors Dept.
R. W. North—Engineer's Office.
G. L. Rumble—Cask Dept.
A. W. Lovejoy—Cask Dept.
A. J. Laws—Cask Dept.
Miss J. Cunningham—Hollerith Dept.
Miss B. Skidmore—Laboratory.
N. G. Nancekivill—Delivery Dept.

Marriage

Miss M. Greenaway—Hollerith Dept. Married 24.8.57.

BRANCHES

Retirements

A. S. Johns, Foreman, Tamar—Retired (ill-health)—31.10.57
Miss E. Hill, Tamar—Retired—2.11.57

Appointments

TAMAR

G. Paddon—Appointed as a Representative.
F. C. Trust—Appointed as Brewery Foreman.

BRIGHTON

H. E. Ticehurst—Appointed as a Representative.

BRISTOL

M. F. Ridler—Appointed as Asst. Manager.

New Employees

Mrs. P. D. Morgan—Bridgend	Miss C. Dimond—Staines
Mrs. J. Boshier—Tamar	Miss C. Newport—Oxford
Mrs. J. Caswell—Bristol	Mrs. E. Estlick—Tamar
A. D. Miller—Bristol	A. S. Evans—Bridgend
Mrs. J. M. Chandler—Staines	Mrs. R. Maynard—Tamar

Transfer

C. R. Wyatt—ex Tamar. Commenced Staff Training Course at Reading.
S. G. Treacher—Farnborough to Home Trade Dept.

HOP LEAF SPORTS NEWS

Reading Activities

Simonds Ath. Football Club

THE Football Club has made a good start to the season. The first team are determined to improve on last year's position, as runners-up of Division One, Reading and District League, and at present are lying second in the league table, two points behind Berkshire Police, who inflicted the side's only League defeat of the season so far. High scoring has been the feature of most games, and apart from the 3-1 defeat, the forwards have never failed to score at least five goals, in

fact John Rose himself has scored five at times and he leads the goal-scoring once again. The defence however, have not reached the same standard, quite a number of goals having been scored against and has yet to finish a match with a clean sheet. We hope this will shortly be rectified. The return league match with Berkshire Police is on 18th January, 1958, at the Sports Ground. This could well be the deciding game of the Championship, and will be well worth watching.

By contrast to the first team, the reserve side won the first four matches, without a goal scored against them. Unfortunately, they

TENNIS SECTION REPORT

THE past season has not been ideal from the weather point of view, but, nevertheless, we carried through most successfully a season in which we have played more matches than ever before.

Our team's first season in the 1st Division of the Berkshire League produced first-class tennis and all matches were hard fought. Although we were not as successful in this Division as in the 2nd and 3rd, we did manage to hold our place, though the battle to avoid relegation did not take place until the end of September when we met the Henwick Country Club at Newbury, and won by a very close margin of 5 matches to 4.

The Club was allocated twelve tickets for the Wimbledon Tournament and the lucky members once again enjoyed watching world-class tennis.

We extend most grateful thanks to Miss E. Hobbs for organising

a coach trip to Wembley to the Indoor Professional Tournament, and although it was not possible to secure tickets for the Friday evening matches, our party did enjoy their trip on the last day of the tournament—Saturday.

Congratulations to the under-mentioned members who were the winners of the various Club tournaments as shown below :—

Ladies' Singles :

Winner : Miss P. Mullin, who beat Mrs. A. Bowsher in the Final.

Men's Singles (Employees) :

Winner : B. Glasscock, who beat R. Wheeler in the Final.

Men's Singles (Open) :

Winner : H. Kelsey, who beat B. Glasscock in the Final.

Men's Doubles :

Winners : J. McNaughton and B. Sayers, who beat A. McNaughton and G. Goswell.

conceded five goals in each of their next two games, and our early hopes of a Double Championship season have somewhat fallen.

The fixture list has been severely interrupted, and it is hoped that when the team can settle down, they

will regain their early season form.

In the Reading Town Cups, the reserve side were successful in their 1st round tie of the Junior Section, but the first team in the Senior Section were beaten by their old cup rivals, East Reading.

Hawkins and Ledger top 1957 Cricket Averages

	Played	Won	Lost	Drawn
"A" Team	18	4	8	6
"B" Team	13	3	10	0
"A" Team	For 1,872 runs for 161 wickets. Average 11·6.			
Opponents	1,917	130		14·7.
"B" Team	For 938	126		7·4.
Opponents	1,187	113		10·5.

BATTING—Qualification 6 innings

	Innings	Not Out	Highest Score	Runs	Average
1 Hawkins, A. J.	15	3	42	280	23·33
2 Sims, A.	18	—	86	346	19·22
3 Batson, D.	17	2	47	190	12·66
4 Rose, J.	9	1	35*	101	12·62
5 White, K.	18	1	33*	203	11·94
6 Taylor, V.	18	—	26	197	10·94
7 Crutchfield, G.	8	—	40	85	10·62
8 Greenaway, W.	13	2	34	116	10·54
9 Bedding, N.	8	1	18*	69	9·85
10 Barrett, E.	11	—	31	108	9·81
11 Ledger, A.	15	—	30	145	9·66
12 Harding, G.	9	3	14*	57	9·50
13 Foster, F.	11	—	21	97	8·81
14 Ward, K.	11	2	20*	71	7·63
15 Roberts, R.	14	3	16*	79	7·18
16 Smith, R.	13	2	24	79	7·18
17 Organ, K.	6	2	13	27	6·75
18 Norkett, —	6	—	9	37	6·16
19 Shiel, G.	12	3	38	52	5·77
20 Harper, P.	13	6	10*	32	4·57
21 Bowker, T.	9	—	11	34	3·77
22 Warner, V.	13	—	14	46	3·53
23 Cregan, D.	6	1	7	16	3·20
24 Gibbons, K.	8	—	10	25	3·12
25 Jeffcoat, J.	10	4	9	16	2·66
26 Munt, E.	9	—	6	18	2·00

*signifies Not Out.

BOWLING—Qualification 30 overs

	Overs	Maidens	Runs	Wickets	Average
1 Ledger, A.	33	2	128	14	9·14
2 Ward, K.	90	17	269	26	10·34
3 Smith, R.	130	31	394	37	10·64
4 Foster, F.	62	19	155	14	11·07
5 Taylor, V.	119	30	308	26	11·84
6 Warner, V.	95	18	276	20	13·80
7 Harper, P.	42	8	105	7	15·00
8 Rose, J.	54	7	174	11	15·81
9 Batson, D.	111	22	350	22	15·90
10 Organ, K.	70	21	168	10	16·80

CATCHES—6 Ward, K., Batson, D., Gibbons, K. 5 Warner, V., Smith, R. 4 Sims, A., Rose, J., Harper, P. 3 Greenaway, W., White, K., Bedding, N., Hawkins, A. J., Munt, E., Ledger, A.

WICKET KEEPING—Roberts, R., caught 12. Harding, G., caught 8.

HERE'S TO ALL OF US FURTHER CELEBRATION PICTURES



Photo, Bristol Evening World.

It was all smiles when Bristol workers drew their cans.



Photo, Western Mail & Echo.

Newport employees line up to enjoy a barrel of Best Bitter.