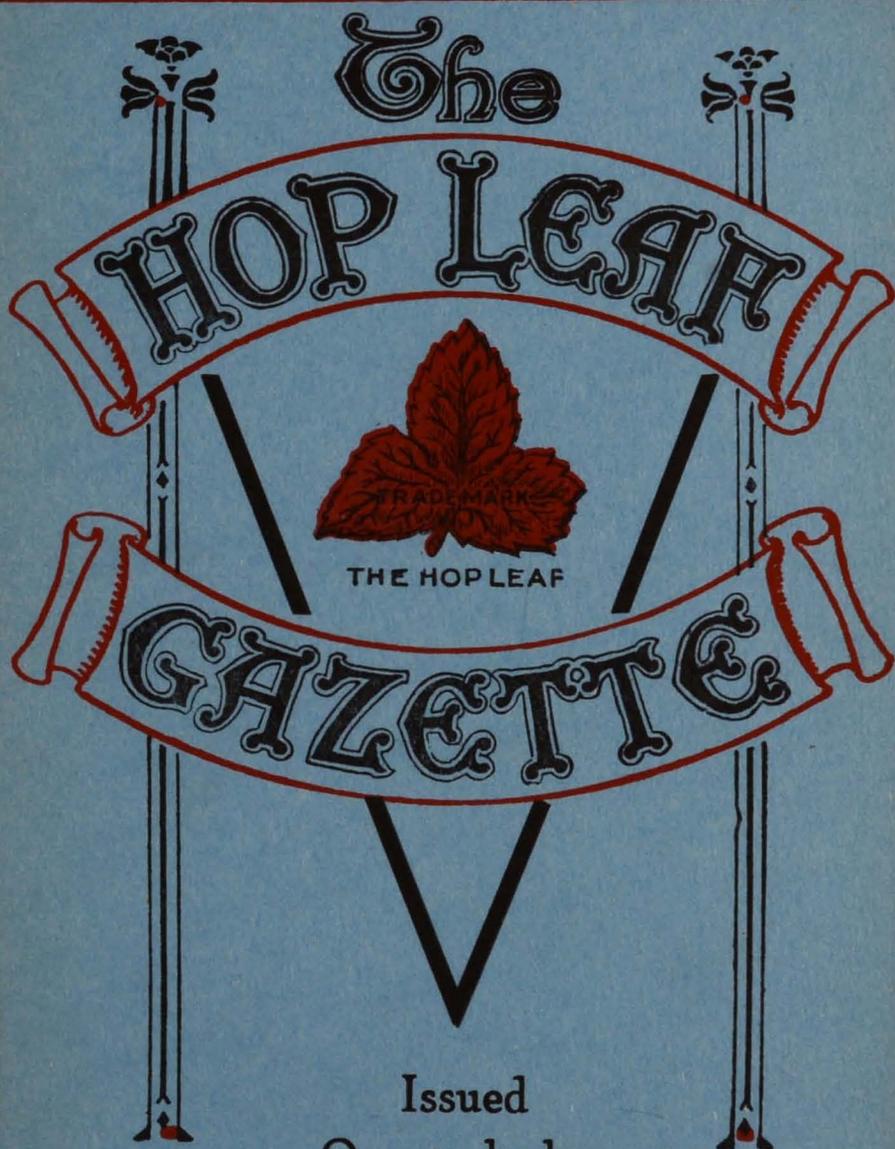


VOL. XXIV.

SEPTEMBER, 1950.

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H. & G. SIMONDS, LTD., READING.

A RECORD OF SOCIAL ACTIVITIES AT THE BREWERY

The Hop Leaf Gazette.

The Journal of H. & G. SIMONDS, Ltd.

Edited by CHARLES H. PERRIN.

Vol. XXIV. SEPTEMBER, 1950. No. 4.

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All communications should be addressed to—
The Editor, HOP LEAF GAZETTE, The Brewery, Reading.

Reading Borough Council



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MR. ERIC MYTTON DOWNES, O.B.E.

MR. ERIC MYTTON DOWNES, O.B.E.

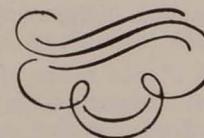
The limelight of publicity, given to the personnel of this Company through these columns, so welcome to many and eschewed by others, serves various purposes, of which not the least important is the opportunity afforded to our chronicler to relate for the enlightenment and interest of our readers, details and episodes in the lives of members of the Company, whose portraits are added to our gallery from time to time. With the passing of the years these portraits and biographies are proving to be of even greater interest in view of the numerous changes which have taken place in recent years. The most recent addition is the photograph of Mr. E. M. Downes which is reproduced in our frontispiece.

Born in 1901, and educated at Tonbridge School, Mr. E. M. Downes is the eldest son of a brewer. With this initial advantage and possessing an intuitive interest and natural inclination towards the industry, Mr. Downes decided to follow his father's profession and commenced his pupilage in the brewing industry in 1919. After filling several junior positions and gaining considerable experience, he was appointed Head Brewer with Messrs. Charles Hammerton & Co., Ltd., in 1932. Four years later he was elected to the Board of that Company.

Mr. Downes served with the Artists' Rifles (T.A.) for a period between the first and second Great Wars, and was commissioned in the Royal Air Force for ground defence duties in 1940. On the formation of the R.A.F. Regiment, he was given command of a Unit which he trained, subsequently proceeding with it on Operation "Torch" in the North African campaign in 1942. For distinguished services between February, 1943, and May 12th, 1943, he was appointed an Officer of the Order of the British Empire (Military Division) and promoted to Wing Commander. After further service in Italy, until Christmas, 1944, he was posted to the United Kingdom to take command of the R.A.F. Station at Davidstow Moor and, later North Witham, until released from the Service in February, 1946.

Having resigned his seat on the Board of Messrs. Hammerton and Co., Ltd., in 1942, Mr. E. M. Downes was free to offer his services to H. & G. Simonds, Ltd., and in November, 1946, he joined this Company as assistant to Mr. P. F. Knapp, Head Brewer, to whose position he succeeded upon the retirement of the latter on January 1st, 1948. On March 1st, 1949, Mr. Downes was elected to the Board of this Company to fill the vacancy caused by the death of Commander H. D. Simonds, R.N. (Retd.).

It is a remarkable and highly commendable achievement in Mr. Downes' career that history has repeated itself in his appointments to two leading Breweries, first in filling the high offices of Head Brewer and his subsequent elevation to the Directorate of the respective Companies. The significance of his speedy advancement in each Brewery needs no further comment.



Take a little wine for thy stomach's sake and thine oft infirmities.—The Bible.

CHAT *from*



THE EDITOR'S CHAIR

(By C. H. P.)

Our Chairman and Managing Director, Mr. F. A. Simonds, and Mrs. Simonds, were guests invited by Their Majesties The King and Queen to attend the Garden Party at Buckingham Palace on Thursday, July 20th.

OBSOLETE LAWS.

At a recent case at Warwick Assizes a Nuneaton licensee was ordered to pay £470 and costs for the loss of a car from a car park.

The innkeeper gave notice of appeal, but in the meantime the Brewers' Society suggested that it was time the law was brought up to date.

An official of the Society said: "The law was made for the protection of travellers against highwaymen and horse thieves and originally was reasonable enough.

"To-day, a thief with a good range of keys might make off with a car costing several thousands of pounds from the inn car park without the landlord knowing anything about it. If the car owner was a guest or customer at the inn, the landlord would probably be held liable."

HOPS IN GREAT DEMAND.

This year's hop crop will need to be well above average if all demands by brewers are to be satisfied.

Orders are larger by one-quarter than those for last year, but the acreage of 22,198 under cultivation is only two more.

An official of the Brewers' Society said recently: "British brewers are ordering 13,450 tons compared with 12,300 tons last year. Orders from overseas total 2,300 tons compared with less than 250 last year.

"These increased demands are due to the strengthening of beer following the last Budget and to the continued world shortage of hops."

INTERESTING RECOLLECTIONS.

Mr. Charles E. Gough, for many years our highly respected Branch Manager, writes to me a most interesting letter concerning his recollections of bottled beers. He says:—

Dear Mr. Perrin,

I was very interested to learn from the June number of the HOP LEAF GAZETTE that the Firm's well-known "India Pale Ale" in bottle has been reborn, and christened with the name "Tavern Ale." One of my earliest recollections on the Firm of the I.P.A. was at Oxford Branch in 1881. There were then two only of the Firm's beers put into bottle, viz., India Pale Ale and Double Stout. It was about a year later that a third bottled beer was introduced, the popular "Season Brewed Ale" (S.B.A.)

For the process of bottling a six siphon filling machine was used, and "Imperial Pint" bottles only were sold, these being cork mouths, and a hand-corking machine completed the bottling.

The bottling beers in casks were allowed to get perfectly flat, and regained their condition in bottle, the ales taking some three weeks, and the double stout ten days to a fortnight to do so.

Gravities in the early days did not count for a great deal. I seem to recollect that the "Double Stout" was 1067°; the beer (duty then being 7s. 3d. per standard barrel), 1055°.

The prices ruling were: I.P.A. and Double Stout, 4s. od., and S.B.A., 3s. od. per dozen, the last named being 2s. 9d. per dozen at Reading.

They say that comparisons are sometimes odious, but at least the foregoing facts are interesting to-day, in view of the great strides made in beer bottling machinery during the last few years."

IN FATHER'S FOOTSTEPS.

The second son of Mr. H. C. Davis, our Hotels and Catering Department Manager, is following in his father's footsteps. He is Mr. Edward William Davis, who commenced his career in the Wine and Spirit Department of this Company, and has now concluded his apprenticeship in the Worshipful Company of Vintners. He has become a Free Vintner by servitude and has been given the Freedom of the City of London. At a brief ceremony in the Vintners' Hall on June 8th, he was robed and

accepted as a Liveryman in the Worshipful Company of Vintners, thus following in father's footsteps, who is, of course, a Freeman of the City of London and a Liveryman in the Worshipful Company of Fletchers.

INTERESTING ANNOUNCEMENT!

The announcement that Mr. Walter Bradford, our Chief Cashier, and Miss A. M. Prosser, Private Secretary to our Managing Director (she is indeed the "perfect secretary") had become engaged, aroused much interest. Both are well known and much respected at the Brewery, and the heartiest good wishes from us all go out to the happy couple. Mr. Bradford has worked wonders for the social life at the Brewery, and he has been aptly described by Mr. F. A. Simonds as the Napoleon of organisers. He has received wonderful assistance from Miss Prosser in all the Firm's social activities.

Both are very thorough and painstaking in their work for the enjoyment of us all, and we at Bridge Street owe them much.

"THE BRITISH INN."

With this issue of the HOP LEAF GAZETTE we are sending to all readers at home a free copy of the publication entitled "The British Inn" which has been placed at our disposal by the Brewers' Society by whom the work was produced.

Unfortunately we are unable to send copies to our overseas readers and contributors, although a few will be available for individual requirements upon application.

MR. H. M. P. ASHBY.

APPOINTMENT TO DIRECTORATE OF EAST AFRICAN
BREWeries LTD., MOMBASA.

We are pleased to record that Mr. Henry M. P. Ashby has been appointed local Director and Brewery Manager at Mombasa, and will leave for Kenya at the beginning of 1951.

Mr. Ashby has been concerned with the projected new Brewery, now in course of construction, since its earliest days, co-ordinating the work of manufacturers, contractors and shipping agents in this country and acting as technical assistant to Mr. Duncan Gray, the Head Brewer, in the design of the brewing and bottling plant.

The details of construction, together with the architect's drawing, will convey an idea of the undertaking, the vast amount of work involved and the foresight needed to provide for the expansion which will inevitably follow, consequent upon the developments in adjacent territories under Governmental schemes. We wish Mr. Ashby a very successful future in his appointment and a speedy acclimation in his new environment. (See page 192).

GOLDEN WEDDING—SHEA : SIMONDS.

The following announcement appeared in *The Times* of September 4th, 1950 :—

SHEA : SIMONDS.—On Sept. 4, 1900, at St. John's Church, Reading. ROBERT PERCIVAL SHEA to ELIZABETH BLANCHE SIMONDS. Now at White Horse House, Uppingham.

Mr. Robert Percival Shea, who is a brother of Major S. V. Shea-Simonds (late Chairman of H. & G. Simonds, Ltd.) was a House Master at Uppingham School.

Miss Elizabeth Blanche Simonds is a daughter of the late Mr. James Simonds, of Redlands, Reading, who was a partner in J. & C. Simonds, Bankers of Reading (now Barclays Bank Ltd., Reading).

We extend to Mr. and Mrs. R. P. Shea our heartiest congratulations, and offer our sincere wishes for many more years of marital happiness, blessed with good health.

SIMONDS-FARSONS-CISK, LTD. MALTA, G.C.

On September 20th, Brig.-General H. Simonds de Brett, C.B., C.M.G., D.S.O., R.A. (Chairman of Simonds-Farsons-Cisk, Ltd.) celebrated his 80th birthday and, through this medium, we offer our hearty congratulations to him, with the fervent wish for continued good health and many happy returns of the anniversary.

On the same date General de Brett was a contestant in a yachting event and, despite a strong breeze and a roughish sea, won his race. Followers of the sport will fully appreciate the merits of this achievement in one of mature years. Further congratulations to you, Sir, and long may you ride the crested wave and enjoy your favourite recreation!

Quite recently, we learn, the General took a ducking when his yacht capsized in a rough sea.

MARRIAGE OF CAPTAIN R. C. G. ASHBY AND
MISS M. PICKARD, AT HERMITAGE.

On Saturday, June 17th, 1950, Captain Richard Cameron Guy Ashby, second son of Major Guy S. M. Ashby and Mrs. Ashby, of Grimsbury Farm, Hermitage, was married at Holy Trinity Church, Hermitage, to Miss Margaret Pickard, only daughter of the late Mr. and Mrs. R. G. Pickard, of Henley-in-Arden, Warwick.

The bride served for seven-and-a-half years in the Women's Royal Army Corps, and the bridegroom, who is a regular soldier, is at present serving as A.D.C. to the General-in-Command, 4th A.A. Group.

For the ceremony, at which the Rev. F. Noon, Vicar of Hermitage, officiated, the church had been beautifully decorated with scarlet and white gladioli, golden iris and syringa. Dr. Alden, director of music at Bradfield College, was organist at a fully choral service, with the boys from Bradfield College choir singing the anthem "God be in my head."

The bride, who was given away by her uncle, Mr. A. R. Hodgkins, wore a gown of gold and cream brocade with a tulle veil and head-dress of gold leaves and orange blossom. Her train, of old Brussels lace, was lent by the bridegroom's mother. She carried a bouquet of scarlet carnations. Her matron of honour, Mrs. Anne Nixon, wore French blue chiffon over gold taffeta, with a blue picture hat and a bouquet of golden iris and delphiniums.

As the bride entered the church the choir led the singing of "Praise my Soul the King of Heaven." Psalm 121 followed ("I will lift up mine eyes unto the hills") and the hymn "Love Divine, all Loves Excelling." During the signing of the register Commander and Mrs. Ewart sang "Brother James' Air." Walford Davies' Sevenfold Amen was also sung.

Mr. H. M. P. Ashby, elder brother of the bridegroom, was best man.

After the largely-attended reception at Grimsbury Farm, Hermitage, the bridal pair left for their honeymoon which was spent touring in France.

For her going-away dress the bride wore a coat and skirt of navy and white silk, with a small navy hat and accessories.



(Photo: Society Wedding Press, Kensington, W.8).

The Bride and Bridegroom.

Prominent amongst the 160 guests present were several Directors of this Company, and other distinguished personages, making a gay and impressive ceremony.

The catering was admirably carried out by our Hotels and Catering Department. Mr. A. W. Bowyer's sister-in-law, Mrs. J. Pollard, made the exquisite gown worn by the bride.



(Photo : Society Wedding Press, Kensington, W.S).

Left to right :
Mrs. Anne Nixon, The Bridegroom, The Bride, Mr. H. M. P. Ashby,
Matron of Honour Best Man



(Photo : Society Wedding Press, Kensington, W.S).

Left to right :
Major G. S. M. Ashby, Mrs. G. S. M. Ashby, Mrs. A. Nixon,
Mrs. A. Bellamy, Mrs. J. Pollard.



Mr. A. W. C. Bowyer.

**MR. A. W. C. BOWYER.
COMPLETION OF FIFTY YEARS' SERVICE.**

A FINE RECORD.

Before commencing the business of the Board Meeting on Monday, September 4th, our Chairman and Managing Director, on behalf of the Board, had the great pleasure of presenting to Mr. A. W. C. Bowyer a beautiful silver cigar-cigarette box suitably inscribed and also a cheque in recognition of his 50 years' loyal

service with the Company. Mr. F. A. Simonds referred to his wonderful career with the Company, commencing as a Clerk at Slough Branch, being transferred to Sandgate in 1905, and joining Reading in 1910. In 1919, at the age of 32, he was appointed Manager at Woolwich Branch, and when this was closed down in 1930 under a scheme to centralise the trade in London he returned to Reading to become Home Trade Manager in succession to Mr. C. Bennett, which position he still holds.

The Chairman continued that Mr. Bowyer, during the last twenty years, had made himself extremely popular, not only with his friends at the Brewery, but also on all the racecourses, and in many of the Clubs throughout the South of England. He had a great record and we are all very proud of him.

In expressing his thanks for the gifts Mr. Bowyer, who had only visited the Board Room on one other occasion during his fifty years' service with the Company, said that the presentation and the very kind words said about him would remain a treasure for the rest of his life. The guidance and co-operation given by the Managing Director through the many years he had had the honour to work under him, and also from all other Directors, the Departmental Managers and the Staff had given him great encouragement in carrying out his duties.

Mr. Bowyer's life, we all know, has been one of strenuous endeavour, and his rare business acumen, combined with a genial personality, have meant much to the Firm. He is widely known, and as widely respected, and no man is more welcome at the many Clubs, numbering about fifty, of which he is a member. He is an honorary member of the Royal Household Bowling Club and the Royal Household Social Club at Windsor Castle.

"FEW PEOPLE MORE LIKED."

On this great day in Mr. Bowyer's life he was the recipient of numerous congratulatory messages, including a large number of telegrams from personal friends and well-wishers over a very wide circle of business connections throughout the extended area under his control as Home Trade Manager.

In "Sporting Life," Meyrick Good said of him: "Few people are better known or more liked than the genial and portly Bill."

HIS POWER OF LEADERSHIP.

Another gentleman wrote a most appreciative letter to Mr. Bowyer, and what he says is so true that we feel we must quote one or two sentences. The writer says: "You have had a fine record, and I personally consider that some of your best work has been the manner in which you have educated and trained certain of the younger men who are to-day amongst some of the most useful

members of our great Company. This 'power of leadership' is a somewhat rare talent, and in the years to come I believe you will be chiefly remembered for having possessed it and used it to great advantage."

How true is every word of that glowing little tribute!

ALL CLASSES OF TRADE.

In his early days as Manager, Mr. Bowyer handled all classes of trade and his military connection was very extensive. In later years he has concentrated rather more on the free trade and racecourse side of the business. During the 1914-18 War, Mr. Bowyer joined the 15th London Regt. (Civil Service Rifles) in 1915, leaving in August, 1916.

Completed fifty years' service on August 31st, 1950.

ALWAYS PLAYED THE GAME.

Fifty—not out! Mr. Bowyer has indeed played with a straight bat and has always played the game. He has every reason to be very proud of his fine score.

* * *

GIFT FROM HIS STAFF.

Mr. Bowyer had a very pleasing little surprise on Monday evening, September 25th. Members of his staff thought they could not let the great occasion pass without giving Mr. Bowyer some token of their great regard for him, and this took the form of a silver spirit flask. At this pleasing little ceremony there were present Mr. A. H. Hopkins, Chief of the Correspondence Office, and Sidney Hinton, Mr. Norman Lipscombe and Mr. F. Smith, members of his travelling staff.

In a little speech, admirably suited to the occasion, Mr. Hopkins said that members of Mr. Bowyer's staff had decided to mark his completion of fifty years with the Company by presenting him with a little gift. Mr. Bowyer had always proved a good and kind master, typical of the fine sportsman that they all looked upon him to be.

Mr. Hopkins then handed the little gift to Mr. Bowyer, hoping it would be a permanent reminder of his staff who held him in such high esteem.

Mr. Bowyer, who was completely taken by surprise, thanked them all sincerely, and particularly Mr. Hopkins for his very kind words which he knew were sincere. Anything he had been able to do for them had afforded him real pleasure. They had all worked together harmoniously, were ever ready to help each other, and that fine spirit of comradeship meant much to all concerned. It was a very kindly gesture on their part to give him that handsome little present which he would ever value very highly.

NATURE NOTE.

(BY C.H.P.).

THE BUTCHER BIRD.

During my rambles I often come across a pair of red-backed shrikes, aptly described as butcher birds, and I generally succeed in finding their nest, often built in a high hedge. Then I look around for their larders, for the shrike has the habit of impaling beetles, mice and even small birds on the thorns of a bush. And the shrike does not always kill his victims before impaling them, and quite recently I found a poor little bird and a mouse thus impaled, and about to die a lingering death. I promptly put the poor things out of their misery.

The shrike has a tooth-like formation at the end of the upper mandible of his beak, and this doubtless is used to good purpose when he seizes his victims. The male red-backed shrike is a handsome fellow with his grey head, red back and patches of black and white here and there. The female is much less colourful. You may often see these birds on telegraph wires or some similar coign of vantage from whence they suddenly drop down and seize their unsuspecting victims.

WORDS OF WISDOM.

We are sure to judge wrong if we do not feel aright.

There is no respect for others without humility in one's self.

The perfection of art is to conceal art.

The only way to understand the difficult parts of the Bible is first to read and obey the easy ones.

That's the best gown that goes up and down the house.

People throw stones only on trees that have fruit on them.

BREWERY JOTTINGS.

CHANGES OF TENANCIES.

The following changes in tenancies have taken place within the past few months, and to all new tenants we wish every success :—

Off Licence, Monument Road Stores, Woking—Mr. N. V. Moore.

The Farmer's Man, Benson—Mr. A. Cherry.

The Black Prince, Princes Risborough—Mr. R. E. Sellar.

The Castle, Castlefields, High Wycombe—Mr. B. H. Betts.

The Four Horse Shoes, Sherfield—Mr. C. H. Bartlett.

The Pigeons, Bramley—Mr. C. Burgon.

The Fisherman's Cottage, Reading—Mr. W. J. Hodges.

The Red Lion, Chieveley—Mr. F. H. Jones.

The Royal William, Reading—Mr. E. K. Eatwell.

The Imperial Arms, Farnborough—Mrs. E. Partridge.

The Barge Inn, Basingstoke—Mr. C. L. F. Whiterow.

The Barley Mow, Great Missenden—Mr. S. J. Parslow.

The Cricketers, Baughurst—Mr. J. H. Pippin.

The Clifton, Caversham Road, Reading—Mr. A. T. Young.

The Sailors' Home, Reading—Mr. S. A. Morley.

The Red Rose, Reading—Mr. A. B. Brown.

Off Licence, Mason Street, Reading—Mr. J. R. Fuller.

The North Star, Langley—Mr. W. J. Weight.

The Falkland Arms, Newbury—Mr. R. G. Brindley.

The Bull, Arborfield—Mrs. L. E. Hall.

The Crown, Radnage—Mr. J. Swan.

OBITUARY.

We regret to record the following deaths, and to all relatives we offer our sincere sympathy :—

Mr. J. C. Overbury, tenant of the North Star, Langley, since May 1st, 1929.

Mr. R. Corp, tenant of the Row Barge, Woolhampton, since June 6th, 1935.

Mr. A. Wheeler, tenant of the Engineers' Arms, Katesgrove Lane, Reading, from June, 1915, to January, 1923; and of the Blue Lion, Coley, Reading, from January, 1923, to October, 1934.

EAST AFRICAN BREWERIES, LTD.

NEW BREWERY AT MOMBASA.

Since the publication of our June issue, we have received further details of the new Mombasa Brewery.

On the opposite page we show the architect's drawing of the completed buildings, except for the garage, workshops and administrative offices, which are to be in a line to the rear of the principal block.

In the left foreground is the Bottling Hall. The Bottling Plant and Full Beer Store is on the first floor, with an Empties Store and Case Repairing Shop below. A very complete system of power conveyors and elevators is being installed, so that lorries can be unloaded and reloaded without having to be moved from one bay to another. Further conveyors serve a railway loading bay alongside. The entire output will go through this building, as no draught beer is to be produced.

In the right foreground is the Fermenting and Conditioning Block, air-conditioned throughout. The vessels, all totally enclosed, are cast in concrete with linings of stainless steel which are made in such a manner that repairs can be carried out in situ.

Behind these two blocks can be seen the Materials Store and Brewhouse. The railway siding runs right underneath the former, with an electric hoist serving the Hop Cold Store, the Sugar Store and General Stores. The malt will be stored in concrete silos, fed by an elevator system drawing from rail or road transport. An extension of the system conveys malt to the Malt Mills, weighing it in the process. Automatic fire protection equipment is being fitted throughout.

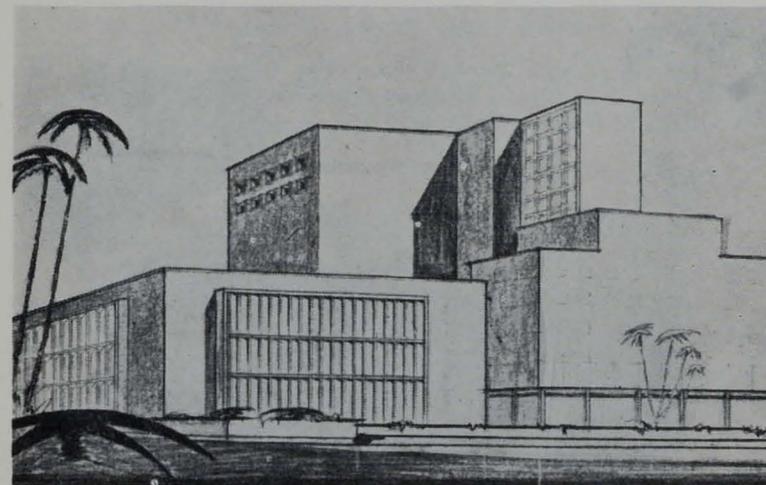
The Brewhouse is being constructed along conventional lines, with mechanical emptying of the mash tun and hop back.

The buildings are being constructed of reinforced concrete throughout, finished externally in white snowcrete. All inter-connecting mains and cables are being carried in large underground ducts, allowing full access for maintenance purposes.

Underground reservoirs are being made to store public supply and rain water. These are being divided into a number of sections, to allow the periodical emptying and cleaning which is essential in tropical climates.

In the design of the buildings, power supplies, water supply and drainage, full provision has been made for expansion to a capacity somewhat more than double that of the initial installation.

To ensure the minimum of future disturbance, foundations are being laid for any future plant that will be installed in the initial buildings and appropriate points are being provided for connecting such plant to the necessary pipelines, electric cables and drains.



Architect's drawing of Completed Buildings of New Brewery, Mombasa.

WEDDING OF MISS KATHLEEN LEEKE.

PRESENTATION.

On the eve of the recent wedding of Miss Kathleen Leeke (Delivery Office) to Mr. S. A. Fryer, Mr. F. C. Hawkes (Manager, Home Department) deputising for Mr. F. E. Dryden (Transport Department Manager) presided over a gathering of members of the Staff, and presented Miss Leeke with a canteen of cutlery which he asked her to accept as a token of good wishes on behalf of all present.

In the course of his remarks, Mr. Hawkes said that by a coincidence Miss Leeke's wedding day would be the ninth anniversary of the day she joined the Firm, and expressed the hope that her stay as a member of the Staff had been a happy one, and that the future would be even more happy, and that it would be longer.

Miss Leeke briefly responded, expressing her thanks.

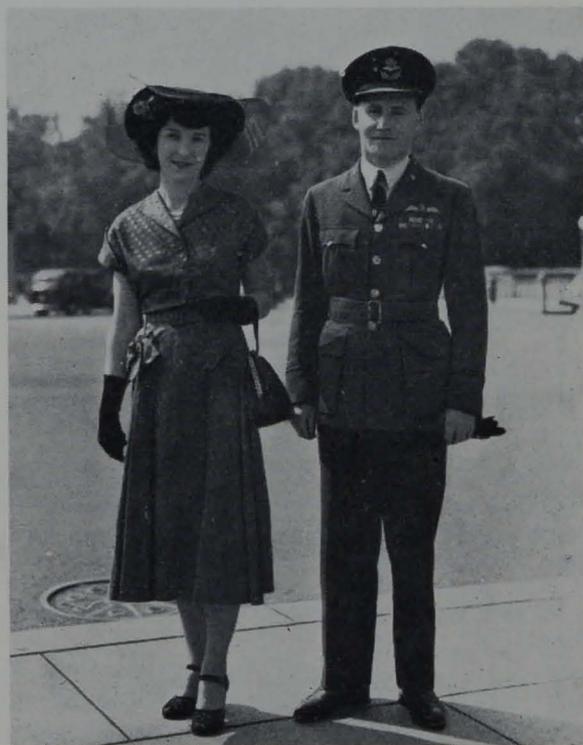
The wedding ceremony took place at St. Mary's Church, Reading, and the honeymoon was spent at Ventnor, Isle of Wight.

GUESTS OF THEIR MAJESTIES THE KING AND QUEEN.

"Amongst those receiving invitations from the King and Queen to attend the Garden Party held at Buckingham Palace on Thursday, July 20th, was Flying Officer B. H. Quelch, D.F.C., of Newquay, Nursery Close, Horsell, Woking.

"Flying Officer Quelch, who was accompanied by Mrs. Quelch, was attending as a representative of the R.A.F.V.R. He is Woking and District Manager of Messrs. H. & G. Simonds, Ltd."

(Extract from *The Woking Herald*.)

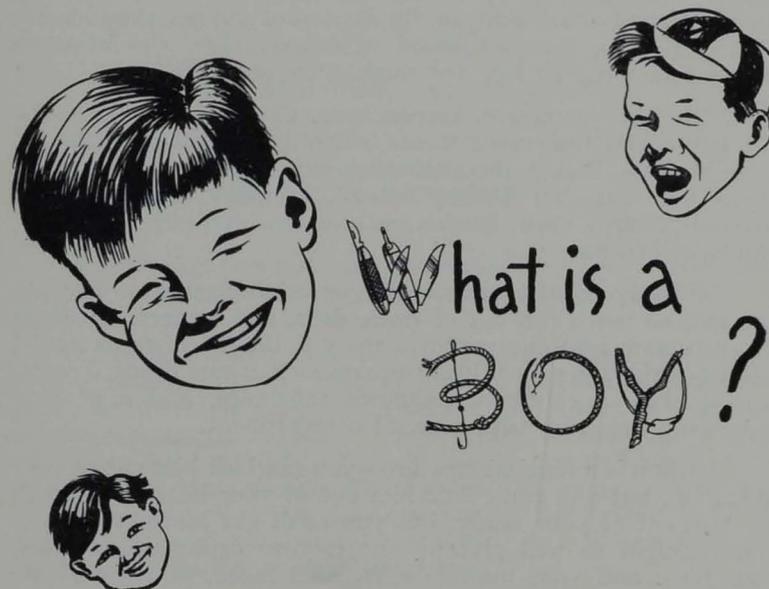


(Photograph by Universal Pictorial Press and Agency, 5, St. Bride Street, London, E.C.4).

Our photograph shows Mr. and Mrs. Quelch outside the Palace.

OLD READING BREWERY, PENNSYLVANIA.

With due acknowledgments, we reproduce the following amusing skit from the Journal issued by our contemporaries in Pennsylvania :—



"Between the innocence of babyhood and the dignity of manhood we find a delightful creature called a boy. Boys come in assorted sizes, weights, and colors, but all boys have the same creed: To enjoy every second of every minute of every hour of every day and to protest with noise (their only weapon) when their last minute is finished and the adult males pack them off to bed at night.

"Boys are found everywhere—on top of, underneath, inside of, climbing on, swinging from, running around, or jumping to. Mothers love them, little girls hate them, older sisters and brothers tolerate them, adults ignore them, and Heaven protects them. A boy is Truth with dirt on its face, Beauty with a cut on its finger, Wisdom with bubble gum in its hair, and the Hope of the future with a frog in its pocket.

"When you are busy, a boy is an inconsiderate, bothersome, intruding jangle of noise. When you want him to make a good impression, his brain turns to jelly or else he becomes a savage,

sadistic jungle creature bent on destroying the world and himself with it.

"A boy is a composite—he has the appetite of a horse, the digestion of a sword swallower, the energy of a pocket-size atomic bomb, the curiosity of a cat, the lungs of a dictator, the imagination of a Paul Bunyan, the shyness of a violet, the audacity of a steel trap, the enthusiasm of a firecracker, and when he makes something he has five thumbs on each hand.

"He likes ice cream, knives, saws, Christmas, comic books, the boy across the street, woods, water (in its natural habitat), large animals, Dad, trains, Saturday mornings, and fire engines. He is not much for Sunday School, company, schools, books without pictures, music lessons, neckties, barbers, girls, overcoats, adults, or bedtime.

"Nobody else is so early to rise, or so late to supper. Nobody else gets so much fun out of trees, dogs, and breezes. Nobody else can cram into one pocket a rusty knife, a half-eaten apple, 3 feet of string, an empty Bull Durham sack, 2 gum drops, 6 cents, a sling shot, a chunk of unknown substance, and a genuine supersonic code ring with a secret compartment.

"A boy is a magical creature—you can lock him out of your workshop, but you can't lock him out of your heart. You can get him out of your study, but you can't get him out of your mind. Might as well give up—he is your captor, your jailer, your boss, and your master—a freckled faced, pint-sized, cat-chasing bundle of noise. But when you come home at night with only the shattered pieces of your hopes and dreams, he can mend them like new with two magic words—"Hi Dad!"

(From an advertisement in the *Sunday Evening Post*. The New England Mutual Life Insurance Company.)

STAFF PRESENTATION TO MR. F. HATHAWAY,
CASK OFFICE, ON HIS RETIREMENT.

(June 30th, 1950.)

Acting upon medical advice, Mr. Hathaway has just recently retired. In recognition of his 32 years' loyal service, 27 of which were with Messrs. Arthur S. Cooper, 29, Market Place, Reading, the Directors have awarded him a generous pension, and his friends on the Staff a parting gift which took the form of a wallet of treasury notes.

As Mr. Hathaway felt his retirement very keenly, and did not feel up to facing the ordeal of a public presentation, the gift was handed to him privately by Mr. P. Luker. The recipient was deeply touched, and asked that his sincere thanks should be expressed to all who had subscribed to his present.

STAFF PRESENTATIONS

TO

MR. H. OSBORNE AND MR. A. G. RIDER

(General Offices)

ON THEIR RETIREMENT.

(4th July, 1950.)

Mr. Hawkes opened the proceedings by welcoming and thanking the large and representative gathering of Staff for attending, and then went on to say :—

"This is a double event on the Brewery social side, but it is of a slightly different type to some of the double events we have; at the same time it is a double event and the odds are two to one against myself. I hope you will allow me a little latitude in this handicap. The occasion, as you well know, is the retirement of Mr. Osborne, who has done 48 years' service, and Mr. Rider, 38 years with the Company, so the caption is 'Well done, thou good and faithful servants!' and I hope you will think that suits the occasion fairly well.

"The old proverb is quite true: 'Time and tide wait for no man'—we have to bow to our old friend 'Anno Domini,' who often checks our gallop, and says, 'It is time you gave up'—however, some of us carry on, but in spite of that, we are fortunate in serving a very generous Board of Directors, who try to the very best of their means to recognise the services of those who have given them good service. The time has come for Mr. Osborne and Mr. Rider to lay down their pens, sit back in their chairs, and have a jolly good rest. I think the Firm have suitably acknowledged their services, and long may these two gentlemen live to enjoy their period of rest and retirement, blessed with good health, and with that we want to give them something to remind them of the very many happy times and years which they have spent amongst us and, in this instance, it seems that both gentlemen have been of the same mind.

"Ladies and Gentlemen, on your behalf, I should like to ask both Mr. Osborne and Mr. Rider to accept these wireless sets, with all your good wishes for many happy years of retirement, and may each enjoy a great measure of happiness from listening-in,

and when they tune in, to sometimes think it came from the Hop Leaf Brigade."

Mr. H. Osborne, in reply, said: "It gives me very great pleasure to receive this gift. I have been here a great number of years and made many friends—I do not feel very great as a speech maker. I have been here 48 years—nearly as many as the highest score I made in cricket. Again, I wish to thank you very much. It is rather touching to break away—I hope you will all have a very prosperous time at the Brewery."

Mr. A. G. Rider followed by saying: "It goes without saying that I value this present, and shall value it very, very much. I have had some happy times, both at the Brewery and in the sports field (cricket and tennis), also in mixing generally with the members of the Staff, and I appreciate very much this expression of their goodwill.

"I do appreciate the Directors generosity in their recognition of the service I have been able to give—unfortunately the whole of my business career has not been in this Company, but I am happy to say the majority has.

"I shall be coming down here, but not altogether so regularly. The wireless set will give a great deal of pleasure—especially to my sister and, as she looks after me, I must look after her. Thank you very much!"

ANNUAL SPORTS MEETING.

A HIGHLY SUCCESSFUL TREAT.

The Annual Sports were held on our Sports Ground on Saturday, August 5th, and was generally agreed to be the most successful held since the war. The delightful weather, together with a good programme of events, attracted a record attendance. The entries for the races were well supported, and some really good racing was held. The Veterans' Race was perhaps the most popular event, and a considerable amount of wit and speculation preceded the race. There were various attractions in addition to the races in the way of sideshows. The Punch and Judy Show caused much merriment amongst the children, and the donkey rides were in good demand. The Tennis Knock-out Tournament attracted a good number of entrants.

At 4.30 p.m., teas were in great request, the arrangements made proving adequate to the demand, and supplies were obtained without any hitch or delay, under the supervision of Miss A. M. Prosser, assisted by Mrs. Hannis, and other willing helpers.

The results of the sporting events are given below:—

- GIRLS' 80 YARDS (*Under 10*):
1st, M. Broudie; 2nd, D. Warren; 3rd, R. Deane.
- BOYS' 80 YARDS (*Under 10*):
1st, M. Evans; 2nd, D. Evans; 3rd, N. Grantham.
- GIRLS' 80 YARDS (*Over 10*):
1st, J. Evans; 2nd, R. Worms; 3rd, P. Neighbour.
- BOYS' 100 YARDS (*Over 10*):
1st, C. Evans; 2nd, D. Clouting; 3rd, K. Turk.
- INFANTS' 50 YARDS (*3 to 6 years*) *Tiny Tot*:
1st, R. Crutchley; 2nd, S. Josey; 3rd, J. Greenaway.
- LADIES' 80 YARDS:
1st, J. Josey; 2nd, E. O'Collard; 3rd, S. E. Ison.
- MEN'S 100 YARDS SCRATCH:
1st, A. Worms; 2nd, K. Cottam; 3rd, R. Kury.
- THREE-LEGGED (MIXED) (*Under 15*):
1st, D. Clouting and E. J. Crutchley; 2nd, J. Grover and S. Patrick; 3rd, R. Worms and P. Neighbour.
- MEN'S SACK RACE:
1st, E. J. Crutchley; 2nd, J. Allen; 3rd, C. Evans.
- LADIES' SACK RACE:
1st, S. Hinton; 2nd, J. Shurmer; 3rd, C. Pettit.
- MEN'S 220 YARDS:
1st, R. Davies; 2nd, G. Ayers; 3rd, A. Worms.
- LADIES' EGG AND SPOON RACE:
1st, E. O'Collard; 2nd, G. Greenaway; 3rd, J. Shurmer.
- THREE-LEGGED (MIXED) (*Over 15*):
1st, P. Mullin and S. R. Gray; 2nd, L. Allen and J. Allen; 3rd, R. Hinton and J. Hinton.
- MEN'S 440 YARDS:
1st, R. A. Worms; 2nd, J. Allen; 3rd, G. Ayers.
- LADIES' THREAD-NEEDLE RACE:
1st, J. Josey; 2nd, E. O'Collard; 3rd, J. Shurmer.
- VETERANS' RACE:
1st, J. Allen; 2nd, H. Pettit; 3rd, E. Crutchley.
- SLOW BICYCLE RACE:
1st, E. O'Collard; 2nd, P. Mullin; 3rd, C. Josey.
- BUN RACE (*Under 15*):
1st, K. Turk; 2nd, J. Grover; 3rd, D. Reid.
- WHEELBARROW RACE (*10 to 15 years*):
1st, C. Evans and J. Allen; 2nd, J. Messer and A. Wheeler; 3rd, C. J. Crutchley and D. Clouting.
- MEN'S OBSTACLE RACE:
1st, J. Vickery; 2nd, A. Worms; 3rd, G. Ayers.
- BOYS' OBSTACLE RACE:
1st, C. Evans; 2nd, J. Davies; 3rd, J. Messer.
- LADIES' ANKLE COMPETITION:
1st, R. Hunt; 2nd, T. Briginshaw; 3rd, P. Brown.
- HIDDEN TREASURE:
Mrs. G. M. Ayers.
- TENNIS:
1st, G. Goswell and L. Monk; 2nd, J. Bradford and M. Bradford.

The Committee carried out their duties expeditiously, and are to be congratulated on the smooth running of all the events. Mr. H. Dines acted as Sports Master.

Dancing in the evening was well patronised, and concluded a most enjoyable afternoon and evening.

- June 17th. COURAGES *v.* SIMONDS "A."
Won by Courages by 7 wickets.
Courages—120. Browning, 61; Seaward, 23. (A. J. Hawkins, 2 for 2; E. C. Greenaway, 3 for 12; K. Organ, 3 for 30.)
Simonds "A"—57. R. J. Lambourne, 17; E. J. Scott, 8. (Wilkins, 4 for 18; Elmitt, 4 for 20; Seaward, 2 for 19.)
- June 24th. SIMONDS "A" *v.* TURQUANDIA.
Won by Simonds "A" by 26 runs.
Simonds "A"—117. E. Mapstone, 32; A. J. Hawkins, 23; E. J. Scott, 20. (Burtonshaw, 5 for 28; Julian, 5 for 48.)
Turquandia—91. Julian, 20; Neely, 18; Bligh, 12. (E. J. Scott, 5 for 23; K. Organ, 3 for 28.)
- July 1st. SIMONDS "A" *v.* READING UNIVERSITY 2ND XI.
Match drawn.
Simonds "A"—157 for 6. E. G. Crutchley, 67; C. R. Josey, 30; E. J. Scott, 21 not out; E. C. Greenaway, 16. (Jones, 2 for 16; Quail, 2 for 43; Richards, 1 for 36.)
Reading University 2nd XI—79 for 7. Stevens, 32 not out; Homewood, 15. (Mapstone, 1 for 0; Scott, 3 for 17; Crutchley, 2 for 18.)
- July 8th. WOKINGHAM "A" *v.* SIMONDS "A."
Won by Wokingham by 87 runs.
Wokingham "A"—131 for 7 (dec.) E. Munday, 62; B. Benham, 33 not out. (R. J. Lambourne, 3 for 8; E. J. Scott, 3 for 38.)
Simonds "A"—44. F. J. Benham, 15 not out. (C. Woolhead, 5 for 20; B. Benham, 5 for 19.)
- July 15th. SIMONDS "A" *v.* ELECTRICAL WING, R.E.M.E.
Won by Simonds "A" by 25 runs.
Simonds "A"—74. C. R. Josey, 15; A. J. Hawkins, 12; H. Sexton, 11. (Gunn, 3 for 11; Morrell, 4 for 33; Welsby, 3 for 25.)
Electrical Wing, R.E.M.E.—49. Wright, 14; Welsby, 11. (Mapstone, 5 for 24; Cottam, 3 for 18.)
- July 22nd. ROYAL HOUSEHOLD *v.* SIMONDS "A."
Match drawn.
Royal Household—114. R. Gray, 57; W. Dickson, 23; C. Taylor, 14. (E. G. Crutchley, 6 for 50; R. Smith, 3 for 23.)
Simonds "A"—86 for 8. E. G. Crutchley, 36. (L. Hardy, 3 for 20; H. Hubbard, 2 for 16; R. Belcher, 3 for 34.)
- July 29th. SIMONDS "A" *v.* A.C.C., ALDERSHOT.
Won by Simonds "A" by 70 runs.
Simonds "A"—119 for 5 (dec.) E. Mapstone, 73 not out; F. Benham, 16; T. Patrick, 10 not out. (Turner, 2 for 12; Kaye, 2 for 22.)
A.C.C., Aldershot—49. Fernley, 16. (E. C. Greenaway, 7 for 18; E. Mapstone, 2 for 6.)

- Aug. 12th. WALTHAM ST. LAWRENCE *v.* SIMONDS "A."
Won by Waltham St. Lawrence by 8 wickets.
Waltham St. Lawrence—113 for 6. D. Cox, 33; M. Murray, 28; A. Goodson, 27. (R. Smith, 2 for 17; W. G. Neville, 2 for 28.)
Simonds "A"—89. W. G. Neville, 37; D. W. Bearman, 19. (Clark, 7 for 41.)
- "B" TEAM.
- May 20th. SIMONDS "B" *v.* ST. SEBASTIANS "B."
Won by Simonds by 30 runs.
Simonds "B"—96. H. K. White, 28; D. W. Bearman, 15; R. Smith, 16. (N. Smith, 5 for 18; G. Sherwood, 2 for 7.)
St. Sebastians "B"—66. R. Chipper, 25; G. Sherwood, 19. (R. Smith, 6 for 39; K. Cottam, 2 for 9.)
- May 27th. SIMONDS "B" *v.* MORETON.
Won by Moreton by 6 wickets.
Simonds "B"—106. C. R. Josey, 29; D. Hampton, 27 not out; H. K. White, 20. (Flint, 9 for 50.)
Moreton—111 for 4. Flint, 44 not out; Tappin, 29 not out. Hampton, 1 for 11; Cottam, 2 for 36.)
- June 3rd. SIMONDS "B" *v.* GREEN PARK.
Won by Green Park by 32 runs.
Green Park—105. Hunt, 41; Gough, 32; Job, 20. (E. Mapstone, 6 for 31.)
Simonds "B"—73. R. Lovejoy, 26; F. Benham, 14. (Stevenson, 3 for 6; Denton, 3 for 16.)
- June 10th. SIMONDS "B" *v.* WOKINGHAM "B."
Won by Wokingham "B" by 7 wickets.
Simonds "B"—38. H. K. White, 15. (Woolhead, 5 for 21; Noyes, 5 for 17.)
Wokingham "B"—128. Fletcher, 28; Woolhead, 23. (H. K. White, 4 for 11.)
- June 17th. SIMONDS "B" *v.* GREYS GREEN C.C.
Match drawn.
Simonds "B"—147 for 4 (dec.) C. R. Josey, 47; E. Mapstone, 38 not out; H. K. White, 29; J. Buswell, 12. (J. Turner, 2 for 37.)
Greys Green C.C.—98 for 8. J. Brunner, 25 not out; B. Brunner, 16; R. Chesterton, 16. (K. Cottam, 3 for 33; F. Wells, 2 for 19; E. Mapstone, 2 for 24.)
- June 24th. SUTTONS' "B" *v.* SIMONDS "B."
Won by Simonds "B" by 7 wickets.
Suttons' "B"—46. R. Banwick, 11. (D. J. Hampton, 4 for 1; K. Cottam, 3 for 24.)
Simonds "B"—61. C. R. Josey, 24; F. J. Benham, 9. (G. Brown, 3 for 0; B. Neale, 7 for 26.)

- July 8th. SIMONDS "B" v. ST. SEBASTIANS "B."
Won by St. Sebastians by 13 runs.
Simonds "B"—84. C. R. Josey, 18; D. W. Bearman, 17; R. Smith, 15 not out. (Sherwood, 3 for 13; Smith, 4 for 24; Hawkins, 2 for 24.)
St. Sebastians "B"—97. G. Sherwood, 56. (K. Cottam, 5 for 20; L. Gardner, 3 for 22; H. Sexton, 2 for 37.)
- July 22nd. SIMONDS "B" v. SUTTONS' "B."
Match drawn.
Suttons' "B"—119 for 8 (dec.) Hughes, 46; Scott, 21; Sawyer, 18. (F. Wells, 3 for 19; J. Rose, 1 for 9; L. Gardner, 2 for 36; W. Bell, 2 for 38.)
Simonds "B"—84 for 5. F. J. Benham, 23; C. R. Josey, 14; H. K. White (ret'd. hurt) 12; K. Gibbons, 11; W. Bell, 10 not out. (Hughes, 4 for 25.)
- July 29th. GREYS GREEN C.C. v. SIMONDS "B."
Won by Simonds "B" by 6 runs.
Greys Green—36. Frewin, 9; Marks, 6 not out. (R. Smith, 5 for 10; H. Sexton, 5 for 25.)
Simonds "B"—42. J. Buswell, 12; B. Cane, 12 not out; J. Jeffcoat, 12. (Hunt, 5 for 13; Turner, 5 for 21.)



(Photograph by kind permission of J. Lindsay, 10, Patrick Road, Caversham.)

Simonds "B" Team v. Green Park Cricket Club,
June 3rd, 1950.

INTER-DEPARTMENTAL LEAGUE.

These games have not yet been completed, and results and present league placings are given below:—

June 14th	...	Branch (109 for 2)	beat	General (95 for 9)
„ 21st	...	Engineers (55 for 6)	„	General (16 for 9)
July 5th	...	General (66 for 5)	„	Bottling (44 for 5)
„ 10th	...	Branch (88 for 9)	„	Bottling (17 for 7)
„ 12th	...	General (99 for 6)	„	Branch (97 for 7)
„ 19th	...	Engineers (44 for 6)	„	Bottling (43)
„ 26th	...	Engineers (w.o.)	„	Bottling
Aug. 9th	...	Engineers (w.o.)	„	General

LEAGUE PLACINGS.

	Played.	Won.	Drawn.	Lost.	Runs.		
					For.	Against.	Points.
Engineers ...	4	4	0	0	99	59	16
Branch ...	3	2	0	1	294	211	8
General ...	5	2	0	3	276	305	8
Bottling ...	4	0	0	4	104	198	0



Photo by: Photographic Services (Berkshire) Ltd., 25-29, London Street, Reading.

Mr. Norman Lipscombe, our enterprising Town Traveller, presents the prizes at the Trades Union Club to the successful competitors in the Games Tournament.

A GREAT THOUGHT.

THE LAW OF LOVE.

*Pour forth the oil, pour boldly forth,
It will not fail until
Though fairest vessels to provide
Which it may largely fill.*

*But then, when such are found no more,
Though flowing broad and free,
Till then, and nourished from on high,
It straightway stanch'd shall be.*

*Dig channels for the streams of love,
Where they may broadly run:
And love has overflowing streams
To fill them every one.*

*But if at any time thou cease
Such channels to provide,
The very fountains of life for thee
Will soon be parched and dried.*

*For we must share, if we would keep,
That good thing from above;
Ceasing to give, we cease to have—
Such is the law of love.*

ARCHBISHOP TRENCH.

SERGEANTS' MESS, H.Q. COMPANY, R.A.S.C.
(CATTERICK CAMP).

The accompanying photographs show the bar, lounge and dining room of the above Mess, which has recently been re-furnished. The re-arrangements have greatly added to the amenities of the Mess, which now presents a picture of considerable comfort.

We are honoured with the sole supply of liquors to the Mess, and our local representative, Mr. F. C. Neve, enjoys the confidence of the members, whom he has served ever since our Depot was opened at Catterick.

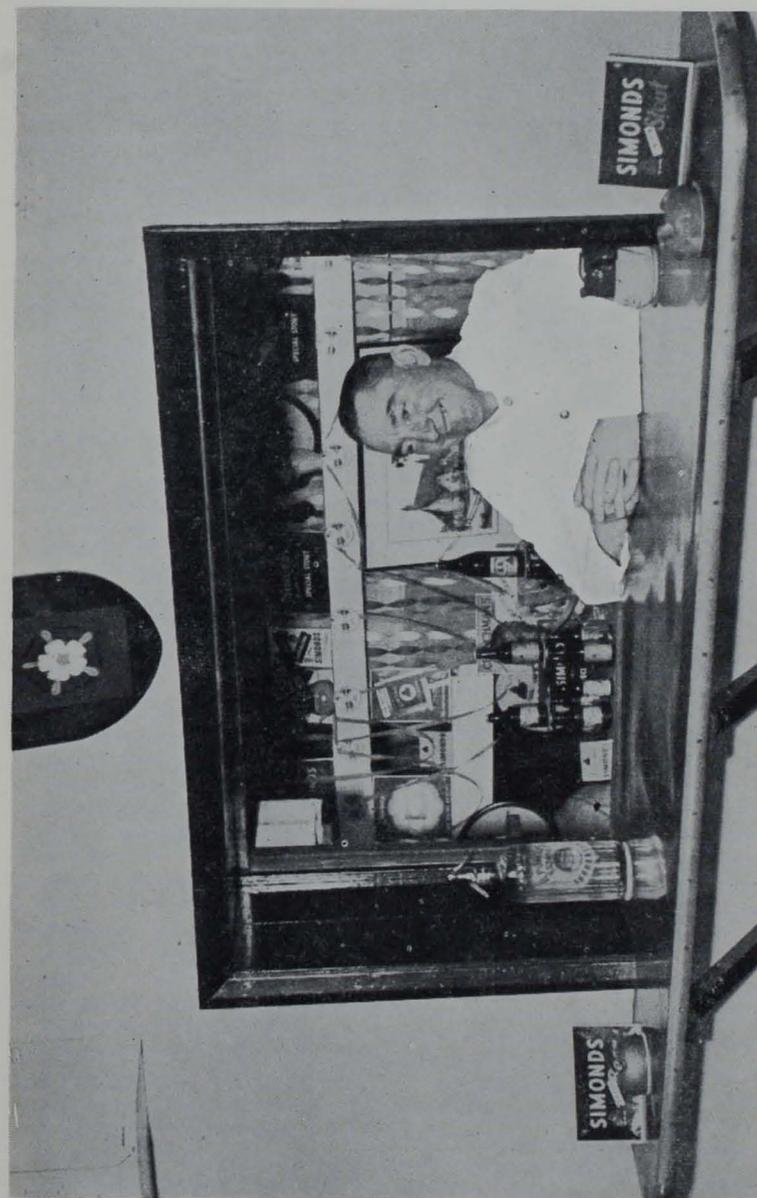


Photo by: The Premier Studios, Scotton, Catterick Camp, Yorks.

The Bar.



Photo by: The Premier Studios, Scotton, Catterick Camp, Yorks.
The Lounge.

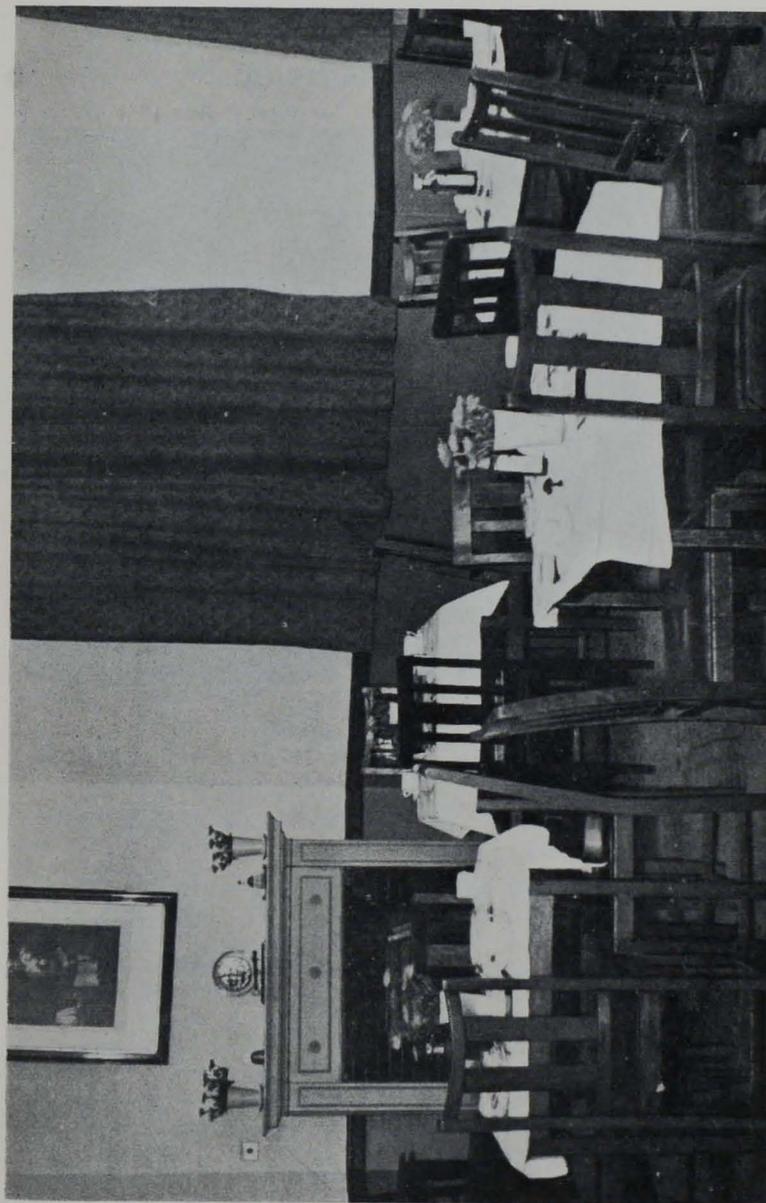


Photo by: The Premier Studios, Scotton, Catterick Camp, Yorks.
The Dining Room.

BRANCHES.

CWMBRAN AND DISTRICT.

"HOP LEAF" DARTS LEAGUE.

An inaugural meeting, to form the above league, was held at the "Newbridgend" Inn, Cwmbran, on the 29th August, 1950.

Fourteen Simonds/Phillips' licensed houses were represented, and Mr. A. Norman Phillips, who occupied the Chair, stated that if the meeting decided that the new league was desirable, the Firm was prepared to donate a Challenge Shield, suitably inscribed, as a perpetual trophy.

After considerable discussion a vote was taken, and it was unanimously agreed to launch the new league as soon as possible. Officers were elected, and Mr. Phillips was invited to become President. In accepting, and thanking the meeting, Mr. Phillips wished them success and said that as it would be the first league of its kind in the area, he hoped it would become a model for others, who would no doubt follow, to emulate.

"I will endeavour to attend some of your matches, and I promise to come along to present the trophy to the winning team," said Mr. Phillips.

The following Officers were elected:—

Chairman—Mr. W. R. Gilmore, Newbridgend Inn, Cwmbran.

Secretary—Mr. W. J. Sambrook, Mason's Arms, Griffithstown.

Treasurer—Mr. W. Jarman, Licensee, Half-Way Hotel, Cwmbran.

Committee—Mr. B. J. Constance, Licensee, Crown Inn, Upper Cwmbran; Mr. W. H. Pike, Licensee, Rose and Crown Inn, Cwmbran; Mr. M. McClenchy, Licensee, Mount Pleasant Inn, Cwmbran; Mr. R. Gay, King's Head, Pontnewydd; Mr. R. Griffiths, Royal Oak, Pontnewydd; Mr. W. Nethercott, Mason's Arms, Griffithstown.

R.A.O.B. CLUB AND INSTITUTE, NEWPORT, MON.

The evening of August 25th will be remembered with pleasure by all who attended the very enjoyable proceedings at the above Club. The gathering was for the purpose of a presentation to

Mr. and Mrs. J. Jarman, ex-steward and stewardess, on behalf of the members and their wives, in appreciation of 10 years' valuable service.



(Photograph by Courtesy of the South Wales Argus.)

Presentation by Mr. A. N. Phillips.

Among the principal guests were Mr. A. N. Phillips, Mr. S. C. Saunders and Mr. T. H. Antill, of Messrs. H. & G. Simonds and Messrs. Phillips & Sons, Ltd.

The entertainment provided under the able chairmanship of Mr. G. W. Meyers was by Newport's well-known artistes, "The Red Heads," assisted by Messrs. C. Thomas and F. Evans, and Miss Beryll Wallington.

After several excellent musical items, the high spot of the evening was reached. The presentation to Mr. Jarman of a wallet of notes was made by Mr. A. N. Phillips, who spoke in glowing terms of Mr. Jarman's fine stewardship, and of his value to the Club in the past, and the fact that the Club had retained his services as Treasurer for the future proved the esteem in which he was held. Mr. T. H. Antill then presented a handbag to Mrs. Jarman, thanking her on behalf of members and their wives. Mr. Antill wished them both a very happy retirement.

Mr. and Mrs. Jarman responded and thanked everyone for their kindness, and mentioned the co-operation at all times of the Brewers.

Mr. S. C. Saunders responded in suitable terms on behalf of Messrs. H. & G. Simonds, Ltd., and Messrs. Phillips & Sons, Ltd., and Mr. W. J. Wright, Secretary, then thanked the guests, on behalf of the members and their wives, and the entertainment was recommenced. At 10.30 p.m. the evening was reluctantly drawn to a close with those few sad words, "Time, Ladies and Gentlemen, please!"

PHILLIPS & SONS, LIMITED.

STAFF ANNUAL OUTING—JULY 1ST.

The party, which included Mr. Norman Phillips and two retired members of the Staff, Mr. Percy C. Roberts and Mr. A. E. Cook, left Station Street Offices at 7.45 a.m. by coach for Windsor. The day promised to be a fine one, and everyone was in the best of spirits. After a run through beautiful country, a halt was made near Gloucester for tea and biscuits. This was very welcome, for breakfast had been rather early.

Progress was then made until they reached a welcome "Hop Leaf" sign, The Evenlode, at Eynsham. After refreshment, good time was made until the party reached the Thames Hotel, Windsor, where lunch had been booked. Here they were pleased to find awaiting them Mr. Duncan Simonds and Colonel and Mrs. Keighley, whom they had invited to lunch with them. An excellent lunch was served, and during ensuing speeches by both Mr. S. C. Saunders and Mr. Norman Phillips, the guests were heartily welcomed, and in dealing with the progress of business, tribute was paid to the brewing of Mr. F. H. Weller. "We have the best beer in South Wales!" said Mr. Phillips.

After lunch the party split up and went their various ways, Windsor Castle being a popular choice, while others wended their way to the river. After an enjoyable afternoon, the party left Windsor at 4.30 p.m. *en route* for Staines, where High Tea had been booked at The Packhorse Hotel. The party was delighted with this fine house, with its handsome ballroom overlooking the river, and general atmosphere of comfort.

The repast and service were first class, and it was with regret that the party left on the first stage of the journey homewards. "Hop Leaves" were well in evidence in this country, and after an occasional halt to examine same, the party arrived at the

Crown Hotel, Cirencester, at 9.0 p.m., where a room had been placed at their disposal, and some excellent refreshments provided. A further pleasure awaited them here in the persons of Mr. and Mrs. W. P. Cripps, whose charming company helped to make the last call of the day a very enjoyable one, and it was a very happy party that left the "Crown" at 10.30 p.m. on the final stage of the homeward journey. Newport was reached at 2.0 a.m., and everyone agreed that it had been "another grand day!"



(Photograph by R. Russell, 20a, St. Leonard's Road, Windsor.)

Group of the Party.

We are pleased to record that our Cashier, Mr. F. H. Williams, has been elected Vice-President of the South Wales District Artillery Association, in appreciation of his 15 years as Branch Secretary of the Newport, Mon. Branch.

We also record that our Mr. S. N. Bennett, Under Brewer, and a Welsh International Tennis Player, had a further triumph in winning this year the Tennis Singles Championship of the Newport Athletic Club, when he beat G. R. Glendenning, also a Welsh International, 6-4, 6-2.

BRIDGEND.

THE VALE OF NEATH DARTS LEAGUE.

On Monday, the 22nd May last, at a well attended gathering of players and friends, the presentation of Cups and Medals to winning teams, runners-up and individuals competing in the above league took place at the Eagle's Bush Hotel, Neath. Mr. S. C. Saunders and Mr. L. W. Buckingham attended to represent the Bridgend Branch.

In presenting the "Simonds" Cup to the Captain of the Rock and Fountain (Aberdulais) team, Mr. Saunders congratulated them upon their achievement, and wished them success in the forthcoming season. He put forward a suggestion to the Committee that they might care to consider the formation of a ladies' section. Other Cups and Medals were presented by Mr. E. A. G. Moon, Mr. E. Woolfe and Mr. L. W. Buckingham.

The interest shown in this league was largely due to the untiring efforts of the Committee and Honorary Secretary, Mr. Trevor Thomas. It is, therefore, with considerable regret that we have to record the sudden death of Mr. Thomas, and to convey to his family our deepest sympathy in their sad loss. His passing will be keenly felt by all sportsmen in the Neath district, where his undoubted keenness for his chosen pastime was so widely known.

BRIDGEND BRANCH ANNUAL OUTING.

A party of 32 members of the Staff and friends left on Saturday, the 8th July, for a very pleasant coach trip to Newquay, Cardiganshire. On the outward journey stops were made at Lampeter and Llanarth, where an excellent lunch was enjoyed at the Llanina Arms Hotel. After a short stay at Newquay, with tea at the Queen's Hotel, the homeward journey was made via Cardigan. Congratulations were expressed to the members of the Staff who were instrumental in organising this very successful outing, with the hope that the venture will be repeated next year.

BRISTOL.

THE THREE COUNTIES SHOW.

Fine weather favoured the above event at Leominster on June 13th, 14th and 15th, and although the attendance figures were a little lower than last year, the results were highly encouraging both to Mr. Glynne Hastings and his Executive in putting on this splendid example of how good a first class

"Counties" Show can be, and also to the many and varied exhibitors who place this event very high on their show list. Last year it was held at Worcester, whilst next year our own county of Gloucester is to have the honour of staging it once again.

Set amid typical Hereford scenery, with the growing hops a feature of the countryside for miles around, it was presented at Leominster in a perfect setting. Not too big an area for one day. No hills to climb, no mud, and but a few yards to walk from, or to, your train if that was a necessary part of your day. Of course it was a success—it deserved to be, with so many advantages—apart from its local appeal.

The public catering, as in former years, was undertaken by Messrs. R. H. Stevens & Sons, of Abergavenny, who are rapidly adding to their already high reputation in the outside catering world. To successfully carry out such a contract requires a quality of service which only mature knowledge and natural organising ability can produce.

We have been privileged to supply "Hop Leaf" products to our Abergavenny friends for a number of successful contracts in the past and on no occasion has our service been anything else but a real pleasure to us. At Leominster our draught and bottled beers were in high favour in most bars, especially "Tavern" Ale in bottle, which most of the Hereford folk sampled for the first time. It was in great demand throughout the Show and rivalled "S.B." in popularity.

We also supplied a great number of exhibitors, both old and new friends—an opportunity which we trust may be extended to us in the many other areas we serve on future occasions. Our sincere thanks to all!

THE WESTON-SUPER-MARE BOWLING TOURNAMENT.

We were privileged to again have the sole bar supplies, through our tenant, Mr. H. J. Banks, at Weston's twenty-eighth Open Event, from June 19th to 24th.

This year over 1,100 entries were received, 500 for Singles (The "Dauncey" and "Mackenzie" Cups) and 600 for Pairs (The "Walter Wake" Trophies). Individual prizes ranged from 20 guineas for winners to 5 guineas to each semi-finalist. It has been well-named as "the Tournament which runs like clockwork"—a tribute to Alderman T. W. R. Procter, J.P., who, as Weston's Worshipful Mayor for 1950-51, is both President and tireless Chairman of the Tournament Committee, in addition to filling the roles of scorer and umpire-in-chief with that of Social Director.

(He, we know, will be the first to attribute any success achieved, to his indefatigable joint hon. secretaries, Messrs. P. J. Parnell and W. E. House, who labour both day and night for weeks on end in preparing this most enjoyable week for others. We hope the results in 1950 gave them both satisfaction and encouragement.)

At the presentation of trophies, etc., so charmingly made by the Mayoress, every winner paid high tribute to the sportsmanship shown by all opponents. This was re-echoed by those around who had competed for the prizes, totalling 150 guineas.

Weston is the "Mecca" of many international and county bowlers for this particular week annually, and time does not appear to dim their bounding enthusiasm, nor wither or decay their often uncanny skill. Certainly bowling seems to have some perennial secret which other games appear to lack. No wonder Sir Francis was able to sweep the Spanish Main so thoroughly after a few ends on Plymouth Hoe!

At the end of the week, His Worship paid us a nice compliment, which he very graciously confirmed by a personal letter—a kindly gesture which gave us the utmost satisfaction.

THE BRISTOL "HOP LEAF" SKITTLE LEAGUE.

The Annual Dinner and Presentation of Trophies and individual prizes to the value of £150 took place at the Civic Restaurant, Bristol, on June 6th. Over 300 League Skittlers attended the function which had to be limited to that number owing to the capacity of the building; and the keenness and enthusiasm of these Simonds stalwarts in the City of Bristol gave those who initiated "Hop Leaf" competitions in pre-war days the greatest encouragement for the future.

Speeches were few and appropriately short. Mr. J. H. Law proposed the toast of the League, to which Mr. G. H. Woodland, its Chairman, responded. One item, not on the card, was most unfavourably received during the evening—the sad news that Bruce Woodcock's towel had been thrown into the ring after the fourth round. For quite a while skittlers even forgot their skittles and drowned their anguish in "S.B."

Trophies were won by the following teams and individual members during the 1949-50 season:—

<i>Championship Shield</i>	...	Beaufort Arms, St. George.
<i>Runners-up Cup</i>	...	Black Horse, Redfield.
<i>"B" Division Champions</i>	...	N.F.S. Old Comrades.
<i>Runners-Up</i>	...	Elbury Sports.

<i>Knock-Out Cup</i>	...	Black Horse, Redfield.
<i>Runners-Up</i>	...	Beaufort Arms, St. George.
<i>Pairs Knock-Out</i>	...	Messrs. J. O'Hare and W. Green.
<i>Pairs Runners-Up</i>	...	Messrs. H. Griffiths and R. Friday.
<i>Singles Champion</i>	...	Mr. H. Bryant ("Bell").
<i>Runner-Up</i>	...	Mr. W. Gibbins ("Beaufort Arms").

It is always a great pleasure to meet our Hop Leaf "boys" whether across the festive board or on the long alley. A final word of tribute to Mr. E. G. Harding (Secretary), mine host of the Black Horse, Redfield, who works as zealously for these competitions as Mrs. Harding for the Bristol lady skittlers. They have both earned the gratitude of Bristol for their charitable efforts during the war and post-war years.

(The many awards were presented to each successful team and member by Vice-President J. H. Law.)

THE "EVENING POST" SKITTLES PAIRS (MEN'S), THE "SIMONDS" TROPHIES.

He also had the privilege of presenting the above Cups and other prizes to the finalists and semi-finalists, competing at the Black Horse, Redfield alley later in June. This popular event is open to the whole Bristol area, and hundreds of entries have to play off on neutral alleys for months before the final rounds. Very keen rivalry is aroused among long alley experts when they compete for these trophies and much hard work has to be put in by the *Evening Post* staff, who have the task of co-ordinating the whole and bringing it to a successful conclusion year by year.

THE "EVENING POST" SKITTLES, LADIES' PAIRS CHALLENGE CUPS.

The semi-final and final rounds were played at the Cumberland Hotel alley on Friday, August 4th. The two "Simonds" Cups were presented to the winners, Mrs. J. Harris and Mrs. G. Beasant by Mr. J. H. Law. They also received special prizes, while the runners-up, Mrs. D. Broomsgrove and Mrs. M. Wheeler, were each awarded a case of electro-plated spoons.

A full house watched these needle matches. Such an exhibition of skill, determination and stamina has to be seen to be believed. Can these ladies skittle? Just ask the "sticker-up" at the other end of the alley!

TALBOT SPORTS A.F.C. (BATH).

The above Club, during May, celebrated the winning of three trophies during Season 1949-50 by a Dinner and Dance held at their headquarters, the Talbot Hotel—Mr. R. Demmery, our tenant, being the Club's Hon. Secretary since it was born there in 1947.

The "Sports" lost only three matches last year out of 32 played, and accomplished a feat which has not been performed since 1924, in winning three Bath trophies. Somerset soccer circles were represented at this function by Mr. F. Weaver (Chairman, Bath and District League), Mr. W. E. Noad (Somerset F. A. Council) and Mr. E. Webb (Referees' Society), the Chairman of the Club, Mr. Arthur Withers and Mr. R. Coombs, Treasurer, also attended this real family party.

Many ladies were present and an excellent meal was provided by Mrs. Demmery (who was the recipient later of a wonderful bouquet from the team) and her lady helpers. The medals for the winners of the 1st Division, Bath and District League, the Bath Charity Cup and the Bath Knock-out Cup were presented to the players during the evening by Mr. J. H. Law. One player, Mr. S. Harewood, was responsible for fifty goals during the season! Small wonder that professional Clubs from far and wide were represented at many matches.

Next year the Talbot Sports will be wearing the "Hop Leaf" emblem on their jerseys. We hope the "sign of excellence" will spur them on to even greater triumphs. They are undoubtedly a credit to Bath and to those responsible for the Club's good name wherever they play.

FILWOOD BRITISH LEGION CARNIVAL.

Our "Tavern" Ale exhibit, with Driver J. Uren, won second prize in the decorated vehicle class. Much credit goes to Foreman T. Shail for the mammoth bottle and to Painter W. Sloggett for much excellent work thereon. Not forgetting our staff photographer, Foreman D. Waterman, for a first class job.

Their exhibit aroused much interest, not only at the Carnival parade, but also on its way to Filwood and returning home. All bridges had to be by-passed, as the bottle alone is eleven feet in height! Well done, Broad Plain! A nice spot of real advertising!



Lorry decorated for the Filwood British Legion Carnival.

THE TAMAR BREWERY, DEVONPORT.

We heartily congratulate our Assistant Manager, Mr. R. E. Wright and Mrs. Wright on the occasion of their Silver Wedding, which they celebrated on July 25th. A very enjoyable evening was spent at a Cocktail Party held at their home, which was attended by a large number of friends, including many from the Brewery.

On the occasion of the Finals of the "Hop Leaf" Darts League, held at Devonport Guildhall on June 20th, we were again privileged to have with us our Director, Mr. F. H. V. Keighley, O.B.E., who had made a special journey from Reading to be present. This event attracted a record audience of well over 400 supporters and members of the league. Keen competition was displayed by all competing teams, and the results of the matches were as follows:—

SIMONDS' KNOCK-OUT CUP.

Winners: "Abbey Hotel" "A" Team, Plymouth.

Runners-up: Steambridge Inn, Devonport.

LEAGUE CHAMPIONSHIP SHIELD.

Winners: Weston Mill Hotel, St. Budeaux.

Runners-up: Abbey Hotel "A" Team, Plymouth.

INDIVIDUAL CHAMPIONSHIPS.

Winner : Mr. A. J. Sorrell, Standard Inn, Devonport.

Runner-up : Mr. H. Sharpe, Steambridge Inn, Devonport.

Mr. E. Moore (Brown Bear) and Mr. P. Gilbert (Abbey Hotel) were awarded prizes for the maximum scores of 180 during the season.

Before presenting the trophies and prizes, Mr. F. H. V. Keighley, O.B.E., addressed the large gathering, during which he referred to the absence of Mr. E. D. Simonds, President, owing to a prior engagement, but remarked that it was a great pleasure for him to have the opportunity of again witnessing the League Finals. During his speech he thanked Mr. A. J. Sorrell, Chairman, and Mr. J. Johnstone, Hon. Secretary, on behalf of the Company for the interest and enthusiasm they had shown in the organisation of the league.

Mr. A. J. Sorrell suitably replied, and expressed appreciation of the support he had received from members of the Committee, Mr. F. W. Freeman and Mr. R. E. Wright, of the Tamar Brewery.

The rest of the evening was spent in dancing to the music of Frankie Fuge and his Moorland Links Orchestra. The bar which had been organised by Mr. A. J. Sorrell was well patronised and "Hop Leaf" products were in great demand.



(*Photograph by Dermot P. Fitzgerald, North Hill, Tavistock Road, Plymouth.*)

The presentation of Paignton Darts League prizes won during the past season took place at the Ex-Service Men's Club Room recently.

Mr. R. E. Wright, our Assistant Manager, distributed the awards, and he was supported by his wife and the committee of the local Darts League.

Mr. Wright said he would like to see a ladies' section added to the league, because he felt sure that the ladies would give the men a good run at the game.

He added that the large number of cups and medals reflected great credit on the League Committee for the way they must have worked to provide the trophies.

After the presentation, Mrs. Linton, wife of the Chairman of the League, presented a bouquet to Mrs. Wright, and a vote of thanks to Mr. Wright was proposed by Mr. Linton. Mr. Tom Brown supported.

Thanks were also expressed to Mr. W. Wotton, the League Secretary.

A well-attended dance and social completed the evening's entertainment.



(*Photograph by Courtesy of the Paignton Observer.*)

We congratulate the Rose and Crown (Barnstaple) Darts Team on winning the "Webber" Cup in the Barnstaple Men's League.

The league trophies and prizes were presented at the Annual Dinner held on June 15th at the Civic Restaurant, Barnstaple. The President, Mr. J. H. Hill, was in the Chair, and was supported by Councillor H. W. Balsom, Mr. C. E. Lancey (Secretary), Mr. S. Reed (Treasurer) and our Manager, Mr. F. W. Freeman, who had the pleasure of presenting the "Webber" Cup to the Captain of the Rose and Crown team, who afterwards was given an enthusiastic reception by all customers at the Rose and Crown. The trophy was filled with the right spirit by our popular tenant, Mr. John Tilley.

On May 27th last, the Silver Cup won by Simonds Football Club was presented to the Chairman of the Social Club by Mr. R. E. Wright, President of the Football Club. The players were then individually presented with their silver medals, and in return the President was given a miniature cup as a memento of the occasion.

The football team are entering Division II for the coming season after competing in their first two seasons in Division IIIA. We all wish them every success in their new venture.

A River Trip was run to Cargreen by the Social Club on July 17th, and although the weather was bad the party had quite an enjoyable time, and were well received and entertained by our tenant, Mr. A. S. Johns, at the Royal Oak, Cargreen.

Out of 12 matches played, Simonds Cricket Club have won 3 and lost 9, as per the following details:—

	For	Against	
Electrical Engineers ...	40	49	Lost by 9 runs.
City Transport Reserves ...	49	69	" " 20 "
Drake ...	78	67	Won " 11 "
Oak Villa ...	45	64	Lost by 19 "
Plymouth Hospitals ...	58	92	" " 34 "
Stonehouse Adults ...	64	98	" " 34 "
British Railways ...	24	44	" " 20 "
Devonport Y.M.C.A. ...	44	75	" " 31 "
Valletort Mills ...	62	67	" " 5 "
Junior N.C.O.s (R.M.) ...	91	38	Won by 53 "
Reeves, Fox & Elliott ...	68	17	" " 51 "
Fighter Control ...	27	49	Lost by 22 "

Main Batting Averages.

	Innings.	Runs.	Times Not Out.	Highest Score.	Average.
F. Turner ...	10	181	1	35	22.62
P. Chard ...	8	128	2	50	21.33

Main Bowling Averages.

	Overs.	Maidens.	Runs.	Wickets.	Average.
V. Mann ...	90-5	20	247	39	6.33
R. Luxton ...	67-2	5	223	21	10.61

FARNBOROUGH.
ARMY HOCKEY, 1950.



(Photograph by kind permission of Reader & Ward, 24, Station Road, Aldershot.)
2nd Batt. Royal Tank Regt., Haig Lines, Crookham.
Winners of the Southern Command and Army Cups, 1950.

ARMY FENCING, 1950.



(Photograph by kind permission of Reader & Ward, 24, Station Road, Aldershot.)
2nd Batt. Royal Tank Regt., Haig Lines, Crookham.
Winners of the Southern Command and Army Championships, 1950.

WOKING.

NATIONAL RIFLE ASSOCIATION BISLEY MEETING, 1950.

The annual event, the King's Prize, has once again been held, and this year marksmen came from West Africa, Kenya, the West Indies, the Sudan, Australia, New Zealand, Canada, Nyasaland, Singapore and Southern Rhodesia to compete with our leading marksmen.

The month of July is always eagerly awaited for those interested in rifle shooting. Bisley becomes "alive," and as a preliminary to the N.R.A. Annual Meeting (July 10th to 22nd) the R.A.F. Small Arms Association and the Army Rifle Association have their Annual Meetings. During these meetings the N.A.A.F. Institute provided "Hop Leaf" brand products for the services.

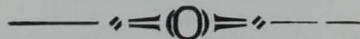
The "Bisley Fashion"—the queer hats which one sees, technically devised to shade the eyes, show ingenuity and artistry, and are much admired by the many visitors.

We had the privilege of supplying the meeting this year on an almost pre-war level, and we would like to thank our friends of the London and Middlesex Rifle Association, Surrey Rifle Association, the Artists' Rifle Association, London Rifle Brigade, English XX Club, R.A.F. Club, Officers' Mess and Sergeants' Mess Small Arms School (from Hythe) and Sergeants' Mess, 3rd Carabineers, for their patronage. The first three named Clubs remain open for week-end shooting all the year round, hence we are able to visit them regularly, but to the remainder we bid a temporary "Au Revoir" and look forward to meeting them again in 1951.

THE COMPASSES INN, CHERTSEY.

We congratulate Mrs. Rickson, the wife of our tenant of the "Compasses," Chertsey," on her success on the bowling green.

Mrs. Rickson is a member of the Chertsey Curfew Bowling Club, and she has recently won the Ladies' Novices' Cup. Well done, Mrs. Rickson! We look forward to hearing of your further successes in this sphere in the future.



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